

## **KZJO-TV**

### FCC ISSUES / PROGRAMS LIST

# **PUBLIC SERVICE ANNOUNCEMENTS**

Fourth Quarter 2014 / October 1 – December 31

### **INTRODUCTION**

KZJO-TV addresses community issues with public service programming in the following areas:

#### COMMUNITY:

Information on local issues, citizenship, support services, volunteering and consumer information.

#### **EDUCATION:**

Positive reinforcement of the values of education and extra-curricular activities.

#### **ENVIRONMENT:**

Information on issues such as: recycling, land use, conservation, pollution, ecology, and education of general public on how to become conscientious about the environment.

#### HEALTH & SAFETY:

Information on disease prevention, early detection of problems, fitness, and support services. Information on prevention, emergency preparation, and basic safety procedures.

#### YOUTH & FAMILY:

Information for parents, children and teens, and about family support services.

## **COMMUNITY**

AMERICAN RED CROSS	10/1/14 - 12/31/14	6 x 30	
"Centrella Family" "Kendell Family" Ask viewers	s to support this organization.		
"Gaines" "Heiser" "Mitchell" " Perez" Highlight the this organization.	he various emergency services	provided by	
FOUNDATION FOR A BETTER LIFE	10/1/14 - 12/31/14	Various	
"Cafeteria" "College" "Guitar Hero" Inspires view	vers reach out to others and to	be grateful.	
FOUNDATION FOR A BETTER LIFE	10/1/14 - 12/31/14	Various	
"Change the World" "Generosity" "Spread the Love" Inspire young people to adopt positive values.			
HABITAT FOR HUMANITY	10/1/14 - 12/31/14	1 x 30	
"We Build" Invites viewers to support the work of this organization.			
HABITAT FOR HUMANITY	12/18/14 - 12/31/14	Various	
"This House" Highlights this organization's work in building homes for low-income families.			
OPERATION HOMEFRONT	10/1/14 - 12/31/14	1 x 30	
"Military Families" Invites viewers to donate to help this organization serve military families.			
ONE SIGHT	12/18/14 - 12/31/14	1 x 60	
"Dreams" Encourages viewers to get involved in addressing the global vision crisis.			
40 TO NONE	12/18/14 - 12/31/14	1 x 30	
"40 PERCENT" Invites viewers to get involved in addressing the needs of homeless youth.			

## **EDUCATION**

SEATTLE PUBLIC LIBRARY	10/1/14 - 12/31/14	2 x 30	
"Friends" Invites viewers to take advantage of the	nany educational services pro	vided.	
GED ACHIEVEMENT	10/1/14 - 12/31/14	Various	
"Pep Talk" Encourages viewers to get their GED h	iigh school equivalent degrees		
SCORE	10/1/14 - 12/31/14	Various	
"Mentor" "Volunteer" Inform viewers that busine organization.	ss mentoring is available from	ı this	
U.S. DEPT. OF EDUCATION	10/1/14 - 12/31/14	1 x 60	
"Caine Revised" Encourages young people to get i	nvolved when someone is bei	ng bullied.	
CODESTARS	12/18/14 - 12/31/14	1 x 60	
"Rock Stars" Encourages young viewers to learn software coding.			
UNCF	12/18/14 - 12/31/14	1 x 60	
"Sydni" Encourages viewers to invest in youth edu	ication.		
<u>ENVIRONMENT</u>			
WESTERN WILDLIFE	10/1/14 - 12/31/14	Various	
"Cougar" Offers viewers tips to avoid contact with wild cougars.			

U.S. FOREST SERVICE	10/1/14 - 12/31/14	1 x 30
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"Discover the Forest" Encourages families to experience the natural world.

