

Weekly Public Affairs Program

Call Letters: WDNY-FM

## **QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2021**

Show # 2021-40

Date aired: 10/3/21 Time Aired: 5:00 AM

Jack Kosakowski, President and CEO, Junior Achievement USA

Mr. Kosakowski discussed a Junior Achievement USA survey that found that 77 percent of parents are concerned about their children's ability to have a successful job or career as adults, in light of global competition and automation. He talked about the rapidly changing career environment, and how Junior Achievement is adapting to today's tech environment to help teenagers.

<u>Issues covered:</u> Youth Concerns Careers Parenting

Dale Bredesen, MD, NIH Postdoctoral Fellow at the University of California, San Francisco, author of

Length: 9:15

Length: 4:46

Length: 8:04

Dr. Bredesen said his research has determined that Alzheimer's disease is not a single condition, but three similar ones--each with a different cause. He said new research is giving hope that the disease can be prevented and, under certain circumstances, even reversed. He said every American should get a cognitive and genetic test at age 45, to determine their likelihood of developing Alzheimer's.

"The End of Alzheimer's: The First Program to Prevent and Reverse Cognitive Decline"

<u>Issues covered:</u>
Alzheimer's Disease
Aging

**Craig Gundersen**, **PhD**, Soybean Industry Endowed Professor in Agricultural Strategy, Professor in the College of Agricultural, Consumer and Environmental Sciences Department of Agricultural and Consumer Economics at the University of Illinois

Dr. Gunderson led a study that found that 5.4 million people age 60 or older in the U.S., or 8.1 percent, did not have enough food for an active, healthy lifestyle. He explained how food insecurity adversely affects a senior citizen's health, and why many low-income seniors fail to take advantage of government programs available to them.

Issues covered:

Hunger
Poverty
Senior Citizens
Government Programs

Show # 2021-41

Date aired: 10/10/21 Time Aired: 5:00 AM

**Roby Greenwald, PhD,** Assistant Professor from the School of Public Health, Georgia State University

Traffic pollution research has traditionally been conducted with outdoor roadside sensors. Dr. Greenwald led a study with sensors mounted inside the passenger compartments of cars, and found that interior pollution levels were twice as high as previously thought. He talked about the various forms of pollution he found and their potential health effects.

**Issues covered:** 

Length: 8:54

Pollution

**Personal Health** 

**Rebekah H. Nagler, PhD,** Assistant Professor in the Hubbard School of Journalism & Mass Communication, University of Minnesota

Dr. Nagler led a study that found that most American women aren't aware of the risks of overdiagnosis and overtreatment in regards to breast cancer screening. She discussed the challenges of educating women about these risks so they can make informed decisions about mammograms and breast cancer screening.

**Issues covered:** 

Length: 8:18

Cancer

Women's Issues

**David Rabiner**, **PhD**, Senior Research Scientist in the Department of Psychology & Neuroscience at Duke University

The use of "study drugs" -- prescription medications used illegally by college students improve their academic performance--is on the rise. Dr. Rabiner said the drugs of choice are those typically used to treat ADHD. He discussed the question of whether the practice is a form of academic cheating. He added that students who use these medications without a prescription typically have higher rates of drug and alcohol abuse, perform worse academically and are more stressed out about their grades.

<u>Issues covered:</u> Substance Abuse Education Length: 4:57

Show # 2021-42

Date aired: 10/17/21 Time Aired: 5:00 AM

**David Mazer, MD,** anesthesiologist at St. Michael's Hospital and Professor in the Departments of Anesthesia and Physiology at the University of Toronto

Dr. Mazer was the co-author of a study that found that adults under 45 years old, who consumed cannabis within the last 30 days, suffered from nearly double the number of heart attacks than adults who didn't use the drug. He said the trend was evident whether cannabis was smoked, vaped or eaten as an edible. He outlined the lessons that can be learned from the research.

Issues covered:
Drug Abuse
Personal Health

Length: 7:00

**Joanna Quinn, M.Ed.**, former middle school teacher, founder of Super Empowered One, an organization dedicated to building confidence in kids, author of "*Greta Grace*," a book focused on bullying and self-esteem

According to StopBullying.gov, one in five kids between the ages of 12 and 18 have experienced bullying. Ms. Quinn outlined the typical signs of bullying and what parents should do if their child is either a victim or a bully. She talked about the increasing role that schools play in the prevention of bullying.

Issues covered:
Bullying

Youth at Risk Parenting

**Elizabeth Klodas, MD, FACC,** cardiologist, Founder and Chief Medical Officer for Step One Foods, author of "Slay the Giant: The Power of Prevention in Defeating Heart Disease," founding Editor-in-Chief of the patient education effort of the American College of Cardiology

About 38% of American adults have high cholesterol, according to the Centers for Disease Control. Dr. Klodas discussed the problem, and explained how dietary changes can make a significant difference in cholesterol levels. She said it is important to address the cause of the problem, rather than the symptom.

**Issues covered:** 

Length: 5:21

Length: 10:00

Nutrition

Personal Health

Show # 2021-43

Date aired: 10/24/21 Time Aired: 5:00 AM

**Manny Centeno**, Program Manager of the Integrated Public Alert and Warning System, part of the Federal Emergency Management Agency

Mr. Centeno outlined what the public needs to know about the Emergency Alert System, and provided real-life examples to illustrate why EAS is so important to public safety. He also discussed the purpose of "Primary Entry Point" radio stations and details of the all-hazards upgrades at those 77 stations, to add special air scrubbing for chemical, biological and radiological protection, EMP resistance and emergency power generation. He also mentioned the role played by satellite, cable systems and the internet via desktop and mobile phone alerts.

Issues covered:
Disaster Preparedness
Public Safety
Government

<u>Length:</u> 9:27

Amanda Paluch, PhD, Physical Activity Epidemiologist at the University of Massachusetts, Amherst

Prof. Paluch led a study that found that walking at least 7,000 steps a day--about 3-4 miles--reduced middle-aged people's risk of premature death from all causes by 50% to 70%, compared to those who took fewer daily steps. She found that 7000-10,000 steps range was the "sweet spot," because walking more than 10,000 steps per day, or walking faster, did not further reduce the risk.

Issues covered:

Personal Health Physical Fitness Length: 7:47

**Vanessa Bohns**, **PhD**, Associate Professor in the Department of Organizational Behavior at the New York State School of Industrial and Labor Relations at Cornell University

Work emails are sent at all hours of the day and night now, and are a tremendous source of stress, whether someone works in an office or remotely. Prof. Bohns said people can limit the negative impact of email, by not necessarily sending less email, but by sending better emails that clearly define how urgently they expect a response.

Length: 5:06

<u>Issues covered:</u>
Workplace Matters
Stress Reduction

Show # 2021-44

Date aired: 10/31/21 Time Aired: 5:00 AM

Eric Garcia, journalist, author of "We're Not Broken: Changing the Autism Conversation"

Mr. Garcia shared his story of living with autism, to explain the social and policy gaps that often fail to help Americans across the autism spectrum. He said society has not listened to the needs of the autistic community. He outlined several misconceptions, including the belief that there is an autism epidemic, because diagnostic criteria were expanded in the 1990s.

<u>Issues covered:</u> <u>Length:</u> 9:05

**Autism** 

**Government Policies** 

Sarah Foster, Bankrate.com analyst

Higher education is one of the most important financial decisions most young people make, and Bankrate.com recently completed a study that ranked the most and least valuable college majors. Ms. Foster shared the rankings, as well as what crucial factors college students should consider when deciding on a major.

