

CANDIDATE ADVERTISEMENT AGREEMENT FORM

WVCH
Est 4967

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Steven Johnson

Authorized committee:

Steven Johnson for State Treasurer

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Treasurer

Date of election:

November 8, 2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Mark Hutton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or


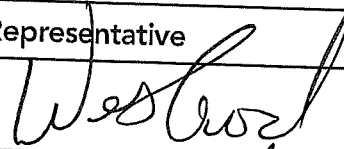
☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Eva Mah	Name: Wes Good
Date of Request to Purchase Ad Time: 9/29/2022	Date of Station Agreement to Sell Time: 9/29/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☐

Yes

☒

No

Date ad received: _____

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☐

Accepted

☒

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: 2742834	Station Call Letters: WUXH	Date Received/Requested: 9/29
Est. #: 4967	Station Location: Wichita	Run Start and End Dates: 10/31 - 11/8

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

2742834

WOC13828328 [00.00]

Order Printout



Order Status:	New	Start/End Dates:	10/31/22 - 11/13/22	C/P/E:	380 / 628 / 4967
Traffic Order #:		Agency:	AxMedia	Product Desc.:	2022 General Election
Buyer Order #:	12053489	Advertiser:	Steven Johnson for State Treasurer	Estimate Desc.:	Steven Johnson for KS Treasurer - TV 10/31 - 11/7
AE:	Unassigned (Wes Good)	Buyer:		Total Cost:	\$15,210.00 (Cash)
Property:	KWCH TV	Primary Demo:	Adults 35+ (RTG)	Received Date:	9/29/22 7:02 AM
Sales Region:	Local				

Comments:

New Order 9/29 - The new order will run Mon 10/31 - Mon 11/7. Please confirm the new order and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TV/invoices ID #9916670 or TV16670, Radio/invoices ID #9914861 or RI14861, Marktron #184659, Spodata #2095Separation: 30PopulationBuyType: CPP

Terms Of Sale:

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept "service fees" or "handling charges" or anything of that type. Urgently request our commercials air in the first :30 position of each pod. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. We have the right to cancel this contract. A 30-minute separation is required between our own spots and those of our major competitors.

List Items						Spots										Totals		Adults 35+			
Line	Program	ST	Len	Time	Days	Rate	Oct 31	Nov 7									Total Spots	Total Cost	RTG	GRP	CPP
1	EYEWITNESS NEWS AT 600AM	NM	:30	5:58 AM-7:00 AM	--T--	450.00	1	0									1	450.00	6.00	6.00	75.00
(Program: EYEWITNESS NEWS AT 600AM)CS-Jun/2022																					
1	EYEWITNESS NEWS AT 600AM	NM	:30	5:58 AM-7:00 AM	-T-----	450.00	1	0									1	450.00	6.00	6.00	75.00
(Program: EYEWITNESS NEWS AT 600AM)CS-Jun/2022																					
1	EYEWITNESS NEWS AT 600AM	NM	:30	5:58 AM-7:00 AM	M-----	450.00	1	1									2	900.00	6.00	12.00	75.00
(Program: EYEWITNESS NEWS AT 600AM)CS-Jun/2022																					

List Items						Spots														Totals		Adults 35+			
Line	Program	ST	Len	Time	Days	Rate	Oct 31	Nov 7											Total Spots	Total Cost	RTG	GRP	CPP		
2	CBS MORNINGS	NM	:30	7:00 AM-9:00 AM	-F--	450.00	1	0	P3										1	450.00	5.40	5.40	83.33		
(Program: CBS MORNINGS)CS-Jun/2022																									
2	CBS MORNINGS	NM	:30	7:00 AM-9:00 AM	-W---	450.00	1	0	P3										1	450.00	5.40	5.40	83.33		
(Program: CBS MORNINGS)CS-Jun/2022																									
3	EYEWITNESS NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	-F--	375.00	1	0	P3										1	375.00	8.50	8.50	44.12		
(Program: EYEWITNESS NEWS AT 1200PM)CS-Jun/2022																									
3	EYEWITNESS NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	-W---	375.00	1	0	P3										1	375.00	8.50	8.50	44.12		
(Program: EYEWITNESS NEWS AT 1200PM)CS-Jun/2022																									
3	EYEWITNESS NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	M----	375.00	1	1	P3										2	750.00	8.50	17.00	44.12		
(Program: EYEWITNESS NEWS AT 1200PM)CS-Jun/2022																									
4	EYEWITNESS NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	-T--	475.00	1	0	P4										1	475.00	15.20	15.20	31.25		
(Program: EYEWITNESS NEWS AT 600PM)CS-Jun/2022																									
4	EYEWITNESS NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	-W---	475.00	1	0	P4										1	475.00	15.20	15.20	31.25		
(Program: EYEWITNESS NEWS AT 600PM)CS-Jun/2022																									
4	EYEWITNESS NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	M----	475.00	1	1	P4										2	950.00	15.20	30.40	31.25		
(Program: EYEWITNESS NEWS AT 600PM)CS-Jun/2022																									
5	INSIDE EDITION	NM	:30	6:30 PM-7:00 PM	-T--	715.00	1	0	P3										1	715.00	12.50	12.50	57.20		
(Program: INSIDE EDITION)CS-Jun/2022																									
5	INSIDE EDITION	NM	:30	6:30 PM-7:00 PM	-T--	715.00	1	0	P3										1	715.00	12.50	12.50	57.20		
(Program: INSIDE EDITION)CS-Jun/2022																									
5	INSIDE EDITION	NM	:30	6:30 PM-7:00 PM	-T--	715.00	1	0	P3										1	715.00	12.50	12.50	57.20		
(Program: INSIDE EDITION)CS-Jun/2022																									
6	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	-F--	650.00	1	0	P4										1	650.00	16.00	16.00	40.63		
(Program: EYEWITNESS NEWS AT 10:00PM)CS-Jun/2022																									
6	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	-T--	650.00	1	0	P4										1	650.00	16.00	16.00	40.63		
(Program: EYEWITNESS NEWS AT 10:00PM)CS-Jun/2022																									
6	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	M----	650.00	1	1	P4										2	1,300.00	16.00	32.00	40.63		
(Program: EYEWITNESS NEWS AT 10:00PM)CS-Jun/2022																									

