



WVAH  
1301 Piedmont Rd  
Charleston, WV 25301

Waterfront Strategies  
3050 K St NW  
#100  
Washington, DC 20007

## Contract # 3397752

### Schedule Dates

10/02/18-10/08/18

### Advertiser

Majority Forward (110980)

### Agency

Waterfront Strategies (7591)

### Product

POLITICAL ISSUE (ns) (1187)

### Brand

163/173/6513 (1041390)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

/

### Phone/Fax

/

### CPE

163/173/6513

### Account Types

National/Political Issue Agency BRD

### Billing Type

Weekly/Irregular

### Comments

Issue

Separation: 30

MAXWELL ALFORD

### Date Entered

06/27/18

### Last Modified

09/13/18

### Entered By

Jason Baumgarten

### CO-OP

No

### Headline #

ECR26032803

### Demo

Normal

### Order Type

Normal

### Package Deal

Commission %

### Commission

15.00

### Net Total

\$4,057.50

### Sales Tax

\$22,992.50

## Charleston WV (WVAH)

### By Broadcast Month

Oct. 2018

### Spots

54

### Rate

\$27,050.00

### Grand Total:

\$27,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/02/18-10/05/18	1	:30	7A- 7:30A (EST)	2	X	X	X	X	X			2	\$150.00	\$300.00	Charleston WV (WVAH)	Eyewitness News @ 7A	6/27/18
2.0	Normal Line / News (2)	10/02/18-10/05/18	1	:30	7:30A- 8A (EST)	2	X	X	X	X	X			2	\$150.00	\$300.00	Charleston WV (WVAH)	Eyewitness News @ 730A	6/27/18
3.0	Normal Line / SPOT (6)	10/02/18-10/05/18	1	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$300.00	\$600.00	Charleston WV (WVAH)	Family Feud	6/27/18
4.0	Normal Line / SPOT (7)	10/02/18-10/05/18	1	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$300.00	\$600.00	Charleston WV (WVAH)	Family Feud	6/27/18
5.0	Normal Line / SPOT (9)	10/02/18-10/05/18	1	:30	7P- 7:30P (EST)	2	X	X	X	X	X			2	\$1,125.00	\$2,250.00	Charleston WV (WVAH)	The Big Bang Theory	6/27/18
6.0	Normal Line / SPOT (10)	10/02/18-10/05/18	1	:30	7:30P- 8P (EST)	2	X	X	X	X	X			2	\$1,125.00	\$2,250.00	Charleston WV (WVAH)	The Big Bang Theory	6/27/18
7.0	Normal Line / News (11)	10/02/18-10/05/18	1	:30	10P- 10:30P (EST)	5	X	X	X	X	X			5	\$600.00	\$3,000.00	Charleston WV (WVAH)	Eyewitness News @ 10-1030P	6/27/18
8.0	Normal Line / News (12)	10/02/18-10/07/18	1	:30	10P- 10:30P (EST)							1		1	\$600.00	\$600.00	Charleston WV (WVAH)	Eyewitness News @ 10-1030P	6/27/18
9.0	Normal Line / News (13)	10/02/18-10/07/18	1	:30	10:30P- 11P (EST)							1		1	\$600.00	\$600.00	Charleston WV (WVAH)	Eyewitness News @ 1030-11P	6/27/18
10.0	Normal Line / Prime (15)	10/02/18-10/03/18	1	:30	8P- 9P (EST)				1					1	\$1,200.00	\$1,200.00	Charleston WV (WVAH)	Empire-FOX	6/27/18
11.0	Normal Line / Pre-Game (19)	10/04/18-10/04/18	1	:30	7:30P- 8P (EST)					1				1	\$1,000.00	\$1,000.00	Charleston WV (WVAH)	Thursday Night Football Pre-Game	7/10/18
12.0	Normal Line / Football (20)	10/04/18-10/04/18	1	:30	8:25P- 11:30P (EST)							1		1	\$2,500.00	\$2,500.00	Charleston WV (WVAH)	Thursday Night Football	6/27/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/p/1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WVAH  
1301 Piedmont Rd  
Charleston, WV 25301

## Contract #

3397752

### Schedule Dates

10/02/18-10/08/18

### Advertiser

Majority Forward (110980)

### Agency

Waterfront Strategies (7591)

### Product

POLITICAL ISSUE (ns) (1187)

### Brand

163/173/6513 (1041390)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

/

### Phone/Fax

163/173/6513

### CPE

National/Political Issue Agency BRD

### Billing Type

Weekly/Irregular

### Comments

Issue Separation: 30  
MAXWELL ALFORD

Waterfront Strategies

3050 K St NW

#100

Washington, DC 20007

Date Entered 06/27/18

Last Modified 09/13/18

Entered By Jason Baumgarten

CO-OP No

Headline # ECR26032803

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$4,057.50

Net Total \$22,992.50

Sales Tax

Charleston WV (WVAH)

