

# ISSUES/PROGRAMS REPORT

2nd Quarter 2021

Heftel Broadcasting Company, LLC  
The Drive, LLC

## Viewpoints Air Schedule

| STATIONS:   |
|---|
| <p>KRXV(FM), Yermo, CA, Facility ID 34554<br/>KHYZ(FM), Mountain Pass, CA, Facility ID 34555<br/>KHWY(FM), Essex, CA, Facility ID 34556<br/>KIXF(FM), Baker, CA, Facility ID 68412<br/>KIXW(FM), Lenwood, CA, Facility ID 68413<br/>KHDR(FM), Lenwood, CA, Facility ID 89344<br/>KHRQ(FM), Baker, CA, Facility ID 89128</p> |

| DATE           | TIME AIRED       | EPISODE |
|----------------|------------------|---------|
| April 4, 2021  | 04:00 - 04:30 AM | 21-14   |
| April 11, 2021 | 04:00 - 04:30 AM | 21-15   |
| April 18, 2021 | 04:00 - 04:30 AM | 21-16   |
| April 25, 2021 | 04:00 - 04:30 AM | 21-17   |
| May 2, 2021    | 04:00 - 04:30 AM | 21-18   |
| May 9, 2021    | 04:00 - 04:30 AM | 21-19   |
| May 16, 2021   | 04:00 - 04:30 AM | 21-20   |
| May 23, 2021   | 04:00 - 04:30 AM | 21-21   |
| May 30, 2021   | 04:00 - 04:30 AM | 21-22   |
| June 6, 2021   | 04:00 - 04:30 AM | 21-23   |
| June 13, 2021  | 04:00 - 04:30 AM | 21-24   |
| June 20, 2021  | 04:00 - 04:30 AM | 21-25   |
| June 27, 2021  | 04:00 - 04:30 AM | 21-26   |

See attached pages for program description



## Quarterly Report of Compliancy Issues & Programs List

### 2021-Q2 (April - June) Viewpoints Radio

- |                        |                                 |                       |
|------------------------|---------------------------------|-----------------------|
| ▪ Acting               | ▪ Fashion                       | ▪ Philanthropy        |
| ▪ Aging                | ▪ Film                          | ▪ Physician burnout   |
| ▪ Agriculture          | ▪ Financial independence        | ▪ Politics            |
| ▪ Banking              | ▪ Food insecurity               | ▪ Pollution           |
| ▪ Biodiversity         | ▪ Food production               | ▪ Poverty             |
| ▪ Business             | ▪ Global warming                | ▪ Public speaking     |
| ▪ Career               | ▪ Government                    | ▪ Race                |
| ▪ Climate change       | ▪ Health & medicine             | ▪ Recycling           |
| ▪ Comedy               | ▪ Healthcare                    | ▪ Retirement          |
| ▪ Comics               | ▪ Higher education              | ▪ Relationships       |
| ▪ Communication        | ▪ History                       | ▪ Research            |
| ▪ Conservation         | ▪ Incarceration                 | ▪ Science             |
| ▪ Consumerism          | ▪ Infrastructure                | ▪ Social equity       |
| ▪ Consumption          | ▪ Inheritance law               | ▪ Social psychology   |
| ▪ COVID-19 Pandemic    | ▪ International film            | ▪ Space exploration   |
| ▪ Culture              | ▪ Invasive species              | ▪ Sports              |
| ▪ Currency             | ▪ Invention & innovation        | ▪ Sustainability      |
| ▪ Cybersecurity        | ▪ Investment                    | ▪ Sustainable farming |
| ▪ Death                | ▪ Land development              | ▪ Taxation            |
| ▪ Deforestation        | ▪ Language                      | ▪ Technology          |
| ▪ Diet                 | ▪ Law                           | ▪ Tradition           |
| ▪ Drug Use             | ▪ Literature                    | ▪ Trash pollution     |
| ▪ Ecology              | ▪ Mental health                 | ▪ Wage gap            |
| ▪ Economics            | ▪ Military science              | ▪ War                 |
| ▪ Ecosystem management | ▪ Movie business                | ▪ Wealth inequality   |
| ▪ Endangered species   | ▪ Music                         | ▪ Wildlife migration  |
| ▪ Engineering          | ▪ Natural resources             | ▪ Wildlife protection |
| ▪ Environment          | ▪ Personal finance              | ▪ Worker's rights     |
| ▪ Exercise             | ▪ Personal growth & development |                       |

**Program 21-14**      **Written & Produced: Amirah Zaveri & Evan Rook**

**Air Week:**      **Studio Production:**    **Jason Dickey**  
4/4/21

**SEGMENT 1: ENTREPRENEURSHIP IN THE ADULT-USE CANNABIS MARKET** **Time**    **Duration**

**Synopsis:**      New York is the latest to legalize recreational marijuana. This move will create thousands of new jobs and is expected to generate billions of dollars in revenue after a lackluster year in tourism, real estate and business. And New York isn't alone. Each year, more states are voting to allow both adult-use and medical marijuana sales. But, with this, comes challenges. In a fast-growing industry, how do you ensure that smaller entrepreneurs aren't left behind? Or those who've been systemically affected by the war on cannabis are given greater opportunity?

