

# ORDER



**Orders**  
**Order / Rev:** 655041  
**Alt Order #:** \_\_\_\_\_  
**Product Desc:** Republican Party-State Representative-V  
**Estimate:** District 119  
**Flight Dates:** 07/13/22 - 07/14/22  
**Original Date / Rev:** 07/13/22 / 07/13/22  
**Order Type:** GENERAL

**WSBS**  
**Primary AE:** Laura Duque  
**Sales Office:** MLOC  
**Sales Region:** Local

**Agency**  
**Name:** Richard Marañon & Associates, LLC  
**Buying Contact:** Legia Marañon  
**Billing Contact:** \_\_\_\_\_  
2103 Coral Way  
Miami, FL 33145

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** RICKY TSAY  
**Demographic:** A18-49  
**Product Codes:** PL1 - Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-1

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/11/22	07/17/22	4	\$2,800.00	\$2,380.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	4	\$2,800.00	\$2,380.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$2,800.00</b>	<b>\$2,380.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Duque	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	07/13/22	07/14/22	7P-8P M-F Sevcec	CM	7P-8P M-F (7:00 PM-8:00 PM)	--11---	:30	2	\$650.00	P-1	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/11/22	07/17/22	--11---		2		\$650.00		0.00					
N 2	22	07/13/22	07/14/22	8P-9P Ahora con Oscar HAZa	CM	8P-9P (8:00 PM-9:00 PM)	--11---	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/11/22	07/17/22	--11---		2		\$750.00		0.00					
													<b>Totals</b>	<b>4</b>	<b>\$2,800.00</b>

# Richard Marañon & Associates Advertising

**2103 Coral Way, Suite 305, Miami FL 33145  
305-854-2002**

**POLITICAL RADIO INSERTION ORDER**

<b>CLIENT:</b>	Ricky Tsay Campaign	<b>DATE:</b>	7/12/2022
<b>ADDRESS:</b>		<b>PHONE:</b>	
<b>PRODUCT:</b>	Political	<b>MEDIA:</b>	WSBS-CH.22
<b>START DATE:</b>	7/13/2022	<b>END DATE:</b>	7/14/2022
<b>CONTRACT #:</b>		<b>LENGTH:</b>	
<b>MARKET:</b>	Miami		

PROGRAM	TIME	MON	TUE	WED	THU	FRI	SAT	SUN	RATE	TOTAL	HA (25+)	
											Rating	CPP
<b>Sevcec</b>	7p-8p			1	1				\$650.00	\$1,300.00		
<b>Oscar Haza</b>	8p-9p			1	1				\$750.00	\$1,500.00		
<b>Weekly Spots :</b>		4							<b>Total Media</b>	\$2,800.00		
<b>Total Spots :</b>		4							<b>Total Talent:</b>			
<b>Total Weeks:</b>		1							<b>Total Budget:</b>	<b>\$2,800.00</b>		
									<b>NET:</b>	<b>\$2,380.00</b>		

**Special Instructions:**

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*Agency Approval*

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*Client Approval*

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Richard Maranon, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Ricky Tsay	
Authorized committee: Ricky Tsay Campaign	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Richard Maranon & Associates Advertising	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): State Representative District 119	
Date of election: August 23, 2022 <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary	
Treasurer of candidate's authorized committee: Anthony Fiore	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>	
Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Richard Maranon	Name: Laura Duque
Date of Request to Purchase Ad Time: 7/12/22	Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 7/12/22

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 655041	Station Call Letters: WSB5	Date Received/Requested: 7/12/22
Est. #:	Station Location: 7007 NW 77th Ave	Run Start and End Dates: 7/12/22 - 7/14/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.