By Broadcast Month Spots Rate

Oct. 2018 54 \$27,050.00

Grand Total: 54 \$27,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Football (21)	10/06/18-10/06/18	1	:30	12P- 4P (EST)							1		1	\$500.00	\$500.00	Charleston WV (WVAH)	FOX College Football Day Game	7/10/18
14.0	Normal Line / Football (22)	10/06/18-10/06/18	1	:30	7:30P- 11P (EST)							1		1	\$1,250.00	\$1,250.00	Charleston WV (WVAH)	FOX College Football Prime Game	6/27/18
15.0	Normal Line / Football (23)	10/07/18-10/07/18	1	:30	1P- 4:30P (EST)								1	1	\$2,000.00	\$2,000.00	Charleston WV (WVAH)	NFL Sunday Early	6/27/18
16.0	Normal Line / Football (24)	10/07/18-10/07/18	1	:30	4:30P- 7P (EST)								1	1	\$2,000.00	\$2,000.00	Charleston WV (WVAH)	NFL Sunday Late	6/27/18
17.0	Normal Line / SPOT (3)	10/02/18-10/05/18	1	:30	10A- 11A (EST)	5	X	X	X	X	X			5	\$65.00	\$325.00	Charleston WV (WVAH)	Couple's Court	9/5/18
18.0	Normal Line / SPOT (4)	10/02/18-10/05/18	1	:30	11A- 12P (EST)	5	X	X	X	X	X			5	\$65.00	\$325.00	Charleston WV (WVAH)	The People's Court	9/5/18
19.0	Normal Line / SPOT (5)	10/02/18-10/05/18	1	:30	12P- 1P (EST)	5	X	X	X	X	X			5	\$65.00	\$325.00	Charleston WV (WVAH)	Judge Mathis	9/5/18
20.0	Normal Line / News (8)	10/02/18-10/05/18	1	:30	6:30P- 7P (EST)	2	X	X	X	X	X			2	\$200.00	\$400.00	Charleston WV (WVAH)	Eyewitness News at 630P	9/5/18
21.0	Normal Line / Prime (14)	10/08/18-10/08/18	1	:30	9P- 10P (EST)		1							1	\$450.00	\$450.00	Charleston WV (WVAH)		9/5/18
22.0	Normal Line / Prime (16)	10/05/18-10/05/18	1	:30	8P- 9P (EST)							1		1	\$400.00	\$400.00	Charleston WV (WVAH)		9/5/18
23.0	Normal Line / SPOT (17)	10/02/18-10/05/18	1	:30	11P- 11:30P (EST)	2	X	X	X	X	X			2	\$175.00	\$350.00	Charleston WV (WVAH)	Daily Mail	9/5/18
24.0	Normal Line / SPOT (18)	10/02/18-10/05/18	1	:30	12A- 12:30A (EST)	1	X	X	X	X	X			1	\$75.00	\$75.00	Charleston WV (WVAH)	Modern Family	9/5/18
25.0	Normal Line / Prime (25)	10/02/18-10/02/18	1	:30	8P- 9P (EST)							1		1	\$600.00	\$600.00	Charleston WV (WVAH)		9/5/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Date:

Comments:

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Charleston, WV 25301

Waterfront Strategies  
3050 K St NW  
#100  
Washington, DC 20007

## Contract # 3397752

**Schedule Dates** 10/02/18-10/08/18  
**Advertiser** Majority Forward (110980)  
**Agency** Waterfront Strategies (7591)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 163/173/6513 (1041390)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** /  
**Phone/Fax** /  
**CPE** 163/173/6513  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Issue Separation: 30  
MAXWELL ALFORD

**Date Entered** 06/27/18  
**Last Modified** 09/13/18  
**Entered By** Jason Baumgarten  
**CO-OP** No  
**Headline #** ECR26032803  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,057.50  
**Net Total** \$22,992.50  
**Sales Tax**

**Charleston WV (WVAH)**  
**By Broadcast Month**  
Oct. 2018 54  
Grand Total: 54  
**Rate**  
\$27,050.00  
\$27,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / Prime (26)	10/08/18-10/08/18	1	:30	8p- 9p (EST)	1	1							1	\$450.00	\$450.00	Charleston WV (WVAH)		9/5/18
27.0	Normal Line / News (27)	10/06/18-10/06/18	1	:30	11p- News-Ten O'Clock News Late Edition							1		1	\$975.00	\$975.00	Charleston WV (WVAH)		9/10/18
28.0	Normal Line / News (28)	10/07/18-10/07/18	1	:30	10p- News-Ten O'Clock News								1	1	\$975.00	\$975.00	Charleston WV (WVAH)		9/10/18
29.0	Normal Line / SPOT (29)	10/07/18-10/07/18	1	:30	9a- FOX-FOX News Sunday								2	2	\$225.00	\$450.00	Charleston WV (WVAH)		9/10/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgf.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St  
New York, NY 10019

Contract # 26032803  
CPE: 163/173/6513  
Agency: WATERFRONT STRATEGIE  
3050 K ST NW #100  
Washington, DC 20007

Changes as of: 9/6/2018 at 2:21 PM  
Flight: 10/2/18 - 10/8/18  
Advertiser: Senate Majority PAC

Version: Highlighting Makegood 2  
Station: WVAH  
Market: Charleston, WV

Status: Accepted  
Con Type: POLITICAL/VOTE  
Total \$: \$27,050.00

Product: Issue  
Agency Order #: 7437625  
Buyer: Kearns, Julie  
Salesperson: MAXWELL ALFORD  
202-955-5342  
Separation:

Office: WASHINGTON  
Service: Nielsen  
Primary Demo:  
Assistant: MAXWELL ALFORD  
202-955-5342

Total Spots: 54  
Total CPP: \$0.00  
Total GRP:  
Traffic #: 9397752

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/2	10/2 - 10/2	Total Spots	Total \$	CPP*	GRP*
BON 27	Sa 11p-11:30p		NEWS	\$975.00	30	1		1	\$975.00	\$0.00	0.0
BON 28	Su 10p-11p		NEWS	\$975.00	30	1		1	\$975.00	\$0.00	0.0
BON 29	Su 9a-10a		NEWS	\$225.00	30	2		2	\$450.00	\$0.00	0.0
TOTALS:									54	\$27,050.00	\$0.00