Issues covered: Length: 8:05

**Higher Education** 

Career

**Elaine Parke,** author of "The Habits of Unity: 12 Months to a Stronger America...One Citizen at a Time"

Recent news has cast Facebook in a less than flattering light. Ms. Parke says, like anything, the positive or negative influences of Facebook depend on how you use it. She said in a time of political division and social strife, paying closer attention to the social media Americans are exposed to—or taking a break from Facebook—might be good for their mental health.

<u>Issues covered:</u> <u>Length:</u> 4:59

Mental Health Social Media Show # 2021-45

Date aired: 11/7/21 Time Aired: 5:00 AM

**Jen Fisher**, US Chief Well-being Officer at Deloitte, a multinational professional services network, author of "Work Better Together: How to Cultivate Strong Relationships to Maximize Well-Being and Boost Bottom Lines"

1 in 4 adults struggle with mental health challenges, and those suffering often hide it at work for fear of discrimination from peers or bosses. Ms. Fisher explained how companies can encourage open and honest conversations to remove the stigma surrounding mental health. She also said companies need to redefine the concept of sick days, to improve mental as well as physical health.

Length: 8:59

<u>Issues covered:</u> Mental Health

**Workplace Matters** 

**Patty Alper,** President of the Alper Portfolio Group, author of "Teach to Work: How a Mentor, a Mentee, and a Project Can Close the Skills Gap in America"

Millions of Americans are looking for new jobs right now, largely because they're simply not satisfied with where they are. Ms. Alper explained why mentors are important for the success of both employees and a company overall. She also outlined the questions an applicant can ask to determine the accessibility to mentors throughout a company. She also discussed her work in recruiting CEOs to mentor inner-city youth.

<u>Issues covered:</u> <u>Length:</u> 8:11

Career Mentoring

**Shannon Carpenter**, stay-at-home dad. author of "The Ultimate Stay-At-Home Dad: Your Essential Manual for Being an Awesome Full-Time Father"

There are over 2 million stay-at-home dads in the United States, not including those with part-time jobs. Mr. Carpenter shared his own story of becoming a stay-at-home dad and the lessons he tries to share with other men considering it. He talked about the isolation often faced by stay-at-home dads, and recommended support groups to help.

<u>Issues covered:</u> <u>Length:</u> 5:00

Mental Health

Show # 2021-46

Date aired: 11/14/21 Time Aired: 5:00 AM

Gary Zimmerman, founder and CEO of the web site MaxMyInterest.com

Today, the average US savings account pays 0.06 percent interest annually, an annual return of just \$6 in interest on a \$10,000 nest egg. Mr. Zimmerman's company aims to help consumers holding high amounts of cash automatically find the best available interest rate. He talked about reasons behind rising inflation and the current economic conditions. He explained why banks are paying such low rates, and when the trend may change.

<u>Issues covered:</u> <u>Length:</u> 8:24

Economy
Personal Finance

Carl Hanson, PhD, Professor of Public Health, Brigham Young University

Researchers from Brigham Young University, Johns Hopkins and Harvard have created an algorithm that can predict suicidal thoughts and behavior among adolescents with 91% accuracy. Prof. Hanson was one of the co-authors of the study, and he said the two primary risk factors related to personal connections: family relationships, and friendships with peers.

Length: 8:57

Length: 5:11

Length: 8:40

Length: 8:37

<u>Issues covered:</u>

Suicide Youth at Risk Mental Health Substance Abuse

Sung Rhee, CEO and founder of Optimal, a higher education data research company

A recent survey found that more than half of teens today are gravitating toward a skill-based education, and almost half are leaning toward programs that can be completed within two years. Mr. Rhee's organization recently published an analysis titled "Coding Bootcamp vs College: Which Will Help You Land the Most Prestigious Jobs in the Tech Industry?" He explained what a coding boot camp teaches and who is a likely candidate to attend.

Issues covered:
Career
Higher Education
Technology

Show # 2021-47

Date aired: 11/21/21 Time Aired: 5:00 AM

**Hua Cai, PhD,** Associate Professor of Environmental and Ecological Engineering, and Industrial Engineering at Purdue University

Most consumers want to make food purchases that are smart for their wallets, their health and the environment. Prof. Cai led a study that examined grocery purchase records of over 57,000 U.S. households, finding that 71% of homes surveyed could decrease their food carbon footprint, via three simple changes in their shopping habits.

Issues covered:

Climate Change Consumer Matters

**Daniel Laroche, MD**, glaucoma specialist, Director of Glaucoma Services and President of Advanced Eyecare of New York, Clinical Assistant Professor of Ophthalmology with the Icahn School of Medicine at Mount Sinai Medical Center

Dr. Laroche explained why a yearly eye exam is so critical. He outlined the most common symptoms of glaucoma, who is at greatest risk, and why people of color are in the highest risk category. He also discussed the latest treatment options to lower eye pressure and eliminate the need for medication.

Issues covered:

Glaucoma Personal Health Minority Concerns **Anna Joyce, PhD, MSc,** Lecturer in Psychology, specializing in developmental psychology, atypical development, and sleep at Regent's University London

Sleep problems are common in children and are known to detrimentally affect language and cognitive abilities, as well as academic achievement. Prof. Joyce led a study that examined the connection between sleep-disordered breathing and daytime sleepiness in children and reading skills. She offered advice for parents to improve the quality of their child's sleep.

Length: 5:10

Length: 8:41

Length: 8:32

Issues covered:
Children's Health
Education
Parenting

Show # 2021-48

Date aired: 11/28/21 Time Aired: 5:00 AM

**Suzanne Bouffard, PhD,** expert in child development and education, author of "*The Most Important Year: Pre-Kindergarten and the Future of Our Children*"

Dr. Bouffard discussed the critical importance of pre-school programs. She noted that children who attend quality pre-K programs have a host of positive outcomes including better language, literacy, problem-solving and math skills later in school. She said also they have a leg up on the most essential skill: self-control. She offered advice for parents on how to choose a quality pre-school.

<u>Issues covered:</u>

Education Parenting

**Robert Stern, Ph.D.,** Professor of Neurology, Neurosurgery, and Anatomy and Neurobiology at Boston University School of Medicine, Director of the Clinical Core of the Boston University Alzheimer's Disease Center, Director of Clinical Research for the Boston University Chronic Traumatic Encephalopathy (CTE) Center

Dr. Stern led a study that found that athletes who began playing tackle football before the age of 12 had more behavioral and cognitive problems later in life than those who started playing after they turned 12. He outlined the symptoms of CTE, and discussed the factors that parents should consider before allowing their child to participate in contact sports.

Issues covered:

Youth at Risk Personal Health Parenting

**Julia Leonard**, graduate student in Brain and Cognitive Sciences at the Massachusetts Institute of Technology

Ms. Leonard was the first author of a study that found that when 1-year olds observe an adult persisting at a challenging task, they themselves try harder when faced with a problem. She explained why developing perseverance in early childhood pays off later in school and other pursuits.

<u>Issues covered:</u>
Child Development
Parenting

Length: 5:02

Show # 2021-49

Date aired: 12/5/21 Time Aired: 5:00 AM

**Elliott Haut, MD, FACS,** Associate Professor of Surgery and Anesthesiology & Critical Care Medicine, Johns Hopkins University School of Medicine

Dr. Haut led a study that found that victims of gunshots or stabbings taken to a trauma center by private vehicle were 62% less likely to die compared to victims transported by an ambulance or EMS vehicle. He talked about the possible reasons behind this finding. He also explained why it is so important for the average person to be taught how to use direct pressure to stop bleeding.

