



PSA REPORT

3RD QUARTER JULY 1 - SEPTEMBER 30, 2013

July 29-August 4, 2013

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
HCIU	07/29/13	1:15:22 XM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	MOM-ENTS
HCIU	07/29/13	1:46:28 XM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	COOKIES
HCIU	07/29/13	2:45:34 XM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	DANGER DAD
HCIU	07/31/13	5:45:09 AM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	MOM-ENTS
HCIU	07/31/13	6:48:05 AM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	COOKIES
HCIU	07/31/13	1:43:44 XM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	COOKIES
HCIU	07/31/13	2:13:33 XM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	MOM-ENTS
HCIU	08/01/13	5:47:01 AM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	DANGER DAD
HCIU	08/01/13	12:48:53 XM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	MOM-ENTS
HCIU	08/01/13	1:48:31 XM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	COOKIES
HCIU	08/02/13	6:48:37 AM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	MOM-ENTS
HCIU	08/02/13	12:23:23 XM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	DANGER DAD
HCIU	08/02/13	12:50:44 XM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	COOKIES
HCIU	08/03/13	5:17:56 AM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	DANGER DAD
HCIU	08/03/13	6:58:30 AM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	MOM-ENTS
HCIU	08/04/13	5:47:15 AM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	COOKIES
HCIU	08/04/13	6:46:58 AM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	DANGER DAD
HCIU	08/04/13	2:46:13 XM	AD COUNCIL/ADOPTION FROM FOSTER CARE	:30	MOM-ENTS
HCIU	07/29/13	1:47:58 XM	AD COUNCIL/BULLYING PREVENTION	:30	LOCKERS
HCIU	07/29/13	2:18:53 XM	AD COUNCIL/BULLYING PREVENTION	:30	BULLY
HCIU	07/31/13	5:45:39 AM	AD COUNCIL/BULLYING PREVENTION	:30	BULLY
HCIU	07/31/13	6:47:35 AM	AD COUNCIL/BULLYING PREVENTION	:30	LOCKERS
HCIU	08/01/13	6:47:37 AM	AD COUNCIL/BULLYING PREVENTION	:30	BULLY
HCIU	08/01/13	3:16:00 XM	AD COUNCIL/BULLYING PREVENTION	:30	LOCKERS
HCIU	08/02/13	6:15:07 AM	AD COUNCIL/BULLYING PREVENTION	:30	LOCKERS
HCIU	08/02/13	6:47:07 AM	AD COUNCIL/BULLYING PREVENTION	:30	BULLY
HCIU	08/03/13	6:15:07 AM	AD COUNCIL/BULLYING PREVENTION	:30	BULLY
HCIU	08/04/13	6:47:28 AM	AD COUNCIL/BULLYING PREVENTION	:30	LOCKERS
HCIU	08/04/13	1:24:43 PM	AD COUNCIL/BULLYING PREVENTION	:30	LOCKERS
HCIU	08/04/13	12:56:57 XM	AD COUNCIL/BULLYING PREVENTION	:30	BULLY
HCIU	07/29/13	12:51:47 XM	AD COUNCIL/CAREGIVER ASSISTANCE	:30	SILENTSCREAM
HCIU	07/31/13	2:45:19 XM	AD COUNCIL/CAREGIVER ASSISTANCE	:30	SILENTSCREAM
HCIU	08/01/13	6:17:48 AM	AD COUNCIL/CAREGIVER ASSISTANCE	:30	SILENTSCREAM
HCIU	08/02/13	6:14:07 AM	AD COUNCIL/CAREGIVER ASSISTANCE	:30	SILENTSCREAM
HCIU	08/04/13	5:15:33 AM	AD COUNCIL/CAREGIVER ASSISTANCE	:30	SILENTSCREAM
HCIU	08/02/13	4:17:42 XM	AD COUNCIL/DIGITAL LITERACY	:30	STACY
HCIU	08/03/13	2:15:04 XM	AD COUNCIL/DIGITAL LITERACY	:30	STACY
HCIU	08/03/13	3:15:15 XM	AD COUNCIL/DIGITAL LITERACY	:30	ALEX
HCIU	08/04/13	3:58:04 XM	AD COUNCIL/DIGITAL LITERACY	:30	ALEX
HCIU	08/04/13	4:44:44 XM	AD COUNCIL/DIGITAL LITERACY	:30	STACY
HCIU	07/29/13	4:45:11 XM	AD COUNCIL/DIGITAL LITERACY/REGINALD	:30	CNDG0001000
HCIU	08/02/13	12:51:14 XM	AD COUNCIL/DIGITAL LITERACY/REGINALD	:30	CNDG0001000
HCIU	08/04/13	1:21:21 XM	AD COUNCIL/DIGITAL LITERACY/REGINALD	:30	CNDG0001000
HCIU	07/29/13	4:45:41 XM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
HCIU	07/30/13	4:43:33 XM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
HCIU	07/31/13	3:56:20 XM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
HCIU	08/01/13	1:51:01 XM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS



