



Contract # 237960
Schedule Dates 10/24/16-10/30/16
Advertiser Laslovich for State Auditor (7699)
Agency Screen Strategies Media (3185)
Product Political - State Races (1208)
Brand Laslovich for Attorney General (46964)
Salesperson Stoll O'Neill, Leslie (1364)
Sales Office KECI
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate
Billing Type Standard
Comments

Date Entered 09/08/16
Last Modified 09/08/16
Entered By Leslie O'Neill
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$771.00
Net Total \$4,369.00
Sales Tax

Bozeman NBC (KTVM)		
By Broadcast Month	Spots	Rate
Oct. 2016	71	\$5,140.00
Grand Total:	71	\$5,140.00

Screen Strategies Media
 11150 Fairfax Blvd
 Suite 505
 Fairfax, VA 22030

pd cc 4369- 10-7-16

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	5A- 5:30A (MST)	1	1	1	1	1				5	\$25.00	\$125.00	Bozeman NBC (KTVM)	MORNING NEWS	9/8/16
2.0	Normal Line / SPOT	10/24/16-10/28/16	4	:30	5:30A- 6A (MST)	1	1	1	1	1				5	\$40.00	\$200.00	Bozeman NBC (KTVM)	MORNING NEWS	9/8/16
3.0	Normal Line / SPOT	10/24/16-10/28/16	4	:30	6A- 7A (MST)	1	1	1	1	1				5	\$60.00	\$300.00	Bozeman NBC (KTVM)	MORNING NEWS	9/8/16
4.0	Normal Line / SPOT	10/24/16-10/28/16	4	:30	7A- 9A (MST)	2	2	1	2	2				9	\$70.00	\$630.00	Bozeman NBC (KTVM)	TODAY	9/8/16
5.0	Normal Line / SPOT	10/29/16-10/29/16	4	:30	6A- 8A (MST)							1		1	\$30.00	\$30.00	Bozeman NBC (KTVM)	SAT TODAY	9/8/16
6.0	Normal Line / SPOT	10/30/16-10/30/16	4	:30	8A- 9A (MST)								1	1	\$35.00	\$35.00	Bozeman NBC (KTVM)	SUN TODAY	9/8/16
7.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	9A- 10A (MST)	1		1		1				3	\$30.00	\$90.00	Bozeman NBC (KTVM)	TODAY III	9/8/16
8.0	Normal Line / SPOT	10/25/16-10/27/16	5	:30	10A- 11A (MST)		1		1					2	\$15.00	\$30.00	Bozeman NBC (KTVM)	LIVE	9/8/16
9.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	11A- 12P (MST)	1								1	\$15.00	\$15.00	Bozeman NBC (KTVM)	DOCTORS	9/8/16
10.0	Normal Line / SPOT	10/26/16-10/28/16	5	:30	12P- 1P (MST)			1		1				2	\$15.00	\$30.00	Bozeman NBC (KTVM)	TODAY III	9/8/16
11.0	Normal Line / SPOT	10/25/16-10/27/16	4	:30	1P- 2P (MST)		1		1					2	\$30.00	\$60.00	Bozeman NBC (KTVM)	DAYS	9/8/16
12.0	Normal Line / SPOT	10/24/16-10/26/16	5	:30	2P- 3P (MST)	1		1						2	\$15.00	\$30.00	Bozeman NBC (KTVM)	JUDGE JUDY	9/8/16
13.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	4P- 5P (MST)	1	1	1	1	1				5	\$30.00	\$150.00	Bozeman NBC (KTVM)	ELLEN	9/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



