



**KGO-AM, San Francisco**

**Cumulus Broadcasting LLC**

**Issues and Programs and Public Service Announcements**

**1st Quarter 2023**

Attached are Issues and Programs Summaries and Public Service Announcements which aired January 1 through March 31, 2023, with affidavits of performance, details of programs and copies of Public Service Announcements.

"I certify to the best of my knowledge that this report correctly summarizes Public Affairs Programs carried on KGO-AM"

Kevin Graham, Program Director

Date

## PUBLIC AFFAIRS PROGRAMS

In our ongoing effort to serve the public interest, **KGO 810-AM** broadcasts programming responsive to issues of concern to San Francisco and the surrounding service area.

From January 1 through March 31, 2023, KGO broadcasts the program, "THE COMMONWEALTH CLUB RADIO SHOW" every Sunday morning from 5:00am-6:00am. This is a one hour show that discusses some of the most important issues of the day.



# COMMONWEALTH CLUB

The Commonwealth Club of California

110 The Embarcadero, San Francisco, CA 94105

415-869-5911

**AIRED SUNDAY JANUARY 1, 2023 5A-6A**

## **How to Get A Good Night's Sleep**

### **Aric A. Prather**

Professor of Psychiatry and Behavioral Sciences, University of California, San Francisco;  
Author, *The Sleep Prescription: Seven Days to Unlocking Your Best Rest*

### **Mark Zitter**

Founder, Zetema Project; Member, Commonwealth Club of California Board of  
Governors—Moderator

We all need sleep to survive. It is essential to our physical and mental wellbeing and just as important as food, water and oxygen. So why do so many of us struggle to get a good night's rest?

Dr. Aric Prather runs one of the world's most successful sleep clinics and shares effective techniques that he uses to help his own patients achieve healing and restorative sleep.

Hear more about this powerful plan to improve your quality of sleep in just seven days.



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**AIRED SUNDAY JANUARY 8, 2023 5A-6A**

## **One-On-One With James Burrows**

### James Burrows

Director; Co-creator, Cheers; Author, Directed by James Burrows

### Michelle Meow

Producer and Host, "The Michelle Meow Show," KBCW TV and Podcast;  
Member, Commonwealth Club Board of Governors—Co-host

### John Zipperer

Producer and Host, Week to Week Political Roundtable; Vice President of Media & Editorial, The Commonwealth Club of California—Co-host

It would be difficult to overstate the influence on American television of director James Burrows. Co-creator of Cheers, he also directed 237 of the long-running show's 275 episodes. He directed every episode of Will & Grace, the groundbreaking show that turned gay characters and storylines into must-see TV. He also directed 75 episodes of Taxi, 32 episodes of Frasier, 15 episodes of Friends, and multiple episodes of Phyllis, The Bob Newhart Show, NewsRadio, and many others.

His sitcom work all began with an episode of another pathbreaking series, The Mary Tyler Moore Show in the early 1970s. Altogether, he has directed more than 1,000 episodes of American comedy television. In his new memoir, Directed by James Burrows, he's sharing stories from his legendary career working on the most successful and influential sitcoms of the past half century.

Join us for this online program to hear how James Burrows shaped popular, high-quality comedy TV in America.



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**AIRED SUNDAY JANUARY 15, 2023 5A-6A**

## **The Case For Second Hand Hiring**

Jeffrey Korzenik

Author, *Untapped Talent: How Second Chance Hiring Works for Your Business and the Community*

Ken Oliver

Executive Director, Checkr Foundation

Jeff Korzenik will be in conversation with Ken Oliver, the executive director of San Francisco-based Checkr Foundation. Oliver leads one of the country's most important initiatives for encouraging second chance/ fair chance hiring within technology and other industries. With perspective gained from his own experience incarcerated in the California prison system, Oliver will question Korzenik on the origins on the business perspective on people involved in the justice system, the barriers to employment faced by returning citizens, and why he believes business is a critical partner to a more just world. The conversation will rely heavily on real-world examples or success and the necessary investments employers must make for fair chance hiring to succeed in business terms.

Jeffrey Korzenik is the author of *Untapped Talent: How Second Chance Hiring Works for Your Business and the Community*. Korzenik is an unlikely advocate for those with a criminal record. Korzenik argues that offering career opportunities to those overlooked because of a mistake in the past are our single best solution to our labor shortage. Such second chance/fair chance hiring, in his view, not only strengthens the economy, but offers a critical path to safer and healthier communities. In 2020, Korzenik was elected to membership in the Council on Criminal Justice in recognition of his work on the intersection of the labor force and the justice system. nonprofit boards.



