

ORDER



Orders
Order / Rev: 665417
Alt Order #:
Product Desc: State Representative-Dostrict 115
Estimate: District 115
Flight Dates: 09/28/22 - 11/07/22
Original Date / Rev: 10/05/22 / 10/05/22
Order Type: GENERAL

WSBS

Primary AE: Gina Madariaga
Sales Office: MLOC
Sales Region: Local

Agency Name: Communication Soutlutions
Buying Contact: Esther Nuhfer
Billing Contact:
 2665 SW 37th Ave Suite 504
 Miami, FL 33133

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ALINA GARCIA for State Representati
Demographic: A35+
Product Codes: PL1 - Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	40	\$24,200.00	\$20,570.00
10/31/22	11/06/22	3	\$1,800.00	\$1,530.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	40	\$24,200.00	\$20,570.00	0.00
November 2022	3	\$1,800.00	\$1,530.00	0.00
Totals	43	\$26,000.00	\$22,100.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gina Madariaga	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	22	09/28/22	10/31/22	5P-6P M-F Mega Noticiero	CM	5P-6P-M-F (5:00 PM-6:00 PM)	1111--	:30	5	\$450.00	P-1	0.00	NM	17	\$7,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--111--		3				\$450.00		0.00			
		Week: 10/03/22	10/09/22	-1-11--		3				\$450.00		0.00			
		Week: 10/10/22	10/16/22	1111---		4				\$450.00		0.00			
		Week: 10/17/22	10/23/22	1-1-1--		3				\$450.00		0.00			
		Week: 10/24/22	10/30/22	1-1-1--		3				\$450.00		0.00			
		Week: 10/31/22	11/06/22	1-----		1				\$450.00		0.00			
2	22	09/28/22	10/31/22	8P-9P Ahora Con Oscar Haza	CM	8P-9P-M-F (8:00 PM-9:00 PM)	1111--	:30	5	\$850.00	P-1	0.00	NM	16	\$13,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--11---		2				\$850.00		0.00			
		Week: 10/03/22	10/09/22	1--11--		3				\$850.00		0.00			
		Week: 10/10/22	10/16/22	1-11---		3				\$850.00		0.00			
		Week: 10/17/22	10/23/22	1-11---		3				\$850.00		0.00			
		Week: 10/24/22	10/30/22	1111---		4				\$850.00		0.00			
		Week: 10/31/22	11/06/22	1-----		1				\$850.00		0.00			
3	22	10/01/22	10/29/22	8p-10p Sat. Hoy Con Tomas Regalado	CM	8P-10P-Saturdays (8:00 PM-10:00 PM)	-----1-	:30	1	\$450.00	P-1	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-----1-		1				\$450.00		0.00			

Order / Rev: 665417
 Alt Order #:
 Flight Dates: 09/28/22 - 11/07/22

Advertiser: ALINA GARCIA for State Representative
 Product Desc: State Representative-Dostrict 115
 Estimate: District 115
WSBS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-----1-		1				\$450.00		0.00			
		Week: 10/10/22	10/16/22	-----1-		1				\$450.00		0.00			
		Week: 10/17/22	10/23/22	-----1-		1				\$450.00		0.00			
		Week: 10/24/22	10/30/22	-----1-		1				\$450.00		0.00			
N 4	22	10/09/22	11/06/22	9P-10P Sun Carlucho En Familia	CM	9P-10P-Sundays (9:00 PM-10:00 PM)	-----1	:30	1	\$500.00	P-1	0.00	NM	5	\$2,500.00
		Carlucho En Familia-Sundays-9pm-10pm.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-----1		1				\$500.00		0.00			
		Week: 10/10/22	10/16/22	-----1		1				\$500.00		0.00			
		Week: 10/17/22	10/23/22	-----1		1				\$500.00		0.00			
		Week: 10/24/22	10/30/22	-----1		1				\$500.00		0.00			
		Week: 10/31/22	11/06/22	-----1		1				\$500.00		0.00			
													Totals	43	\$26,000.00

Suite 269

SA	S			
	1	500.00	1	500.00
	1	500.00	1	500.00
	1	500.00	1	500.00
	1	500.00	1	500.00
	1	500.00	1	500.00

2,500.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: MEGA	Date: 9/27/2022
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I, Esther Nuhfer / Communication Solutions,
 being/on behalf of: Alina Garcia,
 a legally qualified candidate of the Republican
 political party for the office of: Florida House Rep.
 in the General
 election to be held on: Nov. 8, 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Esther Nuhfer | Communication Solutions

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/27/2022

Date

Esther Nuhfer

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

I represent that the payment for the above described broadcast time has been furnished by:

Esther Nuhfer / Communication Solutions

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

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To Be Signed By Candidate or Authorized Committee

9/27/2022
Date

Esther Nuhfer
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

SOLWAMADARITGA
Printed Name

Sales Exec
Title