List Items						Spots											Totals		Adults 35+			
Line	Program	ST	Len	Time	Days	Rate	Oct 31	Nov 7										Total Spots	Total Cost	RTG	GRP	CPP
7	FBI (P1)	NM	:30	6:58 PM-8:00 PM	-T-----	1,350.00	1	0										1	1,350.00	11.60	11.60	116.38
(Program: FBI (P1)CS-Jun/2022																						
8	SURVIVOR	NM	:30	6:58 PM-8:00 PM	-W-----	960.00	1	0										1	960.00	10.60	10.60	90.57
(Program: SURVIVORCS-Jun/2022																						
9	EYEWITNESS NEWS AT 800AM	NM	:30	8:00 AM-9:30 AM	-----S-	300.00	1	0										1	300.00	6.30	6.30	47.62
(Program: EYEWITNESS NEWS AT 800AM)CS-Jun/2022																						
10	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	-----S-	975.00	1	0										1	975.00	16.20	16.20	60.19
(Program: EYEWITNESS NEWS AT 10:00PM)CS-Jun/2022																						
11	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	-----S	760.00	1	0										1	760.00	7.40	7.40	102.70
(Program: CBS SUNDAY MORNING)CS-Jun/2022																						
12	FACE THE NATION	NM	:30	9:30 AM-10:30 AM	-----S	260.00	1	0										1	260.00	5.50	5.50	47.27
(Program: FACE THE NATION)CS-Jun/2022																						
13	EYEWITNESS NEWS AT 530PM	NM	:30	5:30 PM-6:00 PM	-----S	475.00	1	0										1	475.00	13.00	13.00	36.54
(Program: EYEWITNESS NEWS AT 530PM)CS-Jun/2022																						
Spot Totals:							23	4										27	15210.00			289.20
Adults 35+ GRP:							243.50	45.70														
Rate Totals:							13260.00	1950.00														

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
November	27	\$15,210.00	289.20				

ORDER**KWCH12****KBSD KBSH KBSL****KWCH.COM**

Orders
Order / Rev: 2742834
Alt Order #: WOC13828328
Product Desc: 2022 General Election
Estimate: 4967
Flight Dates: 10/31/22 - 11/13/22
Original Date / Rev: 09/29/22 / 09/29/22
Order Type: NORMAL

KWCH
Primary AE: Wesley Good
Sales Office: WICN
Sales Region: National

Agency
Name: AxMedia
Buying Contact:
Billing Contact:
 800 W 47TH Street Suite 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Steven Johnson for State Treasurer
Demographic: A35+
Product Codes: Candidate - State - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-03