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**AIRED SUNDAY JANUARY 22, 2023 5A-6A**

## **Green Building, Cooking without Gas**

[Mark Chambers](#)

Sr. Director Building Emissions & Community Resilience, White House Council on Environmental Quality

[Bruce Nilles](#)

Executive Director, Climate Imperative

[Greg Dalton](#)

Founder and Host, Climate One

It's become common for homeowners to install solar panels to provide themselves with emission-free electricity. But increasingly more attention is being paid to decarbonizing things inside the home – the machines that heat and cool water and air, dry our clothes and cook our food.

The Inflation Reduction Act includes many ways for homeowners and renters to start to electrify their lives. And in some places, builders are developing highly efficient, all electric homes from the get-go. What more is needed to make our buildings greener and get away from fossil fuels?



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**AIRED SUNDAY JANUARY 29, 2023 5A-6A**

## **Green Building, Cooking without Gas**

[Mark Chambers](#)

Sr. Director Building Emissions & Community Resilience, White House Council on Environmental Quality

[Bruce Nilles](#)

Executive Director, Climate Imperative

[Greg Dalton](#)

Founder and Host, Climate One

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**AIRED SUNDAY FEBRUARY 5, 2023 5A-6A**

## **Do the Work—An Antiracist Guide**

[W. Kamau Bell](#)

Comedian; Director; Host; Co-author, *Do the Work!: An Antiracist Activity Book*

[Kate Schatz](#)

Educator; Co-author, *Do the Work!: An Antiracist Activity Book*

[In Conversation with Carvell Wallace](#)

Author; Podcaster

Overwhelmed by racial injustice? Outraged by the news? Shocked by ugly events in American history?

If you find yourself asking “what can I do?”—W. Kamau Bell and Kate Schatz have an answer: Do the Work!

Bell and Schatz confront urgent issues on race and identity in America with sharp humor and interactive activities. They challenge us to have hard conversations, think critically, and act effectively about white privilege and Black disenfranchisement.

Hear more as Bell and Schatz offer a unique, hands-on understanding of systemic racism and, more important, how people can dismantle it.





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**AIRED SUNDAY FEBRUARY 12, 2023 5A-6A**

## **Combating Threats to Democracy**

[Paige Alexander](#)

CEO, Carter Center

[Nancy Lindborg](#)

President and CEO, The David and Lucile Packard Foundation—Moderator

Democracy is under siege—in the United States and around the globe. Efforts to undermine democracy erode human rights, destabilize governments, and exacerbate global health crises.

Join Nancy Lindborg, president and CEO of The David and Lucile Packard Foundation, and Carter Center CEO Paige Alexander for a conversation about the evolving threats to democracy—and a new framework for action to mitigate the risks.



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**AIRED SUNDAY FEBRUARY 19, 2023 5A-6A**

## **Who Makes Disaster Recovery Possible**

Saket Soni

Founder and Director, Resilience Force

Greg Dalton

Founder and Host, Climate One

Who cleans up and rebuilds our communities after floods, fires and hurricanes? COVID redefined America's definition of "essential workers," but many who help communities recover from climate disasters remain underpaid and overlooked.

In 2006, Saket Soni got an anonymous call from an Indian migrant worker in Mississippi who had scraped together \$20,000 to apply for the "opportunity" to rebuild oil rigs after Hurricane Katrina. The caller was only one of hundreds lured into Gulf Coast labor camps, surrounded by barbed wire, and watched by armed guards. In Soni's new book *The Great Escape*, he chronicles one of the largest human trafficking cases in modern American history—and the workers' heroic journey for justice.

Today, Soni is the founder and director of Resilience Force, a national nonprofit that advocates for the rising workforce that rebuilds after climate disasters. Join Climate One host Greg Dalton in conversation with Saket Soni as we explore the surprising connections between climate disasters, migrant labor and resilience.



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**AIRED SUNDAY FEBRUARY 26, 2023 5A-6A**

## **Bank of America Annual Economic Forecast**

### Michael Boskin

Professor of Economics and Senior Fellow, Hoover Institution, Stanford University; Chair, President's Council of Economic Advisers under President George H.W. Bush

### Maurice Obstfeld

Professor of Economics, University of California Berkeley; Former Chief Economist, International Monetary Fund

### Ann E. Harrison

Economist and Dean of the Haas School of Business, University of California, Berkeley

High inflation, rising interest rates, sweeping tech layoffs, a crypto meltdown. The recent economic news has been less than encouraging, leading the International Monetary Fund to warn of "storm clouds" descending on the global economy. At the same time, GDP in the United States grew to more than \$20 trillion in 2022. The Bay Area, largely thanks to tech, had the fastest growing economy in the United States, with GDP increasing 4.8 percent. The United States is at or near full employment. What does it all mean for workers, investors, and Americans' pocketbooks? What impact are the Fed's actions having?

