

# DUPLICATE INVOICE



**Remit Address:**  
**KFSM-TV**  
**\*\*\* New Remit To Address \*\*\***  
**P. O. Box 847296**  
**Dallas, TX 75284-7296**  
**Main: (479) 783-3131**  
**Billing:**

**Billing Address:**

**Heathcott Associates**  
**Attention: Accounts Payable**  
**75 Riverfront Drive #453**  
**North Little Rock, AR 72114**

Advertiser	Jobs for Arkansas
Product	Option 2
Estimate Number	Issue 3

<b>Invoice #</b>	<b>392399-2</b>
Invoice Date	11/08/16
Invoice Month	November 2016
Invoice Period	10/31/16 - 11/07/16

Station	KFSM-TV	Order #	392399
Account Executive	Local KFSM 2 House	Alt Order #	
Sales Office	Local House	Deal #	
Sales Region	Local	Order Flight	10/18/16 - 11/07/16

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	All	5NEWS @ 5am	5a-6a								
					10/31/16 to 11/06/16	4x	MTWTF--				
	All			M	10/31/16	:30	5:20 AM	JFA1601	\$200.00		6
	All			Tu	11/01/16	:30	5:43 AM	JFA1601	\$200.00		7
	All			W	11/02/16	:30	5:21 AM	JFA1601	\$200.00		8
	All			F	11/04/16	:30	5:50 AM	JFA1601	\$200.00		9
					11/07/16 to 11/13/16	2x	M-----				
	All			M	11/07/16	:30	5:19 AM	JFA1601	\$200.00		10
	All			M	11/07/16	:30	5:59 AM	JFA1601	\$200.00		11
2	All	5NEWS @ 6am	6a-7a								
					10/31/16 to 11/06/16	4x	MTWTF--				
	All			M	10/31/16	:30	6:21 AM	JFA1601	\$525.00		8
	All			Tu	11/01/16	:30	6:50 AM	JFA1601	\$525.00		6
	All			W	11/02/16	:30	6:22 AM	JFA1601	\$525.00		9
	All			Th	11/03/16	:30	6:51 AM	JFA1601	\$525.00		7
					11/07/16 to 11/13/16	2x	M-----				
	All			M	11/07/16	:30	6:22 AM	JFA1601	\$525.00		10
	All			M	11/07/16	:30	6:48 AM	JFA1601	\$525.00		11
3	All	5NEWS @ 5pm	5p-530p								
					10/31/16 to 11/06/16	5x	MTWTF--				
	All			M	10/31/16	:30	4:59 PM	JFA1601	\$785.00		6
	All			Tu	11/01/16	:30	5:27 PM	JFA1601	\$785.00		9
	All			W	11/02/16	:30	5:10 PM	JFA1601	\$785.00		8
	All			Th	11/03/16	:30	5:19 PM	JFA1601	\$785.00		7
	All			F	11/04/16	:30	5:23 PM	JFA1601	\$785.00		10
					11/07/16 to 11/13/16	1x	M-----				
	All			M	11/07/16	:30	5:12 PM	JFA1601	\$785.00		11
4	All	5NEWS @ 6pm	6p-630p								
					10/31/16 to 11/06/16	5x	MTWTF--				
	All			M	10/31/16	:30	6:27 PM	JFA1601	\$950.00		7
	All			Tu	11/01/16	:30	6:27 PM	JFA1601	\$950.00		6
	All			W	11/02/16	:30	6:22 PM	JFA1601	\$950.00		9

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #	
4	All	5NEWS @ 6pm	6p-630p	Th	11/03/16	:30	6:29 PM	JFA1601	\$950.00		8	
	All			F	11/04/16	:30	6:10 PM	JFA1601	\$950.00		10	
	All			11/07/16 to 11/13/16		1x	M-----					
	All			M	11/07/16	:30	6:27 PM	JFA1601	\$950.00		11	
5	All	5NEWS @ 10pm	10p-1035p	10/31/16 to 11/06/16		3x	MTWTF--					
	All			M	10/31/16	:30	10:24 PM	JFA1601	\$1,025.00		5	
	All			Tu	11/01/16	:30	10:12 PM	JFA1601	\$1,025.00		7	
	All			W	11/02/16	:30	10:13 PM	JFA1601	\$1,025.00		6	
	All			11/07/16 to 11/13/16		1x	M-----					
All	M	11/07/16	:30	10:29 PM	JFA1601	\$1,025.00		8				
6	All	5NEWS This Morning Sat	5a-7a	10/31/16 to 11/06/16		1x	-----S-					
	All			Sa	11/05/16	:30	6:47 AM	JFA1601	\$75.00		2	
8	All	5NEWS @ 10pm Saturday	10p-1035p	10/31/16 to 11/06/16		1x	-----S-					
	All			Sa	11/05/16	:30	11:00 PM	JFA1601	\$550.00		3	
9	All	5NEWS This Morning Sunday	6a-8a	10/31/16 to 11/06/16		1x	-----S					
	All			Su	11/06/16	:30	7:30 AM	JFA1601	\$100.00		1	
10	All	CBS Sunday Morning	8a-930a	10/31/16 to 11/06/16		1x	-----S					
	All			Su	11/06/16	:30	8:48 AM	JFA1601	\$375.00		1	
11	All	Face the Nation	930a-1030a	10/31/16 to 11/06/16		1x	-----S					
	All			Su	11/06/16	:30	10:29 AM	JFA1601	\$150.00		2	
12	All	5NEWS @ 530p Sunday	530p-6p	10/31/16 to 11/06/16		1x	-----S					
	All			Sa	11/05/16	:00			<del>\$375.00</del>	See MG 12.8	4	
	All			Su	11/06/16	:00			<del>\$375.00</del>	See MG 12.4	3	

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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	All	Late Run News	10:30 PM-11:05 PM								
		Late Run due to NFL Doubleheader									
					10/31/16 to 11/06/16	1x	-----S				
	All			Su	11/06/16	:30	11:02 PM	JFA1601	\$550.00		1
16	All	5NEWS @ 6pm Sat	6:00 PM-7:00 PM								
		Potential Late Run due to NCAA Football									
					10/31/16 to 11/06/16	1x	-----S-				
	All			Sa	11/05/16	:30	6:49 PM	JFA1601	\$375.00		1

Aired Spots                      **35**

<u>Gross Total</u>	<b>\$21,035.00</b>	
<u>Agency Commission</u>	<b>\$3,155.25</b>	
<u>Net Amount Due</u>	<b>\$17,879.75</b>	<u>Payment Terms 30 Days</u>