

Radio Las Americas AM 1380 (KMUS)
ISSUE/PROGRAM REPORT
Fourth QUARTER 2016
January 10, 2017.

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Part 1 - Introduction

Las Americas 1380 "La Perrototota" is a local Spanish radio station, offering the gender of Regional Mexicano. The radio station Las Americas has license in the city of Tulsa, Oklahoma serving the Tulsa area. The radio station provides people with topics of general interest, community service, and anything that can be related to Hispanics.

The station currently has a morning show called "El Buqué de la Mañana" which is hosted by Polito Estrada. The morning show runs from 7:00 am to 12:00 pm, offering live entertainment. This is a live show nothing is previously recorded, and all the listeners have access to express or ask anything on air.

The radio station has also been known around Hispanics as the one who can help them with community service, for example every time someone dies or is seriously ill they come here asking for help. We also try to make it as educative but while keeping it fun, this way people listen and learn while enjoying.

In October 2016 start a new season of "Mercado al Aire" now hosted by Humberto Heichti. In this show it is offer the opportunity to the listeners to sell or buy some items for free announcement.

Since October 2015 we start our new radio show called "El show del Gato" hosted by Gustavo Vazquez". This is a live talk show program where people call to station and express their concerns or offer some support community.

In December 10th, the Christmas Caravan took place where several Hispanic families in need were helped. They received benefits of different kind from some sponsors. At the delivery of the donations were joined prominent figures of the community of Tulsa. All the event was aired on the radio station.

Part 2 - The station most significant treatments of selected issues of concern.

Program Title: El Corral
Program length: 5 Hrs.
Date aired: Monday to Friday
Time aired: 7:00 am - 12:00 pm
Format: Community and host, live talk in show program.
Source: Produced by station.
Description: People call the station and express their concerns or offer some support to the community.

Program Title: Mercado al Aire
Program length: 1 Hr.
Date aired: Monday to Friday
Time aired: 12:00 pm - 1:00 pm
Format: Community and host, live talk in show program.
Source: Produced by station.
Description: People call the station and express their concerns or offer some support to the community.

Program Title: La Chule de Tulsa
Program length: 2 Hrs.
Date aired: Monday to Friday
Time aired: 1:00 pm - 3:00 pm
Format: Community and host, live talk in show program.
Source: Produced by station.
Description: People call the station and express their concerns or offer some support to the community.

Program Title: El Show del Gato
Program length: 5 Hrs.
Date aired: Monday to Friday
Time aired: 3:00 pm - 8:00 pm
Format: Community and host, live talk in show program.
Source: Produced by station.
Description: People call the station and express their concerns or offer some support to the community.

PROMOCION DEL DIA DE SAN VALENTIN

Con motivo del Día del Amor y la Amistad, Grupo Teletul organizó una promoción para celebrar con nuestra comunidad hispana en Tulsa, OK. Para lo cual se recibieron llamadas del público interesado en visitar a su pareja sentimental y llevarle un obsequio de parte del grupo acompañado de una llamada telefónica desde la estación de radio.

Asimismo, se realizó un sorteo para regalar cinco cenas románticas en el Restaurante La Sirenita, siendo la dinámica de esta forma, el público llamaba a la estación para registrarse y al final del registro se realizó la selección de forma aleatoria de donde resultaron los siguientes ganadores:

Isidro Rosales y María Avelar (918) 271-3808

Jennifer Martínez y José Luis Martínez (918) 565-5309

Miguel Espinoza Y Elena Gaudi Flores (918) 986-4156