KTVM-TV
P.O. Box 1618
Bozeman, MT 59771

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Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	5P- 5:30P (MST)		1	1	1	1	1			5	\$120.00	\$600.00	Bozeman NBC (KTVM)	EARLY NEWS	9/8/16
15.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	6P- 6:30P (MST)		1	1	1	1	1			5	\$130.00	\$650.00	Bozeman NBC (KTVM)	6P NEWS	9/8/16
16.0	Normal Line / SPOT	10/29/16-10/29/16	5	:30	5P- 5:30P (MST)							1		1	\$70.00	\$70.00	Bozeman NBC (KTVM)	SAT EARLY NEWS	9/8/16
17.0	Normal Line / SPOT	10/27/16-10/28/16	3	:30	6:30P- 7P (MST)					1	1			2	\$85.00	\$170.00	Bozeman NBC (KTVM)	ET	9/8/16
18.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7P- 9P (MST)		1							1	\$370.00	\$370.00	Bozeman NBC (KTVM)	VOICE	9/8/16
19.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	8P- 9P (MST)			1						1	\$180.00	\$180.00	Bozeman NBC (KTVM)	THIS IS US	9/8/16
20.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	7P- 8P (MST)				1					1	\$235.00	\$235.00	Bozeman NBC (KTVM)	BLINDSPOT	9/8/16
21.0	Normal Line / SPOT	10/24/16-10/28/16	4	:30	10P- 10:35P (MST)		1	1	1	1	1			5	\$130.00	\$650.00	Bozeman NBC (KTVM)	LATE NEWS	9/8/16
22.0	Revised Line / SPOT	10/29/16-10/29/16	5	:30	10P- 10:35P (MST)							1		1	\$80.00	\$80.00	Bozeman NBC (KTVM)	LATE NEWS	9/8/16
22.1	Normal Line / SPOT	10/29/16-10/29/16	5	:30	10P- 10:35P (MST)							1		1	\$80.00	\$80.00	Bozeman NBC (KTVM)	LATE NEWS	9/8/16
23.0	Normal Line / SPOT	10/30/16-10/30/16	5	:30	10P- 10:30P (MST)								1	1	\$110.00	\$110.00	Bozeman NBC (KTVM)	SUN LATE NEWS	9/8/16
24.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	10:35P- 11:35P (MST)		1	1	1	1	1			5	\$60.00	\$300.00	Bozeman NBC (KTVM)	TONIGHT SHOW	9/8/16

CONFIRMATION CONTRACT

Accepted Agency Advertiser:	Date:	Accepted Station:	Date:	Comments:
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CONFIRMATION CONTRACT

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Laslovich for State Auditor

237960



Station KTVM-TV
Market Butte, MT
Flight Dates 10/24/2016 - 10/30/2016 (Est. 2239)

Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/24	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sat 10/29	Sun 10/30	Total
KTVM 5a News 5:00 AM - 5:30 AM	EM	M-F 30	\$25.00 \$125.00	1	1	1	1	1	✓		5
KTVM 5:30a News 5:30 AM - 6:00 AM	EM	M-F 30	\$40.00 ✓ \$200.00	1	1	1	1	1	✓		5
75% PE at LUR Per KTVM; Move to L4											
KTVM 6a News 6:00 AM - 7:00 AM	EM	M-F 30	\$60.00 ✓ \$300.00	1	1	1	1	1	✓		5
75% PE at LUR Per KTVM; Move to L4											
Today Show 7:00 AM - 9:00 AM	EM	M-F 30	\$70.00 ✓ \$630.00	2	2	1	2	2	✓		9
75% PE at LUR Per KTVM; Move to L4											
Saturday Today 6:00 AM - 8:00 AM	EM	Sa 30	\$30.00 ✓ \$30.00						1	✓	1
75% PE at LUR Per KTVM; Move to L4											
Sunday Today 8:00 AM - 9:00 AM	EM	Su 30	\$35.00 ✓ \$35.00							1	✓
75% PE at LUR Per KTVM; Move to L4											
Today II 9:00 AM - 10:00 AM	DT	M-F 30	\$30.00 \$90.00	1		1		1	✓		3
Live with Kelly 10:00 AM - 11:00 AM	DT	M-F 30	\$15.00 \$30.00		1		1	✓			2
The Doctors 11:00 AM - 12:00 PM	DT	M-F 30	\$15.00 \$15.00	1	✓						1
Today III 12:00 PM - 1:00 PM	DT	M-F 30	\$15.00 \$30.00			1		1	✓		2