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3RD QUARTER JULY 1 - SEPTEMBER 30, 2013

July 29-August 4, 2013

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
HCIU	08/02/13	1:49:59 XM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
HCIU	08/04/13	1:48:31 XM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
HCIU	07/29/13	12:51:17 XM	AD COUNCIL/EMERGENCY PREPAREDNESS	:30	THEDAYBEFORE
HCIU	07/30/13	5:14:17 AM	AD COUNCIL/EMERGENCY PREPAREDNESS	:30	THEDAYBEFORE
HCIU	07/31/13	5:46:09 AM	AD COUNCIL/EMERGENCY PREPAREDNESS	:30	THEDAYBEFORE
HCIU	08/01/13	5:45:31 AM	AD COUNCIL/EMERGENCY PREPAREDNESS	:30	THEDAYBEFORE
HCIU	08/02/13	5:13:16 AM	AD COUNCIL/EMERGENCY PREPAREDNESS	:30	THEDAYBEFORE
HCIU	08/04/13	5:14:33 AM	AD COUNCIL/EMERGENCY PREPAREDNESS	:30	THEDAYBEFORE
HCIU	07/29/13	1:47:28 XM	AD COUNCIL/FORECLOSURE PREVENTION	:30	FROZEN
HCIU	07/31/13	6:49:05 AM	AD COUNCIL/FORECLOSURE PREVENTION	:30	FROZEN
HCIU	08/01/13	1:50:31 XM	AD COUNCIL/FORECLOSURE PREVENTION	:30	FROZEN
HCIU	08/02/13	5:49:38 AM	AD COUNCIL/FORECLOSURE PREVENTION	:30	FROZEN
HCIU	08/03/13	5:47:19 AM	AD COUNCIL/FORECLOSURE PREVENTION	:30	FROZEN
HCIU	08/04/13	6:17:53 AM	AD COUNCIL/FORECLOSURE PREVENTION	:30	FROZEN
HCIU	07/29/13	1:46:58 XM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:30	4 MILES
HCIU	07/29/13	4:46:11 XM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:30	CAP DROP
HCIU	07/30/13	5:13:47 AM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:30	CAP DROP
HCIU	07/30/13	1:52:11 XM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:30	4 MILES
HCIU	07/31/13	12:47:45 XM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:30	CAP DROP
HCIU	07/31/13	1:15:37 XM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:30	CAP DROP
HCIU	07/31/13	1:44:14 XM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:30	4 MILES
HCIU	08/01/13	5:46:01 AM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:30	4 MILES
HCIU	08/01/13	1:49:31 XM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:30	CAP DROP
HCIU	08/02/13	5:14:16 AM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:30	CAP DROP
HCIU	08/02/13	5:50:38 AM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:30	4 MILES
HCIU	08/03/13	5:17:26 AM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:30	CAP DROP
HCIU	08/03/13	5:47:49 AM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:30	4 MILES
HCIU	08/04/13	5:16:03 AM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:30	CAP DROP
HCIU	08/04/13	5:49:45 AM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:30	4 MILES
HCIU	07/29/13	2:46:34 XM	AD COUNCIL/LEAD POISONING PREVENTION	:30	CEREAL BOWLS
HCIU	07/30/13	6:45:58 AM	AD COUNCIL/LEAD POISONING PREVENTION	:30	CEREAL BOWLS
HCIU	07/31/13	6:49:35 AM	AD COUNCIL/LEAD POISONING PREVENTION	:30	CEREAL BOWLS
HCIU	08/01/13	6:18:48 AM	AD COUNCIL/LEAD POISONING PREVENTION	:30	CEREAL BOWLS
HCIU	08/02/13	6:15:37 AM	AD COUNCIL/LEAD POISONING PREVENTION	:30	CEREAL BOWLS
HCIU	08/03/13	6:15:37 AM	AD COUNCIL/LEAD POISONING PREVENTION	:30	CEREAL BOWLS
HCIU	08/04/13	6:46:28 AM	AD COUNCIL/LEAD POISONING PREVENTION	:30	CEREAL BOWLS
HCIU	07/29/13	2:45:04 XM	AD COUNCIL/STROKE AWARENESS	:30	BODY LANGUAGE-WEDDING
HCIU	07/30/13	5:48:01 AM	AD COUNCIL/STROKE AWARENESS	:30	BODY LANGUAGE-WEDDING
HCIU	08/01/13	6:46:37 AM	AD COUNCIL/STROKE AWARENESS	:30	BODY LANGUAGE-WEDDING
HCIU	08/02/13	5:48:38 AM	AD COUNCIL/STROKE AWARENESS	:30	BODY LANGUAGE-WEDDING
HCIU	08/03/13	5:46:49 AM	AD COUNCIL/STROKE AWARENESS	:30	BODY LANGUAGE-WEDDING
HCIU	08/04/13	12:57:57 XM	AD COUNCIL/STROKE AWARENESS	:30	BODY LANGUAGE-WEDDING
HCIU	08/01/13	4:45:31 XM	AD COUNCIL/SUPPORTING MINORITY EDUCATION	:30	CNUF0010000
HCIU	08/02/13	4:45:26 XM	AD COUNCIL/SUPPORTING MINORITY EDUCATION	:30	CNUF0011000
HCIU	08/03/13	2:43:59 XM	AD COUNCIL/SUPPORTING MINORITY EDUCATION	:30	CNUF0012000
HCIU	08/03/13	3:56:34 XM	AD COUNCIL/SUPPORTING MINORITY EDUCATION	:30	CNUF0013000
HCIU	08/03/13	4:53:21 XM	AD COUNCIL/SUPPORTING MINORITY EDUCATION	:30	CNUF0010000



