



WVAH
1301 Piedmont Rd
Charleston, WV 25301

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 3487393

Schedule Dates

09/11/18-09/17/18

Advertiser

Majority Forward (110980)

Agency

Waterfront Strategies (7591)

Product

POLITICAL ISSUE (ns) (1187)

Brand

302/322/7166 (1064416)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Julie Keane,

Phone/Fax

/

CPE

302/322/7166

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

ISSUE

Separation: 30

MAXWELL ALFORD

Date Entered 09/10/18
Last Modified 09/10/18
Entered By Jason Baumgarten
CO-OP No
Headline # ECR26145877
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,047.75
Net Total \$5,937.25
Sales Tax

Charleston WV (WVAH)

By Broadcast Month

Sep. 2018 27

Grand Total: 27

Rate

\$6,985.00

\$6,985.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/11/18-09/14/18	1	:30	6:30A- 7A (EST)	3	X	X	X	X	X			3	\$120.00	\$360.00	Charleston WV (WVAH)		9/10/18
2.0	Normal Line / News (2)	09/11/18-09/14/18	1	:30	7A- 7:30A (EST)	3	X	X	X	X	X			3	\$225.00	\$675.00	Charleston WV (WVAH)		9/10/18
3.0	Normal Line / News (3)	09/11/18-09/14/18	1	:30	7:30A- 8A (EST)	3	X	X	X	X	X			3	\$225.00	\$675.00	Charleston WV (WVAH)		9/10/18
4.0	Normal Line / SPOT (4)	09/15/18-09/15/18	1	:30	12:30P- 1P (EST)							1		1	\$75.00	\$75.00	Charleston WV (WVAH)		9/10/18
5.0	Normal Line / SPOT (5)	09/11/18-09/14/18	1	:30	5P- 5:30P (EST)			1	1	1	1			4	\$300.00	\$1,200.00	Charleston WV (WVAH)		9/10/18
6.0	Normal Line / SPOT (6)	09/11/18-09/14/18	1	:30	5:30P- 6P (EST)			1	1	1	1			4	\$300.00	\$1,200.00	Charleston WV (WVAH)		9/10/18
7.0	Normal Line / SPOT (7)	09/11/18-09/14/18	1	:30	11:30P- 12A (EST)			1	1	1	1			4	\$150.00	\$600.00	Charleston WV (WVAH)		9/10/18
8.0	Normal Line / Prime (8)	09/11/18-09/11/18	1	:30	8P- 9P (EST)									1	\$1,350.00	\$1,350.00	Charleston WV (WVAH)		9/10/18
9.0	Normal Line / Pre-Game (9)	09/16/18-09/16/18	1	:30	11A- 12P (EST)							1		1	\$100.00	\$100.00	Charleston WV (WVAH)		9/10/18
10.0	Normal Line / Pre-Game (10)	09/16/18-09/16/18	1	:30	12P- 1P (EST)								1	1	\$100.00	\$100.00	Charleston WV (WVAH)		9/10/18
10.0.1	Closed Preempt (10)	09/16/18															Charleston WV (WVAH)	for Availability/Exception -	9/10/18
11.0	Normal Line / SPOT (5)	09/17/18-09/17/18	1	:30	5P- 5:30P (EST)			1						1	\$300.00	\$300.00	Charleston WV (WVAH)		9/10/18
12.0	Normal Line / SPOT (6)	09/17/18-09/17/18	1	:30	5:30P- 6P (EST)			1						1	\$300.00	\$300.00	Charleston WV (WVAH)		9/10/18
13.0	Normal Line / SPOT (7)	09/17/18-09/17/18	1	:30	11:30P- 12A (EST)			1						1	\$150.00	\$150.00	Charleston WV (WVAH)		9/10/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT			
Accepted Agency/Advertiser:	Date:	Accepted/Station:	Date:
		Comments:	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://shgi.net/?p=1224> ... to be part of their agreement and the sale of advertising is expressly subject to said Terms.



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26145677 Changes as of: 9/24/2018 at 2:32 PM Version: Highlighting Makegood 1 Status: Accepted
CPE: 302/322/7166 Flight: 9/11/18 - 9/17/18 Station: WVAH Con Type: POLITICAL/VOTE
Agency: WATERFRONT STRATEGIE Advertiser: Majority Forward Market: Charleston, WV Total S: \$6,985.00
3050 K ST NW #100 Product: ISSUE Office: WASHINGTON Total Spots: 27
Washington, DC 20007 Agency Order #: 7724354 Service: Nielsen Total CPP: \$0.00
Buyer: Keane, Julie Primary Demo: Total GRP: Traffic #: 3487393
Salesperson: MAXWELL ALFORD Assistant: MAXWELL ALFORD 202-955-5342
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/11	9/11 - 9/11	Total Spots	Total \$	CPP*	GRP*
CR 10	Su 12n-1p		NFL Sunday Pre-Game	\$100.00	30	1 ▶ 0		0	\$0.00	\$0.00	0.0
TOTALS:							27	27	\$6,985.00	\$0.00	0.0