Laslovich for State Auditor



Station KTVM-TV
Market Butte, MT
Flight Dates 10/24/2016 - 10/30/2016 (Est. 2239)

Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/24	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sat 10/29	Sun 10/30	Total
Days of Our Lives 1:00 PM - 2:00 PM 75% PE at LUR Per KTVM; Move to L4	DT	M-F 30	\$30.00 \$60.00	✓	1		1	✓			2
Judge Judy 2:00 PM - 3:00 PM	DT	M-F 30	\$15.00 \$30.00	1		1	✓				2
Ellen 4:00 PM - 5:00 PM	EF	M-F 30	\$30.00 \$150.00	1	1	1	1	1	✓		5
KTVM 5p News 5:00 PM - 5:30 PM 75% PE at LUR Per KTVM; Move to L4	EN	M-F 30	\$120.00 \$600.00	✓	1	1	1	1	✓		5
KTVM 6p News 6:00 PM - 6:30 PM 75% PE at LUR Per KTVM; Move to L4	EN	M-F 30	\$130.00 \$650.00	✓	1	1	1	1	✓		5
Saturday 5p News 5:00 PM - 5:30 PM	EN	Sa 30	\$70.00 \$70.00						1	✓	1
Ent Tonight 6:30 PM - 7:00 PM 75% PE at LUR Per KTVM; Move to L3	PA	M-F 30	\$85.00 \$170.00	✓			1	1	✓		2
The Voice 7:00 PM - 9:00 PM 75% PE at LUR Per KTVM; Move to L3	PT	M 30	\$370.00 \$370.00		1	✓					1
This is Us 8:00 PM - 9:00 PM 75% PE at LUR Per KTVM; Move to L4	PT	Tu 30	\$180.00 \$180.00			1	✓				1
Blindspot 7:00 PM - 8:00 PM 75% PE at LUR Per KTVM; Move to L4	PT	W 30	\$235.00 \$235.00				1	✓			1

Laslovich for State Auditor



Station	KTVM-TV	Buyer	Caroline Bahng
Market	Butte, MT	Email	caroline@screenstrategies.com
Flight Dates	10/24/2016 - 10/30/2016 (Est. 2239)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/24	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sat 10/29	Sun 10/30	Total
KTVM 10p News 10:00 PM - 10:35 PM 75% PE at LUR Per KTVM; Move to L4	LN	M-F 30	\$130.00 \$650.00	1	1	1	1	1 ✓			5
Saturday 10p News 10:00 PM - 10:35 PM	LN	Sa 30	\$80.00 \$80.00						1 ✓		1
Sunday 10:30p News 10:30 PM - 11:05 PM	LN	Su 30	\$110.00 \$110.00							1 ✓	1
Tonight Show 10:35 PM - 11:35 PM	LF	M-F 30	\$60.00 \$300.00	1	1	1	1	1			5
Station Totals			\$5,140.00	✓14	13	13	13	13	3	2	71

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KTVM-TV	Date: 9/8/2016
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I, Screen Strategies Media,

being/on behalf of: Jesse Laslovich,

a legally qualified candidate of the Democratic

political party for the office of: State Auditor

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$4,369.00

I represent that the payment for the above described broadcast time has been furnished by:

Montanans for Laslovich

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

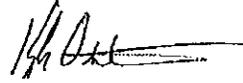
John Edwards

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/8/2016



Date

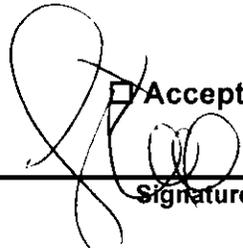
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Leslie O'Neill

Printed Name

NSM

Title