

**REP BUYLINES**

Order#:  
Station: WKYT-TV LEXINGTON, KY  
Agency: JAMESTOWN ASSOCIATES  
Advertiser: POLI/M BEVIN/R/GOV/KY  
Buyer: LAURA LANCASTER

Headline#: 7960944 (Mod 0.0)  
Dates: Oct16/15 - Oct22/15  
Prod1: MATT BEVIN FOR GOV  
Prod2:  
Tel #:

Traffic#: 239720  
Salesperson: MICK NESCI (H)  
Est #:  
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH ##JA MATT BEVIN FOR GOVERNOR													
	1	F,M-Th/6-7A	30S	\$240	Oct16/15	Oct22/15	1	5	5	\$1,200	NEWS AT 6A	0.0	Sep30/15	Rev #0: A
	2	F,M-Th/7-9A	30S	\$120	Oct16/15	Oct22/15	1	5	5	\$600	CBS THIS MORNING	0.0	Sep30/15	Rev #0: A
	3	F,M-Th/10-1030A	30S	\$100	Oct16/15	Oct22/15	1	5	5	\$500	NEWS AT 10A	0.0	Sep30/15	Rev #0: A
	4	F,M-Th/12N-1P	30S	\$150	Oct16/15	Oct22/15	1	5	5	\$750	NEWS AT NOON	0.0	Sep30/15	Rev #0: A
	5	F,M-Th/1-2P	30S	\$165	Oct16/15	Oct22/15	1	3	3	\$495	YOUNG & RESTLESS	0.0	Sep30/15	Rev #0: A
	6	F,M-Th/5-530P	30S	\$230	Oct16/15	Oct22/15	1	5	5	\$1,150	WKYT NEWS AT 5P	0.0	Sep30/15	Rev #0: A
	7	F,M-Th/530-6P	30S	\$260	Oct16/15	Oct22/15	1	5	5	\$1,300	WKYT NEWS AT 530P	0.0	Sep30/15	Rev #0: A
	8	F,M-Th/6-630P	30S	\$450	Oct16/15	Oct22/15	1	5	5	\$2,250	WKYT NEWS AT 6P	0.0	Sep30/15	Rev #0: A
	9	F,M-Th/630-7P	30S	\$700	Oct16/15	Oct22/15	1	2	2	\$1,400	CBS EVENING NEWS	0.0	Sep30/15	Rev #0: A
	10	F,M-Th/7-730P	30S	\$450	Oct16/15	Oct22/15	1	5	5	\$2,250	WHEEL OF FORTUNE	0.0	Sep30/15	Rev #0: A
	11	F,M-Th/730-8P	30S	\$500	Oct16/15	Oct22/15	1	5	5	\$2,500	JEOPARDY	0.0	Sep30/15	Rev #0: A
	12	F,M-Th/11-1135P	30S	\$275	Oct16/15	Oct22/15	1	3	3	\$825	WKYT NEWS AT 11P	0.0	Sep30/15	Rev #0: A
	13	Sat/7-8A	30S	\$100	Oct17/15	Oct17/15	1	1	1	\$100	WKYT NEWS SAT AT 7A	0.0	Sep30/15	Rev #0: A
	14	Sat/8-10A	30S	\$110	Oct17/15	Oct17/15	1	1	1	\$110	CBS NEWS SAT MORNING	0.0	Sep30/15	Rev #0: A
	15	Sun/8-9A	30S	\$100	Oct18/15	Oct18/15	1	1	1	\$100	WKYT NEWS SUN AT 8A	0.0	Sep30/15	Rev #0: A
	16	Sun/9-1030A	30S	\$325	Oct18/15	Oct18/15	1	1	1	\$325	CBS SUNDAY MORNING	0.0	Sep30/15	Rev #0: A
Total 57 Spots for:				\$15,855					57	\$15,855	0.0			
Monthly Estimate Dollars:										\$15,855	Oct/15	0.0	Oct/15	