

Broadcast Contract

SADLER STRATEGIC MEDIA
AMERICAN BEVERAGE ASSOCIATION
12103 Viewcrest Road
Los Angeles, CA 91604

Attn: ROSA LOZANO

Start Date 01/20/17	Contract# 75699	Mod# 0
End Date 01/26/17	Date Entered 01/19/17	Date Last Modified 01/19/17
Advertiser AMERICAN BEVERAGE AS	Station Market WDRV-FM	
Product Grocery Tax	SalesRep/Office LOS ANGELES KATZ	

Standard Billing Cycle Estimate# 1936

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 01/20/17 FR 01/20/17	06:00A-10:00A	60	--	--	--	--	X	--	--	2	\$300.00
2	FR 01/20/17 FR 01/20/17	10:00A-03:00P	60	--	--	--	--	X	--	--	2	\$300.00
3	FR 01/20/17 FR 01/20/17	03:00P-07:00P	60	--	--	--	--	X	--	--	2	\$300.00
4	SA 01/21/17 SA 01/21/17	06:00A-07:00P	60	--	--	--	--	--	X	--	1	\$75.00
5	MO 01/23/17 TH 01/26/17	06:00A-10:00A	60	X	X	X	X	--	--	--	6	\$300.00
6	MO 01/23/17 TH 01/26/17	10:00A-03:00P	60	X	X	X	X	--	--	--	7	\$300.00
7	MO 01/23/17 WE 01/25/17	03:00P-07:00P	60	X	X	X	--	--	--	--	6	\$300.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	26	7,575.00	\$1,136.25	\$ 6,438.75	\$ 7,575.00

CASH IN ADVANCE REQUIRED
THANKS FOR YOUR BUSINESS
[Billing Projections: By Month](#)

	Jan 17
CA	7,575.00
ST	7,575.00

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contracts.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
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