1:47    9:29

**Host:** Gary Price

**Guests:** David Wunderlich, senior attorney, Hoban Law Group; Demetri Downing, founder, executive director, Marijuana Industry Trade Association of Arizona

**Issues Covered:** law, business, social equity, career, drug use, government, incarceration

**Links:** [MITA Webinar: Social Equity Mentorship: Marijuana, Wellness and Encouraging Responsible Use](#)  
[David Wunderlich - Hoban Law Group](#)  
[FlowHub: Cannabis Industry Statistics 2021](#)  
[Intrado: U.S. Legal Cannabis Market Projected to Double to \\$41.5B by 2025](#)

**SEGMENT 2: ALPHABETICAL ARRANGEMENT** **Time**    **Duration**

**Synopsis:**      Organizing people or items by A to Z is a common method all over the world. It's used in schools, businesses, libraries and more. But why is this the predominant method today? What are some other systems that people of the past used? Historian Judith Flanders joins us this week to shed some light on the fascinating study of alphabetization.

13:18    9:04

**Host:** Marty Peterson

**Guests:** Judith Flanders, historian, author, *A Place for Everything: The Curious History of Alphabetical Order*

**Issues Covered:** language, communication, research, history, literature

**Links:** [A Place for Everything: The Curious History of Alphabetical Order](#)  
[Judith Flanders - Twitter](#)  
[World History Encyclopedia: What happened to the Great Library at Alexandria?](#)

**CULTURE CRASH: ZACK SNYDER'S "JUSTICE LEAGUE"** **Time**    **Duration**

**Synopsis:**      The new director's cut of "Justice League" is now out on HBO Max. The action movie clocks in at a whopping four hours. Is it just another overhyped streaming release or something more?

23:21    3:06

**Host:** Evan Rook

**Issues Covered:** culture, film, comics

Program 21-15 Written & Produced: Amirah Zaveri & Evan Rook

**Air Week:** Studio Production: Jason Dickey

4/11/21

| SEGMENT 1: MANAGING MENTAL HEALTH IN THE MEDICAL FIELD DURING A PANDEMIC  | Time  | Duration |
|---|-------|----------|
| <p><b>Synopsis:</b> Physician burnout is still a very real problem in the U.S. – and the pandemic has only exacerbated these feelings in some of the hardest hit hospitals across the country. We speak with Dr. Greg Hammer at Stanford University about the pandemic’s lasting effects on mental health and systems that have been created to better support people working in medicine or in medical school.</p> <p><b>Host:</b> Gary Price</p> <p><b>Guests:</b> Dr. Greg Hammer, pediatric intensive care physician, anesthesiologist, professor, Stanford University School of Medicine</p> <p><b>Issues Covered:</b> mental health, physician burnout, workplace, career, COVID-19 pandemic, health &amp; medicine</p> <p><b>Links:</b> <a href="#">AMA: How the Last Year Has Forced Rethinking on Physician Burnout</a><br/> <a href="#">Psychology Today: Find A Therapist</a><br/> <a href="#">Medscape: Medscape National Physician Burnout &amp; Suicide Report 2020: The Generational Divide</a><br/> <a href="#">Dr. Greg Hammer - Stanford University</a><br/> <a href="#">Gain Without Pain: The Happiness Handbook for Health Care Professionals by Dr. Greg Hammer</a></p> | 1:47  | 10:50    |
| SEGMENT 2: END-OF-LIFE PLANNING: HAVE YOU GOTTEN YOUR AFFAIRS IN ORDER?   | Time  | Duration |
| <p><b>Synopsis:</b> About 60 percent of Americans don’t yet have a written will in place. People spend a lifetime working hard, saving money, building assets, but often never think about what would happen in case they suddenly passed away. Viewpoints speaks with life planning expert, Abby Schneiderman, about the importance of organizing your life both on paper and online.</p> <p><b>Host:</b> Marty Peterson</p> <p><b>Guests:</b> Abby Schneiderman, co-CEO, Everplans, co-author, <i>In Case You Get Hit By a Bus: How to Organize Your Life Now for When You’re Not Around Later</i></p> <p><b>Issues Covered:</b> death, law, personal finance, aging, personal affairs, relationships</p> <p><b>Links:</b> <a href="#">In Case You Get Hit By a Bus: How to Organize Your Life Now for When You’re Not Around Later</a><br/> <a href="#">everplans.com</a><br/> <a href="#">Dave Ramsey: How to Make a Will</a></p>   | 12:37 | 8:10     |
| CULTURE CRASH: THE LATEST ALBUM BY BAND, AJR  | Time  | Duration |
| <p><b>Synopsis:</b> The newest musical release by AJR is titled, “OK ORCHESTRA 5”. It’s an energetic, unique collection that you won’t be able to get out of your head this spring.</p> <p><b>Host:</b> Evan Rook</p> <p><b>Issues Covered:</b> culture, music</p>  | 23:48 | 2:37     |

**Program 21-16** Written & Produced by: Amirah Zaveri & Evan Rook

**Air Week:** Studio Production: Jason Dickey  
4/18/21

**SEGMENT 1: THE ROLE WE EACH PLAY IN SLOWING CLIMATE CHANGE**

**Time** **Duration**

**Synopsis:** Despite the pandemic, carbon emissions are at an all-time high, topping records over the past 3.6 million years. For years, scientists have warned of humans approaching a critical tipping point of global warming – and it's here. Sustainability scientist Dr. Kimberly Nicholas joins Viewpoints this week to break down the current climate landscape and explain why turning things around requires a collective effort.

