

ORDER



Orders
Order / Rev: 31255
Alt Order #: 07198455
Product Desc: WARNER FOR SENATE
Estimate: 2818
Flight Dates: 10/14/14 - 10/20/14
Original Date / Rev: 09/18/14 / 09/22/14
Order Type: GENERAL

WDBJ / dba My19

Primary AE: WILL HILDEBRANDT
Sales Office: Poli
Sales Region: Pol

Agency
Name: GREER MARGOLIS MITCHELL
Buying Contact:
Billing Contact:
 GREER MARGOLIS MITCHELL
 WASHINGTON, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Poli/M Warner/D/Sen/VA
Demographic: A35+
Product Codes: PL3
Priority: IP
Revenue Codes: AGY, POL HRP, POL CAND

New Business Thru:
Order Separation: 00:04:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/29/14 | 10/20/14 | 25 | \$351.00 | \$298.35 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-----------------|-----------------|-------------|
| October 2014 | 25 | \$351.00 | \$298.35 | 0.00 |
| Totals | 25 | \$351.00 | \$298.35 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| WILL HILDEBRANDT | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-----------------|-------|-------------|
| WDBJ / dba My19 | 1% | \$351.00 |
| Market | 100% | \$35,100.00 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| CW | 0% | \$0.00 |
| MyNet | 0% | \$0.00 |
| VANC | 0% | \$0.00 |
| WBRA | 0% | \$0.00 |
| WDBJ | 56% | \$19,656.00 |
| WDRL | 0% | \$0.00 |
| WFXR | 11% | \$3,861.00 |
| WPXR | 0% | \$0.00 |
| WSET | 15% | \$5,265.00 |
| WSLS | 17% | \$5,967.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|-----------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|---------|
| 1 | MYTV | 10/14/14 | 10/17/14 | MYNEWS7 AT 10 | CM | M-F 10-1030P | -TWTF-- | :30 | 2 | \$10.00 | OC | 0.00 | NM | 2 | \$20.00 |
| | | | | MYNEWS7 AT 10 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | -TWTF-- | | 2 | | | | \$10.00 | | 0.00 | | | |
| 2 | MYTV | 10/14/14 | 10/17/14 | M-F 10-11A | CM | M-F 10-11A | -TWTF-- | :30 | 2 | \$3.00 | OC | 0.00 | NM | 2 | \$6.00 |
| | | | | AMERICA'S COURT | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 31255
 Alt Order #: 07198455
 Flight Dates: 10/14/14 - 10/20/14

Advertiser: Poli/M Warner/D/Sen/VA
 Product Desc: WARNER FOR SENATE
 Estimate: 2818

WDBJ / dba My19

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|---|-------|---------------------------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|----------|
| 2 | MYTV | 10/14/14 | 10/17/14 | M-F 10-11A AMERICA'S COURT | CM | M-F 10-11A | -TWTF-- | :30 | 2 | \$3.00 | OC | 0.00 | NM | 2 | \$6.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | -TWTF-- | | | | | 2 | \$3.00 | | 0.00 | | | |
| N 3 | MYTV | 10/14/14 | 10/17/14 | M-F 6-7P RULES OF ENGAGEMENT | CM | M-F 6-7P | -TWTF-- | :30 | 4 | \$5.00 | OC | 0.00 | NM | 4 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | -TWTF-- | | | | | 4 | \$5.00 | | 0.00 | | | |
| N 4 | MYTV | 10/14/14 | 10/17/14 | M-F 7-730P COUGAR TOWN | CM | M-F 7-730P | -TWTF-- | :30 | 4 | \$15.00 | OC | 0.00 | NM | 4 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | -TWTF-- | | | | | 4 | \$15.00 | | 0.00 | | | |
| N 5 | MYTV | 10/14/14 | 10/17/14 | M-F 730-8P RAISING HOPE | CM | M-F 730-8P | -TWTF-- | :30 | 4 | \$15.00 | OC | 0.00 | NM | 4 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | -TWTF-- | | | | | 4 | \$15.00 | | 0.00 | | | |
| N 6 | MYTV | 10/17/14 | 10/17/14 | FRI 8-9P BONES | CM | FRI 8-9P (8:00 PM-9:00 PM) | ----1-- | :30 | 1 | \$25.00 | OC | 0.00 | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | ----1-- | | | | | 1 | \$25.00 | | 0.00 | | | |
| 7 | MYTV | 10/20/14 | 10/20/14 | MON 8-9P LAW & ORDER: SVU | CM | MON 8-9P | 1----- | :30 | 1 | \$25.00 | OC | 0.00 | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | 1----- | | | | | 1 | \$25.00 | | 0.00 | | | |
| 8 | MYTV | 10/20/14 | 10/20/14 | MON 9-10P LAW & ORDER: SVU | CM | MON 9-10P (9:00 PM-10:00 PM) | 1----- | :30 | 1 | \$25.00 | OC | 0.00 | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | 1----- | | | | | 1 | \$25.00 | | 0.00 | | | |
| N 9 | MYTV | 10/14/14 | 10/14/14 | TUE 9-10P LAW & ORDER CRIMINAL INT(9:00 PM-10:00 PM) | CM | TUE 9-10P | -1----- | :30 | 1 | \$25.00 | OC | 0.00 | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | -1----- | | | | | 1 | \$25.00 | | 0.00 | | | |
| N 10 | MYTV | 10/15/14 | 10/15/14 | WED 8-9P THE WALKING DEAD | CM | WED 8-9P | --1---- | :30 | 1 | \$25.00 | OC | 0.00 | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | --1---- | | | | | 1 | \$25.00 | | 0.00 | | | |
| N 11 | MYTV | 10/15/14 | 10/15/14 | WED 9-10P THE WALKING DEAD | CM | WED 9-10P | --1---- | :30 | 1 | \$25.00 | OC | 0.00 | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | --1---- | | | | | 1 | \$25.00 | | 0.00 | | | |
| N 12 | MYTV | 10/20/14 | 10/20/14 | M-F 6-7P RULES OF ENGAGEMENT | CM | M-F 6-7P (6:00 PM-7:00 PM) | 1----- | :30 | 1 | \$5.00 | OC | 0.00 | NM | 1 | \$5.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | 1----- | | | | | 1 | \$5.00 | | 0.00 | | | |
| N 13 | MYTV | 10/20/14 | 10/20/14 | M-F 7-730P COUGAR TOWN | CM | M-F 7-730P | 1----- | :30 | 1 | \$15.00 | OC | 0.00 | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | 1----- | | | | | 1 | \$15.00 | | 0.00 | | | |
| N 14 | MYTV | 10/20/14 | 10/20/14 | M-F 730-8P RAISING HOPE | CM | M-F 730-8P | 1----- | :30 | 1 | \$15.00 | OC | 0.00 | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | 1----- | | | | | 1 | \$15.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 25 | \$351.00 |

REP HEADLINE# 7198455
\$\$\$ MOD# 2 : APPROVED REV #0 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM STATION SEP22/14 09.37
*** EDBJ-TV ***

ADV # _____ ADV. NAME POLI/M WARNER/D/SEN/VA
AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME MIKE FURMAN
SALES PRSN WA- MATTHEW NORTEN (H)

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 7198455

CLASS: NATL. LOCAL REGIONAL

PRDCT WARNER FOR SENATE EST#2818 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT14/14 OCT20/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP22/14 09.37

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

FRIENDS OF MARK WARNER

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$351.00
TOTAL SPOTS 25

FAX# 703-516-9680
SEP19/14 17.18
HARRIS REPORT FROM REP
CHANGES
*** EDBJ-TV ***

| | | |
|------------|------------------------|------------|
| REP. # | OFF. # | SALESMAN # |
| BUYER NAME | MIKE FURMAN | |
| SALES PRSN | WA- MATTHEW NORTEN (H) | |

| | CLASS: | NATL. | LOCAL | REGIONAL |
|--|--------|-------|-------|----------|
|--|--------|-------|-------|----------|

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP19/14 11.18

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|--------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = 198 AGENCY PRODUCT CODE = 213 AGENCY EST# = 2818 | | | | | | | | | | | | |
| 3 | | NZ | 600P-700P | 30 | | \$5.00 | 10/14 | 10/17 | 4 | | TU-F | 4 |
| PROGRAM : RULES OF ENGAGEMENT CON COM1 : RULES OF ENGAGEMENT | | | | | | | | | | | | |

REP HEADLINE# 7198455
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 SEP19/14 17.18
 *** EDBJ-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|---|----|--|-----------|----|--|---------|-------|-------|---|--|------|---|
| 5 | NZ | | 730P-800P | 30 | | \$15.00 | 10/14 | 10/17 | 4 | | TU-F | 4 |
|---|----|--|-----------|----|--|---------|-------|-------|---|--|------|---|

PROGRAM : RAISING HOPE
 CON COM1: RAISING HOPE

| | | | | | | | | | | | | |
|---|----|--|-----------|----|--|---------|-------|-------|---|--|-----|---|
| 6 | NZ | | 800P-900P | 30 | | \$25.00 | 10/17 | 10/17 | 1 | | FRI | 1 |
|---|----|--|-----------|----|--|---------|-------|-------|---|--|-----|---|

PROGRAM : BONES
 CON COM1: BONES

| | | | | | | | | | | | | |
|---|----|--|------------|----|--|---------|-------|-------|---|--|-----|---|
| 9 | NZ | | 900P-1000P | 30 | | \$25.00 | 10/14 | 10/14 | 1 | | TUE | 1 |
|---|----|--|------------|----|--|---------|-------|-------|---|--|-----|---|