New Business End:
Advertiser External ID: 605474
Agency External ID: 140343
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/07/22	27	\$15,210.00	\$12,928.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	27	\$15,210.00	\$12,928.50	0.00
Totals	27	\$15,210.00	\$12,928.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wesley Good	WICN	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
N 1	All	10/31/22	11/07/22	12 News @ 6a 12 News @ 6a (Program: EYEWITNESS NEWS AT 600AM) CS-Jun/2022	CM	5:58 AM-7:00 AM (5:58 AM-7:00 AM)	11-1---	:30	3	\$450.00	CHO	0.00	NM	4	\$1,800.00																		
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 10/31/22</td><td>11/06/22</td><td>11-1---</td><td>3</td><td>\$450.00</td><td>0.00</td></tr><tr><td>Week: 11/07/22</td><td>11/13/22</td><td>1-----</td><td>1</td><td>\$450.00</td><td>0.00</td></tr></table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/31/22	11/06/22	11-1---	3	\$450.00	0.00	Week: 11/07/22	11/13/22	1-----	1	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 10/31/22	11/06/22	11-1---	3	\$450.00	0.00																												
Week: 11/07/22	11/13/22	1-----	1	\$450.00	0.00																												
N 2	All	10/31/22	11/04/22	CBS Mornings CBS This Morning (Program: CBS MORNINGS) CS-Jun/2022	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	--1-1--	:30	2	\$450.00	P-03	0.00	NM	2	\$900.00																		
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 10/31/22</td><td>11/06/22</td><td>--1-1--</td><td>2</td><td>\$450.00</td><td>0.00</td></tr></table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/31/22	11/06/22	--1-1--	2	\$450.00	0.00						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 10/31/22	11/06/22	--1-1--	2	\$450.00	0.00																												
N 3	All	10/31/22	11/07/22	12 News @ 12p 12 News @ 12p (Program: EYEWITNESS NEWS AT 1200PM) CS-Jun/2022	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	11-1-1--	:30	3	\$375.00	P-03	0.00	NM	4	\$1,500.00																		
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 10/31/22</td><td>11/06/22</td><td>1-1-1--</td><td>3</td><td>\$375.00</td><td>0.00</td></tr><tr><td>Week: 11/07/22</td><td>11/13/22</td><td>1-----</td><td>1</td><td>\$375.00</td><td>0.00</td></tr></table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/31/22	11/06/22	1-1-1--	3	\$375.00	0.00	Week: 11/07/22	11/13/22	1-----	1	\$375.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 10/31/22	11/06/22	1-1-1--	3	\$375.00	0.00																												
Week: 11/07/22	11/13/22	1-----	1	\$375.00	0.00																												
N 4	All	10/31/22	11/07/22	12 News @ 6p M-F 12 News @ 6p M-F (Program: EYEWITNESS NEWS AT 600PM)	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	1-11---	:30	3	\$475.00	P-04	0.00	NM	4	\$1,900.00																		

Order / Rev: 2742834
 Alt Order #: WOC13828328
 Flight Dates: 10/31/22 - 11/13/22

Advertiser: Steven Johnson for State Treasurer
 Product Desc: 2022 General Election
 Estimate: 4967
 KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CS-Jun/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	1-11---		3				\$475.00		0.00			
		Week: 11/07/22	11/13/22	1-----		1				\$475.00		0.00			
N 5	All	10/31/22	11/03/22	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-1-1---	:30	2	\$715.00	P-03	0.00	NM	2	\$1,430.00
(Program: INSIDE EDITION)															
CS-Jun/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-1-1---		2				\$715.00		0.00			
N 6	All	10/31/22	11/07/22	12 News@10p M-F 12 News@10p M-F	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	1--11--	:30	3	\$650.00	P-04	0.00	NM	4	\$2,600.00
(Program: EYEWITNESS NEWS AT 10:00PM)															
CS-Jun/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	1--11--		3				\$650.00		0.00			
		Week: 11/07/22	11/13/22	1-----		1				\$650.00		0.00			
N 7	All	10/31/22	11/01/22	CBS Tuesday Prime Hr Tuesday Prime Hr 1	CM	6:58 PM-8:00 PM (6:58 PM-8:00 PM)	-1-----	:30	1	\$1,350.00	P-03	0.00	NM	1	\$1,350.00
(Program: FBI (P1))															
CS-Jun/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-1-----		1				\$1,350.00		0.00			
N 8	All	10/31/22	11/02/22	CBS Wednesday Prime Hr Wednesday Prime Hr 1	CM	6:58 PM-8:00 PM (6:58 PM-8:00 PM)	--1----	:30	1	\$960.00	P-03	0.00	NM	1	\$960.00
(Program: SURVIVOR)															
CS-Jun/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	--1----		1				\$960.00		0.00			
N 9	All	10/31/22	11/05/22	12 News @ 8a Sat 12 News @ 8a Sat	CM	8:00 AM-9:30 AM (8:00 AM-9:30 AM)	-----1-	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
(Program: EYEWITNESS NEWS AT 800AM)															
CS-Jun/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1-		1				\$300.00		0.00			
N 10	All	10/31/22	11/05/22	12 News @ 10p Sat 12 News @ 10p Sat	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	-----1-	:30	1	\$975.00	P-03	0.00	NM	1	\$975.00
(Program: EYEWITNESS NEWS AT 10:00PM)															
CS-Jun/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1-		1				\$975.00		0.00			
N 11	All	10/31/22	11/06/22	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM (8:00 AM-9:30 AM)	-----1	:30	1	\$760.00	P-03	0.00	NM	1	\$760.00
(Program: CBS SUNDAY MORNING)															
CS-Jun/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1		1				\$760.00		0.00			
N 12	All	10/31/22	11/06/22	CBS Face The Nation Face The Nation	CM	9:30 AM-10:30 AM (9:30 AM-10:30 AM)	-----1	:30	1	\$260.00	P-03	0.00	NM	1	\$260.00
(Program: FACE THE NATION)															
CS-Jun/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1		1				\$260.00		0.00			
N 13	All	10/31/22	11/06/22	12 News @530p Sun 12 News @530p Sun	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-----1	:30	1	\$475.00	P-04	0.00	NM	1	\$475.00
(Program: EYEWITNESS NEWS AT 530PM)															
CS-Jun/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1		1				\$475.00		0.00			
													Totals	27	\$15,210.00