

ORDER



Orders
Order / Rev: 667165
Alt Order #:
Product Desc: Perez State Senate District 38 Buy 4
Estimate: State Senate District 38
Flight Dates: 10/10/22 - 10/17/22
Original Date / Rev: 10/07/22 / 10/07/22
Order Type: GENERAL

WSBS
Primary AE: Victor Guzman
Sales Office: MLOC
Sales Region: Local

Agency Name: Edge Communications
Buying Contact: Christian Ulvert
Billing Contact:
 2929 SW 3rd Ave, Suite 220
 Miami, FL 33129

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: FDLCC
Demographic: A35+
Product Codes: PL1 - Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/17/22	19	\$13,350.00	\$11,347.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	19	\$13,350.00	\$11,347.50	0.00
Totals	19	\$13,350.00	\$11,347.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Victor Guzman	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	10/10/22	10/16/22	5P-6P M-F Mega Noticiero 5pm	CM	5P-6P-M-F (5:00 PM-6:00 PM)	11111--	:30	5	\$450.00	P-1	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	11111--		5				\$450.00		0.00			
N 2	22	10/10/22	10/16/22	8P-9P Ahora Con Oscar Haza	CM	8P-9P-M-F (8:00 PM-9:00 PM)	11111--	:30	5	\$850.00	P-1	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	11111--		5				\$850.00		0.00			
N 3	22	10/10/22	10/16/22	9P-10P M-F Bayly	CM	9P-10P-M-F (9:00 PM-10:00 PM)	11111--	:30	5	\$850.00	P-1	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	11111--		5				\$850.00		0.00			
N 4	22	10/16/22	10/16/22	8P-9P Sun Hoy Con Tomas Regalado	CM	8P-9P-Sundays (8:00 PM-9:00 PM)	-----1	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-----1		1				\$450.00		0.00			
N 5	22	10/17/22	10/17/22	5P-6P M-F Mega Noticiero 5pm	CM	5P-6P-M-F (5:00 PM-6:00 PM)	1-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	1-----		1				\$450.00		0.00			
N 6	22	10/17/22	10/17/22		CM	8P-9P-M-F	1-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00

Order / Rev: 667165
 Alt Order #:
 Flight Dates: 10/10/22 - 10/17/22

Advertiser: FDLCC
 Product Desc: Perez State Senate District 38 Buy 4
 Estimate: State Senate District 38
WSBS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				8P-9P											
				Ahora Con Oscar Haza	(8:00 PM-9:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	1-----	1	\$850.00	0.00								
N 7	22	10/17/22	10/17/22	9P-10P M-F	CM	9P-10P-M-F	1-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
				Bayly	(9:00 PM-10:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	1-----	1	\$850.00	0.00								
													Totals	19	\$13,350.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Janelle Perez - FDCCC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Janelle Perez

Authorized committee:

Florida Democratic Legislative Campaign Committee

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

State Senate Dist. 38

Date of election:

Nov. 8th

General

Primary

Treasurer of candidate's authorized committee:

Mark Heron

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Christian Ulvest</u>	Signature: <u>Victor Hugo Guzman</u>
Name: <u>Christian Ulvest</u>	Name: <u>Victor Hugo Guzman</u>
Date of Request to Purchase Ad Time: <u>8/31/22</u>	Date of Station Agreement to Sell Time: <u>10.7.22</u>

Janelle Perez
1742 W Flagler Street
Miami, FL 33135

April 25, 2022

To whom it may concern:

Pursuant to Section 106.143 of the Florida campaign finance code, please let this letter serve as authorization of the advertisement paid for by the Florida Democratic Legislative Campaign Committee. I approve of the content of this advertisement.

Sincerely,

A handwritten signature in black ink that reads "Janelle Perez". The signature is written in a cursive style with a large, looping "P" at the end.

Janelle Perez

Paid for and approved by Janelle Perez, Democrat, for State Senate District 38.

Loranne Ausley for State Senate
826 Washington St.
Tallahassee, FL 32303

August 3rd, 2022

To whom it may concern:

Pursuant to Section 106.143 of the Florida campaign finance code, please let this letter serve as authorization of the advertisement paid for by the Florida Democratic Legislative Campaign Committee. I approve of the content of this advertisement.

Sincerely,

A handwritten signature in black ink that reads "Loranne Ausley". The signature is written in a cursive, flowing style.

Loranne Ausley

Paid for and approved by Loranne Ausley, Democrat, for Senate District 3.

Janet Cruz for State Senate
P.O. Box 4544
Tampa, FL 33677

August 3rd, 2022

To whom it may concern:

Pursuant to Section 106.143 of the Florida campaign finance code, please let this letter serve as authorization of the advertisement paid for by the Florida Democratic Legislative Campaign Committee. I approve of the content of this advertisement.

Sincerely,

Janet Cruz-Rifkin

Janet Cruz-Rifkin

Paid for and approved by Janet Cruz, Democrat, for Senate District 14

From: Christian Ulvert <christian.ulvert@gmail.com>
Sent: Friday, October 7, 2022 11:45 AM
To: Victor Guzman (Miami) <vguzman@sbsmiami.com>
Subject: FDLCC_Perez extension

Victor- see below extension.

WSBS	10/10/22		5PM	6PM	30	MON-FRI	5	1	1	1	1	1			\$450	5	\$2,250.00
WSBS			8PM	9PM	30	MON-FRI	5	1	1	1	1	1			\$850	5	\$4,250.00
WSBS			9PM	10PM	30	MON-FRI	5	1	1	1	1	1			\$850	5	\$4,250.00
WSBS	10/16/22	10/16/22	8PM	9PM	30	SUN	1						1		\$450	1	\$450.00
WSBS	10/17/22	10/17/22	5PM	6PM	30	MON	1	1							\$450	1	\$450.00
WSBS			8PM	9PM	30	MON	1	1							\$850	1	\$850.00
WSBS			9PM	10PM	30	MON	1	1							\$850	1	\$850.00
\$13,350.00																	

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 Christian Ulvert
 EDGE Communications
 1742 W Flagler Street
 Miami, FL 33135
 (786) 762-4990 ofc
 (305) 336-3631 cell
christian.ulvert@gmail.com