

CONTRACT



WBKO
 2727 Russellville Road
 Bowling Green, KY 42101
 Sales T & C: www.gray.tv/advertising
 (270) 781-1313

<u>Contract / Revision</u> 3504175 /		<u>Alt Order #</u>
<u>Advertiser</u> Michael Meredith for State Rep Dist 19		<u>Original Date / Revision</u> 04/01/24 / 04/01/24
<u>Contract Dates</u> 04/29/24 - 05/21/24	<u>Estimate #</u> 4/29-5/21	
<u>Product</u> State Representative		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBKO	<u>Account Executive</u> Lynn Evans	<u>Sales Office</u> Bowling Green
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 109413	<u>Advertiser Ref</u> 520562	

And:

Grit Creative LLC Media
 324 Capital Ave
 Frankfort, KY 40601

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBKO	04/29/24	05/21/24	AM Kentucky 5a-7a	5a-7a		:30			NM	13	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/29/24	05/05/24	MTWTF--				3	\$100.00			
	Week:	05/06/24	05/12/24	MTWTF--				4	\$100.00			
	Week:	05/13/24	05/19/24	MTWTF--				4	\$100.00			
	Week:	05/20/24	05/26/24	MT-----				2	\$100.00			
N 2	WBKO	04/29/24	05/21/24	Good Morning America	7a-9a		:30			NM	13	\$1,430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/29/24	05/05/24	MTWTF--				3	\$110.00			
	Week:	05/06/24	05/12/24	MTWTF--				4	\$110.00			
	Week:	05/13/24	05/19/24	MTWTF--				4	\$110.00			
	Week:	05/20/24	05/26/24	MT-----				2	\$110.00			
N 3	WBKO	04/29/24	05/21/24	Midday News	11a-12p		:30			NM	13	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/29/24	05/05/24	MTWTF--				3	\$60.00			
	Week:	05/06/24	05/12/24	MTWTF--				4	\$60.00			
	Week:	05/13/24	05/19/24	MTWTF--				4	\$60.00			
	Week:	05/20/24	05/26/24	MT-----				2	\$60.00			
N 4	WBKO	04/29/24	05/21/24	WBKO @ 4p M-F	4p-430p		:30			NM	9	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/29/24	05/05/24	MTWTF--				2	\$125.00			
	Week:	05/06/24	05/12/24	MTWTF--				3	\$125.00			
	Week:	05/13/24	05/19/24	MTWTF--				3	\$125.00			
	Week:	05/20/24	05/26/24	M-----				1	\$125.00			
N 5	WBKO	04/29/24	05/21/24	M-F 430p-5p	M-F 430p-5p		:30			NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/29/24	05/05/24	MTWTF--				2	\$100.00			
	Week:	05/06/24	05/12/24	MTWTF--				3	\$100.00			
	Week:	05/13/24	05/19/24	MTWTF--				3	\$100.00			
	Week:	05/20/24	05/26/24	M-----				1	\$100.00			
N 6	WBKO	04/29/24	05/21/24	WBKO @ 5p M-F	5p-530p		:30			NM	9	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/29/24	05/05/24	MTWTF--				2	\$250.00			
	Week:	05/06/24	05/12/24	MTWTF--				3	\$250.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	MTWTF--				3	\$250.00			
Week:		05/20/24	05/26/24	M-----				1	\$250.00			
N 7	WBKO	04/29/24	05/21/24	WBKO @ 6p M-F	6p-630p		:30			NM	9	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				2	\$325.00			
Week:		05/06/24	05/12/24	MTWTF--				3	\$325.00			
Week:		05/13/24	05/19/24	MTWTF--				3	\$325.00			
Week:		05/20/24	05/26/24	M-----				1	\$325.00			
N 8	WBKO	04/29/24	05/21/24	M-F 630p-7p	630p-7p		:30			NM	9	\$2,610.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				2	\$290.00			
Week:		05/06/24	05/12/24	MTWTF--				3	\$290.00			
Week:		05/13/24	05/19/24	MTWTF--				3	\$290.00			