Length: 9:00

Length: 8:08

Length: 4:51

Length: 8:48

Issues covered:
Emergency Preparedness
First Aid
Personal Health

**Vicki Bogan**, **PhD**, Associate Professor at the Charles H. Dyson School of Applied Economics and Management at Cornell University, founder and director of the Institute for Behavioral and Household Finance

Mental health problems can have a large negative effect on retirement savings, according to Dr. Bogan's research. She discussed her study, which found that people with anxiety and depression are nearly 25 percent less likely to have a retirement savings account, and their savings are dramatically smaller than those without psychological distress.

<u>Issues covered:</u>
Mental Health
Retirement Planning

May McCarthy, serial entrepreneur, author of "The Path to Wealth: Seven Spiritual Steps to Financial Abundance"

Ms. McCarthy talked about the biggest surprises encountered by people who start their own business. She described the characteristics of successful entrepreneurs, and why owning a business can be very rewarding.

<u>Issues covered:</u> Entrepreneurism Career

Show # 2021-50

Date aired: 12/12/21 Time Aired: 5:00 AM

**Alison Gemmill, PhD, MPH,** Assistant Professor in the Department of Population, Family and Reproductive Health at Johns Hopkins Bloomberg School of Public Health

2020 saw the fewest babies born relative to the population of women between 15 and 44 of any year in American history. Prof. Gemmill discussed the most significant reasons behind the drop in US birthrates, the social effects a declining population may cause, and what steps in public policy may change the trend.

<u>Issues covered:</u>
Population
Government Policies
Parenting

**Grant Donnelly, PhD,** Assistant Professor of Marketing at The Ohio State University's Fisher College of Business

Several US cities have instituted taxes on drinks with added sugar, in order to reduce consumption. Prof. Donnelly led a study that examined whether price tags that specifically mentioned the tax would change consumers' buying decisions. He said the tax falls harder on low-income consumers.

**Issues covered:** 

**Length: 8:13** 

Taxes
Consumer Matters
Personal Health

Bree Fowler, Senior Security expert at CNET

An estimated \$63 billion in holiday packages will be delivered to homes this holiday season, and a recent survey found that 43% of Americans have had at least one package stolen from their porch. Ms. Fowler outlined simple steps online shoppers can take to deter porch pirates.

Issues covered:

Length: 5:12

Crime

**Consumer Matters** 

Show # 2021-51

Date aired: 12/19/21 Time Aired: 5:00 AM

**Tim Larkin**, self-defense expert, author of "When Violence Is the Answer: Learning How to Do What It Takes When Your Life Is at Stake"

Mr. Larkin discussed the use of violence in self-defensive situations. He discussed ways to prevent, prepare for, and survive violent encounters with criminals. He said that violence is a tool equally effective in the hands of the "bad guy" or the "good guy" and that that the person who acts first, fastest and with the full force of their body is the one who typically survives a violent incident.

<u>Issues covered:</u>
Personal Defense
Crime

<u>Length:</u> 9:21

Gail Heyman, PhD, Professor of Psychology, University of California, San Diego

Dr. Heyman led a study that sought to find ways to reduce racial bias in children. She noted that racial bias can be measured in children as young as age 3. She said the key to her research was in repetitively teaching kids to identify people of another race as individuals. She hopes to develop a consumer-friendly version of her findings for eventual use in schools and at home.

Issues covered:

Length: 7:50

Racial Bias Diversity

Doug Abrams, author of "The Book of Joy Journal"

Mr. Abrams discussed a conversation he moderated between Archbishop Desmond Tutu and His Holiness the Dalai Lama, on the topic of joy. He explained how these two men have intentionally found joy in their lives, despite the hardships they have faced and the many atrocities they have witnessed.

<u>Issues covered:</u> <u>Length:</u> 4:54 Mental Health

Show # 2021-52

Date aired: 12/26/21 Time Aired: 5:00 AM

**Scott Galloway, PhD,** Professor of Marketing in the Stern School of Business, New York University, author of "The Four: The Hidden DNA of Amazon, Apple, Facebook, and Google"

Amazon, Apple, Facebook, and Google are the four most influential companies on the planet. Dr. Galloway discussed the concerns in allowing individual companies to have such dominance over American consumers and whether these companies are playing by the rules applied to other businesses.

Issues covered:
Government Regulations
Consumer Matters
Economy

Length: 8:56

**Katreena Scott**, **PhD**, Associate Professor in the Department of Applied Psychology and Human Development, University of Toronto

Dr. Scott led a study that examined how the workplace is affected by an employee who is involved in domestic violence. She said not only does it result in lowered productivity, but a third of the men reported that they used workplace time and resources to continue to engage in emotionally abusive behavior. She explained how employers can offer assistance for employees with domestic violence issues.

<u>Issues covered:</u>
Domestic Violence
Workplace Matters
Mental Health

Length: 8:17

**Lawrence J. Cheskin, M.D., F.A.C.P.,** Associate Professor of Health, Behavior & Society, Johns Hopkins University School of Medicine

Almost 40 percent of American adults and nearly 20 percent of adolescents are obese. Dr. Cheskin led a study that examined the financial costs of being overweight at various stages of life. He said lost productivity on the job accounted for at least 50% of the expense of being overweight, even more than direct medical expenditures.

<u>Issues covered:</u>
Personal Health
Workplace Matters

Length: 4:53



## Quarterly Report of Compliancy Issues & Programs List 2021-Q4 (October - December) Viewpoints Radio Aired 5:30 AM on Sundays

- Advertising
- Affordable Housing
- Aging
- Agriculture
- Animal Welfare
- American History
- Archaeology
- Architecture
- Arts
- Astronomy
- Business
- Big Data
- Career
- Burnout
- Communication
- Charitable Giving
- Child Development
- Civilization
- Culture
- Community
- Consumer Rights
- Cooking
- Criminology
- Cuisine
- Education
- Cybersecurity
- Diet
- Digital Law
- Disease
- Government
- Domestic Production
- Health

- Economics
- History
- Homelessness
- Employment Issues
- Entertainment
- Film
- Inequality
- Food Insecurity
- Food Science
- Higher Education
- Law
- Literature
- Mental Health
- Human Resources
- Music
- Humane Treatment
- Immigration
- Parenting
- Inflation
- Internet
- Personal Finance
- Labor
- Language
- Legal Issues
- Poverty
- Marketing
- Mass Incarceration
- Memory
- Middle East Culture
- Relationships
- Science
- Music Industry

- Nonprofit
- Nutrition
- Pediatric Health
- Technology
- Pet Adoption
- Pet Health
- Physics
- Privacy
- Productivity
- Psychology
- Public Assistance
- Public Health
- Public Resource
- Public Safety
- Scientific Research
- Senses
- Social Media
- Space Exploration
- Stress
- Student Loan Debt
- Training
- Trauma
- Travel
- TV
- Urban Design
- Voter Eligibility
- Voting Rights
- Wage Gap
- Wage Inequity
- Wealth Gap
- Wealth Inequality
- Writing



