

# ORDER



**Orders**  
**Order / Rev:** 657351  
**Alt Order #:** \_\_\_\_\_  
**Product Desc:** Republican Party-State Representative-V  
**Estimate:** District 119  
**Flight Dates:** 08/01/22 - 08/02/22  
**Original Date / Rev:** 07/28/22 / 07/28/22  
**Order Type:** GENERAL

**WSBS**  
**Primary AE:** Laura Duque  
**Sales Office:** MLOC  
**Sales Region:** Local

**Agency**  
**Name:** Richard Marañon & Associates, LLC  
**Buying Contact:** Legia Marañon  
**Billing Contact:** \_\_\_\_\_  
2103 Coral Way  
Miami, FL 33145

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** RICKY TSAY  
**Demographic:** A18-49  
**Product Codes:** PL1 - Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-1

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/07/22	2	\$1,500.00	\$1,275.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	2	\$1,500.00	\$1,275.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$1,500.00</b>	<b>\$1,275.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Duque	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	22	08/01/22	08/02/22	8P-9P	CM	8P-9P	11-----	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
				Ahora con Oscar Haza	(8:00 PM-9:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 08/01/22	08/07/22	11-----	2	\$750.00	0.00								
													<b>Totals</b>	<b>2</b>	<b>\$1,500.00</b>

# Richard Marañon & Associates

## Advertising

2103 Coral Way, Suite 305, Miami FL 33145  
305-854-2002

### POLITICAL RADIO INSERTION ORDER

CLIENT: Ricky Tsay Campaign  
ADDRESS:  
PRODUCT: Political  
START DATE: 8/1/2022  
CONTRACT #:  
MARKET: Miami  
Acct. Executive: Laura Duque

DATE: 7/27/2022  
PHONE:  
MEDIA: WSBS-CH.22  
END DATE 8/2/2022  
LENGTH: :30"

PROGRAM	TIME	MON	TUE	WED	THU	FRI	SAT	SUN	RATE	TOTAL	HA (25+)	
											Rating	CPP
Mega News	5p-6p								\$400.00	\$0.00		
Pedro Sevcec	7p-8p								\$650.00	\$0.00		
Oscar Haza	8p-9p	1	1						\$750.00	\$1,500.00		
<b>Weekly Spots :</b>		2									\$1,500.00	
<b>Total Spots :</b>		2										
<b>Total Weeks:</b>		1										
									<b>Total Media</b>			
									<b>Total Talent:</b>			
									<b>Total Budget:</b>	<b>\$1,500.00</b>		
									NET	<b>\$1,275.00</b>		

**Special Instructions:**

\_\_\_\_\_  
*Agency Approval*

\_\_\_\_\_  
*Client Approval*

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Richard Maranon, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ricky Tsay

Authorized committee:

Ricky Tsay Campaign

Agency requesting time (and contact information):

N/A Richard Maranon & Associates Advertising

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Representative District 119

Date of election:

August 23, 2022

General

Primary

Treasurer of candidate's authorized committee:

Anthony Flore

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Richard Maranon*

Signature:

Name: Richard Maranon

Name: Laura Duque

Date of Request to Purchase Ad Time:

7/28/22

Date of Station Agreement to Sell Time:

7/28/22



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Ricardo

Name:

Ricardo Navanon

Date:

7/28/22

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  No

Date ad received: 7/25/22

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 657351

Station Call Letters:  
WSBSDate Received/Requested:  
7/28/22

Est. #:

Station Location:  
7707 NW 77av. Miami FL 33166Run Start and End Dates:  
8/1/22-8/2/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.