



**KZJO-TV**

**FCC ISSUES / PROGRAMS LIST**

## **PUBLIC SERVICE ANNOUNCEMENTS**

**Third Quarter 2014 / July 1 – September 30**

### **INTRODUCTION**

KZJO-TV addresses community issues with public service programming in the following areas:

**COMMUNITY:**

Information on local issues, citizenship, support services, volunteering and consumer information.

**EDUCATION:**

Positive reinforcement of the values of education and extra-curricular activities.

**ENVIRONMENT:**

Information on issues such as: recycling, land use, conservation, pollution, ecology, and education of general public on how to become conscientious about the environment.

**HEALTH & SAFETY:**

Information on disease prevention, early detection of problems, fitness, and support services.  
Information on prevention, emergency preparation, and basic safety procedures.

**YOUTH & FAMILY:**

Information for parents, children and teens, and about family support services.



SCORE	7/1/14 – 9/30/14	Various
“Mentor” “Volunteer” Inform viewers that business mentoring is available from this organization.		
U.S. DEPT. OF EDUCATION	7/1/14 – 9/30/14	1 x 60
“Caine Revised” Encourages young people to get involved when someone is being bullied.		
U.S. ARMY	7/1/14 – 8/31/14	1 x 30
“Here” Warns families about the repercussions of missed school days and encourages them to keep track of children’s attendance.		

## **ENVIRONMENT**

WESTERN WILDLIFE	7/1/14 – 9/30/14	Various
“Cougar” Offers viewers tips to avoid contact with wild cougars.		
U.S. FOREST SERVICE	7/1/14 – 9/30/14	1 x 30
“Discover the Forest” Encourages families to experience the natural world.		
AMERICAN BIRD CONSERVANCY	7/1/14 – 9/30/14	2 x 15
“Keep Cats Indoors” Advises people to keep pet cats indoors to save wildlife.		
ARBOR DAY FOUNDATION	7/1/14 – 9/30/14	Various
“Your Nature” Encourages families to experience the outdoors together.		
DUCKS UNLIMITED	7/23/14 – 9/30/14	Various
“Waterfowl” Highlights the importance of saving wild areas for bird migrations.		

KEEP AMERICA BEAUTIFUL	7/23/14 – 9/30/14	Various
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“Journey” “Stadium” Encourage viewers to recycle.

GREENER GADGETS	7/23/14 – 9/30/14	1 x 30
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“Recycling” Encourages viewers to recycle electronics.

TRUST FOR PUBLIC LANDS	9/9/14 – 9/30/14	1 x 60
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“Our Land” Encourages viewers to support the preservation of public lands.

## **HEALTH & SAFETY**

P’SHIP FOR DRUG FREE WA.	7/1/14 – 9/30/14	Various
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“Running” “Phases” “Withdrawal” “Rehab” Encourage viewers who are recovering from drug addiction to share their stories.

TEXTING & DRIVING	7/1/14 – 9/30/14	Various
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“Five Seconds” “Fountain” “Stairs” Reminds viewers of the dangers of texting while driving.

TEXTING AND DRIVING	7/1/14 – 9/30/14	1 x 30
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“Straight Spot” is an original KCPQ production urging drivers to not text while driving.

HEALTHY MOUTHS	7/1/14 – 9/30/14	1 x 30
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“Brushy Brush” Encourages children to brush their teeth regularly.

PARTNERSHIP AT DRUG FREE	7/1/14 – 9/30/14	Various
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“Grandpa” “Mom” Raises awareness of the abuse of prescription drugs by youth.

STAND UP 2 CANCER	7/1/14 – 9/30/14	1 x 30
“Sam Jackson Revised” Invites viewers to participate in this campaign.		
ST. JUDE	7/1/14 – 9/30/14	1 x 20
“Because of You” Thanks supporters for making this organization’s free services possible.		
LEUKEMIA & LYMPHOMA SOCIETY	7/23/14 – 9/30/14	1 x 60
“Eva” Offers encouragement that research will lead to a cure for blood cancers.		
MELANOMA RESEARCH	7/23/14 – 9/30/14	Various
“Lea” Raises awareness of Melanoma and provides a website address for more information.		
AMERICAN DERMATOLOGY	7/23/14 – 9/30/14	2 x 60
“Lawn” “Time” Encourages viewers to check for skin discolorations.		
GEAR UP	7/23/14 – 9/30/14	1 x 30
“Duh” Encourages viewers to wear lifejackets when on the water.		
U.S. FOREST SERVICE	7/23/14 – 9/30/14	Various
“70 <sup>th</sup> Birthday” “Planes” Advises youth on how to avoid causing forest fires.		
AUTISM SPEAKS	9/14/14 – 9/26/14	Various
“Andrea” Invites viewers to participate in a fundraising walk.		

## **YOUTH & FAMILY**

TREEHOUSE	7/1/14 – 9/30/14	Various
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“Doors” Informs viewers about the services this organization provides for foster kids.

SAFE PLACE 7/1/14 – 9/30/14 1 x 30

“New Born” Informs women that there is a safe place to bring an unwanted baby.

GIRL SCOUTS USA 7/1/14 – 9/30/14 Various

“Learning” Encourages young girls to consider joining this organization.

BOYS TOWN 7/1/14 – 9/30/14 Various

“Family Improvement” “Courage” “First Step” “Missy Franklin” Urges young people to use the resources available from this organization’s website to help with common issues.

SEATTLE MARINERS 7/1/14 – 9/30/14 1 x 30

“Different and the Same” Uses celebrities to emphasize that people who look or dress differently are really all the same. The message is to discourage bullying.

PARTNERSHIP AT DRUGFREE 7/23/14 – 9/30/14 Various

“Made By Me” Encourages youth to resist unhealthy influences.

JUNIOR ACHIEVEMENT 7/23/14 – 9/30/14 1 x 30

“Washington” Invites adults to volunteer with this youth organization.