

CONTRACT



KSGF-FM
2330 W Grand
Springfield, MO 65802
(417) 865-6614

www.ksgf.com

And:

Medium Buying LLC
1351 King Ave
2nd Floor
Columbus, OH 43212

<u>Contract / Revision</u> 446505 /		<u>Alt Order #</u> 32002524
<u>Product</u> Issue		
<u>Contract Dates</u> 07/23/18 - 08/07/18		<u>Estimate #</u> 07230807
<u>Advertiser</u> ASPCA c/o		<u>Original Date / Revision</u> 07/19/18 / 07/19/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSGF-FM	<u>Account Executive</u> Christal Radio Philad	<u>Sales Office</u> Christal Radio-P
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> R114698	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	KSGF	07/23/18	08/05/18	M-Sun 6a-10a	6a-10a		1:00				NM	12	\$492.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/23/18	07/29/18	MTWTF--				6	\$41.00					
	Week:	07/30/18	08/05/18	MTWTF--				6	\$41.00					
N 2	KSGF	07/23/18	08/05/18	M-F 10a-3p	10a-3p		1:00				NM	12	\$456.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/23/18	07/29/18	MTWTF--				6	\$38.00					
	Week:	07/30/18	08/05/18	MTWTF--				6	\$38.00					
N 3	KSGF	07/23/18	08/05/18	M-F 3p-7p	3p-7p		1:00				NM	11	\$418.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/23/18	07/29/18	MTWTF--				6	\$38.00					
	Week:	07/30/18	08/05/18	MTWTF--				5	\$38.00					
N 4	KSGF	08/06/18	08/07/18	M-F 6a-10a	6a-10a		1:00				NM	2	\$82.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	MT-----				2	\$41.00					
N 5	KSGF	08/06/18	08/07/18	M-F 10a-3p	10a-3p		1:00				NM	2	\$76.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	MT-----				2	\$38.00					
N 6	KSGF	08/06/18	08/07/18	M-F 3p-7p	3p-7p		1:00				NM	2	\$76.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	MT-----				2	\$38.00					
Totals												0.00	41	\$1,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/29/18	18	\$702.00	(\$105.30)	\$596.70
07/30/18 - 08/07/18	23	\$898.00	(\$134.70)	\$763.30
Totals	41	\$1,600.00	(\$240.00)	\$1,360.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.



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Signature: _____ **Date:** _____

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