Michael Boskin of Stanford's Hoover Institution, former chair of the President's Council of Economic Advisors, will share his insights into the U.S. economy, productivity, the evolution of work and impact of tech, and whether we will tip into a recession. UC Berkeley's Maurice Obstfeld, former chief economist at the IMF, will assess the ongoing impact of the war in Ukraine, China's COVID woes, and other trends shaping the global economy.



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**AIRED SUNDAY MARCH 5, 2023 5A-6A**

## **The Vatican's Role in the Holocaust**

[Suzanne Brown-Fleming](#)

Ph.D., Director, International Academic Programs, U.S. Holocaust Memorial Museum

[Alexis Herr](#)

Ph.D., Adjunct Professor of History, University of San Francisco

[Jason DeRose](#)

Western Bureau Chief, NPR News—Moderator

In March 2019, His Holiness Pope Francis said—now famously—that “the Church is not afraid of history.” The pope was speaking about opening the estimated 16 million pages of archival material for the pontificate of Venerable Pius XII (1939–1958), which became accessible for research in March 2020.

February 2023 marks nearly three years since one of the most important new archives related to the Holocaust opened. What does the process of research in these archives look like on the ground? What have scholars discovered? What crucial questions remain, and how do they reshape our understanding of this era?



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**AIRED SUNDAY MARCH 12, 2023 5A-6A**

## **The True Cost of Silencing the Press**

[Katherine Corcoran](#)

Former Associated Press Bureau Chief for Mexico and Central America

[Janine Zacharia](#)

Carlos Kelly McClatchy Lecturer, Department of Communication, Stanford University

In 2012, Regina Martínez, a prominent journalist reporting on political corruption and abuse in Mexico, was found brutally murdered in her bathroom. This tragic act of violence sent a clear message: No journalist in Mexico was safe. Troubled by this news, Katherine Corcoran, then leading the Associated Press coverage of Mexico, traveled to Veracruz to uncover the truth about Martínez's death.

Now Corcoran reveals what she learned during her investigation and recounts her own experiences battling cover-ups, narco-officials, red tape and even threats.

Hear more about this harrowing story as well as the ongoing dangers that journalists encounter everyday around the world.



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**AIRED SUNDAY MARCH 19, 2023 5A-6A**

## **The Life and Legacy of a True Statesman**

### Philip Taubman

Lecturer, Stanford University's Center for International Security and Cooperation; Former Reporter and Editor, The New York Times

### In Conversation with David Kennedy

Professor Emeritus of American History, Stanford University; Former Director, Stanford's Bill Lane Center for the American West

When former Secretary of State George Shultz turned 100, he published a piece in the Washington Post on what he had learned over his long career. "Trust is the coin of the realm," he wrote. "If it is present, anything is possible. If it is absent, nothing is possible." Three U.S. presidents put their trust in Shultz's abilities, including Ronald Reagan, who tasked him to improve Cold War relations with the Soviet Union.

Shultz, who died in 2021, also achieved success in the corporate world and in academia, serving as head of San Francisco's Bechtel Corp. and as a distinguished fellow at Stanford's Hoover Institution.

A new biography, *In the Nation's Service*, offers an inside look at Shultz's legacy, from his work on Middle East peace to later efforts to eliminate nuclear weapons. Author Philip Taubman, longtime New York Times editor and reporter in Washington and Moscow, draws on Shultz's personal papers to shed new light on how he helped shape U.S. foreign policy, and how his style of conservatism has all but vanished from today's Republican Party.



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**AIRED SUNDAY MARCH 26, 2023 5A-6A**

## **How Imperialism shaped Modern Britain**

[Sathnam Sanghera](#)

Author, *Empireland: How Imperialism Has Shaped Modern Britain*

[In Conversation with John Oliver](#)

Host, "Last Week Tonight with John Oliver"

The United States prides itself for its maverick soul, but Sathnam Sanghera says it inherited the ambition, brutality and thinking of its empire roots. Sanghera reveals the hidden legacies and modern realities of the British empire and makes the case that to understand America, we must first understand British imperialism.

He says the pernicious legacy of imperialism is rooted in our everyday lives yet remains shockingly obscured from view. Sanghera offers a sobering appraisal of Britain and America's political histories to help us move forward to a more just future.

## **PUBLIC SERVICE ANNOUNCEMENTS**

As part of its obligation to serve the public interest, KGO-AM regularly produces and broadcasts Public Service Announcements free of charge to non-profit organizations in the San Francisco Bay Area looking for over the air exposure.

