

REP BUYLINES

Order#:
Station: WKYT-TV LEXINGTON, KY
Agency: JAMESTOWN ASSOCIATES
Advertiser: POLI/M BEVIN/R/GOV/KY
Buyer: LAURA LANCASTER

Hdl#: 7921736 (Rev 4)
Dates: Sep18/15 - Sep24/15
Prod1: MATT BEVIN FOR GOV
Prod2:
Tid #:

Traffic#:
Salesperson: MICK NESCI (H)
Est#:
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
		MATT BEVIN FOR GOVERNOR												
	1	M-Th/6-7A	30S	\$225	Sep21/15	Sep24/15	1	2	2	\$450	6AM NEWS	0.0	Sep17/15	Rev #2: RS
		Contract Comment: 6AM NEWS												
	2	M-Th/7-9A	30S	\$60	Sep21/15	Sep24/15	1	5	5	\$300	THIS MORN	0.0	Sep17/15	Rev #2: S
		Contract Comment: THIS MORN												
	3	M-Th/10-1030A	30S	\$70	Sep21/15	Sep24/15	1	3	3	\$210	NEWS	0.0	Sep17/15	Rev #0: A
		Contract Comment: NEWS												
	4	Fri/12N-1P	30S	\$115	Sep18/15	Sep18/15	1	0	0	\$0	NOON NEWS	0.0	Sep17/15	Rev #1: S
		Contract Comment: NOON NEWS												
S	5	M-Th/12N-1P	30S	\$115	Sep21/15	Sep24/15	1	2	2	\$230	NOON NEWS	0.0	Sep18/15	Rev #4: S
		Contract Comment: NOON NEWS												
	6	M-Th/1-2P	30S	\$115	Sep21/15	Sep24/15	1	0	0	\$0	Y&R	0.0	Sep17/15	Rev #2: S
		Contract Comment: Y&R												
	7	Fri/5-530P	30S	\$180	Sep18/15	Sep18/15	1	0	0	\$0	NEWS	0.0	Sep17/15	Rev #1: S
		Contract Comment: NEWS												
	8	M-Th/5-530P	30S	\$210	Sep21/15	Sep24/15	1	4	4	\$840	NEWS	0.0	Sep17/15	Rev #2: R
		Contract Comment: NEWS												
	9	Fri/530-6P	30S	\$200	Sep18/15	Sep18/15	1	0	0	\$0	NEWS	0.0	Sep17/15	Rev #1: S
		Contract Comment: NEWS												
R	10	M-Th/530-6P	30S	\$225	Sep21/15	Sep24/15	1	4	4	\$900	NEWS	0.0	Sep18/15	Rev #4: R
		Contract Comment: NEWS												
	11	Fri/6-630P	30S	\$300	Sep18/15	Sep18/15	1	0	0	\$0	6PM NEWS	0.0	Sep17/15	Rev #1: S
		Contract Comment: 6PM NEWS												
RS	12	M-Th/6-630P	30S	\$400	Sep21/15	Sep24/15	1	3	3	\$1,200	6PM NEWS	0.0	Sep18/15	Rev #4: RS
		Contract Comment: 6PM NEWS												
	13	M-Th/630-7P	30S	\$375	Sep21/15	Sep24/15	1	2	2	\$750	EVE NEWS	0.0	Sep17/15	Rev #0: A
		Contract Comment: EVE NEWS												
	14	M-Th/659-728P	30S	\$380	Sep21/15	Sep24/15	1	2	2	\$760	WHEEL	0.0	Sep17/15	Rev #2: R
		Contract Comment: WHEEL												
	15	M-Th/728-756P	30S	\$420	Sep21/15	Sep24/15	1	2	2	\$840	JEOP	0.0	Sep18/15	Rev #3: R
		Contract Comment: JEOP												
	16	Fri/11-1135P	30S	\$225	Sep18/15	Sep18/15	1	0	0	\$0	11PM NEWS	0.0	Sep17/15	Rev #1: S
		Contract Comment: 11PM NEWS												
	17	M-Th/11-1135P	30S	\$285	Sep21/15	Sep24/15	1	2	2	\$570	11PM NEWS	0.0	Sep18/15	Rev #3: S
		Contract Comment: 11PM NEWS												
	18	Sat/11-1135P	30S	\$175	Sep19/15	Sep19/15	1	1	1	\$175	SAT NEWS	0.0	Sep17/15	Rev #2: R
		Contract Comment: SAT NEWS												
	19	Sun/11-1135P	30S	\$190	Sep20/15	Sep20/15	1	1	1	\$190	SUN NEWS	0.0	Sep17/15	Rev #0: A
		Contract Comment: SUN NEWS												
	20	Sat/7-8A	30S	\$60	Sep19/15	Sep19/15	1	1	1	\$60	SAT MORN	0.0	Sep17/15	Rev #0: A
		Contract Comment: SAT MORN												
	21	Sun/9-1030A	30S	\$210	Sep20/15	Sep20/15	1	1	1	\$210	SUN MORN	0.0	Sep17/15	Rev #0: A
		Contract Comment: SUN MORN												
	22	Wed/9-10P	30S	\$925	Sep23/15	Sep23/15	1	0	0	\$0	BIG BROTHER	0.0	Sep17/15	Rev #1: S
		Contract Comment: BIG BROTHER												
	23	Sat/330-7P	30S	\$450	Sep19/15	Sep19/15	1	0	0	\$0	LSU VS. AUBURN	0.0	Sep17/15	Rev #1: S
		Contract Comment: LSU VS. AUBURN												
	24	Sun/1-5P	30S	\$900	Sep20/15	Sep20/15	1	1	1	\$900	ST LOUIS VS REDSKINS	0.0	Sep17/15	Rev #2: T
		Contract Comment: ST LOUIS VS REDSKINS												
	25	Sun/4-7P	30S	\$900	Sep20/15	Sep20/15	1	0	0	\$0	COWBOYS VS. EAGLES	0.0	Sep17/15	Rev #1: S
		Contract Comment: COWBOYS VS. EAGLES												
	26	Sun/8-9A	30S	\$75	Sep20/15	Sep20/15	1	1	1	\$75	SUN NEWS	0.0	Sep17/15	Rev #2: A
		Contract Comment: SUN NEWS												
	Total 37 Spots for:			\$8,660					37	\$8,660		0.0		
	Monthly Estimate Dollars:									\$8,660	Sep/15	0.0	Sep/15	