AMERICAN BIRD CONSERVANCY	10/1/14 - 12/31/14	2 x 15
"Keep Cats Indoors" Advises people to keep pet ca	ats indoors to save wildlife.	
ARBOR DAY FOUNDATION "Your Nature" Encourages families to experience	10/1/14 - 12/31/14 the outdoors together.	Various
DUCKS UNLIMITED "Waterfowl" Highlights the importance of saving	10/1/14 - 12/31/14 wild areas for bird migrations.	Various
KEEP AMERICA BEAUTIFUL "Journey" "Stadium" Encourage viewers to recycle	10/1/14 – 12/31/14 e.	Various
GREENER GADGETS "Recycling" Encourages viewers to recycle electro	10/1/14 – 12/31/14 onics.	1 x 30
TRUST FOR PUBLIC LANDS "Our Land" Encourages viewers to support the pres	10/1/14 - 12/31/14	1 x 60
WORLD WILDLIFE FUND	12/18/14 - 12/31/14	1 x 30
"The Amazon" Invites viewers to get involved in p NATIONAL PARK FOUNDATION "Your Land" Encourages viewers to enjoy our Nat	12/18/14 - 12/31/14	1 x 30

### HEALTH & SAFETY

P'SHIP FOR DRUG FREE WA.	10/1/14 - 12/31/14	Various	
"Running" "Phases" "Withdrawal" "Rehab" Encourage viewers who are recovering from drug addiction to share their stories.			
TEXTING & DRIVING	10/1/14 - 12/31/14	Various	
"Five Seconds" "Fountain" "Stairs" Reminds view	wers of the dangers of texting	while driving.	
TEXTING AND DRIVING	10/1/14 - 12/31/14	1 x 30	
"Straight Spot" is an original KCPQ production urg	ging drivers to not text while d	lriving.	
HEALTHY MOUTHS	10/1/14 - 12/31/14	1 x 30	
"Brushy Brush" Encourages children to brush their teeth regularly.			
PARTNERSHIP AT DRUG FREE	10/1/14 - 12/31/14	Various	
"Grandpa" "Mom" Raises awareness of the abuse of prescription drugs by youth.			
STAND UP 2 CANCER	10/1/14 - 12/31/14	1 x 30	
"Sam Jackson Revised" Invites viewers to participate in this campaign.			
ST. JUDE	10/1/14 - 12/31/14	1 x 20	
"Because of You" Thanks supporters for making this organization's free services possible.			
LEUKEMIA & LYMPHOMA SOCIETY	10/1/14 - 12/31/14	1 x 60	
"Eva" Offers encouragement that research will lead to a cure for blood cancers.			
MELANOMA RESEARCH	10/1/14 - 12/31/14	Various	
"Lea" Raises awareness of Melanoma and provides a website address for more information.			

AMERICAN DERMATOLOGY	10/1/14 - 12/19/14	2 x 60	
"Lawn" "Time" Encourages viewers to check for	skin discolorations.		
U.S. FOREST SERVICE	10/1/14 - 12/31/14	Various	
"70 <sup>th</sup> Birthday" "Planes" Advises youth on how to	avoid causing forest fires.		
NATIONAL COUNCIL ON AGING	12/18/14 - 12/31/14	Various	
"Flu and You" Informs viewers about flu shot options for people over 65.			
MARCH OF DIMES	12/18/14 - 12/31/14	1 x 60	
"Pertussis" Encourages viewers to get vaccinated to prevent this disease.			
CENTER FOR DISEASE CONTROL	12/18/14 - 12/31/14	1 x 30	
"Five Million" Invites young viewers to access resources to prevent tobacco smoking.			

## **YOUTH & FAMILY**

TREEHOUSE	10/1/14 - 12/31/14	Various	
"Doors" Informs viewers about the services this or	ganization provides for foster	kids.	
SAFE PLACE	10/1/14 - 12/31/14	1 x 30	
"New Born" Informs women that there is a safe place to bring an unwanted baby.			
GIRL SCOUTS USA	10/1/14 - 12/31/14	Various	

"Learning" Encourages young girls to consider joining this organization.

"Family Improvement" "Courage" "First Step" "Missy Franklin" Urges young people to use the resources available from this organization's website to help with common issues.

SEATTLE MARINERS	10/1/14 - 12/31/14	1 x 30

"Different and the Same" Uses celebrities to emphasize that people who look or dress differently are really all the same. The message is to discourage bullying.

PARTNERSHIP AT DRUGFREE	10/1/14 - 12/31/14	Various
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"Made By Me" Encourages youth to resist unhealthy influences.

JUNIOR ACHIEVEMENT 10/1/14 - 12/31/14 1 x 30
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"Washington" Invites adults to volunteer with this youth organization.

DEPT. OF HOMELAND SECURITY	12/18/14 - 12/31/14	Various

"All Online" "Playing Online" "Sharing Online" Encourage young viewers to use caution when interacting online.