1:48 9:34

**Host:** Gary Price

**Guests:** Dr. Kimberly Nicholas, associate professor, sustainability science, Lund University, author, *Under the Sky We Make: How to Be Human in a Warming World*

**Issues Covered:** climate change, global warming, politics, government, transportation, environment, industry, diet

**Links:** [Lund University Profile: Dr. Kimberly Nicholas](#)

[twitter: @KA\\_Nicholas](#)

[Penguin Random House: Under the Sky We Make](#)

[USA Today: COVID-19 hasn't slowed global warming: Earth's carbon dioxide levels highest in over 3 million years, NOAA says](#)

[The Washington Post: As rainstorms grow more severe and frequent, communities fail to prepare for risks](#)

**SEGMENT 2: THE GROWING WEALTH OF THE BILLIONAIRE CLASS**

**Time** **Duration**

**Synopsis:** Facebook founder and CEO, Mark Zuckerberg added 41 billion dollars to his wealth over the past year. And that's nothing compared to what Tesla CEO, Elon Musk raked in: 157 billion. The majority of humans on the planet can't even fathom earning that amount of money. Yet, for many in the top .01 percent, it's a never-ending cycle of holding onto and building their wealth for generations to come. As the rich get richer and take up a bigger piece of the pie, what's left for the rest of us? How can leaders and laws slow this extreme wealth inequality?

13:24 9:27

**Host:** Marty Peterson

**Guests:** Chuck Collins, director, Program on Inequality, Institute for Policy Studies, author, *The Wealth Hoarders: How Billionaires Pay Millions to Hide Trillions*

**Issues Covered:** wealth inequality, wage gap, income, poverty, personal finance, investment, economics

**Links:** [Inequity.org: Updates: Billionaire Wealth, U.S. Job Losses and Pandemic Profiteers](#)

[Institute For Policy Studies: Chuck Collins](#)

[Powell's: Wealth Hoarders How Billionaires Pay Millions to Hide Trillions](#)

[Forbes: The World's Billionaires Have Gotten \\$1.9 Trillion Richer In 2020](#)

**CULTURE CRASH: OSCAR-WORTHY FOREIGN LANGUAGE FILMS**

**Time** **Duration**

**Synopsis:** In recent years, foreign language films have started to be taken more seriously in the top awards categories. Take Parasite winning Best Picture at the Oscars last year. We discuss some of the best international films released over the last twelve months and where to watch them.

23:51 2:36

**Host:** Evan Rook

**Issues Covered:** culture, international film

**Program 21-17** Written & Produced: **Amirah Zaveri & Evan Rook**

**Air Week:** **Studio Production:** **Jason Dickey**  
 4/25/21

| SEGMENT 1: WHAT HAPPENS TO THE HUMAN BODY IN SPACE?  | Time  | Duration |
|--|-------|----------|
| <p><b>Synopsis:</b> From abrupt changes in gravity to galactic cosmic radiation, astronauts face numerous challenges as they push to explore farther into the unknown. Dr. Emmanuel Urquieta, from the Center for Space Medicine at the Baylor College of Medicine, joins Viewpoints this week to help us understand some of the health impacts of spending time in space and the hurdles that come with longer missions like sending humans to Mars.</p> <p><b>Host:</b> Gary Price</p> <p><b>Guests:</b> Dr. Emmanuel Urquieta, chief medical officer, Translational Research Institute for Space Health, assistant professor, Center for Space Medicine, Baylor College of Medicine</p> <p><b>Issues Covered:</b> health &amp; medicine, career, technology, innovation, science, space exploration</p> <p><b>Links:</b> <a href="#">NASA: The Human Body in Space: What Happens?</a><br/> <a href="#">Duke Center of Applied Genomics &amp; Precision Medicine: Houston, We Have an Eye Problem</a><br/> <a href="#">Dr. Emmanuel Urquieta - Baylor College of Medicine</a><br/> <a href="#">NASA: The Translational Research Institute for Space Health (TRISH)</a><br/> <a href="#">NASA: Why Space Radiation Matters</a></p>  | 1:47  | 11:02    |
| SEGMENT 2: THE SKY-HIGH COST OF COLLEGE  | Time  | Duration |
| <p><b>Synopsis:</b> Today, the average student graduating from a four-year, public university leaves with \$28,600 in student loans. On top of this, students owe interest once payments kick in, and this can range from 3 to 5 percent for federal loans and can go as high as 12 percent for private loans. For some, the large sum of these loans plus interest can take several years to pay off and has a big effect on life decisions like when to start a family or if they can afford to leave a toxic job. This week – we cover the student loan crisis in the U.S. and talk about alternative options and resources that can help lower the current cost of higher education.</p> <p><b>Host:</b> Marty Peterson</p> <p><b>Guests:</b> James Lewis, president, National Society of High School Scholars</p> <p><b>Issues Covered:</b> higher education, personal finance, student loan debt, career, networking</p> <p><b>Links:</b> <a href="#">National Society of High School Scholars</a><br/> <a href="#">US News: 10 Reasons to Attend a Community College</a><br/> <a href="#">Federal Student Aid: Find and apply for as many scholarships as you can—it's free money for college or career school</a><br/> <a href="#">Clark.com: 12 Best College Scholarships Websites Plus Other Resources</a></p> | 14:51 | 8:11     |
| CULTURE CRASH: THE SECOND DEBUT OF TAYLOR SWIFT'S "FEARLESS"   | Time  | Duration |
| <p><b>Synopsis:</b> Taylor Swift recently re-recorded and released her hit 2008 album "Fearless". We discuss the nostalgic vibes we felt while listening to these old Taylor tracks.</p> <p><b>Host:</b> Evan Rook</p> <p><b>Issues Covered:</b> culture, music</p>  | 24:03 | 2:24     |