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3RD QUARTER JULY 1 - SEPTEMBER 30, 2013

July 29-August 4, 2013

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
HCIU	08/04/13	4:27:13 XM	AD COUNCIL/SUPPORTING MINORITY EDUCATION	:30	CNUF0010000
HCIU	08/04/13	4:43:14 XM	AD COUNCIL/SUPPORTING MINORITY EDUCATION	:30	CNUF0012000
HCIU	07/29/13	2:47:04 XM	AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS	:30	BODY DOUBLE
HCIU	07/30/13	6:47:58 AM	AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS	:30	BODY DOUBLE
HCIU	07/31/13	3:57:50 XM	AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS	:30	BODY DOUBLE
HCIU	08/01/13	1:50:01 XM	AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS	:30	BODY DOUBLE
HCIU	08/02/13	2:50:59 XM	AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS	:30	BODY DOUBLE
HCIU	08/03/13	12:41:47 XM	AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS	:30	BODY DOUBLE
HCIU	08/04/13	6:48:28 AM	AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS	:30	BODY DOUBLE
HCIU	07/29/13	4:28:43 XM	AMERICAN RED CROSS	:30	KUYKENDAL FAMILY
HCIU	07/30/13	6:46:28 AM	AMERICAN RED CROSS	:30	ROBELLO FAMILY
HCIU	07/30/13	1:51:41 XM	AMERICAN RED CROSS	:30	KUYKENDAL FAMILY
HCIU	07/31/13	6:48:35 AM	AMERICAN RED CROSS	:30	ROBELLO FAMILY
HCIU	07/31/13	12:15:38 XM	AMERICAN RED CROSS	:30	KUYKENDAL FAMILY
HCIU	08/01/13	6:48:07 AM	AMERICAN RED CROSS	:30	KUYKENDAL FAMILY
HCIU	08/01/13	1:16:13 XM	AMERICAN RED CROSS	:30	ROBELLO FAMILY
HCIU	08/02/13	6:48:07 AM	AMERICAN RED CROSS	:30	KUYKENDAL FAMILY
HCIU	08/02/13	1:49:29 XM	AMERICAN RED CROSS	:30	ROBELLO FAMILY
HCIU	08/04/13	6:19:23 AM	AMERICAN RED CROSS	:30	KUYKENDAL FAMILY
HCIU	08/04/13	12:21:43 XM	AMERICAN RED CROSS	:30	ROBELLO FAMILY
HCIU	08/01/13	3:57:34 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
HCIU	08/02/13	3:22:04 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
HCIU	08/03/13	1:49:21 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
HCIU	07/29/13	2:18:23 XM	BEAR NECESSITIES	:30	BN I WANT TO BE
HCIU	07/29/13	2:46:04 XM	BEAR NECESSITIES	:30	CANCER
HCIU	07/29/13	3:57:50 XM	BEAR NECESSITIES	:30	BN HOSPITAL
HCIU	07/30/13	6:46:58 AM	BEAR NECESSITIES	:30	BN I WANT TO BE
HCIU	07/30/13	12:45:14 XM	BEAR NECESSITIES	:30	CANCER
HCIU	07/30/13	2:57:58 XM	BEAR NECESSITIES	:30	BN HOSPITAL
HCIU	07/31/13	6:50:05 AM	BEAR NECESSITIES	:30	BN I WANT TO BE
HCIU	07/31/13	1:44:44 XM	BEAR NECESSITIES	:30	CANCER
HCIU	07/31/13	2:45:49 XM	BEAR NECESSITIES	:30	BN HOSPITAL
HCIU	08/01/13	6:48:37 AM	BEAR NECESSITIES	:30	CANCER
HCIU	08/01/13	12:21:54 XM	BEAR NECESSITIES	:30	BN HOSPITAL
HCIU	08/01/13	12:49:23 XM	BEAR NECESSITIES	:30	BN I WANT TO BE
HCIU	08/02/13	6:14:37 AM	BEAR NECESSITIES	:30	BN I WANT TO BE
HCIU	08/02/13	6:47:37 AM	BEAR NECESSITIES	:30	BN HOSPITAL
HCIU	08/02/13	1:19:21 XM	BEAR NECESSITIES	:30	CANCER
HCIU	08/03/13	6:57:00 AM	BEAR NECESSITIES	:30	BN I WANT TO BE
HCIU	08/03/13	12:14:27 XM	BEAR NECESSITIES	:30	CANCER
HCIU	08/04/13	6:18:23 AM	BEAR NECESSITIES	:30	BN I WANT TO BE
HCIU	08/04/13	12:20:43 XM	BEAR NECESSITIES	:30	CANCER
HCIU	08/04/13	12:56:27 XM	BEAR NECESSITIES	:30	BN HOSPITAL
HCIU	07/29/13	5:16:53 AM	BEST FRIENDS ANIMAL SOCIETY	:30	AFTERNOON STROLL
HCIU	07/30/13	5:14:47 AM	BEST FRIENDS ANIMAL SOCIETY	:30	AFTERNOON STROLL
HCIU	07/31/13	1:45:14 XM	BEST FRIENDS ANIMAL SOCIETY	:30	AFTERNOON STROLL
HCIU	08/01/13	5:15:01 AM	BEST FRIENDS ANIMAL SOCIETY	:30	AFTERNOON STROLL