Each Announcement currently runs for about two weeks. A list of the PSA's and their associated air times is attached.



Air Time	Order	Advertiser	ISCI/Ad-ID	Length
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Station : KGO-AM

Date : 01/02/23

9:59:07 AM	657201	PSA	AMERICAN HUMANE SOCIETY	:10
3:57:34 PM	657201	PSA	ASPCA	:10

Date : 01/03/23

9:59:34 AM	657201	PSA	PROJECT LINUS	:10
3:57:32 PM	657201	PSA	CONCUSSION FOUNDATION	:10

Date : 01/04/23

9:59:37 AM	657201	PSA	MENTAL HEALTH AMERICA	:10
3:57:33 PM	657201	PSA	AMERICAN HUMANE SOCIETY	:10

Date : 01/05/23

9:59:37 AM	657201	PSA	ASPCA	:10
3:57:34 PM	657201	PSA	PROJECT LINUS	:10

Date : 01/06/23

9:59:35 AM	657201	PSA	CONCUSSION FOUNDATION	:10
3:57:33 PM	657201	PSA	MENTAL HEALTH AMERICA	:10

Date : 01/09/23

9:59:39 AM	657201	PSA	SHANTI	:10
3:57:34 PM	657201	PSA	CA STATE PARKS FOUNDATION	:10

Date : 01/10/23

9:59:38 AM	657201	PSA	HORIZONS FOUNDATION	:10
3:57:33 PM	657201	PSA	OASIS FOR GIRLS	:10

Date : 01/11/23

9:59:37 AM	657201	PSA	GIRLS ON THE RUN BAY AREA	:10
3:57:31 PM	657201	PSA	SHANTI	:10

Date : 01/12/23

9:59:38 AM	657201	PSA	CA STATE PARKS FOUNDATION	:10
3:57:32 PM	657201	PSA	HORIZONS FOUNDATION	:10

Date : 01/13/23

9:59:35 AM	657201	PSA	OASIS FOR GIRLS	:10
3:57:30 PM	657201	PSA	GIRLS ON THE RUN BAY AREA	:10

Date : 01/16/23

9:59:22 AM	657201	PSA	SHANTI	:10
3:57:32 PM	657201	PSA	CA STATE PARKS FOUNDATION	:10

Date : 01/17/23

9:59:36 AM	657201	PSA	HORIZONS FOUNDATION	:10
3:57:30 PM	657201	PSA	OASIS FOR GIRLS	:10

Date : 01/18/23

9:59:38 AM	657201	PSA	GIRLS ON THE RUN BAY AREA	:10
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3:57:32 PM	657201	PSA	SHANTI	:10
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Date : 01/19/23

9:59:38 AM	657201	PSA	CA STATE PARKS FOUNDATION	:10
3:57:33 PM	657201	PSA	HORIZONS FOUNDATION	:10

Date : 01/20/23

9:59:38 AM	657201	PSA	OASIS FOR GIRLS	:10
3:57:33 PM	657201	PSA	GIRLS ON THE RUN BAY AREA	:10

Date : 01/23/23

9:59:37 AM	657201	PSA	THE NATURE CONSERVANCY	:10
3:57:31 PM	657201	PSA	INTL FUND FOR ANIMAL WLFR	:10

Date : 01/24/23

9:59:37 AM	657201	PSA	ELEVATE ADDICTION SERVICE	:10
3:57:33 PM	657201	PSA	SMILETRAIN	:10

Date : 01/25/23

9:59:38 AM	657201	PSA	ROOM TO READ	:10
3:57:29 PM	657201	PSA	THE NATURE CONSERVANCY	:10

Date : 01/26/23

9:59:38 AM	657201	PSA	INTL FUND FOR ANIMAL WLFR	:10
3:57:32 PM	657201	PSA	ELEVATE ADDICTION SERVICE	:10

Date : 01/27/23

9:59:21 AM	657201	PSA	SMILETRAIN	:10
3:57:34 PM	657201	PSA	ROOM TO READ	:10

Date : 01/30/23

9:59:35 AM	657201	PSA	THE NATURE CONSERVANCY	:10
3:57:30 PM	657201	PSA	INTL FUND FOR ANIMAL WLFR	:10

Date : 01/31/23

9:59:38 AM	657201	PSA	ELEVATE ADDICTION SERVICE	:10
3:57:32 PM	657201	PSA	SMILETRAIN	:10

Date : 02/01/23

9:59:37 AM	657201	PSA	ROOM TO READ	:10
3:57:32 PM	657201	PSA	THE NATURE CONSERVANCY	:10

Date : 02/02/23

9:59:36 AM	657201	PSA	INTL FUND FOR ANIMAL WLFR	:10
3:57:34 PM	657201	PSA	ELEVATE ADDICTION SERVICE	:10

Date : 02/03/23

9:59:37 AM	657201	PSA	SMILETRAIN	:10
3:57:32 PM	657201	PSA	ROOM TO READ	:10

Date : 02/06/23

9:59:33 AM	657201	PSA	ENDANGERED SPECIES INT'L	:10
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3:57:30 PM	657201	PSA	RED ROVER	:10
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Date : 02/07/23

