

CUMULUS MEDIA
ISSUES AND PROGRAMS REPORT
FOR:

**KKOB-AM/FM ALBUQUERQUE, KRST-FM ALBUQUERQUE, KNML-AM
ALBUQUERQUE, K240BL-FM ALBUQUERQUE, KMGA-FM ALBUQUERQUE,
KTBL-AM LOS RANCHOS, K23CG-FM SANDIA, KOBQ-FM ALBUQUERQUE,
KDRF-FM ALBUQUERQUE**



QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

CUMULUS MEDIA, ALBUQUERQUE

4th QUARTER, 2020
(October 1 – December 31)

Prepared by:

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**Issues of Concern to Albuquerque
Addressed in Responsive Programming in the
4th Quarter, 2020**

<u>Subject</u>	<u>Description of Issue of Concern</u>
1. Consumer:	Topics that touch the pocketbook of the listener including stock market and world economy.
2. Minority Issues	Discussions of rights of minorities, whether it be by race, disability, religion or through sexual preference.
3. Veteran Affairs	A focus on the quality of care and general welfare of those who have served in our nation's military. Also included is a look at post-service educational benefits
4. Youth & Parenting	Includes discussions on happenings that affect the lives of our children, emotionally and physically
5. Education	A discussion on issues relating to schools and institutions of higher learning.
6. Health	A discussion on the issues relating to the areas of health and wellbeing, health care, our medical system, and prescription drugs.

Most Significant Issue-Responsive Programming
4th QUARTER, 2020
(October 1 – December 31)

ISSUE: VETERAN AFFAIRS

Weekly Edition
October 3rd and 4th, 2020
30 Minute Public Affairs Program

Bobby Ehrig is the CEO of Veterans Integration Centers in New Mexico. He discusses the factors that make homelessness so pronounced among veterans, the challenges to creating a larger impact, and what his organization is doing to end the problem in New Mexico.

ISSUE: MINORITY AFFAIRS

Weekly Edition
October 10th and 11th, 2020
30 Minute Public Affairs Program

The New Mexico Coalition Against Domestic Violence (NMCADV) has seen a rise in unsafe situations because of the pandemic. Executive Director, Pam Wiseman, talks about risk factors, the cycle of abuse, and how you can help prevent domestic violence in New Mexico.

ISSUE: HEALTH

Weekly Edition
October 18th and 19th, 2020
30 Minute Public Affairs Program

The local effort to fight ALS, better known as Lou Gherig's Disease, hasn't let COVID stop them. Katie Crouch is the Development Coordinator for the ALS Association New Mexico, who talks with us about the Ice Bucket Challenge, ALS research, and why this disease has been so hard to put a stop to for all these years.

ISSUE: EDUCATION

Weekly Edition
October 24th and 25th, 2020
30 Minute Public Affairs Program

The Education Plan is a smart, tax-advantaged way to save and grow contributions over time to cover future education expenses and reduce the burden of student loan debt. Carolyn Fittipaldi discusses this untapped New Mexico resource, as well as all the tax implications, cost savings, and how you can help your family lighten the burden of college savings.

ISSUE: MINORITY ISSUES

Weekly Edition
October 31st and November 1st, 2020

30 Minute Public Affairs Program

Food insecurity has been an ongoing problem in New Mexico since far before COVID hit, and amidst the holiday season, the need is even more real. We talked with the Roadrunner Foodbank's Sonya Warwick talked with us about what food insecurity is, what makes it so prevalent in New Mexico, how you can help fight it, and why COVID has exposed this need in our community.

ISSUE: EDUCATION
Weekly Edition
November 7th and 8th, 2020
30 Minute Public Affairs Program

We all remember the 7th grade science fair, and the organization behind it, The Society for Science & The Public, wants to bring better education to New Mexico. Maya Ajmera is the President and CEO of Society for Science & the Public who explains the state of STEM education in America. We also spoke with one of the educators recently honored by The Society for Science, Nate Raynor, about education in rural New Mexico.

ISSUE: EDUCATION
Weekly Edition
November 14th and 15th, 2020
30 Minute Public Affairs Program

Folds of Honor makes sure that the families of deceased or disabled veterans can receive scholarships for their education. It's an amazing story, and more amazing to hear Jim Quick tell it. Quick discusses the funding of Folds of Honor, how families qualify, and how COVID has changed how their organization fund raises and operates.

ISSUE: YOUTH & PARENTING
Weekly Edition
November 20th and 21st 2020
30 Minute Public Affairs Program

Sara Lister is the President and CEO of Make-a-Wish New Mexico. She talks to us about this organization, how it affects children and families, and talks about some of the great 'wishes' that they have granted in New Mexico. COVID has also adjusted how this charity operates, like so many others, and Sara explains how they have been able to make some COVID dreams happen, and what they are doing for other sick children in the meantime.

ISSUE: MINORITY ISSUES
Weekly Edition
November 27th and 28th, 2020
30 Minute Public Affairs Program

Food insecurity has been an ongoing problem in New Mexico since far before COVID hit, and amidst the holiday season, the need is even more real. We talked with the Roadrunner

Foodbank's Sonya Warwick talked with us about what food insecurity is, what makes it so prevalent in New Mexico, how you can help fight it, and why COVID has exposed this need in our community.

ISSUE: CONSUMER
Weekly Edition
December 5th and 6th, 2020
30 Minute Public Affairs Program

We can't think of a better spokesman for Toys for Tots than Paul Caputo. Paul has volunteered for this great charity for years, and has become a regular fixture on TV and radio, and this year has hit this organization hard. Paul talks about the challenges to find toys during COVID, and what the future holds for this charity. He also shares some of the outlandish stories of scammers who use the name 'toys for tots' to defraud the system.

ISSUE: HEALTH
Weekly Edition
December 12th and 13th, 2020
30 Minute Public Affairs Program

Many people are not aware that the Red Cross does not operate a volunteer blood donations in New Mexico. Aussy Levi is a senior manager and donor recruitment officer for Vitalant, who picks up where the Red Cross leaves off. Aussy talks to us about blood donation, how difficult rural New Mexico is to cover, and how COVID has affected their practices.

ISSUE: MINORITY ISSUES
Weekly Edition
December 19th and 20th, 2020
30 Minute Public Affairs Program

Food insecurity has been an ongoing problem in New Mexico since far before COVID hit, and amidst the holiday season, the need is even more real. We talked with the Roadrunner Foodbank's Sonya Warwick talked with us about what food insecurity is, what makes it so prevalent in New Mexico, how you can help fight it, and why COVID has exposed this need in our community.

ISSUE: EDUCATION
Weekly Edition
December 26th and 27th, 2020
30 Minute Public Affairs Program

Folds of Honor makes sure that the families of deceased or disabled veterans can receive scholarships for their education. It's an amazing story, and more amazing to hear Jim Quick tell it. Quick discusses the funding of Folds of Honor, how families qualify, and how COVID has changed how their organization fund raises and operates.

