## **CONTRACT**



EBKO 2727 Russellville Road Bowling Green, KY 42101 Sales T & C: www.gray.tv/advertising (270) 781-1313

|  | Contract / Revision<br>3504423 / |    | Alt Order #              |  |  |  |
|--|----------------------------------|----|--------------------------|--|--|--|
| Advertiser                             |                                  | Or | Original Date / Revision |  |  |  |
| Michael Meredith for State Rep Dist 19 |                                  | (  | 04/01/24 / 04/01/24      |  |  |  |
| Contract Dates                         | Estimate #                       |    |                          |  |  |  |
| 04/29/24 - 05/21/24                    |                                  |    |                          |  |  |  |
| Product                                | •                                |    |                          |  |  |  |
| State Representative 4/29-5/21         |                                  |    |                          |  |  |  |

And:

Grit Creative LLC Media 324 Capital Ave Frankfort, KY 40601

| , | -5/21            |                 |            |               |  |  |  |  |
|---|------------------|-----------------|------------|---------------|--|--|--|--|
|   | Billing Cycle    | Billing Cale    | endar      | Cash/Trade    |  |  |  |  |
|   | EOM/EOC          | Broadcast       |            | Cash          |  |  |  |  |
|   | Property         | Account Ex      | xecutive   | Sales Office  |  |  |  |  |
|   | EBKO             | Lynn Evan       | S          | Bowling Green |  |  |  |  |
|   | Special Handling |                 |            |               |  |  |  |  |
|   |                  |                 |            |               |  |  |  |  |
|   | Demographic      | 1               |            |               |  |  |  |  |
|   | Households       |                 |            |               |  |  |  |  |
|   |                  | Order Type      | <u>e</u>   |               |  |  |  |  |
|   |                  | NORMAL          |            |               |  |  |  |  |
|   | Agy Code         | Advertiser Code |            | Product 1/2   |  |  |  |  |
|   |                  |                 |            |               |  |  |  |  |
|   | Agency Ref       |                 | Advertiser | Ref           |  |  |  |  |
|   | 109413           |                 | 520562     |               |  |  |  |  |
|   |                  |                 |            |               |  |  |  |  |

|  | Start/End | Spots/           |      |        |      |          |
|--|-----------|------------------|------|--------|------|----------|
| *Line Ch Start Date End Date Description   | Time      | Days Length Week | Rate | Type S | pots | Amount   |
| N 1 EBKO 04/29/24 05/21/24 AM Kentucky     | 7a-9a     | :30              |      | NM     | 14   | \$350.00 |
| Start Date End Date Weekdays Spots/Week    |           |                  |      |        |      |          |
| Week: 04/29/24 05/05/24 MTWTF 4            | \$25.00   |                  |      |        |      |          |
| Week: 05/06/24 05/12/24 MTWTF 4            | \$25.00   |                  |      |        |      |          |
| Week: 05/13/24 05/19/24 MTWTF 4            | \$25.00   |                  |      |        |      |          |
| Week: 05/20/24                             | \$25.00   |                  |      |        |      |          |
| N 2 EBKO 04/29/24 05/17/24 M-F 2p-3p       | 2р-3р     | :30              |      | NM     | 3    | \$15.00  |
| Start Date End Date Weekdays Spots/Week    |           |                  |      |        |      |          |
| Week: 04/29/24 05/05/24 MTWTF 1            | \$5.00    |                  |      |        |      |          |
| Week: 05/06/24 05/12/24 MTWTF 1            | \$5.00    |                  |      | I      |      |          |
| Week: 05/13/24                             | \$5.00    |                  |      |        |      |          |
| N 3 EBKO 04/29/24 05/21/24 FOX News Sunday | 8a-9a     | :30              |      | NM     | 3    | \$30.00  |
| Start Date End Date Weekdays Spots/Week    |           |                  |      |        |      |          |
| Week: 04/29/24 05/05/24 S 1                | \$10.00   |                  |      |        |      |          |
| Week: 05/06/24 05/12/24 S 1                | \$10.00   |                  |      | j      |      |          |
| Week: 05/13/24 05/19/24S 1                 | \$10.00   |                  |      | Ī      |      |          |
| Week: 05/20/24 05/26/24 0                  | \$0.00    |                  |      |        |      |          |
|  |           | Totals           |      |        | 20   | \$395.00 |

| Time Period        | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 04/29/24 -05/21/24 | 20         | \$395.00     | (\$59.25)    | \$335.75   |
| Totals             | 20         | \$395.00     | (\$59.25)    | \$335.75   |

| Signature: | _ Date: |  |
|------------|---------|--|
|            | _       |  |