

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING
(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 424296

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Lets Get to work
Name

1531 Live Oak Drive Tallahassee FL 32301
Address

850-224-2549
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

John French, Chairperson

Abby F. Dupree, Treasurer

3. IF THE AD REFERS TO A CANDIDATE:

a. The name of the candidate is _____.

b. The candidate seeks election to the office of _____ in
the Primary Election, General Election, or Special Election.

4. IF THE AD REFERS TO AN ISSUE: For Politicians in Tallahassee to
Promote tourism in Florida to Save Jobs

a. The issue is _____.

b. The Purchaser is American Media Advocacy Group

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

ORDER



Orders
Order / Rev: 426296
Alt Order #: 08533504
Product Desc: LETS GET TO WORK
Estimate: 8678
Flight Dates: 03/20/17 - 04/16/17
Original Date / Rev: 03/23/17 / 03/23/17
Order Type: GENERAL

WPLG, INC.
Primary AE: Kristen Waskie
Sales Office: PHI
Sales Region: NAT

Agency Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Lets Get To Work
Demographic: A35+
Product Codes: PL-Ballot-Related
Priority: P-2
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/27/17	03/26/17	2	\$1,800.00	\$1,530.00
03/27/17	04/16/17	6	\$4,200.00	\$3,570.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2017	2	\$1,800.00	\$1,530.00	2.00
April 2017	6	\$4,200.00	\$3,570.00	6.00
Totals	8	\$6,000.00	\$5,100.00	8.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPLG	03/26/17	03/26/17	This Week (ABC) This Week With George Stephens (10:30 AM-11:30 AM)	CM	1030-1130a	-----1	:30	1	\$1,200.00	P-2	1.20	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/20/17	03/26/17	-----1		1				\$1,200.00		1.20			
E 2	WPLG	04/02/17	04/16/17	This Week (ABC) This Week With George Stephens (10:30 AM-11:30 AM)	CM	1030-1130a	-----1	:30	1	\$900.00	P-2	1.20	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/27/17	04/02/17	-----1		1				\$900.00		1.20			
		Week: 04/03/17	04/09/17	-----1		1				\$900.00		1.20			
		Week: 04/10/17	04/16/17	-----1		1				\$900.00		1.20			
E 3	WPLG	04/02/17	04/16/17	TWISF/Michael Putney CM This Week in South Florida (11:30 AM-12:30 PM)	CM	1130a-1230p	-----1	:30	1	\$500.00	P-2	0.80	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/27/17	04/02/17	-----1		1				\$500.00		0.80			
		Week: 04/03/17	04/09/17	-----1		1				\$500.00		0.80			
		Week: 04/10/17	04/16/17	-----1		1				\$500.00		0.80			
E 4	WPLG	03/26/17	03/26/17	TWISF/Michael Putney CM This Week in South Florida (11:30 AM-12:30 PM)	CM	1130a-1230p	-----1	:30	1	\$600.00	P-2	0.80	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/20/17	03/26/17	-----1		1				\$600.00		0.80			

Totals 8 \$6,000.00