



KGPE
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(559) 222-2411

CONTRACT

<u>Contract / Revision</u> 4449060 /		<u>Alt Order #</u> 28395648	
<u>Advertiser</u> POL/Lower Costs California		<u>Original Date / Revision</u> 04/26/24 / 04/26/24	
<u>Contract Dates</u> 04/30/24 - 05/20/24		<u>Estimate #</u> 13400	
<u>Product</u> Issue			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> KGPE	<u>Account Executive</u> Katz Political	<u>Sales Office</u> Katz - Political
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agency Code</u> 9914019	<u>Advertiser Code</u> 1551	<u>Product 1/2</u> 1601	
<u>Agency Ref</u> IN7584/SP7302		<u>Advertiser Ref</u>	

And:

Sage Media Planning & Placement
1322 G Street, SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGPE	04/30/24	05/20/24	Price is Right	M-F 10a-11a		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/30/24	05/06/24	MTWTF--				1	\$750.00			
	Week:	05/07/24	05/13/24	MTWTF--				1	\$750.00			
	Week:	05/14/24	05/20/24	MTWTF--				1	\$750.00			
N 2	KGPE	04/30/24	05/20/24	CBS This Morning	7:00 AM-8:00 AM		:30			NM	30	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/30/24	05/06/24	MTWTF--				10	\$100.00			
	Week:	05/07/24	05/13/24	MTWTF--				10	\$100.00			
	Week:	05/14/24	05/20/24	MTWTF--				10	\$100.00			
N 3	KGPE	04/30/24	05/20/24	Eyewitness News at 6p M-F	M-F 6p-630p		:30			NM	15	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/30/24	05/06/24	MTWTF--				5	\$150.00			
	Week:	05/07/24	05/13/24	MTWTF--				5	\$150.00			
	Week:	05/14/24	05/20/24	MTWTF--				5	\$150.00			
N 4	KGPE	04/30/24	05/20/24	Eyewitness News @ 11p M-FM-F	11p-1135p		:30			NM	15	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/30/24	05/06/24	MTWTF--				5	\$125.00			
	Week:	05/07/24	05/13/24	MTWTF--				5	\$125.00			
	Week:	05/14/24	05/20/24	MTWTF--				5	\$125.00			
N 5	KGPE	04/30/24	05/20/24	Eyewitness News at 7pm	M-F 7p-730p		:30			NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/30/24	05/06/24	MTWTF--				3	\$200.00			
	Week:	05/07/24	05/13/24	MTWTF--				3	\$200.00			
	Week:	05/14/24	05/20/24	MTWTF--				3	\$200.00			
N 6	KGPE	04/30/24	05/20/24	Eyewitness News at 4pm	M-F 4p-430p		:30			NM	15	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/30/24	05/06/24	MTWTF--				5	\$100.00			
	Week:	05/07/24	05/13/24	MTWTF--				5	\$100.00			
	Week:	05/14/24	05/20/24	MTWTF--				5	\$100.00			
N 7	KGPE	04/30/24	05/20/24	CBS This Morning	8:00 AM-9:00 AM		:30			NM	15	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 04/30/24 - 05/20/24	<u>Product</u> Issue	<u>Estimate #</u> 13400

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	KGPE	04/30/24	05/20/24	Eyewitness News at 430pm	M-F 430p-5p		:30			NM	15	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/30/24	05/06/24	MTWTF--				5	\$100.00			
	Week:	05/07/24	05/13/24	MTWTF--				5	\$100.00			
	Week:	05/14/24	05/20/24	MTWTF--				5	\$100.00			
N 9	KGPE	04/30/24	05/20/24	Eyewitness News at 730p	730p-8p		:30			NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/30/24	05/06/24	MTWTF--				2	\$225.00			
	Week:	05/07/24	05/13/24	MTWTF--				2	\$225.00			
	Week:	05/14/24	05/20/24	MTWTF--				2	\$225.00			
N 10	KGPE	05/05/24	05/19/24	CBS Sunday Morning	Su 7a-830a		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/29/24	05/05/24	-----S				2	\$200.00			
	Week:	05/06/24	05/12/24	-----S				2	\$200.00			
	Week:	05/13/24	05/19/24	-----S				2	\$200.00			
N 11	KGPE	04/30/24	05/20/24	Eyewitness News This Morn	6:30 AM-7:00 AM		:30			NM	15	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/30/24	05/06/24	MTWTF--				5	\$75.00			
	Week:	05/07/24	05/13/24	MTWTF--				5	\$75.00			
	Week:	05/14/24	05/20/24	MTWTF--				5	\$75.00			
N 12	KGPE	04/30/24	05/20/24	Eyewitness News This Morn	6:00 AM-6:30 AM		:30			NM	15	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/30/24	05/06/24	MTWTF--				5	\$75.00			
	Week:	05/07/24	05/13/24	MTWTF--				5	\$75.00			
	Week:	05/14/24	05/20/24	MTWTF--				5	\$75.00			
N 13	KGPE	04/30/24	05/20/24	Jennifer Hudson	M-F 3p-4p		:30			NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/30/24	05/06/24	MTWTF--				3	\$100.00			
	Week:	05/07/24	05/13/24	MTWTF--				3	\$100.00			
	Week:	05/14/24	05/20/24	MTWTF--				3	\$100.00			
N 14	KGPE	04/30/24	05/20/24	Late Show	M-F 1135p-1237x		:30			NM	15	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/30/24	05/06/24	MTWTF--				5	\$50.00			
	Week:	05/07/24	05/13/24	MTWTF--				5	\$50.00			
	Week:	05/14/24	05/20/24	MTWTF--				5	\$50.00			
N 15	KGPE	04/30/24	05/20/24	Dr. Phil	M-F 9a-10a		:30			NM	9	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/30/24	05/06/24	MTWTF--				3	\$75.00			
	Week:	05/07/24	05/13/24	MTWTF--				3	\$75.00			
	Week:	05/14/24	05/20/24	MTWTF--				3	\$75.00			
N 16	KGPE	05/05/24	05/19/24	Eyewitness News @ 11p	SunSu 11p-1135p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/29/24	05/05/24	-----S				1	\$100.00			
	Week:	05/06/24	05/12/24	-----S				1	\$100.00			
	Week:	05/13/24	05/19/24	-----S				1	\$100.00			
N 17	KGPE	05/04/24	05/18/24	CBS This Morning Saturday	Sa 5a-7a		:30			NM	3	\$300.00

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/30/24 - 05/20/24	Issue	13400

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/29/24	05/05/24	-----S-				1	\$100.00			
		Week: 05/06/24	05/12/24	-----S-				1	\$100.00			
		Week: 05/13/24	05/19/24	-----S-				1	\$100.00			
N 18	KGPE	05/04/24	05/18/24	Eyewitness News @ 11p Sat Sa	11p-1135p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/29/24	05/05/24	-----S-				1	\$100.00			
		Week: 05/06/24	05/12/24	-----S-				1	\$100.00			
		Week: 05/13/24	05/19/24	-----S-				1	\$100.00			
Totals											201	\$23,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/20/24	201	\$23,700.00	(\$3,555.00)	\$20,145.00
Totals	201	\$23,700.00	(\$3,555.00)	\$20,145.00

Signature: _____ **Date:** _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>