

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Chris Feist, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Chris Feist

Agency name: Canal Partners Media

Address: 900 Circle 75 Parkway, Suite 1650, Atlanta, GA 30339

Contact: Chris Feist

Phone number: 770-427-0735

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Tobacco Free Kids Action Fund

Address: 14001 I St. NW., Suite 1200, Washington, District of Columbia, 20002

Contact: Jacqueline M. Bolt

Phone number: 202-202-2020

Email: xxx@123.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Jacqueline M. Bolt - Treasurer, William D. Novelli, Yolonda Richardson, Nancy Brown, Bechara Choucair, MD, MS, Christopher Conley, Patrice A. Harris, MD, MA, FAPA, Agamroop Kaur, Lisa Lacasse, MBA, Mike Moore, Tim Riester, Melissa Schulman, Jonah Shacknai, DJ Yearwood

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:


N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Chris Feist</i>	Signature: <i>Eric McCart</i>
Name: Canal Partners Media	Name: Eric McCart
Date of Request to Purchase Ad Time: 01/26/2024	Date of Station Agreement to Sell Time: 2/8/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 2/7/24 

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: NET204424-Tobacco Free Kids Action Fund-WMNX	Station Call Letters: WMNX-FM	Date Received/Requested: 2/7/24
Est. #:	Station Location: Wilmington, NC	Run Start and End Dates: 2/12/23-2/23/23

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Issue commercials will air in network show The Breakfast Club morning show



# Contract

**Canal Partners Media**

**Attn: Chris Feist**

**1027 33rd Street NW**

**Washington, DC 20007-**

Advertiser <b>Tobacco Free Kids Action Fund</b>		Product <b>Tobacco Free Kids Action Fund</b>		Contract <b>204424</b>	Ver <b>C</b>	Rev <b>6</b>	Wks <b>3</b>
Salesperson <b>Yetta Hudson</b>		Salesperson Phone <b>(404) 365-4387</b>		Date <b>02/07/2024</b>	Time <b>12:44 pm</b>	Start <b>02/05/24</b>	End <b>02/19/24</b>
Sales Office <b>Atlanta</b>		Agency Phone <b>(202) 400-2201</b>		Demos <b>GM - A35+</b>			
				Status <b>ContractFirm</b>			

Line #	Vehicle	DayTime	Feb 5	Feb 12	Feb 19	Feb 26	Mar 4	Mar 11	Mar 18	Mar 25	Apr 1	Apr 8	Apr 15	Apr 22	Apr 29	Total Units	Len
10	Breakfast Club	M-F 6A-10A		10												10	60
11	Breakfast Club	MTu6a10a			4											4	60
		Total		10	4											14	
12	Breakfast Club - WWPR	M-F 6A-10A		13												13	60
13	Breakfast Club - WWPR	MTu6a10a			6											6	60
		Total		13	6											19	
14	Breakfast Club Scatter Weekday	M-F 5A-8P		2												2	60
15	Breakfast Club Scatter Weekday	MTu5a8p			1											1	60
		Total		2	1											3	
7	SmartAudio - Demo	Su5a12a	1													1	60
8	SmartAudio - Demo	MS5a12a		1												1	60
9	SmartAudio - Demo	MTu			1											1	60
		Total	1	1	1											3	
6	Steve Harvey Morning Show	M-F 6A-10A	6	5												11	60
16	Steve Harvey Morning Show	MTu6a10a			2											2	60
		Total	6	5	2											13	
17	Way Up with Angela Yee	M-F 10A-7P		3												3	60
18	Way Up with Angela Yee	MTu10a7p			13											13	60
		Total		3	13											16	
19	Weekends with the Breakfast Club	S-S 6A-12M		6												6	60

Total Spots      7      40      27      0      0      0      0      0      0      0      0      0      0      0      74

DMA Rank	DMA Market	Metro Market	City of License	State of License	Station Calls	simulcast	Show Code	Show Title	Daypart-Actual	Ownership	Vehicle
23	Raleigh-Durham, NC	Fayetteville, NC	Southern Pines	NC	WMGU-FM		HARVD	Steve Harvey Morning Show	MoFr6a10a	Cumulus Media	Steve Harvey Morning Show
42	Grand Rapids-Kalamazoo, MI	Muskegon, MI	Holton	MI	WVIB-FM		HARVD	Steve Harvey Morning Show	MoFr5a9a	Cumulus Media	Steve Harvey Morning Show
45	Birmingham, AL	Birmingham, AL	Birmingham	AL	WUHT-FM		HARVD	Steve Harvey Morning Show	MoFr5a9a	Cumulus Media	Steve Harvey Morning Show
52	Memphis, TN		Como	MS	WRBO-FM		HARVD	Steve Harvey Morning Show	MoFr5a9a	Cumulus Media	Steve Harvey Morning Show
58	Mobile, AL/Pensacola, FL	Mobile, AL	Mobile	AL	WBLX-FM		HARVD	Steve Harvey Morning Show	MoFr5a9a	Cumulus Media	Steve Harvey Morning Show
88	Charleston, SC	Myrtle Beach, SC	Pawley's Island	SC	WDAI-FM		BCSCym28	Breakfast Club Scatter - 28 Minute	MoSu6a7p	Cumulus Media	Breakfast Club Scatter Weekday
88	Charleston, SC	Myrtle Beach, SC	Pawley's Island	SC	WDAI-FM		BCMFA	Breakfast Club	MoFr6a10a	Cumulus Media	Breakfast Club
88	Charleston, SC	Myrtle Beach, SC	Pawley's Island	SC	WDAI-FM		BCSAA	Weekends with the Breakfast Club - Saturday	Sa10a1p	Cumulus Media	Weekends with the Breakfast Club
88	Charleston, SC	Myrtle Beach, SC	Pawley's Island	SC	WDAI-FM		BCSDym07	Breakfast Club Scatter - 7 Minute	MoSu6a7p	Cumulus Media	Breakfast Club Scatter Weekday
88	Charleston, SC	Charleston, SC	Summerville	SC	WWVZ-FM		BCSAA	Weekends with the Breakfast Club - Saturday	Sa7a10a	Cumulus Media	Weekends with the Breakfast Club
88	Charleston, SC	Charleston, SC	Summerville	SC	WWVZ-FM		BCMFA	Breakfast Club	MoFr6a10a	Cumulus Media	Breakfast Club
88	Charleston, SC	Charleston, SC	Summerville	SC	WWVZ-FM		BCSDy07	Breakfast Club Scatter - 7 Minute	MoSu6a7p	Cumulus Media	Breakfast Club Scatter Weekday
88	Charleston, SC	Charleston, SC	Summerville	SC	WWVZ-FM		BCSCy28	Breakfast Club Scatter - 28 Minute	MoSu6a7p	Cumulus Media	Breakfast Club Scatter Weekday
105	Tallahassee, FL-Thomasville, GA	Tallahassee, FL	Cairo	GA	WWLD-FM		HARVD	Steve Harvey Morning Show	MoFr6a10a	Cumulus Media	Steve Harvey Morning Show
120	Macon, GA	Macon, GA	Macon	GA	WLZN-FM		HARVD	Steve Harvey Morning Show	MoFr6a10a	Cumulus Media	Steve Harvey Morning Show
125	Lafayette, LA	Lafayette, LA	Washington	LA	KNEK-AM	KNEK-AM, KNEK-FM	HARVD	Steve Harvey Morning Show	MoFr5a9a	Cumulus Media	Steve Harvey Morning Show
125	Lafayette, LA	Lafayette, LA	Lafayette	LA	KRRQ-FM		BCSCy28	Breakfast Club Scatter - 28 Minute	MoSu6a7p	Cumulus Media	Breakfast Club Scatter Weekday
125	Lafayette, LA	Lafayette, LA	Lafayette	LA	KRRQ-FM		BCMFA	Breakfast Club	MoFr5a9a	Cumulus Media	Breakfast Club
125	Lafayette, LA	Lafayette, LA	Lafayette	LA	KRRQ-FM		BCSDy07	Breakfast Club Scatter - 7 Minute	MoSu6a7p	Cumulus Media	Breakfast Club Scatter Weekday
125	Lafayette, LA	Lafayette, LA	Lafayette	LA	KRRQ-FM		BCSAA	Weekends with the Breakfast Club - Saturday	Sa5a8a	Cumulus Media	Weekends with the Breakfast Club
129	Wilmington, NC		Wilmington	NC	WMNX-FM		BCMFA	Breakfast Club	MoFr6a10a	Cumulus Media	Breakfast Club
129	Wilmington, NC		Wilmington	NC	WMNX-FM		BCSDy07	Breakfast Club Scatter - 7 Minute	MoSu6a7p	Cumulus Media	Breakfast Club Scatter Weekday
129	Wilmington, NC		Wilmington	NC	WMNX-FM		BCSAA	Weekends with the Breakfast Club - Saturday	Sa7a10a	Cumulus Media	Weekends with the Breakfast Club
129	Wilmington, NC		Wilmington	NC	WMNX-FM		BCSCy28	Breakfast Club Scatter - 28 Minute	MoSu6a7p	Cumulus Media	Breakfast Club Scatter Weekday
143	Beaumont-Port Arthur, TX	Beaumont-Port Arthur, TX	Beaumont	TX	KTCX-FM		HARVD	Steve Harvey Morning Show	MoFr5a9a	Cumulus Media	Steve Harvey Morning Show