**Program 21-18** Written & Produced: Amirah Zaveri & Evan Rook

**Air Week:** Studio Production: Jason Dickey

5/2/21

| SEGMENT 1: JIMMY STEWART: THE HOLLYWOOD ACTOR & FIGHTER PILOT   | Time  | Duration |
|---|-------|----------|
| <p><b>Synopsis:</b> The late actor, Jimmy Stewart, gave us some very memorable characters during his time in Hollywood – many very funny; others endearing; and some dark and villainous. Perhaps Stewart’s most dramatic role was the one that not many people know about, but that molded his life and his psyche – not to mention his acting – for most of his career: serving as a fighter pilot in World War II. We talk to an author who delved into Stewart’s war service about how flying missions over Europe and seeing his comrades die affected the actor and the types of roles he chose to play post-war.</p> <p><b>Host:</b> Gary Price</p> <p><b>Guests:</b> Robert Matzen, author, <i>Mission: Jimmy Stewart and the Fight for Europe</i></p> <p><b>Issues Covered:</b> history, war, military science, acting, career, mental health, film</p> <p><b>Links:</b> <a href="#">Chicago Tribune: How Jimmy Stewart’s War Service Affected “It’s A Wonderful Life”</a><br/> <a href="#">Amazon: Mission: Jimmy Stewart and the Fight for Europe</a><br/> <a href="#">RobertMatzen.com</a></p>  | 1:47  | 10:37    |
| SEGMENT 2: EASY SWITCHES FOR A MORE EARTH-FRIENDLY DIET   | Time  | Duration |
| <p><b>Synopsis:</b> As more Americans look to decrease their carbon footprints, what’s one way to make a big difference? Flipping the narrative on the traditional American diet. Beef is more carbon-intensive to produce than chicken, but did you know that cheese is also worse than chicken? It’s this knowledge that can change people’s dietary decisions and decrease greenhouse gas emissions, slowing global warming. Paul Greenberg, a food and science writer, joins Viewpoints this week to share how people can adjust their daily eating habits to make a difference.</p> <p><b>Host:</b> Marty Peterson</p> <p><b>Guests:</b> Paul Greenberg, food &amp; science writer, author, <i>The Climate Diet: 50 Simple Ways to Trim Your Carbon Footprint</i></p> <p><b>Issues Covered:</b> food production, climate change, sustainability, global warming, diet</p> <p><b>Links:</b> <a href="#">The New York Times: A New Year’s Climate Diet</a><br/> <a href="#">twitter: @4fishgreenberg</a><br/> <a href="#">Amazon: The Climate Diet: 50 Simple Ways to Trim Your Carbon Footprint</a></p> | 14:26 | 8:43     |
| CULTURE CRASH: LITERATURE TACKLING RACE & INEQUALITY  | Time  | Duration |
| <p><b>Synopsis:</b> The perspectives of black authors are vital in understanding why racial bias still plagues our country. We offer up some timely recommendations to add to your 2021 reading list.</p> <p><b>Host:</b> Evan Rook</p> <p><b>Issues Covered:</b> culture, literature, race</p>   | 24:09 | 2:19     |

**Program 21-19 Written & Produced: Amirah Zaveri & Evan Rook**
**Air Week:** Studio Production: Jason Dickey

5/9/21

**SEGMENT 1: THE REDUCE, REUSE, RECYCLE CONUNDRUM**
**Time Duration**

**Synopsis:** How often do you buy an item from the store that's packaged in a plastic container or wrapped in plastic? Daily decisions like these add up and are feeding into the global plastic crisis. Scientists estimate that there's anywhere between nine to 16 million tons of plastic on the sea floor, polluting the environment, harming species and releasing harmful microplastics into every corner of the planet. Two experts on plastic join us this week to shed some light on the problem and how we can each make a difference by changing our consumption habits and calling on leaders to craft stricter laws on waste management and manufacturing.

1:46 12:05

**Host:** Gary Price

**Guests:** Jennie Romer, attorney, author, *Can I Recycle This? A Guide to Better Recycling and How to Reduce Single-Use Plastics*; Kate Melges, plastics project leader, Greenpeace USA

**Issues Covered:** trash pollution, health & medicine, recycling, consumption, waste management

**Links:** [GreenPeace.org: Kate Melges](https://www.greenpeace.org)
[Congress.gov: H.R. 5845](https://www.congress.gov/house/116/legislation/5845)
[EPA: How Do I Recycle?: Common Recyclables](https://www.epa.gov/yourrole/how-do-i-recycle-common-recyclables)
[Harvard University: 14 Million Tons of Microplastic are on the Ocean Floor](https://www.harvard.edu/news/14-million-tons-of-microplastic-are-on-the-ocean-floor)
[NOAA: What are microplastics?](https://www.noaa.gov/what-are-microplastics/)
**SEGMENT 2: THE MIND-BENDING MIGRATION OF THE MONARCH BUTTERFLY**
**Time Duration**

**Synopsis:** In 2017, Sara Dykman biked more than 10,000 miles, following the path of the annual Monarch migration. Along her route, she stopped to educate and raise awareness about the beauty and fragility of the butterfly. Dykman joins us this week to teach us about the insect's unique migration patterns across North America and how individuals can help this dwindling species.

