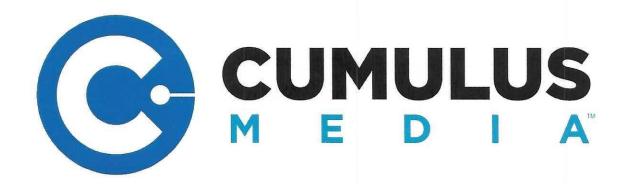
## CUMULUS MEDIA ISSUES AND PROGRAMS REPORT FOR:

KKOB-AM/FM ALBUQUERQUE, KRST-FM ALBUQUERQUE, KNML-AM ALBUQUERQUE, K240BL-FM ALBUQUERQUE, KMGA-FM ALBUQUERQUE, KTBL-AM LOS RANCHOS, K23CG-FM SANDIA, KOBQ-FM ALBUQUERQUE, KDRF-FM ALBUQUERQUE



## QUARTERLY ISSUES AND PROGRAMS REPORT

**FOR** 

**CUMULUS MEDIA, ALBUQUERQUE** 

**3rd QUARTER, 2020** (July 1 – September 30)

Prepared by:

Jared Hart - Operations Manager

Issues of Concern to Albuquerque

## Addressed in Responsive Programming in the 3rd Quarter, 2020

	Subject	Description of Issue of Concern
1.	Political	Topics pertaining to our elected representatives and decisions they make whether they affect us directly or as a society as a whole.
2.	Minority Issues	Discussions of rights of minorities, whether it be by race, disability, religion or through sexual preference.
3.	Public Safety	Issues relating to police, fire and other safety issue that effect the general public locally as well as nationally.
4.	Youth & Parenting	Includes discussions on happenings that affect the lives of our children, emotionally and physically
5.	Education	A discussion on issues relating to schools and institutions of higher learning.
6.	Health	A discussion on the issues relating to the areas of health and wellbeing, health care, our medical system, and prescription drugs.
7.	Veteran Affairs	A focus on the quality of care and general welfare of those who have served in our nation's military. Also included is a look at post-service educational benefits

Most Significant Issue-Responsive Programming 3rd QUARTER, 2020 (July 1 – September 30) ISSUE: VETERANS AFFAIRS

Weekly Edition July 4<sup>th</sup> and 5<sup>th</sup>, 2020

30 Minute Public Affairs Program

The Fisher House is doing great work for military families, right here in New Mexico. We discussed their fascinating story and how they're giving needed support, right in our backyard with Program Manager, Christina Ramírez. She talked about the problems facing veterans, and their families, in their long road to recovery.

ISSUE: EDUCATION

Weekly Edition

July 11th and 12th, 2020

30 Minute Public Affairs Program

The Education Plan is a smart, tax-advantaged way to save and grow contributions over time to cover future education expenses and reduce the burden of student loan debt. Carolyn Fittipaldi discusses this untapped New Mexico resource, as well as all the tax implications, cost savings, and how you can help your family lighten the burden of college savings.

ISSUE: MINORITY AFFAIRS

Weekly Edition

July 18th and 19th, 2020

30 Minute Public Affairs Program

The New Mexico Coalition Against Domestic Violence (NMCADV) has seen a rise in unsafe situations because of the pandemic. Executive Director, Pam Wiseman, talks about risk factors, the cycle of abuse, and how you can help prevent domestic violence in New Mexico.

ISSUE: VETERAN AFFAIRS

Weekly Edition

July 25th and 26th, 2020

30 Minute Public Affairs Program

Bobby Ehrig is the CEO of Veterans Integration Centers in New Mexico. He discusses the factors that make homelessness so pronounced among veterans, the challenges to creating a larger impact, and what his organization is doing to end the problem in New Mexico.