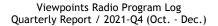
Program 21-40	Writers & Producers: Amirah Zaveri & Evan Rook		
Air Week: 10/3/21	Studio Production: Jason Dickey		
10/3/21			
SEGMENT 1:	STAYING HEALTHY THROUGH THE END OF 2021 WITH DELTA IN THE BACKGROUND	Time	Duration
Synopsis:	I don't know if it's just us, but this year really has flown by. It's odd to think that 2022 is only three months away. Unfortunately, the Delta variant is causing the COVID-19 pandemic to still linger on this year, but many are optimistic that the worst is now behind us. Pediatrician Dr. Jenna Wheeler joins us this week to offer up some advice on holiday gatherings, keeping healthy through flu season and the importance of getting younger children vaccinated as soon as they're eligible.	1:47	9:26
Host:	Gary Price		
Guests:	Dr. Jenna Wheeler, pediatric critical care physician, Arnold Palmer's Children's Hospital.		
Issues Covered:	Child Development, Parenting, Education, Pediatric Health, Travel		
Links:	Holiday Tips from the CDC		
	Jenna J Wheeler, MD - Pediatric Critical Care Medicine		
SEGMENT 2:	THE MYSTERIES OF ALZHEIMER'S DISEASE	Time	Duration
Synopsis:	Alzheimer's was first described in a female patient back in 1906. For many decades, scientists have been trying to decode this disease with no avail. Instead, more questions keep popping up as we learn more about this complex disease and face dead ends in treatment exploration. Two experts in the field join Viewpoints this week to shed some light on modern Alzheimer's research.	13:15	9:42
Host:	Marty Peterson		
Guests:	Dr. Robert Vassar, scientific director, behavior neurology, Northwestern University Feinberg School of Medicine, director, Alzheimer's Disease Research Center, Mesulam Center for Cognitive Neurology and Alzheimer's Disease at Northwestern University; Dr. Karl Herrup, professor, neurobiology, investigator, Alzheimer's Disease Research Center at the University of Pittsburgh School of Medicine, author, How Not to Study a Disease: The Story of Alzheimer's		
Issued Covered:	Disease, Science, Technology, Aging, Scientific Research		
Links:	Alzheimer's Association , Alzheimer's Disease & Dementia Help		
	Inside the Brain - Brain Basics		
	Robert J Vassar : Faculty Profile: Faculty Profiles		
	Karl Herrup, PhD , Alzheimer's Disease Research Center		
	How Not to Study a Disease		
CULTURE CRASH:	HALLOWEEN HORROR	Time	Duration
Synopsis:	We explore one of our favorite horror franchises, Scream, now streaming on HBO Max.	23:57	2:30
Host:	Evan Rook		
Issues Covered:	Film, Culture		



Program 21-41	Writers & Producers: Amirah Zaveri & Evan Rook		
Air Week:	Studio Production: Jason Dickey		
10/10/21			
SEGMENT 1:	FANCY A BEER?	Time	Duration
Synopsis:	How long do you think beer has been around for? Well, archaeologists have recently discovered proof of beermaking in the Middle East dating back more than thirteen thousand years. While the rise of hard seltzers has been making headlines lately, beer has a rich cultural history and has evolved as a drink over thousands of years. Two brew experts join us this week to uncover some interesting facts about the beer world.	1:47	9:47
Host:	Gary Price		
Guests:	Dr. Jeffrey Pilcher, professor, history, University of Toronto; Rich Higgins, master cicerone.		
Issues Covered:	Agriculture, Archaeology, Business, Culture, History, Science		
Links:	Master Cicerone Certification – The Ultimate Test of Beer — Cicerone.org		
	The Beer Archaeologist , History , Smithsonian Magazine		
	Jeffrey Pilcher , Department of History , University of Toronto		
	Rich Higgins: Virtual Beer Tasting , RichHiggins.com		
SEGMENT 2:	THE MODERN LIBRARY	Time	Duration
Synopsis:	When's the last time you visited your community library? If it's been awhile, there's a large chance a lot has changed in recent years. Many libraries have stepped up and evolved during the pandemic to offer more remote classes and resources, as well as a place to work and connect with others if you need to get out of the house. The best part? It's all free.	13:21	9:10
Host:	Marty Peterson		
Guests:	Joyce Cooper, director, branch library services, Los Angeles Public Library.		
Issues Covered:	Career, Community, Education, Internet, Literature, Public Resource		
Links:	Los Angeles Public Library		
	LAPL Labs: Creativity Within Reach		
	Fund Libraries Campaign, Advocacy, Legislation & Issues – American Library Association (ALA)		
CULTURE CRASH:	THE STAGGERED RISE TO STARDOM	Time	Duration
Synopsis:	Dominic Fike, a popular, up-and-coming musician, performed recently at the Firefly Music Festival in Delaware. We discuss his performance at the highly anticipated event and the difficult task of becoming not only a great musician, but performer as well.	23:30	2:56
Host:	Evan Rook		
Issues Covered:	Culture, Music, Music Industry		



Program 21-42	Writers & Producers: Amirah Zaveri & Evan Rook		
<b>Air Week:</b> 10/17/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE MODERN PET: A MUCH-ADORED FAMILY MEMBER	Time	Duration
Synopsis:	You may have held out on getting a pet for years and years, but when the pandemic hit, it seemed like an opportune time to add a new furry member to the family. Today, more than 70 percent of Americans own one pet or more, and this number is only set to increase in coming years. We speak with two pet experts this week about the evolving sector and the pedestal we place our pets on in this country.	1:47	12:03
Host:	Gary Price		
Guests:	Mark Cushing, founder, CEO, Animal Policy Group, author, Pet Nation: The Inside Story of How Companion Animals Are Transforming Our Homes, Culture, and Economy; Dan Rubenstein, CEO, PUPS Pet Club.		
Issues Covered:	Business, Personal Finance, Relationships, Culture, Animal Welfare		
Links:	'The Future of Pet Care' - Today's Veterinary Business   An Official Journal of NAVC		
	'New ASPCA Survey Shows Overwhelming Majority of Dogs and Cats Acquired During the Pandemic Are Still in Their Homes' - The American Society for the Prevention of Cruelty to Animals		
	PUPS Pet Club - "Chicago's premier pet care provider"		
	Pet Nation by Mark Cushing   Penguin Random House publishing		
SEGMENT 2:	THE HICCUPS IN FOOD MESSAGING & NUTRITION AT THE FDA	Time	Duration
SEGMENT 2: Synopsis:	The FDA is a massive organization that handles a wide variety of regulations and responsibilities. However, some critics argue that the FDA has failed to evolve with the times, spending large amounts of resources on dated measures and messaging tactics. Former FDA employee Dr. Richard Williams joins us this week to highlight some of these issues within food messaging and nutrition guidelines.	Time 15:38	Duration 6:58
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Synopsis:  Host:  Guests:  Issues Covered:	The FDA is a massive organization that handles a wide variety of regulations and responsibilities. However, some critics argue that the FDA has failed to evolve with the times, spending large amounts of resources on dated measures and messaging tactics. Former FDA employee Dr. Richard Williams joins us this week to highlight some of these issues within food messaging and nutrition guidelines.  Marty Peterson  Dr. Richard Williams, former director, Center for Food Safety and Applied Nutrition, FDA, author, Fixing Food: An FDA Insider Unravels the Myths and Solutions.  Marketing, Nutrition, Food Science, Government, Technology, Health, Public Health  What We Do - U.S. Food and Drug Administration  'FDA renegade exposing the truth behind regulation' - richardawilliams.com  The New Nutrition Facts Label: What's in it for You? education campaign-FDA		
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Synopsis:  Host: Guests: Issues Covered: Links:	The FDA is a massive organization that handles a wide variety of regulations and responsibilities. However, some critics argue that the FDA has failed to evolve with the times, spending large amounts of resources on dated measures and messaging tactics. Former FDA employee Dr. Richard Williams joins us this week to highlight some of these issues within food messaging and nutrition guidelines.  Marty Peterson  Dr. Richard Williams, former director, Center for Food Safety and Applied Nutrition, FDA, author, Fixing Food: An FDA Insider Unravels the Myths and Solutions.  Marketing, Nutrition, Food Science, Government, Technology, Health, Public Health  What We Do - U.S. Food and Drug Administration  'FDA renegade exposing the truth behind regulation' - richardawilliams.com  The New Nutrition Facts Label: What's in it for You? education campaign-FDA  Fixing Food by Richard A. Williams, PhD  THE VIEWING EXPERIENCE  We discuss the dilemma of cropping full screen shows and films to fit our modern, widescreen TV's. Many who are	15:38 Time	6:58





