

WOC11826683 [01.00]

Order Printout



Order Status: Revised	Start/End Dates: 10/01/18 - 10/07/18	C/P/E: 1308 / 1969 / 5656
Traffic #:	Agency: Strategic Media Placement	Product Desc.: TV
Buyer Order #: 7796230	Advertiser: KY CD 6 - ANDY BARR - 2018	Estimate Desc.: KY CD6 - ANDY BARR - TV - 10.1-10.7 addition
AE: Kevin Kidd	Buyer:	Total Cost: \$2,861.00 (Cash)
Property: EKYT TV	Primary Demo: Adults 35+ (RTG)	Received Date: 9/28/18 9:12 AM
Sales Region: Local		

Comments:

Separation: 30

List Items							Spots												Totals		Adults 35+		
Line	Program	ST	Len	Time	Days	Rate	Oct 1												Total Spots	Total Cost	RTG	GRP	CPP
3	WKYT News @ 7a Sunday	NM	:30	7:00 AM-8:00 AM	-----S	22.00	2												2	44.00	0.70	1.40	31.43
	(Program: WKYT News @ 7a Sunday)Nov-2017LP																						
4	Family Feud	NM	:30	7:00 PM-7:30 PM	MTWTF--	105.00	5												5	525.00	2.00	10.00	52.50
	(Program: Family Feud)Nov-2017LP																						
5	Family Feud	NM	:30	7:30 PM-8:00 PM	MTWTF--	105.00	5												5	525.00	3.20	16.00	32.81
	(Program: Family Feud)Nov-2017LP																						
6	Family Feud	NM	:30	7:00 PM-7:30 PM	-----S-	55.00	1												1	55.00	1.00	1.00	55.00
	(Program: Family Feud)Nov-2017LP																						
7	Family Feud	NM	:30	7:30 PM-8:00 PM	-----S-	55.00	1												1	55.00	1.30	1.30	42.31
	(Program: Family Feud)Nov-2017LP																						
8	ACC Football: Teams TBA	NM	:30	12:00 PM-3:30 PM	-----S-	40.00	6												6	240.00	0.20	1.20	200.00
	(Program: ACC Football: Teams TBA)Nov-2017LP																						
9	WKYT News@630p on CW Lexington	NM	:30	6:30 PM-7:00 PM	MTWTF--	45.00	7												7	315.00	0.80	5.60	56.25
	(Program: WKYT News@630p on CW Lexington)Nov-2017LP																						
10	WKYT News at 6p Sat	NM	:30	6:00 PM-6:30 PM	-----S-	50.00	2												2	100.00	3.30	6.60	15.15
	(Program: WKYT News at 6p Sat)Nov-2017LP																						
11	WKYT News at 6p Sun	NM	:30	6:00 PM-6:30 PM	-----S	50.00	2												2	100.00	1.50	3.00	33.33
	(Program: WKYT News at 6p Sun)Nov-2017LP																						

List Items							Spots												Totals		Adults 35+		
Line	Program	ST	Len	Time	Days	Rate	Oct 1												Total Spots	Total Cost	RTG	GRP	CPP
12	Matter of Fact/Soledad O'Brien	NM	:30	6:30 AM-7:00 AM	-----S	12.00	1												1	12.00	0.20	0.20	60.00
	(Program: Matter of Fact/Soledad O'Brien)Nov-2017LP																						
13	Jeopardy 2	NM	:30	5:30 PM-6:00 PM	MTWTF--	27.00	5												5	135.00	0.60	3.00	45.00
	(Program: Jeopardy 2)Nov-2017LP																						
14	Family Feud	NM	:30	6:00 PM-6:30 PM	MTWTF--	27.00	5												5	135.00	0.80	4.00	33.75
	(Program: Family Feud)Nov-2017LP																						
15	DC Legends of Tomorrow	NM	:30	7:58 PM-9:00 PM	M-----	175.00	1												1	175.00	2.00	2.00	87.50
	(Program: DC Legends of Tomorrow)Nov-2017LP																						
16	Riverdale	NM	:30	7:58 PM-9:00 PM	--W----	225.00	1												1	225.00	1.40	1.40	160.71
	(Program: Riverdale)Nov-2017LP																						
17	Legacies	NM	:30	9:00 PM-10:00 PM	---T---	100.00	1												1	100.00	1.60	1.60	62.50
	(Program: Legacies)Nov-2017LP																						
18	Andy Griffith	NM	:30	7:58 PM-9:00 PM	----S-	60.00	1												1	60.00	1.60	1.60	37.50
	(Program: Andy Griffith)Nov-2017LP																						
19	Andy Griffith	NM	:30	9:00 PM-10:00 PM	----S-	60.00	1												1	60.00	0.80	0.80	75.00
	(Program: Andy Griffith)Nov-2017LP																						
Spot Totals:							47												47	\$2,861.00		60.70	
Adults 35+ GRP:							60.70																

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
October	47	\$2,861.00	60.70				