9:59:36 AM	657201	PSA	SOUTH OF MRKT CHILD CARE	:10
3:57:31 PM	657201	PSA	ONE WARM COAT	:10

Date : 02/08/23

9:59:23 AM	657201	PSA	MATCHING DONORS	:10
3:57:33 PM	657201	PSA	ONE WARM COAT	:10

Date : 02/09/23

9:59:36 AM	657201	PSA	ALLIANCE FOR SMILES	:10
3:57:31 PM	657201	PSA	ENDANGERED SPECIES INT'L	:10

Date : 02/10/23

9:59:33 AM	657201	PSA	RED ROVER	:10
3:57:33 PM	657201	PSA	SOUTH OF MRKT CHILD CARE	:10

Date : 02/13/23

9:59:37 AM	657201	PSA	MATCHING DONORS	:10
3:57:32 PM	657201	PSA	ONE WARM COAT	:10

Date : 02/14/23

9:59:38 AM	657201	PSA	ALLIANCE FOR SMILES	:10
3:57:30 PM	657201	PSA	ENDANGERED SPECIES INT'L	:10

Date : 02/15/23

9:59:39 AM	657201	PSA	RED ROVER	:10
3:57:32 PM	657201	PSA	SOUTH OF MRKT CHILD CARE	:10

Date : 02/16/23

9:59:37 AM	657201	PSA	MATCHING DONORS	:10
3:57:30 PM	657201	PSA	ONE WARM COAT	:10

Date : 02/17/23

9:59:38 AM	657201	PSA	ALLIANCE FOR SMILES	:10
3:57:30 PM	657201	PSA	ENDANGERED SPECIES INT'L	:10

Date : 02/20/23

9:59:38 AM	657201	PSA	THE CORNEAL DYSTROPHY FND	:10
3:57:33 PM	657201	PSA	SILICON VALLEY SHAKESPRE	:10

Date : 02/21/23

9:59:37 AM	657201	PSA	OUR CITY FOREST	:10
3:57:34 PM	657201	PSA	SAN JOSE PUB LIBRARY FND	:10

Date : 02/22/23

9:59:38 AM	657201	PSA	SUPPORTING MAMA'S	:10
3:57:31 PM	657201	PSA	THE CORNEAL DYSTROPHY FND	:10

Date : 02/23/23

9:59:38 AM	657201	PSA	SILICON VALLEY SHAKESPRE	:10
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3:57:33 PM	657201	PSA	OUR CITY FOREST	:10
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Date : 02/24/23

3:57:33 PM	657201	PSA	SUPPORTING MAMA'S	:10
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Date : 02/27/23

9:59:38 AM	657201	PSA	THE CORNEAL DYSTROPHY FND	:10
3:57:33 PM	657201	PSA	SILICON VALLEY SHAKESPRE	:10

Date : 02/28/23

9:59:36 AM	657201	PSA	SAN JOSE PUB LIBRARY FND	:10
3:57:33 PM	657201	PSA	OUR CITY FOREST	:10

Date : 03/01/23

9:59:38 AM	657201	PSA	SAN JOSE PUB LIBRARY FND	:10
3:57:34 PM	657201	PSA	SUPPORTING MAMA'S	:10

Date : 03/02/23

9:59:38 AM	657201	PSA	THE CORNEAL DYSTROPHY FND	:10
3:40:48 PM	657201	PSA	SILICON VALLEY SHAKESPRE	:10

Date : 03/03/23

9:59:36 AM	657201	PSA	OUR CITY FOREST	:10
3:57:33 PM	657201	PSA	SAN JOSE PUB LIBRARY FND	:10

Date : 03/06/23

9:59:37 AM	657201	PSA	SUPPORTING MAMA'S	:10
3:57:31 PM	657201	PSA	THE CORNEAL DYSTROPHY FND	:10

Date : 03/07/23

9:59:37 AM	657201	PSA	MY NEW RED SHOES	:10
3:57:31 PM	657201	PSA	CHILDREN'S BOOK PROJECT	:10

Date : 03/08/23

9:59:37 AM	657201	PSA	DRAWBRIDGE	:10
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Date : 03/09/23