Program 21-43 Writers & Producers: Amirah Zaveri & Evan Rook Air Week: Studio Production: Jason Dickey 10/24/21 SEGMENT 1: THE RISE OF 'INFLUENCE' IN THIS WORLD Time Duration Being an influencer has turned into a career option for some, and today, some college students are pursuing Synopsis: degrees in social media to work within the industry or try their hand at becoming an influencer themselves. We 1:47 9:42 discuss the state of social media education and the larger implications of this shift in modern culture. Host: **Gary Price** Dr. Robert Kozinets, Professor of Journalism and Marketing, University of Southern California Marshall School of Guests: Business; Dr. Grace Choi, assistant professor, social media, digital strategy, Columbia College Chicago. **Issues Covered:** Social Media, Business, Communication, Education, Career, Technology Links: Robert Kozinets - USC Annenberg School for Communication and Journalism PR 499 Influencer Relations Syllabus - USC Annenberg Social Media Degree Program - Columbia College Chicago Grace Choi - Columbia College Faculty 'Big 'gram on campus: At USC, students train to become influencers' - NBC News Article THE 150TH ANNIVERSARY OF THE GREAT CHICAGO FIRE **SEGMENT 2:** Time Duration It's been a century and a half since the fire that reshaped the Chicago landscape took hold across the city. Chicago History Museum curator Julius L. Jones joins us this week to discuss some interesting historical facts 13:31 9:06 Synopsis: about the fire that you've probably never heard before. Marty Peterson Host: Guests: Julius L. Jones, historian, curator, Chicago History Museum. **Issues Covered:** Public Safety, American History, Architecture, History, Urban Design Links: **Exhibitions at the Chicago History Museum** Julius L. Jones - Chicago History Museum Curator, 2021-present 'Everything went wrong' — remembering the Great Chicago Fire on its 150th anniversary - Chicago Sun **Times Article** How the Great Fire changed Chicago architecture - Chicago Sun Times Article **CULTURE CRASH:** THE SENSATIONAL "SQUID GAME" Time Duration Netflix's new release, "Squid Game" has become an overnight sensation, garnering more than 111 million views 23:36 Synopsis: 2:50 from accounts in just its first few weeks on the platform. What makes the show just so good? Host: Evan Rook Issues Covered: TV, Culture



Program 21-44	Writers & Producers: Amirah Zaveri & Evan Rook		
Air Week:	Studio Production: Jason Dickey		
10/31/21			
SEGMENT 1:	THE MENTAL TOLL OF TEACHING	Time	Duration
Synopsis:	Across the U.S., many teachers are simply overwhelmed. In their careers, they're not only an educator, but a leader, listener and mentor. They play many other roles than simply teaching students the set curriculum. However, the pandemic has exacerbated these duties and some educators are perpetually stressed and leaving the field for good. We speak with two education experts about the current classroom landscape and what schools can do to fully support their teachers to make sure their needs are heard.	1:47	8:46
Host:	Gary Price		
Guests:	Dr. Olga Acosta Price, associate professor, Milken Institute of Public Health, George Washington University, director, Center for Health and Health Care in Schools; Sue Gaertner, director, Trinity Church Nursery School.		
Issues Covered:	Mental Health, Health, Human Resources, Education, Career		
Links:	Olga Acosta Price, PhD - George Washington University Milken Institute School of Public Health in		
	Washington, D.C. Wilmette Illinois Preschool		
	Trinity Church Nursery School - Wilmette, Illinois Preschool		
	"Teacher shortages impacting schools nationwide" - Fox Business Article		
	"Why So Many Teachers Are Thinking of Quitting" - The Washington Post Magazine		
	with 50 many reachers fire minking of quicking The washington 1 ost wasterne		
SEGMENT 2:	AN AND AN ADDITION OF THE PURPOSE AND AN AND AND		
JEOINENT 2.	LIVING IN POVERTY IN THE RURAL U.S.	Time	Duration
Synopsis:	Poverty exists, but it's hard to grasp what it's really like if you've never experienced it firsthand. Journalist Sarah Smarsh joins Viewpoints this week to share her story of growing up poor in rural America. She shares memories from her childhood and her perspective on how modern culture stigmatizes and traps people stuck in the cycle of poverty.	12:34	Duration 10:02
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Synopsis:  Host:  Guests:  Issues Covered:	Poverty exists, but it's hard to grasp what it's really like if you've never experienced it firsthand. Journalist Sarah Smarsh joins Viewpoints this week to share her story of growing up poor in rural America. She shares memories from her childhood and her perspective on how modern culture stigmatizes and traps people stuck in the cycle of poverty.  Marty Peterson  Sarah Smarsh, journalist, author, Heartland: A Memoir of Working Hard and Being Broke in the Richest Country on Earth.  Public Assistance, Wealth Inequality, Inequality, Poverty, Wealth Gap  Sarah Smarsh - Journalist & Author of Heartland, Finalist for the National Book Award  Income and Poverty in the United States: 2020 - United States Census Bureau  Poverty increased amid the pandemic after years of decline, but government relief made a difference - Boston University News Service		
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Synopsis:  Host: Guests: Issues Covered: Links:	Poverty exists, but it's hard to grasp what it's really like if you've never experienced it firsthand. Journalist Sarah Smarsh joins Viewpoints this week to share her story of growing up poor in rural America. She shares memories from her childhood and her perspective on how modern culture stigmatizes and traps people stuck in the cycle of poverty.  Marty Peterson  Sarah Smarsh, journalist, author, Heartland: A Memoir of Working Hard and Being Broke in the Richest Country on Earth.  Public Assistance, Wealth Inequality, Inequality, Poverty, Wealth Gap  Sarah Smarsh - Journalist & Author of Heartland, Finalist for the National Book Award  Income and Poverty in the United States: 2020 - United States Census Bureau  Poverty increased amid the pandemic after years of decline, but government relief made a difference - Boston University News Service  Heartland by Sarah Smarsh - Official Publisher Page  THE NEVER-ENDING MOVIE FRANCHISES  We explore the long list of film franchises the seem to go on forever. Among these are the Star Wars franchise	12:34 Time	10:02