Week:		05/20/24	05/26/24	M-----				1	\$290.00			
N 9	WBKO	04/29/24	05/21/24	Monday Prime 2 Hour	658p-9p/8p-10p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	M-----				1	\$300.00			
Week:		05/06/24	05/12/24	M-----				1	\$300.00			
Week:		05/13/24	05/19/24	M-----				1	\$300.00			
Week:		05/20/24	05/26/24	M-----				1	\$300.00			
N 10	WBKO	04/29/24	05/21/24	Thursday Prime Hr 2	8p-9p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	---T---				1	\$250.00			
Week:		05/06/24	05/12/24	---T---				1	\$250.00			
Week:		05/13/24	05/19/24	---T---				1	\$250.00			
Week:		05/20/24	05/26/24	-----				0	\$0.00			
N 11	WBKO	04/29/24	05/21/24	Friday Prime Hr 1	658p-8p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	----F--				1	\$175.00			
Week:		05/06/24	05/12/24	----F--				1	\$175.00			
Week:		05/13/24	05/19/24	----F--				1	\$175.00			
Week:		05/20/24	05/26/24	-----				0	\$0.00			
N 12	WBKO	04/29/24	05/21/24	WBKO @ 10p M-F	10p-1035p		:30			NM	9	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				2	\$300.00			
Week:		05/06/24	05/12/24	MTWTF--				3	\$300.00			
Week:		05/13/24	05/19/24	MTWTF--				3	\$300.00			
Week:		05/20/24	05/26/24	M-----				1	\$300.00			
N 13	WBKO	04/29/24	05/21/24	ABC GMA Sat Hr 1	7a-8a		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----S-				1	\$60.00			
Week:		05/06/24	05/12/24	-----S-				1	\$60.00			
Week:		05/13/24	05/19/24	-----S-				1	\$60.00			
Week:		05/20/24	05/26/24	-----				0	\$0.00			
N 14	WBKO	04/29/24	05/21/24	Good Morning America Su	7a-8a		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----S				1	\$65.00			
Week:		05/06/24	05/12/24	-----S				1	\$65.00			
Week:		05/13/24	05/19/24	-----S				1	\$65.00			
Week:		05/20/24	05/26/24	-----				0	\$0.00			
N 15	WBKO	04/29/24	05/21/24	Sunday Prime Hr 1	6p-7p		:30			NM	3	\$450.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----S				1	\$150.00			
Week:		05/06/24	05/12/24	-----S				1	\$150.00			
Week:		05/13/24	05/19/24	-----S				1	\$150.00			
Week:		05/20/24	05/26/24	-----				0	\$0.00			
N 16	WBKO	04/29/24	05/21/24	WBKO @ 10p Sa	10p-1035p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----S-				1	\$200.00			
Week:		05/06/24	05/12/24	-----S-				1	\$200.00			
Week:		05/13/24	05/19/24	-----S-				1	\$200.00			
Week:		05/20/24	05/26/24	-----				0	\$0.00			
N 17	WBKO	04/29/24	05/21/24	7:00 PM-10:00 PM	7:00 PM-10:00 PM		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----S				1	\$300.00			
Week:		05/06/24	05/12/24	-----S				1	\$300.00			
Week:		05/13/24	05/19/24	-----S				1	\$300.00			
Week:		05/20/24	05/26/24	-----				0	\$0.00			
N 18	WBKO	04/29/24	05/21/24	WBKO @ 10p Su	10p-1035p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----S				1	\$300.00			
Week:		05/06/24	05/12/24	-----S				1	\$300.00			
Week:		05/13/24	05/19/24	-----S				1	\$300.00			
Week:		05/20/24	05/26/24	-----				0	\$0.00			
Totals											121	\$21,720.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/21/24	121	\$21,720.00	(\$3,258.00)	\$18,462.00
Totals	121	\$21,720.00	(\$3,258.00)	\$18,462.00

Signature: _____ **Date:** _____

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