

ORDER



Orders
Order / Rev: 667179
 Alt Order #: 12079727-Received In EPort: 10/7/2022
 Product Desc: 926-FGARC
 Estimate: 11419 - FRSCC Garcia - Hispanic TV-10
 Flight Dates: 10/11/22 - 10/17/22
 Original Date / Rev: 10/07/22 / 10/07/22
 Order Type: GENERAL

WSBS
 Primary AE: Mariela Mea
 Sales Office: MNAT
 Sales Region: National

Agency
Name: Mentzer Media services
 Buying Contact: Chris Rumbley
 Billing Contact:
600 Fairmount Ave Suite 306
Towson, MD 21286

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: FRSCC Garcia, Calatayud, Collins
 Demographic: A35+
 Product Codes: PL1 - Candidates
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: CAND
 Priority: P-3

New Business End: 03/27/23
 Advertiser External ID:
 Agency External ID:
 Unit Code: General
 Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/17/22	12	\$7,800.00	\$6,630.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	12	\$7,800.00	\$6,630.00	13.20
Totals	12	\$7,800.00	\$6,630.00	13.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mariela Mea	MNAT	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	10/12/22	10/17/22	4P-5P Implicados	CM	4P-5P-WED-TH-M1-11---	(4:00 PM-5:00 PM)	:30	3	\$350.00	P-1	0.50	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	--11---		2				\$350.00		0.50			
		Week: 10/17/22	10/23/22	1-----		1				\$350.00		0.50			
N 2	22	10/11/22	10/14/22	8P-9P Ahora Con Oscar Haza	CM	8P-9P-TU-WED-F-11-1--	(8:00 PM-9:00 PM)	:30	3	\$850.00	P-1	1.90	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-11-1--		3				\$850.00		1.90			
N 3	22	10/12/22	10/17/22	9P-10P M-F Bayly	CM	9P-10P-WED-F-M1-1-1--	(9:00 PM-10:00 PM)	:30	3	\$850.00	P-1	1.60	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	--1-1--		2				\$850.00		1.60			
		Week: 10/17/22	10/23/22	1-----		1				\$850.00		1.60			
N 4	22	10/11/22	10/17/22	11P-1130P M-F Mega News Late Edition	CM	11P-1130P-TU-TH11-1---	(11:00 PM-11:30 PM)	:30	3	\$550.00	P-1	0.40	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-1-1---		2				\$550.00		0.40			
		Week: 10/17/22	10/23/22	1-----		1				\$550.00		0.40			
		Totals											12	\$7,800.00	

New Order

Agency: Mentzer Media
Office: Towson
Client: 773 - FRSCC Garcia, Calatayud, Collins
Product: 926 - FGARC
Piggyback Product:
Estimate: 11419 - FRSCC Garcia - Hispanic TV - 10/11-10/17

Station: WSBS-TV
Order Type: Normal
Cancel Date:
Received in ePort: 10/7/2022 7:26:51 AM

Flight Start: 10/11/2022
Flight End: 10/17/2022
Hiatus:

Primary Demo: A35+
Demo 2:
Demo 3:
GRP: 13.20
CPP: \$590.91
GIMP: 0
CPM: \$0.00
Comments: Separation: 30
 PopulationBuyType: CPP

Local/National: Local
Rep Office: WSBS-TV
AE: Jackie Sanabria
Phone:
OrderID: 12079727

Airtime Dollars: \$7,800.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$7,800.00
Total Spots: 12

MarketShare:

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len								Total Spots	A35+			
						10/11	10/12	10/13	10/14	10/15	10/16	10/17		Rtg	CPP	Imp	CPM
1	TuWThFM 4:00 PM-5:00 PM Implicados -Talk Show Political	EF	\$350.00	C	30	0	1	1	0	0	0	1	3	0.50	\$700.00		
2	TuWThFM 8:00 PM-9:00 PM Ahora con Oscar Haza-Political News	PT	\$850.00	C	30	1	1	0	1	0	0	0	3	1.90	\$447.37		
3	TuWThFM 9:00 PM-10:00 PM Bayly - Political News	PT	\$850.00	C	30	0	1	0	1	0	0	1	3	1.60	\$531.25		
4	TuWThFM 11:00 PM-11:30 PM MEGA NEWS Late Edition-News	LN	\$550.00	C	30	1	0	1	0	0	0	1	3	0.40	\$1,375.00		
Total Spots:						2	3	2	2	0	0	3					
Total GRP						2.3	4.0	0.9	3.5	0.0	0.0	2.5					
Cash\$ - Spots: \$7,800.00 - 12 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$7,800.00 Total GRP - CPP: 13.20 - \$590.91 Total GIMP(000) - CPM: 0 - \$0.00																	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, _____, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Tammie Wingrove

Signature:

Mariela Mea

Name:

Tammie Wingrove

Name:

Mariela Mea

Date of Request to Purchase Ad Time:

10/7/22

Date of Station Agreement to Sell Time:

10/7/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 9/7/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 667179

Station Call Letters: WSBS

Date Received/Requested: 10/7/22

Est. #: 11419

Station Location: Miami

Run Start and End Dates: 10/11-10/17/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.