

# ORDER



**Orders**  
**Order / Rev:** 662322  
**Alt Order #:** 11973605-Received In EPort: 9/7/2022 1  
**Product Desc:** 926 - FGARC-State Representative-Distr  
**Estimate:** 11031 - FRSCC Garcia - Hispanic-TV- 9/  
**Flight Dates:** 09/08/22 - 09/12/22  
**Original Date / Rev:** 09/07/22 / 09/07/22  
**Order Type:** GENERAL

**WSBS**  
**Primary AE:** Mariela Mea  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency Name:** Mentzer Media services  
**Buying Contact:** Chris Rumbley  
**Billing Contact:**  
 600 Fairmount Ave Suite 306  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** FRSCC Garcia, Calatayud, Collins  
**Demographic:** A35+  
**Product Codes:** PL1 - Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/12/22	10	\$6,100.00	\$5,185.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	10	\$6,100.00	\$5,185.00	9.60
<b>Totals</b>	<b>10</b>	<b>\$6,100.00</b>	<b>\$5,185.00</b>	<b>9.60</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mariela Mea	MNAT	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	09/08/22	09/12/22	4P-5P Implicados	CM	4P-5P-TH-M (4:00 PM-5:00 PM)	1--1---	:30	2	\$350.00	P-1	0.50	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/22	09/11/22	---1---		1				\$350.00		0.50			
		Week: 09/12/22	09/18/22	1-----		1				\$350.00		0.50			
N 2	22	09/08/22	09/09/22	5P-6P M-F Mega News 1st Edition	CM	5P-6P-TU-F (5:00 PM-6:00 PM)	---11--	:30	2	\$450.00	P-1	0.40	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/22	09/11/22	---11--		2				\$450.00		0.40			
N 3	22	09/08/22	09/09/22	8P-9P Ahora Con Oscar Haza	CM	8P-9P-TH-F (8:00 PM-9:00 PM)	---11--	:30	2	\$850.00	P-1	1.90	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/22	09/11/22	---11--		2				\$850.00		1.90			
N 4	22	09/09/22	09/12/22	9P-10P M-F Bayly	CM	9P-10P-F-M (9:00 PM-10:00 PM)	1---1--	:30	2	\$850.00	P-1	1.60	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/22	09/11/22	----1--		1				\$850.00		1.60			
		Week: 09/12/22	09/18/22	1-----		1				\$850.00		1.60			
N 5	22	09/09/22	09/12/22	11P-1130P M-F Mega News Late Edition	CM	11P-1130P-F-M (11:00 PM-11:30 PM)	1---1--	:30	2	\$550.00	P-1	0.40	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/22	09/11/22	----1--		1				\$550.00		0.40			

Order / Rev: 662322  
 Alt Order #: 11973605-Received In EPort: 9/7/2022 1  
 Flight Dates: 09/08/22 - 09/12/22

Advertiser: FRSCC Garcia, Calatayud, Collins  
 Product Desc: 926 - FGARC-State Representative-Distr **WSBS**  
 Estimate: 11031 - FRSCC Garcia - Hispanic-TV- 9/

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	1-----		1				\$550.00		0.40			
													Totals	10	\$6,100.00

# Revision, Version 3

**Agency:** Mentzer Media  
**Office:** Towson  
**Client:** 773 - FRSCC Garcia, Calatayud, Collins  
**Product:** 926 - FGARC  
**Piggyback Product:**  
**Estimate:** 11031 - FRSCC Garcia - Hispanic TV - 9/8-9/12

**Station:** WSBS-TV  
**Order Type:** Normal  
**Cancel Date:**  
**Received in ePort:** 9/7/2022 12:41:15 PM

**Flight Start:** 09/08/2022  
**Flight End:** 09/12/2022  
**Hiatus:**

**Primary Demo:** A35+  
**Demo 2:**  
**Demo 3:**  
**GRP:** 9.60  
**CPP:** \$635.42  
**GIMP:** 0  
**CPM:** \$0.00  
**Comments:** Separation: 30  
 PopulationBuyType: CPP

**Local/National:** Local  
**Rep Office:** WSBS-TV  
**AE:** Jackie Sanabria  
**Phone:**  
**OrderID:** 11973605

**Airtime Dollars:** \$6,100.00  
**Interactive Dollars:** \$0.00  
**Non-Airtime Dollars:** \$0.00  
**Total Dollars:** \$6,100.00  
**Total Spots:** 10

**MarketShare:**

## Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len						Total Spots	A35+			
						9/8	9/9	9/10	9/11	9/12		Rtg	CPP	Imp	CPM
1	ThFMTuW 4:00 PM-5:00 PM Implicados -Talk Show Political	EF	\$350.00	C	30	1	0	0	0	1	2	0.50	\$700.00		
2	ThFMTuW 5:00 PM-6:00 PM MEGA NEWS 1st Edition -News	EN	\$450.00	C	30	1	1	0	0	0	2	0.40	\$1,125.00		
3	ThFMTuW 8:00 PM-9:00 PM Ahora con Oscar Haza-Political News	PT	\$850.00	C	30	1	1	0	0	0	2	1.90	\$447.37		
4	ThFMTuW 9:00 PM-10:00 PM Bayly - Political News	PT	\$850.00	C	30	0	1	0	0	1	2	1.60	\$531.25		
5	ThFMTuW 11:00 PM-11:30 PM MEGA NEWS Late Edition-News	LN	\$550.00	C	30	0	1	0	0	1	2	0.40	\$1,375.00		

**Total Spots:** 3 4 0 0 3

**Total GRP** 2.8 4.3 0.0 0.0 2.5

**Cash\$ - Spots: \$6,100.00 - 10 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$6,100.00 Total GRP - CPP: 9.60 - \$635.42 Total GIMP(000) - CPM: 0 - \$0.00**

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, \_\_\_\_\_, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Tammie Wingrove*

Signature:

*Mariela Mea*

Name:

Tammie Wingrove

Name:

Mariela Mea

Date of Request to Purchase Ad Time:

9/7/22

Date of Station Agreement to Sell Time:

9/7/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 662322

Station Call Letters: WSBS

Date Received/Requested: 9/7/22

Est. #: 11031

Station Location: Miami

Run Start and End Dates: 9/8-9/11/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.