15:48 6:51

**Host:** Marty Peterson

**Guests:** Sara Dykman, writer, author, *Bicycling with Butterflies: My 10,201-Mile Journey Following the Monarch Migration*
**Issues Covered:** endangered species, wildlife migration, environment, land development

**Links:** [Workman: Bicycling with Butterflies](https://www.workman.com/books/bicycling-with-butterflies)
[Beyond A Book](https://www.beyondabook.com)
[The National Wildlife Federation: Monarch Butterfly](https://www.nwf.org/monarch-butterfly)
[Monarch Joint Venture: Monarch Migration](https://www.monarchjointventure.org/monarch-migration)
[GardenGuide.com: How to Grow Milkweed for Monarch Butterflies](https://www.gardenguide.com/how-to-grow-milkweed-for-monarch-butterflies)
**CULTURE CRASH: BACK TO THE THEATER**
**Time Duration**

**Synopsis:** As more Americans get vaccinated, the light at the end of the tunnel shines a little bit brighter each day. We discuss the slow return of theater-released movies and some of the future films we're most excited for.

23:39 2:50

**Host:** Evan Rook

**Issues Covered:** culture, film, movie business



**Program 21-20** Written & Produced: Amirah Zaveri & Evan Rook

**Air Week:** Studio Production: Jason Dickey  
5/16/21

| SEGMENT 1: THE RISE OF CRYPTOCURRENCY  | Time  | Duration |
|--|-------|----------|
| <p><b>Synopsis:</b> The cryptocurrency that started it all, Bitcoin, is now valued at around 1.6 trillion dollars. And in just the last month, another, newer form of crypto, Dogecoin has skyrocketed in popularity across the Internet, sharply driving up the price per token. We explore the fascinating and fast-evolving world of cryptocurrency and the future of traditional financial systems as digital currency gains ground across the globe.</p> <p><b>Host:</b> Gary Price</p> <p><b>Guests:</b> Dr. David Yermack, professor, finance, NYU Stern School of Business</p> <p><b>Issues Covered:</b> currency, technology, banking, investment, cybersecurity, finance, investment</p> <p><b>Links:</b> <a href="#">NYU Stern: Dr. David L. Yermack</a></p> <p><a href="#">Harvard Business Review: How Much Energy Does Bitcoin Actually Consume?</a></p> <p><a href="#">Buy And Sell Crypto: Coinbase</a></p> <p><a href="#">CNN Business: Want to invest in crypto? Here's what you need to know</a></p> <p><a href="#">Market Watch: Why is dogecoin's price spiking—again? The crypto has surged 14,000% in 2021</a></p>                  | 1:47  | 9:32     |
| SEGMENT 2: WHY AREN'T MORE WOMEN FINANCIALLY INDEPENDENT?  | Time  | Duration |
| <p><b>Synopsis:</b> The U.S. workforce is now more than 50 percent female, yet many women today still have little knowledge on financial planning and how to make their income work for them rather than the other way around. Executive and financial expert Jennifer Barrett joins us this week to shed some light on the importance of becoming financially autonomous and advocating for yourself in your career, relationships and beyond.</p> <p><b>Host:</b> Marty Peterson</p> <p><b>Guests:</b> Jennifer Barrett, financial expert, Chief Education Officer, Acorns, author, <i>Think Like a Breadwinner</i></p> <p><b>Issues Covered:</b> personal finance, financial independence, retirement, relationships, career, personal growth</p> <p><b>Links:</b> <a href="#">Penguin Random House: Jennifer Barrett</a></p> <p><a href="#">Mckinsey.com: Women in the Workplace 2020</a></p> <p><a href="#">TIME: Women Are Now the Majority of the U.S. Workforce — But Working Women Still Face Serious Challenges</a></p> <p><a href="#">Savvy Ladies</a></p> <p><a href="#">Women Employed: 45+ Years of Leading Change for Working Women</a></p> | 13:21 | 9:33     |
| CULTURE CRASH: REVIEWING HBO'S "MARE OF EASTTOWN"  | Time  | Duration |
| <p><b>Synopsis:</b> A modern take on the classic detective/thriller genre is exactly what we need right now and the "Mare of Easttown" does not disappoint. We explore this new series starring Kate Winslet.</p> <p><b>Host:</b> Evan Rook</p> <p><b>Issues Covered:</b> culture, film, movie business</p>  | 23:54 | 2:32     |

