

KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

PAGE 1

8131	AGENCY (OR SERVICE) ACTING AS AGENT FOR 386674	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	THE CAMPAIGN GROUP, INC.	FRIENDS OF JOE TORSELLA
AND	1600 Locust St	PO BOX 626
ADDRESS	Philadelphia PA 19103-6305	Flourtown PA 19031-0626
	USA	USA
CONTACT	Lisa Cabanel	PRODUCT TORSELLA/D/TREASURER-PA
LOCAL SALESPERSON	AGENCY EST. NO.	PRODUCT CODE 1310
NATIONAL SALESPERSON	Maggie McWilliams - CTS-PH	
BROADCAST SCHEDULE STARTING 10/31/16 AND ENDING 11/06/16 NO. WEEKS: 1		

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 2) CBS reserves the right to refuse payments in select formats based on business circumstances.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 CDR	M-F	5	05:00A	06:00A	30S	10/31/16-11/04/16	5-6A EARLY MORN NEWS	5	495.00	2475.00
2 CDR	M-F	5	05:58A	07:00A	30S	10/31/16-11/04/16	THIS MORNING (5:58-7AM)	5	800.00	4000.00
3 LUR	M-F	5	06:58A	09:00A	30S	10/31/16-11/04/16	CBS THIS MORNING	5	400.00	2000.00
4 CDR	M-F	5	09:00A	10:00A	30S	10/31/16-11/04/16	DDOCTORS9AM	5	360.00	1800.00
5	Sa	1	06:00A	06:57A	30S	11/05/16-11/05/16	WEEKEND NEWS SAT 6-7AM	1	500.00	500.00
6 CDR	Sa	1	06:57A	09:00A	30S	11/05/16-11/05/16	CBS SATURDAY MORNING NEWS	1	550.00	550.00
7 CDR	Su	1	12:00N	06:00P	30S	11/06/16-11/06/16	ENTERTAINMENT TONIGHT ON THE	1	405.00	405.00
8 LUR	Su	1	07:00A	08:00A	30S	11/06/16-11/06/16		1	450.00	450.00
9 CDR	M-F	3	10:58A	12:00N	30S	10/31/16-11/04/16	THE PRICE IS RIGHT	3	2200.00	6600.00
10 CDR	M-F	3	12:00N	12:30P	30S	10/31/16-11/04/16	NOON NEWS	3	1800.00	5400.00
11 LUR	M-F	5	12:27P	01:30P	30S	10/31/16-11/04/16	YOUNG & THE RESTLESS	5	1500.00	7500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

PAGE 2

8131	AGENCY (OR SERVICE) ACTING AS AGENT FOR 386674	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	THE CAMPAIGN GROUP, INC.	FRIENDS OF JOE TORSELLA
AND	1600 Locust St	PO BOX 626
ADDRESS	Philadelphia PA 19103-6305	Flourtown PA 19031-0626
	USA	USA
CONTACT	Lisa Cabanel	PRODUCT TORSELLA/D/TREASURER-PA
LOCAL SALESPERSON	AGENCY EST. NO.	PRODUCT CODE 1310
NATIONAL SALESPERSON	Maggie McWilliams - CTS-PH	
BROADCAST SCHEDULE STARTING 10/31/16 AND ENDING 11/06/16 NO. WEEKS: 1		

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 2) CBS reserves the right to refuse payments in select formats based on business circumstances.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
12 CDR	M-F	3	01:28P	02:00P	30S	10/31/16-11/04/16	THE BOLD & THE BEAUTIFUL	3	2200.00	6600.00
13 CDR	M-F	6	03:57P	05:00P	30S	10/31/16-11/04/16	DR. PHIL	6	725.00	4350.00
14 CDR	M-F	2	05:00P	06:00P	30S	10/31/16-11/04/16	5PM EARLY NEWS	2	900.00	1800.00
15 CDR	M-F	2	06:00P	06:29P	30S	10/31/16-11/04/16	NEWS 3 AT 6	2	1350.00	2700.00
16 CDR	M-F	5	06:29P	07:01P	30S	10/31/16-11/04/16	CBS EVENING NEWS	5	1600.00	8000.00
17 CDR	M-F	5	07:00P	07:27P	30S	10/31/16-11/04/16	ENTERTAINMENT TONIGHT	5	1600.00	8000.00
18 CDR	M-F	2	07:28P	07:57P	30S	10/31/16-11/04/16	THE INSIDER	2	1800.00	3600.00
19 LUR	M-F	5	11:35P	12:37A	30S	10/31/16-11/04/16	THE LATE SHOW WITH STEPHEN	5	600.00	3000.00
20 LUR	M	2	10:00P	11:00P	30S	10/31/16-10/31/16	SCORPION	2	8000.00	16000.00
21 LUR	F	1	10:00P	11:00P	30S	11/04/16-11/04/16	BLUE BLOODS	1	9000.00	9000.00
22	Su	1	09:00P	10:00P	30S	11/06/16-11/06/16	MADAM SECRETARY	1	7000.00	7000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

PAGE 3

8131	AGENCY (OR SERVICE) ACTING AS AGENT FOR 386674	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	THE CAMPAIGN GROUP, INC.	FRIENDS OF JOE TORSELLA
AND	1600 Locust St	PO BOX 626
ADDRESS	Philadelphia PA 19103-6305	Flourtown PA 19031-0626
	USA	USA
CONTACT	Lisa Cabanel	PRODUCT TORSELLA/D/TREASURER-PA
LOCAL SALESPERSON	AGENCY EST. NO.	PRODUCT CODE 1310
NATIONAL SALESPERSON	Maggie McWilliams - CTS-PH	
BROADCAST SCHEDULE STARTING 10/31/16 AND ENDING 11/06/16 NO. WEEKS: 1		

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 2) CBS reserves the right to refuse payments in select formats based on business circumstances.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
23 LUR	Su	1	10:00P	11:00P	30S	11/06/16-11/06/16	ELEMENTARY	1	6500.00	6500.00
Total Contract:								70		108230.00
Billing Summary										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-16						.00	108230.00	.00	108230.00	
									GRAND TOTAL	
									108230.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION