



KZJO-TV

FCC ISSUES / PROGRAMS LIST

PUBLIC SERVICE ANNOUNCEMENTS

Second Quarter 2014 / April 1 – June 30

INTRODUCTION

KZJO-TV addresses community issues with public service programming in the following areas:

COMMUNITY:

Information on local issues, citizenship, support services, volunteering and consumer information.

EDUCATION:

Positive reinforcement of the values of education and extra-curricular activities.

ENVIRONMENT:

Information on issues such as: recycling, land use, conservation, pollution, ecology, and education of general public on how to become conscientious about the environment.

HEALTH & SAFETY:

Information on disease prevention, early detection of problems, fitness, and support services.
Information on prevention, emergency preparation, and basic safety procedures.

YOUTH & FAMILY:

Information for parents, children and teens, and about family support services.

COMMUNITY

US DEPT. OF HOUSING & URBAN DEV. 4/1/14 – 6/30/14 3 x 10

“I’m Home” Informs viewers of a federal program that helps homeowners avoid foreclosure.

AMERICAN RED CROSS 4/1/14 – 6/30/14 2 x 30

“Centrella Family” “Kendell Family” Ask viewers to support this organization.

FOUNDATION FOR A BETTER LIFE 4/1/14 – 6/30/14 Various

“Cafeteria” “College” “Guitar Hero” Inspires viewers reach out to others and to be grateful.

FOUNDATION FOR A BETTER LIFE 4/1/14 – 6/30/14 Various

“Change the World” “Generosity” “Spread the Love” Inspire young people to adopt positive values.

HABITAT FOR HUMANITY 4/1/14 – 6/30/14 1 x 30

“We Build” Invites viewers to support the work of this organization.

EDUCATION

SEATTLE PUBLIC LIBRARY 4/1/14 – 6/30/14 2 x 30

“Friends” Invites viewers to take advantage of the many educational services provided.

GED ACHIEVEMENT 4/1/14 – 6/30/14 Various

“Pep Talk” Encourages viewers to get their GED high school equivalent degrees.

SCORE 4/1/14 – 6/30/14 Various

“Mentor” “Volunteer” Inform viewers that business mentoring is available from this organization.

U.S. DEPT. OF EDUCATION 5/12/14 – 6/30/14 1 x 60

“Caine Revised” Encourages young people to get involved when someone is being bullied.

U.S. ARMY 5/12/14 – 6/30/14 1 x 30

“Here” Warns families about the repercussions of missed school days and encourages them to keep track of children’s attendance.

ENVIRONMENT

WESTERN WILDLIFE 4/1/14 – 6/30/14 Various

“Cougar” Offers viewers tips to avoid contact with wild cougars.

U.S. FOREST SERVICE 4/1/14 – 6/30/14 1 x 30

“Discover the Forest” Encourages families to experience the natural world.

AMERICAN BIRD CONSERVANCY 4/1/14 – 6/30/14 2 x 15

“Keep Cats Indoors” Advises people to keep pet cats indoors to save wildlife.

ARBOR DAY FOUNDATION 5/12/14 – 6/30/14 Various

“Your Nature” Encourages families to experience the outdoors together.

HEALTH & SAFETY

P’SHIP FOR DRUG FREE WA. 4/1/14 – 6/30/14 Various

“Running” “Phases” “Withdrawal” “Rehab” Encourage viewers who are recovering from drug addiction to share their stories.

TEXTING & DRIVING 4/1/14 – 6/30/14 Various

“Five Seconds” “Fountain” “Stairs” Reminds viewers of the dangers of texting while driving.

TEXTING AND DRIVING 4/1/14 – 6/30/14 1 x 30

“Straight Spot” is an original KCPQ production urging drivers to not text while driving.

HEALTHY MOUTHS 4/1/14 – 6/30/14 1 x 30

“Brushy Brush” Encourages children to brush their teeth regularly.

PARTNERSHIP AT DRUG FREE 4/1/14 – 6/30/14 Various

“Grandpa” “Mom” Raises awareness of the abuse of prescription drugs by youth.

STAND UP 2 CANCER 4/1/14 – 6/30/14 1 x 30

“Sam Jackson Revised” Invites viewers to participate in this campaign.

ST. JUDE 5/12/14 – 6/30/14 1 x 20

“Because of You” Thanks supporters for making this organization’s free services possible.

YOUTH & FAMILY

TREEHOUSE 4/1/14 – 6/30/14 Various

“Doors” Informs viewers about the services this organization provides for foster kids.

SAFE PLACE 4/1/14 – 6/30/14 1 x 30

“New Born” Informs women that there is a safe place to bring an unwanted baby.

GIRL SCOUTS USA 4/1/14 – 6/30/14 Various

“Learning” Encourages young girls to consider joining this organization.

BOYS TOWN 5/12/14 – 6/30/14 Various

“Family Improvement” “Courage” “First Step” “Missy Franklin” Urges young people to use the resources available from this organization’s website to help with common issues.

SEATTLE MARINERS 5/12/14 – 6/30/14 1 x 30

“Different and the Same” Uses celebrities to emphasize that people who look or dress differently are really all the same. The message is to discourage bullying.