# CUMULUS MEDIA ISSUES AND PROGRAMS REPORT FOR:

KKOB-AM/FM ALBUQUERQUE, KRST-FM ALBUQUERQUE, KNML-AM ALBUQUERQUE, K240BL-FM ALBUQUERQUE, KMGA-FM ALBUQUERQUE, KTBL-AM LOS RANCHOS, K23CG-FM SANDIA, KOBQ-FM ALBUQUERQUE, KDRF-FM ALBUQUERQUE



#### QUARTERLY ISSUES AND PROGRAMS REPORT

**FOR** 

**CUMULUS MEDIA, ALBUQUERQUE** 

**2nd QUARTER, 2020** (April 1 – June 30)

Prepared by:

Jared Hart – Operations Manager

## Issues of Concern to Albuquerque Addressed in Responsive Programming in the 2nd Quarter, 2020

	<u>Subject</u>	Description of Issue of Concern
1.	Consumer Issues	Topics that touch the pocketbook of the listener including stock market and world economy.
2.	Minority Issues	Discussions of rights of minorities, whether it be by race, disability, religion or through sexual preference.
3.	Public Safety	Issues relating to police, fire and other safety issue that effect the general public locally as well as nationally.
4.	Legal	Discussion of issues working their way through the court system locally and nationally as well as new legislation and how it effects our lives everyday.
5.	Education	A discussion on issues relating to schools and institutions of higher learning.
6.	Health	A discussion on the issues relating to the areas of health and wellbeing, health care, our medical system, and prescription drugs.

# Most Significant Issue-Responsive Programming 2nd QUARTER, 2020

(April 1 – June 30)

ISSUE: LEGAL

Weekly Edition

April 4<sup>th</sup> and 5<sup>th</sup>, 2020

### 30 Minute Public Affairs Program

Wings of Life founder, Ann Edenfield, discussed her efforts to break the generational cycle of incarceration. Edenfield discussed her work with the families of incarcerated individuals, teaching them the coping mechanisms of having a loved one in prison. She also discussed their newer efforts to connect with their families while in jail, and her efforts for revolutionary change within the family unit of incarcerated persons.

ISSUE: PUBLIC SAFETY

Weekly Edition

April 11<sup>th</sup> and 12<sup>th</sup>, 2020

30 Minute Public Affairs Program

Joe Thompson from the organization, Survivors of Suicide, discussed how suicide affects the family and friends who are left behind, after such a tragic event. Thompson talks about how the grief and stigma around suicide so often prevent people from asking for help. Thompson also talked about what warning signs to watch out for when someone is at-risk for suicide.

ISSUE: CONSUMER

Weekly Edition

April 18<sup>th</sup> and 19<sup>th</sup>, 2020

30 Minute Public Affairs Program

The Governor's shutdown orders affected more than just retail and restaurants. Sonya Warwick from the Roadrunner Foodbank talks about how the foodbanks across New Mexico had to switch their distribution method for handing out food to hungry people. Warwick also talked about how the foodbank need is at an all-time high.

**ISSUE: EDUCATION** 

Weekly Edition

April 25th and 26th, 2020

30 Minute Public Affairs Program

Monica Armenta from Albuquerque Public Schools discussed a coronavirus shift which has all students off-campus. Armenta discussed how education has progressed into a digital world, how APS came up with a solution for social distancing, and when students can expect to be back in the classrooms.

ISSUE: PUBLIC SAFETY

Weekly Edition

May 2<sup>nd</sup> and 3<sup>rd</sup>, 2020

30 Minute Public Affairs Program

Sunport Marketing Manager, Stephanie Kitts, discusses continued construction and how COVID-19 has impacted the Sunport. Kitts discussed the restrictions around travel, drop off in travelers, restaurant closures and safety precautions.

ISSUE: HEALTH

Weekly Edition

May 9<sup>th</sup> and 10<sup>th</sup>, 2020

30 Minute Public Affairs Program

Mental illness is a subject that is rarely breached during normal times, and during the added stress of coronavirus, it can be even more taboo. Cy Stanton from National Alliance on Mental Illness talks through the factors that prevent people from discussing or understanding mental health, plus how to become an advocate for a family member who suffers from some form of mental illness.

ISSUE: YOUTH AND PARENTING

Weekly Edition

May 16<sup>th</sup> and 17<sup>th</sup>, 2020

30 Minute Public Affairs Program

The New Mexico Lions Club has a long-term and ongoing mission of bringing sight and glasses to the children of New Mexico. Brenda Dunn, Program Manager of the Save Our Children's Sight Fund discussed donations and fund raising for this essential charity.

ISSUE: HEALTH

Weekly Edition

May 24<sup>th</sup> and 25<sup>th</sup>, 2020

30 Minute Public Affairs Program

Head of the New Mexico OCD Support group, Sheliah DiLorenzo, discussed what Obsessive-Compulsive Disorder is, as compared to how it is so often portrayed in movies and TV. She discussed having children with OCD, how to identify signs in your family members, and living with this ongoing affliction.

ISSUE: LEGAL & HEALTH

Weekly Edition

May 30<sup>th</sup> and 31<sup>st</sup>, 2020

30 Minute Public Affairs Program

It's a census year, and in spite of a public health scare, it is still a legal requirement to fill out. Erika Becker-Medina is chief of the Decennial Communications Coordination Office at the U.S. Census Bureau, who talked about how easy it really is to fill out. Then, KKOB host TJ Trout talked with former Governor, Bill Richardson, about the current state of tribal lands and how to help these nations who are ravaged by COVID.

ISSUE: PUBLIC SAFETY

Weekly Edition

June 13<sup>th</sup> and 14<sup>th</sup>, 2020

30 Minute Public Affairs Program

Can we actually defund the police? Maybe, or maybe not, but the ACLU of New Mexico wants

you to know that we can do something to curb police violence. Senior Policy Strategist, Barron Jones, discussed how race relations complicate responses from police, particularly in minority communities. Jones discussed the defund the police movement, as well as ending qualified immunity, banning of choke-holds, and other easy and bi-partisan solutions to ending police brutality in our lifetime.

ISSUE: CONSUMER

Weekly Edition

June 21<sup>st</sup> and 22<sup>nd</sup>, 2020

30 Minute Public Affairs Program

The Roadrunner Foodbank supplies foodbanks from across the state of New Mexico. Sonya Warwick discusses the hardships of COVID-19 on the foodbank system. Countless reports have aired about the massive lines of people at food distribution points, and Sonya discussed how those lines have affected families, how listeners can donate and how food insecurity is more prevalent than anyone assumes.

ISSUE: MINORITY ISSUES

Weekly Edition

June 27<sup>th</sup> and 28<sup>th</sup>, 2020

30 Minute Public Affairs Program

The tribal lands have been particularly hard-hit by COVID-19, but the reasons for that are complex and long-standing. Janene Yazzie from Sixth World discussed the response to COVID-19 and how the federal government has a track-record of ignoring their legal responsibilities to the Navajo and Hopi nations. Janene discussed the barriers to overcoming COVID-19 in the tribal lands, which range from economic problems to access to clean water.