ISSUE: EDUCATION

Weekly Edition

August 1st and 2nd, 2020

30 Minute Public Affairs Program

Folds of Honor makes sure that the families of deceased or disabled veterans can receive scholarships for their education. It's an amazing story, and more amazing to hear Jim Quick tell it. Quick discusses the funding of Folds of Honor, how families qualify, and how COVID has changed how their organization fund raises and operates.

ISSUE: HEALTH

Weekly Edition

August 8th and 9th, 2020

30 Minute Public Affairs Program

The Lobo Cancer Challenge is back, and though they can't have the regular race, they're still out there for a good cause. Rae Ann Paden discusses how funds raised help cancer research and patients in New Mexico, and Amy Liotta discusses how this year's COVID safe run will operate. Also, KKOB's Bob Clark talked with interim Albuquerque Public School Superintendent about what does the next year's public school look like for the 2020 school year.

ISSUE: POLITICAL

Weekly Edition

August 15th and 16th, 2020

30 Minute Public Affairs Program

Lt. Governor Howie Morales talks about the need for citizens to participate in the census, what the census is and how it benefits New Mexicans. The Lieutenant Governor also discussed the closures and quarantine with COVID and how we can move forward as a state.

ISSUE: YOUTH AND PARENTING

Weekly Edition

August 22<sup>nd</sup> and 23<sup>rd</sup>, 2020

30 Minute Public Affairs Program

The Children's Grief Center of New Mexico is still having it's 4th Annual 'Music Under the Stars' with a bit of a twist, and it may be the only concert happening in New Mexico this year. Jennifer Maldonado and Jade Richardson Bock explain what the Children's Greif Center does, how COVID has impacted their practices, and what we can all do for grieving children.

ISSUE: PUBLIC SAFETY

Weekly Edition

August 29th and 30th, 2020

30 Minute Public Affairs Program

Mothers Against Drunk Driving has been a force across the US and in New Mexico. Lindsey Valdez, Program Director from Mothers Against Drunk Driving - New Mexico, explains the organization and the work they're doing across the state to make our roads safer.

ISSUE: HEALTH

Weekly Edition

September 5th and 6th, 2020

30 Minute Public Affairs Program

Having a sick child is stressful enough, and the mission of the Ronald McDonald House Charities is an amazing one. Jessica Wright is the CEO of the Ronald McDonald House Charities of New Mexico, and explains how this all started across the country, locally in New Mexico, and where they go from here.

ISSUE: HEALTH

Weekly Edition

September 12<sup>th</sup> and 13<sup>th</sup>, 2020 30 Minute Public Affairs Program

Heart disease is still the number one killer of Americans, and with the bold vision of people like Sherri Wells, Executive Director of the American Heart Association New Mexico, we can end heart attacks and strokes in the US. From why heart attack and stroke symptoms often go unnoticed, to progress and scientific breakthroughs, Wells talks about the amazing work the American Heart Association is responsible for.

ISSUE: EDUCATION

Weekly Edition

September 19<sup>th</sup> and 20<sup>th</sup>, 2020 30 Minute Public Affairs Program

We all remember the 7th grade science fair, and the organization behind it, The Society for Science & The Public, wants to bring better education to New Mexico. Maya Ajmera is the President and CEO of Society for Science & the Public who explains the state of STEM education in America. We also spoke with one of the educators recently honored by The Society for Science, Nate Raynor, about education in rural New Mexico.

ISSUE: PUBLIC SAFETY/HEALTH

Weekly Edition

September 26<sup>th</sup> and 27<sup>th</sup>, 2020 30 Minute Public Affairs Program

The Walk to End Alzheimer's may be one of the most visually recognizable charity walks, and is taking place now. The Executive Director for the Alzheimer's Association New Mexico chapter, Tim Sheahan, talks to us about the great work they do, research into dementia and Alzheimer's, and how you can get involved. We also aired an interview from News Radio KKOB's TJ Trout and Sheriff Manny Gonzales about the ongoing battle over body cameras, and why it's so relevant today.