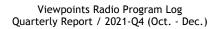
Program 21-45	Writers & Producers: Amirah Zaveri, Bridget Killian & Evan Rook		
<b>Air Week</b> : 11/7/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE LANDSCAPE OF FOOD INSECURITY AS FOOD PRICES CONTINUE TO SOAR	Time	Duration
Synopsis:	In 2020, nearly 40 million Americans lived in food-insecure households. With food prices rising across the country, food insecurity is only set to worsen, disproportionately affecting minority populations. How can people help?	1:47	8:15
Host:	Gary Price		
Guests:	Dr. Priya Fielding-Singh, sociologist, assistant professor, Department of Family and Consumer Studies, University of Utah, author, How the Other Half Eats; Zuani Villarreal, director, communication, Feeding America.		
Issues Covered:	Nutrition, Inequality, Government, Parenting, Poverty, Public Assistance, Health, Food Insecurity		
Links:	Take Action - Help support Feeding America's initiatives		
	USDA Economic Research Service   Food Price Outlook, 2021 - Summary findings		
	New York Times - "Higher Food Prices Hit the Poor and Those Who Help Them"		
	Priya Fielding-Singh, Ph.D.		
	How the Other Half Eats: The Untold Story of Food and Inequality in America		
SEGMENT 2:	CRAFTING KOREAN FARE	Time	Duration
SEGMENT 2: Synopsis:	CRAFTING KOREAN FARE  Sharing a meal and trying something new is not only a way to expand your palate, but to learn about foreign cultures, customs and traditions. We speak with Korean cook, Joanne Molinaro about her early memories of food and family and the traditional Korean recipes and ingredients that make up the cuisine.	12:04	Duration 10:35
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Synopsis:  Host:  Guests:  Issues Covered:	Sharing a meal and trying something new is not only a way to expand your palate, but to learn about foreign cultures, customs and traditions. We speak with Korean cook, Joanne Molinaro about her early memories of food and family and the traditional Korean recipes and ingredients that make up the cuisine.  Marty Peterson  Joanne Molinaro, lawyer, author, The Vegan Cookbook.  History, Cuisine, Relationships, Personal Finance, Literature, Poverty, Culture		
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Synopsis:  Host:  Guests:  Issues Covered:  Links:	Sharing a meal and trying something new is not only a way to expand your palate, but to learn about foreign cultures, customs and traditions. We speak with Korean cook, Joanne Molinaro about her early memories of food and family and the traditional Korean recipes and ingredients that make up the cuisine.  Marty Peterson  Joanne Molinaro, lawyer, author, The Vegan Cookbook.  History, Cuisine, Relationships, Personal Finance, Literature, Poverty, Culture  "The Korean Vegan Bridges Plant-Based Recipes with Her Cultural Identity" - Thrillist  Joanne Molinaro - Partner and trial lawyer with Foley & Lardner LLP's Chicago office  "Korean food: 40 best dishes we can't live without" - CNN.com	12:04	10:35
Synopsis:  Host:  Guests:  Issues Covered:  Links:	Sharing a meal and trying something new is not only a way to expand your palate, but to learn about foreign cultures, customs and traditions. We speak with Korean cook, Joanne Molinaro about her early memories of food and family and the traditional Korean recipes and ingredients that make up the cuisine.  Marty Peterson  Joanne Molinaro, lawyer, author, The Vegan Cookbook.  History, Cuisine, Relationships, Personal Finance, Literature, Poverty, Culture  "The Korean Vegan Bridges Plant-Based Recipes with Her Cultural Identity" - Thrillist  Joanne Molinaro - Partner and trial lawyer with Foley & Lardner LLP's Chicago office  "Korean food: 40 best dishes we can't live without" - CNN.com  CULTURE CRASH: THE RELEASE OF "DUNE"  The popular book, "Dune" is now hitting screens in theatres and on streaming platform, HBO Max. We discuss the	12:04 Time	10:35



Program 21-46	Writers & Producers: Amirah Zaveri, Bridget Killian & Evan Rook		
<b>Air Week:</b> 11/14/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE GREAT RESIGNATION' AS LABOR SHORTAGES CONTINUE	Time	Duration
Synopsis:	Today, there are close to 11 million vacant jobs in the U.S. – a record-breaking number. Why are more Americans not filling these positions? How is this affecting businesses? What will eventually happen if these jobs go unfilled? We explore these questions and more this week as we're joined by hospitality entrepreneur, Ravindra Jayara, and senior labor economist, Dr. Abigail Wozniak.	1:49	9:33
Host:	Gary Price		
Guests:	Dr. Abigail Wozniak, senior labor economist, Federal Reserve Bank of Minneapolis, director, Opportunity and Inclusive Growth Institute; Ravindra Jayara, owner, Chic Chef Catering.		
Issues Covered:	Wage Inequity, Domestic Production, Business, Employment Issues, Technology, Labor, Productivity, Career, Economics, Wage Gap		
Links:	Abigail Wozniak - minneapolisfed.org		
	Chic Chef Catering   Catering in Chicago, Wisconsin & Indiana		
	'4.3 Million Workers Are Missing. Where Did They Go?' - Wall Street Journal		
	'Why the labor shortage may go on for much longer' - marketplace.org		
SEGMENT 2:	THE VAST EXPANSE OF SPACE	Time	Duration
Synopsis:	We've barely just scratched the surface of space exploration. Many scientists at NASA and in the private sector have set their sights on the eventual human mission to Mars – but what lies past the red planet? Will humans one day be able to travel outside of our solar system? Physicist Dr. Daniel Whiteson joins us this week to explain the strange and beautiful intricacies of the cosmos.	13:24	9:02
Host:	Marty Peterson		
Guests:	Dr. Daniel Whiteson, professor, astronomy, physics, University of California – Irvine, and author of Frequently Asked Questions About the Universe.		
Issues Covered:	Science, Technology, Film, Physics, Culture, Astronomy, Space Exploration		
Links:	Daniel O. Whiteson, PhD - UCI Department of Physics & Astronomy		
	Daniel Whiteson on Twitter		
	Frequently Asked Questions about the Universe by Jorge Cham, Daniel Whiteson  PenguinRandomHouse.com  NASA's Mars Exploration Program		
CULTURE CRASH:	THE THANKSGIVING SITCOM CLASSICS	Time	Duration
Synopsis:	We explore some of our favorite Thanksgiving-themed episodes to get you in the holiday spirit. We touch on multiple "Friends" features to classic Thanksgiving installments of "The Simpsons" that never get old.	23:26	3:02
Host:	Evan Rook		
Issues Covered:	Culture, TV		

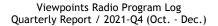


Program 21-47	Writers & Producers: Amirah Zaveri & Evan Rook		
Air Week: 11/21/21	Studio Production: Jason Dickey		
SEGMENT 1:	A BREAKDOWN IN HOUSING	Time	Duration
Synopsis:	In some cities, people are seeing as high as 30 percent increases on monthly rent. For middle and low-income citizens already on a tight budget, it's impossible to make ends meet – especially as prices for food, gas and other basics keep ticking upwards. We speak with two housing experts about the complete lack of affordable housing in this country and the worsening homelessness epidemic.	1:48	9:06
Host:	Gary Price		
Guests:	Jaimie Ross, CEO, Florida Housing Coalition; Andrew Ross, professor, social & cultural analysis, New York University, and author of Sunbelt Blues: The Failure of American Housing.		
Issues Covered:	Inequality, Affordable Housing, Government, Poverty, Career, Wage Inequity, Homelessness		
Links:	Nonfiction Book Review: Sunbelt Blues: Failure of American Housing by Andrew Ross. Metropolitan, (288p) ISBN 978-1-250-80422-8		
	Professor Andrew Ross - NYU Faculty webpage		
	More about the Florida Housing Coalition		
	Out of Reach 2021 - National Low Income Housing Coalition		
	<u>Legislative Action Center - National Low Income Housing Coalition</u>		
	Find Affordable Rental Housing - USA.gov		
CECNAENT 3.	DECAMBING DIGITAL DRIVACY	Times	Dometica
SEGMENT 2:	REGAINING DIGITAL PRIVACY	Time	Duration
Synopsis:	While it may seem like people have some control over privacy settings, this is merely an illusion argues law professor Neil Richards. This week on Viewpoints - we highlight the lack of privacy online and why consumers should expect better from corporations and their government.	12:56	9:21
Host:	Marty Peterson		
Guests:	Neil Richards, Koch Distinguished Professor in Law, Washington University in St. Louis School of Law, Director, Cordell Institute, author of Why Privacy Matters.		
Issues Covered:	Advertising, Technology, Cybersecurity, Consumer Rights, Big Data, Business, Privacy, Law, Digital Law, Government		
Links:	Neil Richards - WashULaw		
	Neil Richards (@neilmrichards) on Twitter		
	Why Privacy Matters by Neil Richards - Powell's.com		
	The Boston Globe - 'Facebook's next privacy nightmare will be a sight to see'		
CULTURE CRASH:	A NEW PORTRAYAL OF PRINCESS DIANA	Time	Duration
Synopsis:	Actress Kristen Stewart plays Princess Diana in the highly anticipated release, "Spencer". We highlight Stewart's performance and what we loved about this new take on the late royal.	23:17	3:09
Host:	Evan Rook		
Issues Covered:	Film, Culture		





