

KTCR-AM / Selah

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 01/01/2023-03/31/2023

- 1) Family Issues
- 2) Health & Fitness
- 3) Politics & Government
- 4) Economics & Local Business
- 5) Crime

Public Affairs Programs

What's Up Selah Sundays at 6am, a weekly program featuring local officials / experts interviewed regarding pressing issues in Yakima and Yakima County.

Quarterly Issues/Programs List

1ST Quarter of 2023

KTCR/Selah WASHINGTON

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
01/08/23	6:00am	10:00	Alcoholics Anonymous	Family Issues, Health & Fitness	Host Charlie Brooks speaks with Michael and RJ with Alcoholics Anonymous. They speak about what they had to overcome with alcoholism, and how joining has changed their lives. They also held an alcohon, an event that's annually held during the Christmas Holiday. It's also a great event that gives support to those who are suffering from alcoholism.
01/29/23	6:00am	10:00	Volunteer Advocate	Family Issues	Host Charlie Brooks speaks with Christino Vargas, the Yakima County Volunteer Coordinator for the Washington Association of Child Advocate Program. The program has been around since the 1980's. The program helps children with stability after going through the court system. Child Advocates are volunteers who

					are assigned to see over these children with schooling, home stability, etc.
02/05/23	6:00am	10:00	Central Washington H.S. Symposium	Politics & Government	Host Charlie Brooks speaks with Tom Gaulke & Deb Sterling of Entrust Community Services about the organization, and their programs that help people with disabilities find jobs and careers in the Yakima Valley.
02/12/23	6:00am	10:00	Volunteer Advocate	Family Issues	Host Charlie Brooks speaks with Christino Vargas, the Yakima County Volunteer Coordinator for the Washington Association of Child Advocate Program. The program has been around since the 1980's. The program helps children with stability after going through the court system. Child Advocates are volunteers who are assigned to see over these children with schooling, home stability, etc.
02/19/23	6:00am	10:00	Wine Country Crushers	Health & Fitness	Host Charlie Brooks speaks with Cassie Gordon, the founder of the Wine Country Crusher roller derby team. The Crushers have been around for 12 years. They have their own building which they rent out to organizations in need. The Wine Country Crushers are a non profit organization.
03/19/23	6:00am	10:00	Forge Youth Mentoring	Family Issues	Host Charlie Brooks speaks with Kimberly Gunvaldson. It's a non-profit that deals with youth mentoring. Their mission is connecting generations, kids that are in crisis with caring adults. The organization has a 1-year commitment for at least 1 hour a week to give the child and the mentor can develop a friendship.

03/26/23	6:00am	10:00	Selah Senior Network	Health & Fitness	Host Justin Henriksen speaks with Becky Johnson and Suzy Latimus from the Yakima and Selah Neighbors Network. They are a volunteer base member non profit organization that is trying to reimagine