

Erika Huffman

From: Adria Lawrence
Sent: Wednesday, April 14, 2021 12:19 PM
To: Erika Huffman; Nikki Watkins
Cc: Tawanda Turner
Subject: FW: [EXTERNAL] LV Sands Offers - URGENT - Christal Radio

This is my response.

Adria Lawrence

WATERLOO MEDIA | National Sales Manager

Address: 8309 N IH 35 Austin, TX 78753

Email: alawrence@waterloomedia.com

Phone: 512.908.4930

From: Adria Lawrence
Sent: Wednesday, April 14, 2021 12:14 PM
To: 'REYES, FLORENTINO'
Subject: RE: [EXTERNAL] LV Sands Offers - URGENT - Christal Radio

Both offers are good for KLBJ-FM and KBPA.

For KLBJ-AM... they are sold out this week and next week 4/19. We can take the offer for 4/26 but need the below bump rates for this week 4/12 + week 4/19

AMD, MID PMD \$400

Sa \$250

Sun \$200

Thanks!

Adria Lawrence

WATERLOO MEDIA | National Sales Manager

Address: 8309 N IH 35 Austin, TX 78753

Email: alawrence@waterloomedia.com

Phone: 512.908.4930

From: REYES, FLORENTINO [<mailto:FLORENTINO.REYES@Katzmedia.com>]
Sent: Wednesday, April 14, 2021 11:48 AM
To: Adria Lawrence
Subject: FW: [EXTERNAL] LV Sands Offers - URGENT - Christal Radio
Importance: High

Good morning,

Please take a look at these offers from Target Enterprises. For LV Sands. Please advise right away if these rates would work. If not let me know what it will take to get these on.

Thanks

Florentino Reyes

Vice President-Sales

Christal Radio | Katz Radio Group

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**Local Impact.
National Influence.**

From: Dede Jeffery <Dede@targetla.com>

Sent: Wednesday, April 14, 2021 9:26 AM

To: REYES, FLORENTINO <FLORENTINO.REYES@Katzmedia.com>

Subject: [EXTERNAL] LV Sands Offers - URGENT - Christal Radio

Importance: High

Hi there,

Please see attached offers for LV Sands, Agreement Form has also been attached and all information contained is true and correct.

If offers are accepted please write "ok to place" on the offer and send back to me conversely, if rates are adjusted write them on the offer and send back to me. I will let you know when approved to place. Traffic will be sent by JP Ackels shortly and flighting details are listed below.

As always, payment will be dispersed once the ALL markets confirm booked. Please DO NOT slow up this process as the turn is a quick one here.

Flighting Details:

Estimate #3327 – 4/15-4/21

Estimate #3328 – 4/22-4/28

Thank you in advance for prompt attention with this!

Cheers,

Dede

Dede Jeffery
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