9:59:38 AM	657201	PSA	HUCKLEBERRY YOUTH	:10
3:57:32 PM	657201	PSA	FRED FINCH YOUTH & FAMILY	:10

Date : 03/10/23

9:59:39 AM	657201	PSA	MY NEW RED SHOES	:10
3:57:33 PM	657201	PSA	CHILDREN'S BOOK PROJECT	:10

Date : 03/13/23

9:59:38 AM	657201	PSA	DRAWBRIDGE	:10
3:57:33 PM	657201	PSA	HUCKLEBERRY YOUTH	:10

Date : 03/14/23

9:59:37 AM	657201	PSA	FRED FINCH YOUTH & FAMILY	:10
3:20:51 PM	657201	PSA	MY NEW RED SHOES	:10

Date : 03/15/23

9:59:38 AM	657201	PSA	CHILDREN'S BOOK PROJECT	:10
3:20:37 PM	657201	PSA	DRAWBRIDGE	:10

Date : 03/16/23

8:26:56 AM	657201	PSA	HUCKLEBERRY YOUTH	:10
9:50:30 AM	657201	PSA	FRED FINCH YOUTH & FAMILY	:10

Date : 03/17/23

9:23:07 AM	657201	PSA	MY NEW RED SHOES	:10
2:13:59 PM	657201	PSA	CHILDREN'S BOOK PROJECT	:10

Date : 03/20/23

9:59:38 AM	657201	PSA	HEART IN MOTION	:10
3:57:32 PM	657201	PSA	BAYKIDS	:10

Date : 03/21/23

9:59:22 AM	657201	PSA	EDGEWOOD	:10
3:57:33 PM	657201	PSA	AT THE CROSSROADS	:10

Date : 03/22/23

9:59:37 AM	657201	PSA	SAFE AND SOUND	:10
3:57:33 PM	657201	PSA	HEART IN MOTION	:10

Date : 03/23/23

9:59:36 AM	657201	PSA	BAYKIDS	:10
3:42:22 PM	657201	PSA	EDGEWOOD	:10

Date : 03/24/23

9:59:37 AM	657201	PSA	AT THE CROSSROADS	:10
2:59:35 PM	657201	PSA	SAFE AND SOUND	:10

Date : 03/27/23

9:59:38 AM	657201	PSA	HEART IN MOTION	:10
3:57:34 PM	657201	PSA	BAYKIDS	:10

Date : 03/28/23

9:59:36 AM	657201	PSA	EDGEWOOD	:10
3:41:51 PM	657201	PSA	AT THE CROSSROADS	:10

Date : 03/29/23

9:59:37 AM	657201	PSA	SAFE AND SOUND	:10
3:57:33 PM	657201	PSA	HEART IN MOTION	:10

Date : 03/30/23

9:59:38 AM	657201	PSA	BAYKIDS	:10
3:57:33 PM	657201	PSA	EDGEWOOD	:10

Date : 03/31/23

9:59:38 AM	657201	PSA	AT THE CROSSROADS	:10
3:57:32 PM	657201	PSA	SAFE AND SOUND	:10

## DECEMBER-JANUARY PSA'S

### **AMERICAN HUMANE SOCIETY**

Founded in 1877 as the country's first national humane organization, American Humane is committed to helping ensure the safety, welfare and well-being of animals. Get involved at: [www.americanhumane.org](http://www.americanhumane.org)

### **ASPCA**

For over 150 years, the ASPCA has worked tirelessly to put an end to animal abuse and neglect. We are a national leader in animal rescue, protection and placement, and your tax-deductible donation will help fight cruelty and make a life-changing difference for animals across America. To Donate: Visit [www.aspca.org](http://www.aspca.org)

### **PROJECT LINUS**

At Project Linus, we provide new handmade blankets to children in need. Our blankets are lovingly made by adults and children from all walks of life and many different sources. For more information visit: [www.projectlinus.org](http://www.projectlinus.org)

### **CONCUSSION FOUNDATION**

The Concussion Legacy Foundation was founded by Robert Cantu, MD, and Chris Nowinski, PhD to support athletes, veterans and all affected by concussions and CTE. To donate visit: [www.concussionfoundation.org](http://www.concussionfoundation.org)

### **MENTAL HEALTH AMERICA**

Mental Health America (MHA)'s work is driven by its commitment to promote mental health as a critical part of overall wellness, including prevention services for all; early identification and intervention for those at risk; integrated care, services, and supports for those who need them; with recovery as the goal. To donate go to: [www.mhanational.org](http://www.mhanational.org)