Program 21-28	Writers & Producers: Amirah Zaveri & Evan Rook		
<b>Air Week:</b> 11/28/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE MENTAL HEALTH EFFECTS OF SOLITARY CONFINEMENT & IMPRISONMENT	Time	Duration
Synopsis:	The United States still has the highest number of inmates in the world, with more than 2 million people behind bars. For a segment of this population, spending weeks, months, or even years in solitary confinement is very much a reality. We speak with two criminal justice experts about the lasting effects of solitary confinement and the mental health crisis plaguing prisons.	1:47	8:57
Host:	Gary Price		
Guests:	Dr. Keramet Reiter, Professor, Department of Criminology, Law and Society at the University of California – Irvine; Tracy Velazquez, Manager, Public Safety Research, Pew Charitable Trust.		
Issues Covered:	Mass Incarceration, Law, Inequality, Government, Humane Treatment, Psychology, Criminology, Mental Health		
Links:	Keramet Reiter - UCI School of Social Ecology Faculty		
	Meet the Team - Pew Charitable Trust		
	The research is clear: Solitary confinement causes long-lasting harm - Prison Policy Initiative		
	'As Corrections Officers Quit in Droves, Prisons Get Even More Dangerous' - The Marshall Project: Nonprofit journalism about criminal justice		
	'Groups put pressure on Biden to fulfill campaign pledge to end solitary confinement' - NBC News		
	<u>Psychological Distress in Solitary Confinement: Symptoms, Severity, and Prevalence in the United States,</u> 2017–2018   AJPH   Vol. 110 Issue S1		
SEGMENT 2:	THE RICH HISTORY OF COMICS	Time	Duration
Synopsis:	There's nothing quite like comics. The art of illustration mixed with text takes on many forms, including comic strips, books, graphic novels and more. Columbia University professor and author of American Comics: A History Jeremy Dauber joins us this week to help highlight the interesting history of comics and how it's evolved into a multi-billion-dollar industry today.	12:46	10:06
Host:	Marty Peterson		
Guests:	Jeremy Dauber, Professor, Jewish Literature & American Studies at Columbia University, and author of American Comics: A History.		
Issues Covered:	Writing, Business, Literature, Culture, Arts, Entertainment, History		
Links:	American Comics   Jeremy Dauber   WW Norton & Company		
	<u>JeremyDauber.com</u>		
	Jeremy Dauber (@JeremyDauber) on Twitter		
	The Golden Age Of Comics   History Detectives - PBS.org		
			D
CULTURE CRASH:	EXPLORING THE WONDER OF SCIENCE FICTION	Time	Duration
CULTURE CRASH:  Synopsis:	The Forward is a science fiction series comprising of six short novellas written by prominent authors in the genre.  We discuss what we like about this unique format.	23:52	2:34
	The Forward is a science fiction series comprising of six short novellas written by prominent authors in the genre.		





Program 21-49 Writers & Producers: Amirah Zaveri & Evan Rook

Air Week:

Studio Production: Jason Dickey

12/5/21

Synopsis:

SEGMENT 1: GIVING BACK AS CASH TRANSACTIONS BECOME LESS COMMON

Time Duration

Do you find yourself carrying less and less cash in recent years? You're not alone. Last year, cash payments made up about 18 percent of all transactions, according to a national study conducted by the Federal Reserve Bank of

Atlanta. For homeless populations and nonprofit fundraisers that rely on in-person cash giving, what's the

outlook? How can the public help in different ways or donate through digital transactions?

1:47 10:52

Host: Gary Price

Guests: Donald Whitehead Jr., Executive Director, National Coalition for the Homeless; Major Kevin Stoops, General

Secretary, The Salvation Army Greater New York Division.

Issues Covered: Personal Finance, Nonprofit, Inequality, Technology, Charitable Giving, Poverty, Homelessness

Links: State of Homelessness: 2021 Edition - National Alliance to End Homelessness

How to Get Help If You Are Experiencing Homelessness - National Alliance to End Homelessness

Ways to Give - The Salvation Army USA

Homeless Shelters - The Salvation Army USA

The National Coalition for the Homeless

SEGMENT 2: TIS' THE SEASON TO TAKE CARE OF YOUR MENTAL HEALTH

Time Duration

8:24

Last minute emails. Gift buying. Traveling. Sometimes the holiday to-do list can feel never-ending. It can be a

Synopsis: stressful period. We speak with psychiatrist Dr. Frank Anderson about the importance of setting boundaries and 14:41

expectations this holiday season.

Host: Marty Peterson

Guests: Dr. Frank Anderson, Psychiatrist, and author of Transcending Trauma: Healing Complex PTSD with Internal

Family Systems Therapy.

Issues Covered: Burnout, Relationships, Stress, Trauma, Communication, Mental Health

Links: Dealing With Holiday Depression and Stress – Cleveland Clinic

Frank Anderson MD: Trauma Specialist, Author, Psychiatrist

Transcending Trauma: Healing Complex PTSD with Internal Family Systems - Available on Amazon

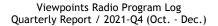
CULTURE CRASH: A REVIEW OF "TICK, TICK... BOOM!"

Time Duration

Synopsis: We share why we think the new Netflix release, "Tick, Tick...Boom!" is perhaps the best musical movie of 2021. 24:05 2:23

**Host:** Evan Rook

Issues Covered: Culture, Music, Film





Writers & Producers: Amirah Zaveri & Evan Rook Program 21-50

Air Week: 12/12/21

Studio Production: Jason Dickey

SEGMENT 1: THE MOUNTING STUDENT LOAN CRISIS

Federal student loan debt has ballooned in recent years. In 2007, debt totaled \$642 billion dollars. Fourteen years Synopsis:

later, this number has risen to close to \$1.7 trillion. More than 43 million Americans have student loan debt, with 1:47 10:11

Time

Time

Duration

**Duration** 

the average person owing around \$39,000.

**Gary Price** Host:

Josh Mitchell, student debt and economics reporter for The Wall Street Journal, Author of The Debt Trap: How Student Loans Became a National Catastrophe; Dr. Laura Perna, professor of education, vice provost for faculty, Guests:

Graduate School of Education at the University of Pennsylvania; Executive Director of the Alliance for Higher

Education and Democracy (AHEAD).

Issues Covered: Economics, Inflation, Student Loan Debt, Higher Education, Personal Finance, Government

Student Debt and the Federal Budget: How Student Loans Impact the U.S. Fiscal Outlook - Bipartisan Policy Links:

The Debt Trap | Book by Josh Mitchell | Official Publisher Page - Simon & Schuster

Josh Mitchell (@JMitchellWSJ) - Twitter profile

Laura W. Perna – Faculty at University of Pennsylvania Graduate School of Education

"Student Loan Payment Pause Ends In 60 Days, As Advocates Push For Cancellation. Here's The Latest." -

<u>Forbes</u>

SEGMENT 2:

**DECODING THE ROSETTA STONE** 

'The Rosetta Stone is an intriguing slab of rock. In short, it's a vital key to understanding the unique Egyptian

Synopsis: language of illustrated text referred to as hieroglyphs. Writer Edward Dolnick joins us this week to shed some light 14:00 9:11

on the artifact and how the cryptic message was finally decoded.

Host: Marty Peterson

Guests: Edward Dolnick, writer, author of The Writing of the Gods: The Race to Decode the Rosetta Stone.