**Program 21-21** Written & Produced: **Amirah Zaveri & Evan Rook**

**Air Week:** **Studio Production:** **Jason Dickey**  
 5/23/21

| SEGMENT 1: THE CYCLE OF FOOD WASTE   | Time  | Duration |
|--|-------|----------|
| <p><b>Synopsis:</b> The average person ends up trashing 25 percent of the food they buy from the grocery store. This can mean fresh produce, expired dairy, stale bread – the list goes on and on. This cycle of food waste across households, grocery stores and restaurants adds up, resulting in more than 81 billion pounds of fresh, edible food being thrown away each year. What’s the solution? Two food experts join us this week to offer some answers.</p> <p><b>Host:</b> Gary Price</p> <p><b>Guests:</b> Dr. Elena Belavina, associate professor, operations management, Cornell University; Jenna Harris, senior manager, donor relations &amp; supply chain, City Harvest</p> <p><b>Issues Covered:</b> food production, waste management, climate change, food insecurity, business, pollution</p> <p><b>Links:</b> <a href="#">City Harvest – Share Lunch, Fight Hunger Initiative</a><br/> <a href="#">USDA Food Waste Breakdown</a></p>                          | 1:47  | 9:24     |
| SEGMENT 2: THE 40TH ANNIVERSARY OF THE NASA SPACE SHUTTLE  | Time  | Duration |
| <p><b>Synopsis:</b> The birth of the space shuttle in 1981 marked a new era of space travel. For the first time ever, NASA had a spacecraft that could launch into space and come back to earth and land like an airplane. While the shuttle had many successful flights, there were also some big catastrophes that ultimately led the program to cease operations in 2011. Former chief historian of NASA Roger Launius joins Viewpoints this week to tell the story of this era of American space history.</p> <p><b>Host:</b> Marty Peterson</p> <p><b>Guests:</b> Roger Launius, space historian, former chief historian, NASA, author, <i>NASA Space Shuttle: 40th Anniversary</i></p> <p><b>Issues Covered:</b> government, history, space exploration, invention, technology, engineering</p> <p><b>Links:</b> <a href="#">NASA: Space Shuttle</a><br/> <a href="#">Space.com: The Space Shuttle: The First Reusable Spacecraft</a><br/> <a href="#">Space X: Dragon</a></p> | 13:12 | 9:54     |
| CULTURE CRASH: THE LOVE STORY OF "LITTLE FISH"   | Time  | Duration |
| <p><b>Synopsis:</b> The movie, “Little Fish” is an intriguing story of a world ravaged by a virus that erases people’s memories. It’s a gripping film that hooks your attention from the get-go and is worth the watch.</p> <p><b>Host:</b> Evan Rook</p> <p><b>Issues Covered:</b> culture, film</p>  | 24:06 | 2:21     |

**Program 21-22** Written & Produced: Amirah Zaveri, Pat Reuter & Evan Rook

**Air Week:** Studio Production: Jason Dickey  
5/30/21

**SEGMENT 1: THE DEBATE ON INVASIVE SPECIES**

**Time Duration**

**Synopsis:** Many people are worried that non-native plants and animals are invading the U.S. and preventing native species from thriving. Each year, a lot of money and time is spent trying to rid the land of these aliens - often to no avail. But, are these species present because they're the only ones that can exist in that environment? Are some plants and animals actually helping to create a more diverse and robust ecosystem? And are some native species really native to the U.S.? Our guests offer up a different perspective on the invasive species debate.

**Time:** 1:47 **Duration:** 8:11

**Host:** Gary Price

**Guests:** Fred Pearce, science journalist, researcher, author of *The New Wild: Why Invasive Species Will Be Nature's Salvation*; Tao Orion, permaculture educator, author of *Beyond the War on Invasive Species: A Permaculture Approach to Ecosystem Restoration*

**Issues Covered:** invasive species, biodiversity, ecosystem management, ecology, science

**Links:** [New York Times: Invasive Species Aren't Always Unwanted](#)  
[PBS: Native or invasive species? The distinction blurs as the world warms](#)  
[Resilience Permaculture Design LLC](#)  
[Beacon Press: Why Invasive Species Will Be Nature's Salvation](#)

**SEGMENT 2: SWEATY PALMS, RACING HEART: FACING THE FEAR OF PUBLIC SPEAKING**

**Time Duration**

**Synopsis:** Why are people so afraid to give speeches in public? For many, it can be the cause of much anxiety and dread. We speak with a psychologist and a speech educator about why this anxiety builds and how we can use this adrenaline to our benefit when putting ourselves out there.

**Time:** 11:58 **Duration:** 10:13

**Host:** Marty Peterson

**Guests:** Jeremy Jamieson, Associate Professor of Social Psychology, University of Rochester; Philip Dalton Associate Professor of Rhetoric, Department Chair, Hofstra University

**Issues Covered:** communication, public speaking, personal growth & development, social psychology

**Links:** [Mayo Clinic: Fear of public speaking: How can I overcome it?](#)  
[Toastmasters International: Public Speaking Tips](#)  
[Inc.com: 20 Tips for Mastering the Art of Public Speaking](#)

**CULTURE CRASH: THE BEAUTY OF HBO MAX**

**Time Duration**

**Synopsis:** The streaming platform, HBO Max has gained a lot of ground since its launch in May of last year. We dive into the wide variety of shows and films available and why it's become our favorite place to search for something to watch.

**Time:** 23:11 **Duration:** 3:14

**Host:** Evan Rook

**Issues Covered:** culture, film, technology

**Program 21-23 Written & Produced: Amirah Zaveri & Evan Rook**

**Air Week:** Studio Production: Jason Dickey  
6/6/21

**SEGMENT 1: BACK TO THE BALLPARK**

**Time Duration**

**Synopsis:** Baseball is back, and fans can once again revel in the experience of heading to a ballpark, grabbing some peanuts and cheering on their team as they score a homerun. Longtime baseball writer and faithful Phillies fan Timothy Malcolm joins Viewpoints this week to break down some of his favorite stadiums in the U.S. and some tips you should keep in mind before buying a ticket. **1:48 10:37**

