

Kathy Good

From: Scott Henson <gritsforbreakfast@gmail.com>
Sent: Tuesday, March 23, 2021 1:46 PM
To: Kathy Good
Subject: Re: KLBJ-AM Rate Card
Attachments: JLissueadagree1.pdf; JLissueadagree2.pdf

Okay, Kathy, we're going to do a short-term buy with you for your morning drive time: 6 ads a day for five weekdays however quickly you can start them.

Here's the ad itself: <https://archive.org/details/austin-gfa-ad-copy>

Find the c4 paperwork attached. Let me know what you need from me to move forward.

Hope your dental appointment goes well.

sh

On Tue, Mar 23, 2021 at 1:29 PM Scott Henson <gritsforbreakfast@gmail.com> wrote:

Sorry it took a minute to get back to you. I have one question then can make a decision. You have different rates for morning drive time 6-10 and Mornings with Todd and Don, news w/ Mark Caesar 5:30-10, and I'm trying to figure out if those are overlapping slots and what the difference is there? I'm basically looking to buy morning drive time but don't know how to differentiate between those two choices. Would make a difference if I bought 5 or 6 slots per day.

Call if you want to chat about options in person or just email a response, I'm nearly ready to pull the trigger. Thanks!

Scott Henson
512.417.0120

On Fri, Mar 19, 2021 at 10:26 AM Kathy Good <KGood@590klbj.com> wrote:

Good Morning Scott,

I have attached the current KLBJ-AM Rate card. Is there a time when we could schedule a call to discuss your advertising plans and how I can help you achieve your goals? Please let me know what else I can be doing for you at this time.

Regards,

Kathy Good I Account Manager

Waterloo Media

512-832-4064 O I 512-755-1673 C

Newsradio KLBJ I 93.7 I 101X I

103.5 BOB-FM I 93.3 KGSR I ACL Radio

107.1 La Z I Latino I Digital

kgood@waterloomedia.com



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