**Issues Covered:** Middle East Culture, Civilization, Literature, Language, History, Archaeology

> The Writing of the Gods: The Race to Decode the Rosetta Stone - Amazon.com Links:

> > Explore the Rosetta Stone - The British Museum

Rosetta Stone Found - HISTORY.com

**CULTURE CRASH:** A NEW PERSPECTIVE ON THE FAB FOUR Time Duration

Exclusive to Disney+, the new documentary, "Get Back" follows The Beatles in their natural element as they Synopsis: 24:11 2:15 record the album "Let It Be".

Host: Evan Rook

**Issues Covered:** Film, Culture, Music



## Viewpoints Radio Program Log Quarterly Report / 2021-Q4 (Oct. - Dec.)

Program 21-51 Writers & Producers: Amirah Zaveri & Evan Rook

Air Week: Studio Production: Jason Dickey

12/19/21

Synopsis:

SEGMENT 1: OUR DEEP RELIANCE ON SCENT Time Duration

A familiar aroma has the ability to transport us back to a different time in life or remind us of a specific place or person. Smell is deeply connected to memory and emotion, playing a significant role in how we view the world

around us. This week – we highlight the power of smell, how our noses process these scents and what it's like

8:49

9:02

when you lose your sense of smell.

Host: Gary Price

Guests: Sharan Sampath; Jude Stewart, journalist, author of Revelations in Air: A Guidebook to Smell.

Issues Covered: Communication, Culture, History, Health, Memory, Senses, Literature

Links: Revelations in Air: A Guidebook to Smell: Stewart, Jude: 9780143135999: Amazon.com: Books

The Sense of Smell in Humans is More Powerful Than We Think, Discover Magazine

Human nose can detect 1 trillion odours, Nature

Q&A: COVID-19 and loss of smell, taste - Mayo Clinic Health System

SEGMENT 2:	THE BROKEN SCHOOL LUNCH SYSTEM	Time	Duration

For too long, school lunches in the U.S. have been overlooked. Highly processed foods are often quickly thrown together with a hodgepodge of unhealthy ingredients. Brigaid founder Dan Giusti joins Viewpoints this week to 13:24

share how he, along with hundreds of professional chefs, are redefining the school lunch landscape.

Host: Marty Peterson

Guests: Dan Giusti, former head chef, Noma, founder, Brigaid.

Issues Covered: Nutrition, Child Development, Culture, Education, Health, Cooking

Links: Brigaid

National School Lunch Program , Food and Nutrition Service - USDA.gov

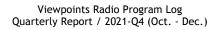
This Is What America's School Lunches Really Look Like - NPR

About the restaurant: noma

CULTURE CRASH:	TIS' THE SEASON FOR X-MAS MUSIC	Time	Duration
			_
Synopsis:	We discuss some of our favorite festive tunes from over the years, including Frank Sinatra's, "Let It Snow" and Nat King Cole's classic, "Joy to the World".	23:56	2:31

Host: Evan Rook

Issues Covered: Culture, Music





Program 21-52	Writers & Producers: Amirah Zaveri & Evan Rook		
Air Week:	Studio Production: Jason Dickey		
12/26/21			
SEGMENT 1:	THE CONSEQUENCES OF VOTER ERROR	Time	Duration
Synopsis:	In 2006, Filipino immigrant Elizabeth Keathley mistakenly registered to vote while at a DMV in Illinois. After receiving her Voter ID in the mail, she ended up casting a ballot in the next election thinking she could do so. However, she wasn't a U.S. citizen at the time and, because of her actions, faced eventual deportation back to the Philippines. We speak with Keathley and the lawyer who helped her, Richard Hanus, about her years-long legal fight and the common confusion around the Motor Voter Law.	1:47	10:50
Host:	Gary Price		
Guests:	Elizabeth Keathley; Richard Hanus, immigration lawyer.		
Issues Covered:	Legal Issues, Voter Eligibility, Immigration, Voting Rights, Law, Government		
Links:	The Law Offices Of Richard Hanus		
	Immigrant who wrongly voted wins right to stay – Chicago Tribune		
	The National Voter Registration Act Of 1993 (NVRA)		
SEGMENT 2:	MANAGING YOUR PET'S HEALTH HEADING INTO 2022	Time	Duration
Synopsis:	Thinking about adding a new furry member to the family to ring in the new year? Before saying yes, make sure you have enough time to dedicate to a new dog or cat. Veterinarian Dr. Carol Osborne joins us this week to share some helpful tips on adoption, pet health and how to keep your cat or dog happy and well-adjusted at home.	14:39	8:40
Host:	Marty Peterson		
Guests:	Dr. Carol Osborne, veterinarian, owner, Chagrin Falls Veterinary Center & Pet Clinic.		
Issues Covered:	Training, Pet Health, Relationships, Animal Welfare, Diet, Pet Adoption		
Links:	Chagrin Falls Pet Clinic		
	<u>ASPCA</u>		
	Why animals are not the perfect holiday gift , CNN		
	<u>Dr. Carol Osborne</u>		
CULTURE CRASH:	THE INTRIGUE OF "YELLOWJACKETS"	Time	Duration
Synopsis:	We discuss Showtime's new TV series, "Yellowjackets" which has a similar feel to the hit show, "Lost" and "Lord of the Flies".	24:19	2:08
Host:	Evan Rook		
	Evan noon		

Entertainment

Children/Youth

10/2-10/12

Dansville Public Library Storytime for Busy Bees for children ages 2-3 yrs old. Each week toddlers and their adults will engage in an interactive session with stories, songs and fingerplays. Register at 335-6720.

Education

Adults/Seniors

9/25-10/2

Dansville Area Historical Society Annua Dinner, Saturday, Oct 2 at 6pm at the Legion, 24 Elizabeth St. Chicken Parmesan dinner followed by the Livingston County Historian, Amie Alden's program on '200 Years of Livingston County'. Tickets \$18. Call 585-733-5036.

Community

All Ages

10/13-10/23

Annual Cuylerville Vendor Event, Saturday, Oct 23 from 10a-4p at Cuylerville FD Hall, 2943 Canandaigua St, Leicester. Proceeds/Donations will go to Teresa House Comfort Care Home, Geneseo.

Entertainment

Youth/Children

11/9-11/22

Dansville Public Library Baby Bookworm Storytime for ages 6 months to 2 years every Monday at 1:30. Enjoy books, songs & rhymes. Makerspace Challenge every second Tuesday from 6-7:30 for 2<sup>nd</sup>-4<sup>th</sup> grade children.

Community

All Ages

11/1-11/7

Veterans Day Chicken BBQ, Sunday, Nov 7 from 12-3p at Dansville American Legion, 34 Elizabeth St. \$10 donation. Pre-sale tickets available at the Legion. Pre-sale dinners held until 3pm. Drive-in / Take out.

Education

Adult/Seniors

11/9-11/16

Cornell Cooperative Extension free workshop, Tues, Nov 16 at St Paul's Church in Cohocton from 7-8pm. Tips on cooking for 1, 2 or 3 people. Suggestions on how to eat healthy for less money. All welcome.

Education Youth/Adult 11/20-12/4

Snowmobile Safety Certification Course, Sat Dec 4 from 8a-4p at Humphrey Nature Center, Letchworth State Park, Castile. For ages 10-18. Pre-registration is required. To register or more info call 585-658-4692.

Health Adult/Seniors 12/4-12/20

The American Red Cross is in critical need of blood. There are many different times available to donate the gift of life. Visit Red Cross dot Org or call 1-800-redcross to make an appointment near your house.

Entertainment All Ages 11/20-12/4

Dansville Winter in the Village, Sat Dec 4 from 8a-9p on Main St. Family activities, shopping opportunities, visit from Santa, parade, ice sculptures, fantasy of lights and much more.