**Host:** Gary Price

**Guests:** Timothy Malcolm, baseball writer, author, *Baseball Road Trips: The Complete Guide to All the Ballparks, With Beer, Bites, and Sites Nearby*

**Issues Covered:** sports, history, culture, literature, cuisine, health & medicine, personal finance

**Links:** [twitter: @timothymalcolm](#)

[Amazon: Moon Baseball Road Trips: The Complete Guide to All the Ballparks, with Beer, Bites, and Sights Nearby \(Travel Guide\)](#)

[Bleacher Report: Power Ranking Wrigley, Fenway and All 30 MLB Ballparks Ahead of 2020 Season](#)

**SEGMENT 2: THE WEDDING PAGES**

**Time Duration**

**Synopsis:** The first New York Times wedding announcement was published in 1851. It was one sentence long and covered a young, white couple who had just married in New York. Today, the wedding and engagements section at the paper and other media outlets across the country look a lot different. We explore how this unique page has evolved over the years and the rat race some couples go through to get an announcement published at a prominent paper like The New York Times. **14:27 8:40**

**Host:** Marty Peterson

**Guests:** Cate Doty, former journalist, engagements and wedding section at *The New York Times*, author, *Mergers and Acquisitions: Or Everything I Know About Love I Learned on the Wedding Pages*

**Issues Covered:** relationships, communication, tradition, history, culture

**Links:** [Cate Doty's Website](#)

[Page 158 Books: Mergers and Acquisitions: Or, Everything I Know About Love I Learned on the Wedding Pages](#)

[New York Times: Weddings and Engagements](#)

[New York Times: They Were The First](#)

**CULTURE CRASH: THE LATEST RELEASE BY ACCLAIMED AUTHOR JOHN GREEN**

**Time Duration**

**Synopsis:** Author John Green is best known for young adult novels like *The Fault in Our Stars*, but his latest release heads in a completely different direction. It's called *The Anthropocene* Reviewed and it's hooked our attention. **24:07 2:20**

**Host:** Evan Rook

**Issues Covered:** culture, film

**Program 21-24** Written & Produced: Amirah Zaveri, Pat Reuter & Evan Rook

**Air Week:** Studio Production: Jason Dickey  
6/13/21

| SEGMENT 1: THE ENVIRONMENTAL EFFECTS OF STAGGERING PALM OIL PRODUCTION   | Time  | Duration |
|--|-------|----------|
| <p><b>Synopsis:</b> In the U.S., most Americans commonly use vegetable or olive oil when cooking. While we don't often hear about palm oil, it's in many of the products that we buy at the grocery store, including everything from food to personal care products. And abroad, palm oil is widely used in cooking and frying. Last year, global consumption reached 72 million tons. However, this ingredient is not being produced sustainably and has led to widespread deforestation in Southeast Asian countries. What's being done to curb the palm oil crisis?</p> <p><b>Host:</b> Gary Price</p> <p><b>Guests:</b> Jocelyn Zuckerman, journalist, author, <i>Planet Palm: How Palm Oil Ended Up In Everything and Endangered the World</i>; Dr. Patricio Grassini, associate professor, agronomy &amp; horticulture, University of Nebraska-Lincoln</p> <p><b>Issues Covered:</b> business, environment, pollution, deforestation, wildlife protection, food production, agriculture, sustainable farming</p> <p><b>Links:</b> <a href="#">The New Press: Palm Planet</a><br/> <a href="#">WWF: 8 Things To Know About Palm Oil</a><br/> <a href="#">Nebraska Today: Husker research shows palm oil production can grow while protecting ecosystems</a></p> | 1:48  | 9:59     |
| SEGMENT 2: THE HIGHS OF RUNNING  | Time  | Duration |
| <p><b>Synopsis:</b> Life has many challenges – but it's how you respond to these obstacles that truly matter. Characteristics like passion, perseverance and grit can all factor into the end result and can make all the difference rather than focusing on pure talent or intelligence.</p> <p><b>Host:</b> Marty Peterson</p> <p><b>Guests:</b> Dean Karnazes, ultra-marathon runner, author, <i>A Runner's High: My Life in Motion</i></p> <p><b>Issues Covered:</b> exercise, sports, health &amp; medicine, mental health, literature</p> <p><b>Links:</b> <a href="#">Wikipedia: Dean Karnazes</a><br/> <a href="#">Amazon: A Runner's High: My Life in Motion</a><br/> <a href="#">CNN: Extreme weather kills 21 ultra-marathon runners in China</a><br/> <a href="#">SELF: Runners Share 23 Small Training Tips That Changed Everything for Them</a></p>  | 13:49 | 8:24     |
| CULTURE CRASH: THE PERFECT ALBUM   | Time  | Duration |
| <p><b>Synopsis:</b> This week, we discuss the importance of an album's length. All too often it can feel like some of the songs on the album are just there to fill time, so people feel like they're getting more music for their money.</p> <p><b>Host:</b> Evan Rook</p> <p><b>Issues Covered:</b> culture, music</p>   | 23:12 | 3:14     |

**Program 21-25 Written & Produced: Amirah Zaveri & Evan Rook**

**Air Week:** Studio Production: Jason Dickey  
6/20/21

**SEGMENT 1: THE ENDLESS DROUGHT: DWINDLING WATER IN THE WEST**
**Time Duration**

**Synopsis:** Lake Mead, the reservoir created by the Hoover Dam, is at its lowest levels ever recorded. Drought is not a new problem in the West, but it is getting worse as the years go by. What's being done to curb water consumption and increase supply so people's taps don't run dry? **1:48 11:15**