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July 29-August 4, 2013

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
HCIU	08/02/13	5:12:46 AM	BEST FRIENDS ANIMAL SOCIETY	:30	AFTERNOON STROLL
HCIU	08/03/13	6:57:30 AM	BEST FRIENDS ANIMAL SOCIETY	:30	AFTERNOON STROLL
HCIU	08/03/13	4:55:21 XM	BEST FRIENDS ANIMAL SOCIETY	:30	AFTERNOON STROLL
HCIU	08/04/13	5:15:03 AM	BEST FRIENDS ANIMAL SOCIETY	:30	AFTERNOON STROLL
HCIU	08/04/13	4:28:13 XM	BEST FRIENDS ANIMAL SOCIETY	1:00	INFOGRAPHIC OMG
HCIU	07/29/13	1:14:52 XM	BOYSTOWN	:30	KEEP YOUR COOL
HCIU	07/30/13	6:16:23 AM	BOYSTOWN	:30	KEEP YOUR COOL
HCIU	07/31/13	6:17:33 AM	BOYSTOWN	:30	KEEP YOUR COOL
HCIU	07/31/13	1:16:07 XM	BOYSTOWN	:30	KEEP YOUR COOL
HCIU	08/01/13	5:46:31 AM	BOYSTOWN	:30	KEEP YOUR COOL
HCIU	08/02/13	6:46:37 AM	BOYSTOWN	:30	KEEP YOUR COOL
HCIU	08/03/13	7:51:12 AM	BOYSTOWN	:30	KEEP YOUR COOL
HCIU	08/04/13	12:21:13 XM	BOYSTOWN	:30	KEEP YOUR COOL
HCIU	08/04/13	4:43:44 XM	BOYSTOWN	1:00	LET IT OUT
HCIU	07/29/13	3:58:20 XM	BRIGHT FOCUS FOUNDATION	:30	NOW IS THE MOMENT
HCIU	07/30/13	6:48:28 AM	BRIGHT FOCUS FOUNDATION	:30	NOW IS THE MOMENT
HCIU	07/31/13	2:44:49 XM	BRIGHT FOCUS FOUNDATION	:30	NOW IS THE MOMENT
HCIU	08/01/13	12:49:53 XM	BRIGHT FOCUS FOUNDATION	:30	NOW IS THE MOMENT
HCIU	08/02/13	12:49:44 XM	BRIGHT FOCUS FOUNDATION	:30	NOW IS THE MOMENT
HCIU	08/04/13	1:22:21 XM	BRIGHT FOCUS FOUNDATION	:30	NOW IS THE MOMENT
HCIU	08/01/13	3:58:34 XM	CHILD MIND INSTITUTE	:30	OCD
HCIU	08/01/13	4:43:31 XM	CHILD MIND INSTITUTE	:30	DEPRESSION
HCIU	08/02/13	2:51:29 XM	CHILD MIND INSTITUTE	:30	DEPRESSION
HCIU	08/02/13	4:16:42 XM	CHILD MIND INSTITUTE	:30	OCD
HCIU	08/03/13	3:57:34 XM	CHILD MIND INSTITUTE	:30	OCD
HCIU	08/04/13	3:20:27 XM	CHILD MIND INSTITUTE	:30	DEPRESSION
HCIU	08/04/13	2:46:43 XM	CHOOSEMYPLATE.GOV	1:00	CHOOSE MY PLATE
HCIU	08/01/13	2:48:31 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
HCIU	08/02/13	1:50:59 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
HCIU	08/04/13	2:45:13 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
HCIU	08/02/13	3:45:28 XM	FEDERAL STUDENT AID	:30	PROUD SPONSOR
HCIU	08/03/13	2:43:29 XM	FEDERAL STUDENT AID	:30	PROUD SPONSOR
HCIU	08/04/13	4:45:14 XM	FEDERAL STUDENT AID	:30	PROUD SPONSOR
HCIU	07/29/13	6:46:45 AM	HEART RHYTHM SOCIETY	:30	ARREST THE RISK
HCIU	07/30/13	5:48:31 AM	HEART RHYTHM SOCIETY	:30	ARREST THE RISK
HCIU	07/31/13	2:14:03 XM	HEART RHYTHM SOCIETY	:30	ARREST THE RISK
HCIU	08/01/13	6:47:07 AM	HEART RHYTHM SOCIETY	:30	ARREST THE RISK
HCIU	08/02/13	5:13:46 AM	HEART RHYTHM SOCIETY	:30	ARREST THE RISK
HCIU	08/03/13	6:58:00 AM	HEART RHYTHM SOCIETY	:30	ARREST THE RISK
HCIU	08/04/13	5:49:15 AM	HEART RHYTHM SOCIETY	:30	ARREST THE RISK
HCIU	07/30/13	3:15:54 XM	IDOT/WORK ZONE SAFETY 2013	:30	WZS2012URL
HCIU	07/31/13	3:15:44 XM	IDOT/WORK ZONE SAFETY 2013	:30	WZS2012URL
HCIU	08/01/13	2:46:31 XM	IDOT/WORK ZONE SAFETY 2013	:30	WZS2012URL
HCIU	08/02/13	3:21:04 XM	IDOT/WORK ZONE SAFETY 2013	:30	WZS2012URL
HCIU	08/04/13	1:20:51 XM	IDOT/WORK ZONE SAFETY 2013	:30	WZS2012URL
HCIU	07/29/13	5:47:37 AM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV2H
HCIU	07/29/13	6:47:15 AM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV1H



