



KZJO-TV

FCC ISSUES / PROGRAMS LIST

PUBLIC SERVICE ANNOUNCEMENTS

Fourth Quarter 2014 / October 1 – December 31

INTRODUCTION

KZJO-TV addresses community issues with public service programming in the following areas:

COMMUNITY:

Information on local issues, citizenship, support services, volunteering and consumer information.

EDUCATION:

Positive reinforcement of the values of education and extra-curricular activities.

ENVIRONMENT:

Information on issues such as: recycling, land use, conservation, pollution, ecology, and education of general public on how to become conscientious about the environment.

HEALTH & SAFETY:

Information on disease prevention, early detection of problems, fitness, and support services.
Information on prevention, emergency preparation, and basic safety procedures.

YOUTH & FAMILY:

Information for parents, children and teens, and about family support services.

“Discover the Forest” Encourages families to experience the natural world.

AMERICAN BIRD CONSERVANCY 10/1/14 – 12/31/14 2 x 15

“Keep Cats Indoors” Advises people to keep pet cats indoors to save wildlife.

ARBOR DAY FOUNDATION 10/1/14 – 12/31/14 Various

“Your Nature” Encourages families to experience the outdoors together.

DUCKS UNLIMITED 10/1/14 – 12/31/14 Various

“Waterfowl” Highlights the importance of saving wild areas for bird migrations.

KEEP AMERICA BEAUTIFUL 10/1/14 – 12/31/14 Various

“Journey” “Stadium” Encourage viewers to recycle.

GREENER GADGETS 10/1/14 – 12/31/14 1 x 30

“Recycling” Encourages viewers to recycle electronics.

TRUST FOR PUBLIC LANDS 10/1/14 – 12/31/14 1 x 60

“Our Land” Encourages viewers to support the preservation of public lands.

WORLD WILDLIFE FUND 12/18/14 – 12/31/14 1 x 30

“The Amazon” Invites viewers to get involved in preserving the Amazon jungle.

NATIONAL PARK FOUNDATION 12/18/14 – 12/31/14 1 x 30

“Your Land” Encourages viewers to enjoy our National Parks.

HEALTH & SAFETY

P'SHIP FOR DRUG FREE WA.	10/1/14 – 12/31/14	Various
“Running” “Phases” “Withdrawal” “Rehab” Encourage viewers who are recovering from drug addiction to share their stories.		
TEXTING & DRIVING	10/1/14 – 12/31/14	Various
“Five Seconds” “Fountain” “Stairs” Reminds viewers of the dangers of texting while driving.		
TEXTING AND DRIVING	10/1/14 – 12/31/14	1 x 30
“Straight Spot” is an original KCPQ production urging drivers to not text while driving.		
HEALTHY MOUTHS	10/1/14 – 12/31/14	1 x 30
“Brushy Brush” Encourages children to brush their teeth regularly.		
PARTNERSHIP AT DRUG FREE	10/1/14 – 12/31/14	Various
“Grandpa” “Mom” Raises awareness of the abuse of prescription drugs by youth.		
STAND UP 2 CANCER	10/1/14 – 12/31/14	1 x 30
“Sam Jackson Revised” Invites viewers to participate in this campaign.		
ST. JUDE	10/1/14 – 12/31/14	1 x 20
“Because of You” Thanks supporters for making this organization’s free services possible.		
LEUKEMIA & LYMPHOMA SOCIETY	10/1/14 – 12/31/14	1 x 60
“Eva” Offers encouragement that research will lead to a cure for blood cancers.		
MELANOMA RESEARCH	10/1/14 – 12/31/14	Various
“Lea” Raises awareness of Melanoma and provides a website address for more information.		

AMERICAN DERMATOLOGY	10/1/14 – 12/19/14	2 x 60
“Lawn” “Time” Encourages viewers to check for skin discolorations.		
U.S. FOREST SERVICE	10/1/14 – 12/31/14	Various
“70 th Birthday” “Planes” Advises youth on how to avoid causing forest fires.		
NATIONAL COUNCIL ON AGING	12/18/14 – 12/31/14	Various
“Flu and You” Informs viewers about flu shot options for people over 65.		
MARCH OF DIMES	12/18/14 – 12/31/14	1 x 60
“Pertussis” Encourages viewers to get vaccinated to prevent this disease.		
CENTER FOR DISEASE CONTROL	12/18/14 – 12/31/14	1 x 30
“Five Million” Invites young viewers to access resources to prevent tobacco smoking.		

YOUTH & FAMILY

TREEHOUSE	10/1/14 – 12/31/14	Various
“Doors” Informs viewers about the services this organization provides for foster kids.		
SAFE PLACE	10/1/14 – 12/31/14	1 x 30
“New Born” Informs women that there is a safe place to bring an unwanted baby.		
GIRL SCOUTS USA	10/1/14 – 12/31/14	Various
“Learning” Encourages young girls to consider joining this organization.		

BOYS TOWN	10/1/14 – 12/31/14	Various
<p>“Family Improvement” “Courage” “First Step” “Missy Franklin” Urges young people to use the resources available from this organization’s website to help with common issues.</p>		
SEATTLE MARINERS	10/1/14 – 12/31/14	1 x 30
<p>“Different and the Same” Uses celebrities to emphasize that people who look or dress differently are really all the same. The message is to discourage bullying.</p>		
PARTNERSHIP AT DRUGFREE	10/1/14 – 12/31/14	Various
<p>“Made By Me” Encourages youth to resist unhealthy influences.</p>		
JUNIOR ACHIEVEMENT	10/1/14 – 12/31/14	1 x 30
<p>“Washington” Invites adults to volunteer with this youth organization.</p>		
DEPT. OF HOMELAND SECURITY	12/18/14 – 12/31/14	Various
<p>“All Online” “Playing Online” “Sharing Online” Encourage young viewers to use caution when interacting online.</p>		