**Host:** Gary Price

**Guests:** Dr. Robert Glennon, regents professor, law and public policy, University of Arizona College of Law

**Issues Covered:** infrastructure, conservation, natural resources, business, environment, technology, sustainability

**Links:** [The New York Times: California Western Drought Map](#)

[Robert Glennon Website](#)

[IslandPress: Unquenchable](#)

**SEGMENT 2: THE TOLL OF EXCESS CLOTHES PRODUCTION**
**Time Duration**

**Synopsis:** The average clothing item today is worn anywhere from seven to ten times before it's discarded or donated. Why is this number so low, and what happens once the garment leaves a person's closet? Maxine Bedat, a prominent voice in sustainable fashion, joins us this week to shed some light on the clothing crisis and how its impacting workers and the environment. **14:59 7:47**

**Host:** Marty Peterson

**Guests:** Maxine Bedat, founder, nonprofit, New Standard Institute, author, *Unraveled: The Life and Death of a Garment*

**Issues Covered:** environment, worker's rights, business, fashion, consumerism

**Links:** [Amazon: Unraveled: The Life and Death of a Garment](#)

[New Standard Institute](#)

[The Wall Street Journal: The Hidden Cost of Cheap Fashion Could Catch Up to Investors](#)

[Cause Artist: These 6 Ethical Fashion and Lifestyle Brands Are the Future of Style and Luxury](#)

**CULTURE CRASH: STEPHEN KING: THE MASTER OF STORYTELLING**
**Time Duration**

**Synopsis:** Stephen King is globally recognized as the master of horror – but how does he create each masterpiece? We break down what sets his works of literature apart from all of the other authors across several genres. **23:45 2:41**

**Host:** Evan Rook

**Issues Covered:** culture, storytelling, literature

**Program 21-26 Written & Produced: Amirah Zaveri & Evan Rook**

**Air Week:** Studio Production: Jason Dickey  
6/27/21

| SEGMENT 1: THE TOP ONE PERCENT & THE ACCRUAL OF BILLIONS IN WEALTH   | Time  | Duration |
|--|-------|----------|
| <p><b>Synopsis:</b> The 50 richest families in the world have a combined net worth of \$1.2 trillion dollars. The Koch family, the second richest name on the list, is worth a staggering \$100 billion dollars. Could you imagine having that amount of money? It's definitely enough to sustain several generations to come. How does one accumulate so much wealth? For many families, it isn't just about success and business growth, but the business of building wealth through loopholes like philanthropy and loose taxation laws.</p> <p><b>Host:</b> Gary Price</p> <p><b>Guests:</b> Chuck Collins, director, program on inequality, Institute for Policy Studies; Dr. Ray Madoff, professor, Boston College Law School</p> <p><b>Issues Covered:</b> wealth inequality, politics, government, taxation, inheritance law, philanthropy</p> <p><b>Links:</b> <a href="#">Institute for Policy Studies: Chuck Collins Profile</a><br/> <a href="#">IPS: Silver Spoon Oligarchs: How America's 50 Largest Inherited-Wealth Dynasties Accelerate Inequality</a><br/> <a href="#">Forbes: Billion-Dollar Dynasties: These Are The Richest Families In America</a><br/> <a href="#">twitter: @raymadoff</a><br/> <a href="#">Boston College Law School Profile: Dr. Ray Madoff</a></p>   | 1:47  | 9:10     |
| SEGMENT 2: THE CAREGIVER CRISIS  | Time  | Duration |
| <p><b>Synopsis:</b> The Bureau of Labor Statistics reports that employee turnover at nursing homes in an average year is 74 percent. With high rates of turnover and not enough new workers entering the caregiving field, the U.S. is deep in a senior care crisis that's only set to get worse. This week – two senior care experts join Viewpoints to discuss why no one wants these jobs and how this lack of infrastructure and funding in certain areas is creating chaos amongst seniors and their families who need help.</p> <p><b>Host:</b> Marty Peterson</p> <p><b>Guests:</b> Amy O' Rourke, senior healthcare expert, professional care manager, author, <i>The Fragile Years</i>; Susan Chapman, professor, social &amp; behavioral sciences, University of California San Francisco School of Nursing</p> <p><b>Issues Covered:</b> aging, healthcare, infrastructure, government, senior care, health &amp; medicine</p> <p><b>Links:</b> <a href="#">Amazon: The Fragile Years: Proven Strategies for the Care of Aging Loved Ones</a><br/> <a href="#">UCSF Profiles: Susan Chapman, RN, PhD, FAAN</a><br/> <a href="#">honor – "A new way to deliver home care"</a><br/> <a href="#">Fast Company: We're in the midst of a caregiving crisis. Here's how Biden may address it</a><br/> <a href="#">The Guardian: The future of elder care is here – and it's artificial intelligence</a></p> | 12:57 | 9:56     |
| CULTURE CRASH: THE EVOLUTION OF COMEDIAN BO BURNHAM  | Time  | Duration |
| <p><b>Synopsis:</b> Bo Burnham has taken on many roles throughout his career. We discuss his latest project, Inside, now streaming on Netflix.</p> <p><b>Host:</b> Evan Rook</p> <p><b>Issues Covered:</b> culture, film, comedy, COVID-19 pandemic, mental health</p>   | 23:52 | 2:34     |