PROGRAM : LAW AND ORDER CI
 CON COM1: LAW AND ORDER CI

| | | | | | | | | | | | | |
|----|----|--|-----------|----|--|---------|-------|-------|---|--|-----|---|
| 10 | NZ | | 800P-900P | 30 | | \$25.00 | 10/15 | 10/15 | 1 | | WED | 1 |
|----|----|--|-----------|----|--|---------|-------|-------|---|--|-----|---|

PROGRAM : WALKING DEAD
 CON COM1: WALKING DEAD

| | | | | | | | | | | | | |
|----|----|--|------------|----|--|---------|-------|-------|---|--|-----|---|
| 11 | NZ | | 900P-1000P | 30 | | \$25.00 | 10/15 | 10/15 | 1 | | WED | 1 |
|----|----|--|------------|----|--|---------|-------|-------|---|--|-----|---|

PROGRAM : WALKING DEAD
 CON COM1: WALKING DEAD

| | | | | | | | | | | | | |
|----|----|--|-----------|----|--|--------|-------|-------|---|--|-----|---|
| 12 | NZ | | 600P-700P | 30 | | \$5.00 | 10/20 | 10/20 | 1 | | MON | 1 |
|----|----|--|-----------|----|--|--------|-------|-------|---|--|-----|---|

PROGRAM : RULES OF ENGAGEMENT
 CON COM1: RULES OF ENGAGEMENT

| | | | | | | | | | | | | |
|----|----|--|-----------|----|--|---------|-------|-------|---|--|-----|---|
| 14 | NZ | | 730P-800P | 30 | | \$15.00 | 10/20 | 10/20 | 1 | | MON | 1 |
|----|----|--|-----------|----|--|---------|-------|-------|---|--|-----|---|

PROGRAM : RAISING HOPE
 CON COM1: RAISING HOPE

| | | | | | | | | | | | | |
|--------|--|--|----------|--|--|--|--|--|--|--|--|--|
| OCT/14 | | | \$351.00 | | | | | | | | | |
|--------|--|--|----------|--|--|--|--|--|--|--|--|--|

CONTRACT TOTAL \$351.00
 TOTAL SPOTS 25

MARKET TOTALS \$33,756 EDBJ 1% WSET 15% WSLS 17% WFXR 11% CABL 0% WPKR 0% WDRL 0%
 WBVA 0% WDBJ 56%

SHARES ACCURATE

SVC- NSI BOOKS- OCT/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV # _____ ADV. NAME POLI/M WARNER/D/SEN/VA REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MIKE FURMAN
3050 K ST NW, SALES PRSN WA- MATTHEW NORTEN (H)
WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 7198455 CLASS: NATL. LOCAL REGIONAL

PRDCT WARNER FOR SENATE EST#2818 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT14/14 OCT20/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP18/14 13.42

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$351.00
TOTAL SPOTS 25

FAX# 703-516-9680
HARRIS REPORT FROM REP SEP18/14 13.09
CHANGES *** EDBJ-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME MIKE FURMAN

SALES PRSN WA- MATTHEW NORTEN (H)

ORDER # _____ CONTRACT # 7198455

| | CLASS: NATL. | LOCAL | REGIONAL |
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| PRDCT | WARNER FOR SENATE | EST#2818 | COMMENTS: (LINE, ORDER, INVOICE) |
|-------|-------------------|----------|----------------------------------|
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| | | | |
|--------------|----------|----------|------|
| FLIGHT DATES | OCT14/14 | OCT20/14 | WK-1 |
|--------------|----------|----------|------|

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP18/14 13.09

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

FRIENDS OF MARK WARNER

AGENCY ADVERTISER CODE = 198 AGENCY EST# = 2818
AGENCY PRODUCT CODE = 213

PROGRAM : COUGARTOWN
CON COM1 : COUGARTOWN

[illegible]

REP HEADLINE# 7198455
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
SEP18/14 13.09
*** EDBJ-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|----|----|--|-----------|----|--|---------|-------|-------|---|--|-----|---|
| 13 | NZ | | 700P-730P | 30 | | \$15.00 | 10/20 | 10/20 | 1 | | MON | 1 |
|----|----|--|-----------|----|--|---------|-------|-------|---|--|-----|---|

PROGRAM : COUGARTOWN
CON COM1: COUGARTOWN

OCT/14 \$351.00

CONTRACT TOTAL \$351.00
TOTAL SPOTS 25

MARKET TOTALS \$33,756 EDBJ 1% WSET 15% WSLS 17% WFXR 11% CABL 0% WFXR 0% WDRL 0%
WBVA 0% WDBJ 56%

SHARES ACCURATE

SVC- NSI BOOKS- OCT/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE