



KZJO-TV

FCC ISSUES / PROGRAMS LIST

PUBLIC SERVICE ANNOUNCEMENTS

First Quarter 2014 / January 1 – March 31

INTRODUCTION

KZJO-TV addresses community issues with public service programming in the following areas:

COMMUNITY:

Information on local issues, citizenship, support services, volunteering and consumer information.

EDUCATION:

Positive reinforcement of the values of education and extra-curricular activities.

ENVIRONMENT:

Information on issues such as: recycling, land use, conservation, pollution, ecology, and education of general public on how to become conscientious about the environment.

HEALTH & SAFETY:

Information on disease prevention, early detection of problems, fitness, and support services.
Information on prevention, emergency preparation, and basic safety procedures.

YOUTH & FAMILY:

Information for parents, children and teens, and about family support services.

COMMUNITY

US DEPT. OF HOUSING & URBAN DEV. 1/1/14 – 3/31/14 3 x 10

“I’m Home” Informs viewers of a federal program that helps homeowners avoid foreclosure.

AMERICAN RED CROSS 1/1/14 – 3/31/14 2 x 30

“Centrella Family” “Kendell Family” Ask viewers to support this organization.

FOUNDATION FOR A BETTER LIFE 1/1/14 – 3/31/14 Various

“Cafeteria” “College” “Guitar Hero” Inspires viewers reach out to others and to be grateful.

FOUNDATION FOR A BETTER LIFE 1/15/14 – 3/31/14 Various

“Change the World” “Generosity” “Spread the Love” Inspire young people to adopt positive values.

HABITAT FOR HUMANITY 1/15/14 – 3/31/14 1 X 30

“We Build” Invites viewers to support the work of this organization.

EDUCATION

SEATTLE PUBLIC LIBRARY 1/1/14 – 3/31/14 2 x 30

“Friends” Invites viewers to take advantage of the many educational services provided.

GED ACHIEVEMENT 1/1/14 – 3/31/14 Various

“Pep Talk” Encourages viewers to get their GED high school equivalent degrees.

SCORE 1/15/14 – 3/31/14 Various

“Mentor” “Volunteer” Inform viewers that business mentoring is available from this organization.

ENVIRONMENT

WESTERN WILDLIFE 1/1/14 – 3/31/14 Various

“Cougar” Offers viewers tips to avoid contact with wild cougars.

U.S. FOREST SERVICE 1/15/14 – 3/31/14 1 x 30

“Discover the Forest” Encourages families to experience the natural world.

AMERICAN BIRD CONSERVANCY 1/15/14 – 3/31/14 2 X 15

“Keep Cats Indoors” Advises people to keep pet cats indoors to save wildlife.

HEALTH & SAFETY

P’SHIP FOR DRUG FREE WA. 1/1/14 – 3/31/14 Various

“Running” “Phases” “Withdrawal” “Rehab” Encourage viewers who are recovering from drug addiction to share their stories.

TEXTING & DRIVING 1/1/14 – 3/31/14 Various

“Five Seconds” “Fountain” “Stairs” Reminds viewers of the dangers of texting while driving.

TEXTING AND DRIVING 1/1/14 – 3/31/14 1 x 30

“Straight Spot” is an original KCPQ production urging drivers to not text while driving.

HEALTHY MOUTHS 1/15/14 – 3/31/14 1 X 30

“Brushy Brush” Encourages children to brush their teeth regularly.