## JANUARY 2023 PSA's

### **Shanti**

Shanti is a pioneering nonprofit that builds human connections to reduce isolation, enhance health and well-being, and improve quality of life. To be involved phone: (415) 979-9550

### **California State Parks Foundation**

California State Parks Foundation is an independent, member-supported nonprofit that mobilizes a diverse network of Californians to be active champions for our state parks. To donate call: (415) 262-4400

### **Horizons Foundation:**

Horizons is the world's first community foundation of, by, and for LGBTQ people. We invest in LGBTQ nonprofits, strengthen a culture of LGBTQ giving, and build a permanent endowment to secure our community's future for generations to come. For more info call: Phone: (415) 398-2333

### **Oasis For Girls**

Oasis for Girls helps girls cultivate the skills, knowledge, and confidence to discover their dreams and build strong futures. Give us a call at: 415.701.7991

### **Girls on the Run Bay Area**

Unlocking Power & Potential, Girls on the Run has fun, evidence-based programs that inspire all girls to build their confidence, kindness and decision making skills. CONTACT US AT:  
INFO@GOTRBAYAREA.ORG

JANUARY 19TH PSA's

### **The Nature Conservancy**

The Nature Conservancy is working to advance conservation in all 50 states and U.S. territories and in 70 countries around the world. Donate today at: (800) 628-6860

### **International Fund for Animal Welfare**

Supported by animal lovers like you for over 50 years, IFAW (International Fund for Animal Welfare) works around the globe to rescue and rehabilitate animals, end illegal wildlife trade, and conserve habitats. Visit our website [www.ifaw.org](http://www.ifaw.org)

### **Elevate Addiction Services**

Who wants to be sober and miserable? Our goal is to help you create a life of recovery that you love living! We will give you the support, training, and resources to do it. All we ask is that you show up and we'll do the rest. Call Now at: 1 (844) 233-1966

### **Smiletrain**

Without treatment, children with clefts may struggle to breathe properly, often become severely malnourished due to trouble eating, and many face long-term psychological trauma as a result of relentless bullying. Visit our webpage at: [www.smiletrain.org](http://www.smiletrain.org)

### **Room To Read**

Founded in 2000 Room to Read is creating a world free from illiteracy and gender inequality. A world of educated children starts with you. Visit [www.roomtoread.org](http://www.roomtoread.org)



FEBRUARY P.S.A s

### **Endangered Species International**

Our Mission: Endangered Species Int'l is strongly committed to reversing the trend of human-induced species extinction, saving endangered animals, and preserving wild places. To donate, go to: [www.endangeredspeciesinternational.org](http://www.endangeredspeciesinternational.org)

### **Red Rover**

Our mission is to bring animals out of crisis and strengthen the bond between people and animals through emergency sheltering, disaster-relief services, financial assistance, and education. Visit our website [www.redrover.org](http://www.redrover.org)

### **South of Market Child Care**

SOMACC mission is to serve children, their families and the South of Market (SOMA) community by providing quality early care and education, and free comprehensive family support services in a safe and nurturing environment. To get involved: [www.somacc.org](http://www.somacc.org)

### **One Warm Coat**

Our mission is to provide free coats to children and adults in need while promoting volunteerism and environmental sustainability. For more information at [www.onewarmcoat.org](http://www.onewarmcoat.org)

### **Alliance For Smiles**

Our Mission Statement: To forever improve and transform the lives of children and communities impacted by cleft lip and palate by providing free comprehensive treatment, while training and equipping local teams to sustainably provide quality, long-term care. Please donate at: [www.allianceforsmiles.org](http://www.allianceforsmiles.org)

FEBRUARY 15TH PSA's

### **THE CORNEAL DYSTROPHY FOUNDATION**

The Corneal Dystrophy Foundation started in 1998 as a grass-roots patient to patient online support group to exchange knowledge about the genetic and practical issues patients had with corneal dystrophies. To donate visit: [www.cornealdystrophyfoundation.org](http://www.cornealdystrophyfoundation.org)

### **SILICON VALLEY SHAKESPEARE**

Silicon Valley Shakespeare invigorates the classics through innovative, relevant theatrical experiences that illuminate and inspire modern audiences. For more info visit : [www.svshakespeare.org](http://www.svshakespeare.org)

### **Our City Forest**

Since 1994, Our City Forest has been the leading nonprofit in Silicon Valley for urban forestry and environmental education. Help us continue to grow by donating or by becoming a sustaining member. Visit our website: [www.ourcityforest.org](http://www.ourcityforest.org)

### **SAN JOSE PUBLIC LIBRARY FOUNDATION**

The San José Public Library Foundation provides advocacy, financial support, and leadership to our public libraries and educational programs throughout San José to create an educated, equitable, and engaged community. For details Visit: [www.sjplf.org](http://www.sjplf.org)

### **SUPPORTING MAMA's**

We are dedicated to connecting moms, partners and families in Santa Clara County with the resources and tools they need to recognize, treat, and overcome their struggle with maternal mental health complications. Go to: [WWW.SUPPORTINGMAMAS.ORG](http://WWW.SUPPORTINGMAMAS.ORG)

March 2nd PSA's

### **My New Red Shoes**

MNRS works to improve the quality of life and well-being of children and youth experiencing economic hardship by ensuring access to basic needs and cultivating a sense of belonging. Find us at [www.mynewredshoes.org](http://www.mynewredshoes.org)

### **Children's Book Project**

The Children's Book Project gives books to children who need them for equity in literacy, learning, and life. We aim to create a more socially just world by providing books for free to under-resourced children. Please Donate at: [www.chidrensbookproject.org](http://www.chidrensbookproject.org)

### **DrawBridge**

DrawBridge connects children with creativity and community through free expressive art programs at emergency shelters, affordable housing facilities, and in communities across the San Francisco Bay Area. Visit our website at: [www.drawbridge.org](http://www.drawbridge.org)

### **HuckleBery Youth**

Huckleberry strengthens families and empowers young people with services that promote safety in times of crisis, physical and emotional health and well-being, social justice in communities facing inequity, and educational success. For More Information visit: [www.huckleberryyouth.org](http://www.huckleberryyouth.org)

### **Fred Finch Youth & Family Services**

We serve children, adolescents, young adults, and families facing complex life challenges. We have the experience and cultural competency to serve individuals from all ethnic, age, and gender groups effectively. Go to [www.fredfinch.org](http://www.fredfinch.org)

## MARCH 15 PSA's

### **Heart in Motion**

Our mission at Heart in Motion strengthens communities through promoting volunteerism and leadership development in youth. Donate at [www.heartinmotion.org](http://www.heartinmotion.org)

### **BayKids**

BayKids mission is to empower children who have serious illnesses by expressing themselves through the power of filmmaking. Visit us at [www.baykids.org](http://www.baykids.org)

### **Edgewood**

Edgewood is a premier provider of a full continuum of behavioral health services that transform the lives and restore the hope of children, youth, and families in the San Francisco Bay Area. Go to our website [www.edgewood.org](http://www.edgewood.org)

### **At The Crossroads**

At The Crossroads reaches out to homeless youth and young adults at their point of need, and works with them to build healthy and fulfilling lives. Please donate at [www.atthecrossroads.org](http://www.atthecrossroads.org)

### **Safe and Sound**

OUR MISSION is to prevent child abuse and reduce its devastating impact. We foster stewardship to protect children from abuse, violence, neglect, and exploitation. Supporting families is ours and everyone's responsibility. Visit us at [www.safeandsound.org](http://www.safeandsound.org)

MARCH 30TH PSA's

### **Alemanya Farm**

The largest agricultural site in San Francisco, Alemany Farm offers everyone the chance to learn where their food comes from, pitch in to help, and take home fresh produce for free. For more details go to: [www.community.gardeners@gmail.com](mailto:www.community.gardeners@gmail.com)

### **The Bread Project**

Our specialty is training low/no-income Californians in the skills needed to start a career in the food industry and land their first good job. Since 2000, we have supported more than 2,000 residents of the Bay Area to remove barriers to employment, skill-up, and get hired. Donate at: [www.breasproject.org](http://www.breasproject.org)

### **Tipping Point**

Tipping Point finds, funds, and strengthens the most promising poverty-fighting solutions so one day everyone in the Bay Area can prosper Get involved at: [www.tippingpoint.org](http://www.tippingpoint.org)

### **Rocket Dog Rescue**

We save dogs from abuse, neglect, and death at overcrowded shelters and places them in loving homes. We support pet owners in need in our community, and serve as first responders in emergency animal situations and natural disasters. For info visit: [www.rocketdogrescue.org](http://www.rocketdogrescue.org)

### **Community Grows**

Our mission is to cultivate healthy youth through growing gardens in low-income, diverse communities. Go to: [www.communitygrows.org](http://www.communitygrows.org)

## **MATCHING DONORS**

Twenty two people die every day in the United States waiting for a kidney transplant, most waiting 7 to 9 years. MatchingDonors.com is working hard to find altruistic living organ donors for people needing kidney transplants. To Donate go to: [www.matchingdonors.com](http://www.matchingdonors.com)