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3RD QUARTER JULY 1 - SEPTEMBER 30, 2013

July 29-August 4, 2013

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
HCIU	07/29/13	12:52:17 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV1H
HCIU	07/29/13	1:48:28 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV2H
HCIU	07/29/13	4:46:41 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV1H
HCIU	07/30/13	5:13:17 AM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV1H
HCIU	07/30/13	6:15:53 AM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV2H
HCIU	07/30/13	2:57:28 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV2H
HCIU	07/30/13	3:47:28 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV1H
HCIU	07/30/13	4:42:33 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV2H
HCIU	07/31/13	5:17:06 AM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV1H
HCIU	07/31/13	6:18:03 AM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV2H
HCIU	07/31/13	12:48:15 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV2H
HCIU	07/31/13	1:45:44 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV1H
HCIU	07/31/13	3:58:20 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV1H
HCIU	07/31/13	4:47:20 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV2H
HCIU	08/01/13	5:45:01 AM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV2H
HCIU	08/01/13	2:46:01 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV2H
HCIU	08/01/13	4:27:12 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV1H
HCIU	08/01/13	4:45:01 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV1H
HCIU	08/02/13	1:20:51 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV1H
HCIU	08/02/13	2:52:59 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV2H
HCIU	08/02/13	3:46:28 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV1H
HCIU	08/02/13	4:18:12 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV2H
HCIU	08/02/13	4:47:26 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV1H
HCIU	08/03/13	2:41:59 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV2H
HCIU	08/03/13	3:14:45 XM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV1H
HCIU	08/04/13	2:50:53 PM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV1H
HCIU	08/04/13	5:22:21 PM	ILLINOIS SECRETARY OF STATE SECURITIES FRAUD	:30	ISOSTV2H
HCIU	08/01/13	4:44:31 XM	LEGACY FOR HEALTH	:30	RETHINK BUTTS
HCIU	08/03/13	1:48:51 XM	LEGACY FOR HEALTH	:30	RETHINK BUTTS
HCIU	07/30/13	4:43:03 XM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
HCIU	07/31/13	3:57:20 XM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
HCIU	08/01/13	2:20:25 XM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
HCIU	08/02/13	1:50:29 XM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
HCIU	08/04/13	1:49:01 XM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
HCIU	08/01/13	4:44:01 XM	MILITARY PATHWAYS	:30	LIGHTENING THE LOAD
HCIU	08/02/13	4:44:56 XM	MILITARY PATHWAYS	:30	LIGHTENING THE LOAD
HCIU	08/03/13	2:16:04 XM	MILITARY PATHWAYS	:30	LIGHTENING THE LOAD
HCIU	08/04/13	3:56:34 XM	MILITARY PATHWAYS	:30	LIGHTENING THE LOAD
HCIU	08/01/13	2:19:55 XM	MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA	:30	SWIM FOR MS
HCIU	08/02/13	1:19:51 XM	MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA	:30	SWIM FOR MS
HCIU	08/03/13	2:15:34 XM	MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA	:30	SWIM FOR MS
HCIU	08/04/13	12:57:27 XM	MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA	:30	SWIM FOR MS
HCIU	07/31/13	2:43:49 XM	NAB CONGRESSIONAL PSAs 2013	:30	HULTGREN-SUPPORTING
HCIU	08/03/13	3:15:45 XM	NAB CONGRESSIONAL PSAs 2013	:30	DAVIS-DISTRACTED DRIVING
HCIU	08/03/13	3:58:04 XM	NAB CONGRESSIONAL PSAs 2013	:30	DAVIS-MENTAL HEALTH
HCIU	08/03/13	4:17:11 XM	NAB CONGRESSIONAL PSAs 2013	:30	DUCKWORTH-SUPPORTING
HCIU	08/03/13	4:53:51 XM	NAB CONGRESSIONAL PSAs 2013	:30	DUCKWORTH-VOLUNTEERISM



PSA REPORT

3RD QUARTER JULY 1 - SEPTEMBER 30, 2013

July 29-August 4, 2013

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
HCIU	08/04/13	11:21:31 PM	NAB CONGRESSIONAL PSAs 2013	:30	DUCKWORTH-SUPPORTING
HCIU	08/04/13	4:45:44 XM	NAB CONGRESSIONAL PSAs 2013	:30	DAVIS-MENTAL HEALTH
HCIU	08/03/13	4:54:51 XM	NAB MENTAL HEALTH	:30	WHAT WOULD YOU DO
HCIU	07/29/13	3:20:55 XM	NATIONAL MULTIPLE SCLEROSIS SOCIETY	:30	CONNECTIONS
HCIU	07/30/13	1:52:41 XM	NATIONAL MULTIPLE SCLEROSIS SOCIETY	:30	CONNECTIONS
HCIU	07/31/13	2:14:33 XM	NATIONAL MULTIPLE SCLEROSIS SOCIETY	:30	CONNECTIONS
HCIU	08/01/13	1:15:13 XM	NATIONAL MULTIPLE SCLEROSIS SOCIETY	:30	CONNECTIONS
HCIU	08/02/13	12:23:53 XM	NATIONAL MULTIPLE SCLEROSIS SOCIETY	:30	CONNECTIONS
HCIU	07/29/13	3:56:50 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	PARALLEL LIVES
HCIU	07/30/13	6:16:53 AM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	PARALLEL LIVES
HCIU	07/30/13	4:45:03 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	TRUST YOUR INSTINCTS
HCIU	07/31/13	5:16:36 AM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	PARALLEL LIVES
HCIU	08/01/13	6:18:18 AM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	PARALLEL LIVES
HCIU	08/02/13	5:50:08 AM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	PARALLEL LIVES
HCIU	08/02/13	2:27:02 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	TRUST YOUR INSTINCTS
HCIU	08/04/13	5:48:15 AM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	PARALLEL LIVES
HCIU	08/04/13	12:55:27 XM	NATIONAL STROKE ASSOCIATION	1:00	AFIB & STROKE AWARENESS
HCIU	07/29/13	6:16:24 AM	PARALYZED VETERANS OF AMERICA	:30	NEW BEGINNINGS
HCIU	07/29/13	1:14:22 XM	PARALYZED VETERANS OF AMERICA	:30	VETERANS LIVING DREAM
HCIU	07/30/13	6:17:23 AM	PARALYZED VETERANS OF AMERICA	:30	NEW BEGINNINGS
HCIU	07/30/13	6:47:28 AM	PARALYZED VETERANS OF AMERICA	:30	VETERANS LIVING DREAM
HCIU	07/31/13	5:44:39 AM	PARALYZED VETERANS OF AMERICA	:30	VETERANS LIVING DREAM
HCIU	08/01/13	5:14:01 AM	PARALYZED VETERANS OF AMERICA	:30	NEW BEGINNINGS
HCIU	08/01/13	3:58:04 XM	PARALYZED VETERANS OF AMERICA	:30	CHANGING LIVES
HCIU	08/01/13	4:28:12 XM	PARALYZED VETERANS OF AMERICA	:30	VETERANS LIVING DREAM
HCIU	08/02/13	5:48:08 AM	PARALYZED VETERANS OF AMERICA	:30	VETERANS LIVING DREAM
HCIU	08/02/13	6:49:07 AM	PARALYZED VETERANS OF AMERICA	:30	NEW BEGINNINGS
HCIU	08/02/13	3:45:58 XM	PARALYZED VETERANS OF AMERICA	:30	CHANGING LIVES
HCIU	08/03/13	1:49:51 XM	PARALYZED VETERANS OF AMERICA	:30	CHANGING LIVES
HCIU	08/04/13	5:47:45 AM	PARALYZED VETERANS OF AMERICA	:30	VETERANS LIVING DREAM
HCIU	08/04/13	6:18:53 AM	PARALYZED VETERANS OF AMERICA	:30	NEW BEGINNINGS
HCIU	08/04/13	1:49:31 XM	PARALYZED VETERANS OF AMERICA	1:00	NEW BEGINNINGS
HCIU	08/02/13	4:46:56 XM	PARTNERSHIP FOR A DRUG FREE AMERICA	:30	DETP0564
HCIU	08/03/13	3:57:04 XM	PARTNERSHIP FOR A DRUG FREE AMERICA	:30	DETP0564
HCIU	08/03/13	4:16:41 XM	PARTNERSHIP FOR A DRUG FREE AMERICA	:30	DETP0561IL
HCIU	08/02/13	4:45:56 XM	RECREATIONAL BOATING & FISHING FOUNDATION	:30	TEST PSA
HCIU	08/03/13	3:58:34 XM	RECREATIONAL BOATING & FISHING FOUNDATION	:30	TEST PSA
HCIU	08/04/13	3:58:34 XM	RECREATIONAL BOATING & FISHING FOUNDATION	:30	TEST PSA
HCIU	08/01/13	3:56:34 XM	SALUTE AMERICA'S HEROES	:30	DANNY AIELLO
HCIU	08/02/13	2:50:29 XM	SALUTE AMERICA'S HEROES	:30	DANNY AIELLO
HCIU	08/03/13	1:48:21 XM	SALUTE AMERICA'S HEROES	:30	DANNY AIELLO
HCIU	08/04/13	2:17:05 XM	SALUTE AMERICA'S HEROES	:30	DANNY AIELLO
HCIU	08/04/13	3:20:57 XM	SALUTE AMERICA'S HEROES	1:00	ASHLEY BELL
HCIU	07/29/13	3:20:25 XM	SCORE	:30	MY SCORE MENTOR
HCIU	07/30/13	12:45:44 XM	SCORE	:30	VOLUNTEER YOUR EXPERIENCE
HCIU	07/30/13	3:48:28 XM	SCORE	:30	MY SCORE MENTOR
HCIU	07/31/13	3:56:50 XM	SCORE	:30	VOLUNTEER YOUR EXPERIENCE



PSA REPORT

3RD QUARTER JULY 1 - SEPTEMBER 30, 2013

July 29-August 4, 2013

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
HCIU	07/31/13	4:28:43 XM	SCORE	:30	MY SCORE MENTOR
HCIU	08/01/13	12:22:24 XM	SCORE	:30	VOLUNTEER YOUR EXPERIENCE
HCIU	08/01/13	1:49:01 XM	SCORE	:30	MY SCORE MENTOR
HCIU	08/02/13	12:50:14 XM	SCORE	:30	VOLUNTEER YOUR EXPERIENCE
HCIU	08/02/13	1:48:29 XM	SCORE	:30	MY SCORE MENTOR
HCIU	08/04/13	6:47:58 AM	SCORE	:30	MY SCORE MENTOR
HCIU	08/04/13	1:21:51 XM	SCORE	:30	VOLUNTEER YOUR EXPERIENCE
HCIU	08/01/13	4:28:42 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:30	TALK. THEY HEAR YOU
HCIU	08/02/13	3:44:58 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:30	TALK. THEY HEAR YOU
HCIU	08/03/13	2:42:59 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:30	TALK. THEY HEAR YOU
HCIU	07/30/13	4:28:43 XM	THE CAMPAIGN FOR DISABILITY EMPLOYMENT	:30	BECAUSE
HCIU	08/01/13	5:14:31 AM	THE CAMPAIGN FOR DISABILITY EMPLOYMENT	:30	BECAUSE
HCIU	08/02/13	5:49:08 AM	THE CAMPAIGN FOR DISABILITY EMPLOYMENT	:30	BECAUSE
HCIU	08/04/13	5:48:45 AM	THE CAMPAIGN FOR DISABILITY EMPLOYMENT	:30	BECAUSE
HCIU	08/04/13	3:57:04 XM	THE CAMPAIGN FOR DISABILITY EMPLOYMENT	1:00	BECAUSE
HCIU	07/30/13	4:44:33 XM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
HCIU	08/01/13	3:17:00 XM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
HCIU	08/02/13	4:17:12 XM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
HCIU	08/03/13	1:20:23 XM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
HCIU	07/30/13	3:47:58 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
HCIU	07/30/13	4:28:13 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
HCIU	07/30/13	4:44:03 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
HCIU	07/31/13	4:28:13 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
HCIU	08/01/13	2:48:01 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
HCIU	08/01/13	3:16:30 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
HCIU	08/01/13	3:57:04 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
HCIU	08/01/13	4:27:42 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
HCIU	08/01/13	4:43:01 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	GET THE FACTS ABOUT HEP C
HCIU	08/02/13	1:48:59 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
HCIU	08/02/13	2:26:02 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
HCIU	08/02/13	2:51:59 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
HCIU	08/02/13	3:43:58 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
HCIU	08/02/13	4:46:26 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	GET THE FACTS ABOUT HEP C
HCIU	08/03/13	1:50:21 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	GET THE FACTS ABOUT HEP C
HCIU	08/03/13	2:42:29 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
HCIU	08/03/13	4:54:21 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
HCIU	08/04/13	11:51:56 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
HCIU	08/04/13	1:48:01 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
HCIU	08/04/13	2:16:05 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
HCIU	08/04/13	2:44:43 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
HCIU	08/04/13	3:19:57 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
HCIU	07/31/13	4:46:50 XM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
HCIU	08/01/13	2:47:31 XM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
HCIU	08/02/13	3:44:28 XM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
HCIU	08/03/13	1:21:23 XM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
HCIU	08/04/13	7:21:46 PM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
HCIU	08/04/13	2:45:43 XM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY



PSA REPORT

3RD QUARTER JULY 1 - SEPTEMBER 30, 2013

July 29-August 4, 2013

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
HCIU	07/29/13	3:57:20 XM	WOUNDED WARRIOR PROJECT	:30	COMING HOME
HCIU	07/29/13	4:28:13 XM	WOUNDED WARRIOR PROJECT	:30	WARRIOR KIDS
HCIU	07/30/13	1:18:54 XM	WOUNDED WARRIOR PROJECT	:30	LIVING LOGO WITH TILES
HCIU	07/30/13	1:51:11 XM	WOUNDED WARRIOR PROJECT	:30	WARRIOR KIDS
HCIU	07/30/13	2:27:11 XM	WOUNDED WARRIOR PROJECT	:30	GRANDMA
HCIU	07/30/13	3:16:24 XM	WOUNDED WARRIOR PROJECT	:30	HAND WARRIOR
HCIU	07/31/13	2:44:19 XM	WOUNDED WARRIOR PROJECT	:30	HAND WARRIOR
HCIU	07/31/13	3:16:14 XM	WOUNDED WARRIOR PROJECT	:30	COMING HOME
HCIU	08/01/13	1:15:43 XM	WOUNDED WARRIOR PROJECT	:30	WARRIOR KIDS
HCIU	08/01/13	2:19:25 XM	WOUNDED WARRIOR PROJECT	:30	COMING HOME
HCIU	08/01/13	2:47:01 XM	WOUNDED WARRIOR PROJECT	:30	HAND WARRIOR
HCIU	08/01/13	3:56:04 XM	WOUNDED WARRIOR PROJECT	:30	GRANDMA
HCIU	08/02/13	12:49:14 XM	WOUNDED WARRIOR PROJECT	:30	COMING HOME
HCIU	08/02/13	1:20:21 XM	WOUNDED WARRIOR PROJECT	:30	WARRIOR KIDS
HCIU	08/02/13	2:26:32 XM	WOUNDED WARRIOR PROJECT	:30	HAND WARRIOR
HCIU	08/02/13	2:52:29 XM	WOUNDED WARRIOR PROJECT	:30	GRANDMA
HCIU	08/02/13	3:21:34 XM	WOUNDED WARRIOR PROJECT	:30	LIVING LOGO WITH TILES
HCIU	08/03/13	1:20:53 XM	WOUNDED WARRIOR PROJECT	:30	GRANDMA
HCIU	08/03/13	4:17:41 XM	WOUNDED WARRIOR PROJECT	:30	HAND WARRIOR
HCIU	08/04/13	12:22:13 XM	WOUNDED WARRIOR PROJECT	:30	WARRIOR KIDS
HCIU	08/04/13	1:47:31 XM	WOUNDED WARRIOR PROJECT	:30	HAND WARRIOR
HCIU	08/04/13	2:16:35 XM	WOUNDED WARRIOR PROJECT	:30	COMING HOME
HCIU	08/04/13	3:56:04 XM	WOUNDED WARRIOR PROJECT	:30	LIVING LOGO WITH TILES
HCIU	08/04/13	4:27:43 XM	WOUNDED WARRIOR PROJECT	:30	GRANDMA