

# DUPLICATE INVOICE



**Remit Address:**  
**KFSM-TV**  
**\*\*\* New Remit To Address \*\*\***  
**P. O. Box 847296**  
**Dallas, TX 75284-7296**  
**Main: (479) 783-3131**  
**Billing:**

**Billing Address:**

**Heathcott Associates**  
**Attention: Accounts Payable**  
**75 Riverfront Drive #453**  
**North Little Rock, AR 72114**

Advertiser	Jobs for Arkansas	Invoice #	392399-1
Product	Option 2	Invoice Date	10/30/16
Estimate Number	Issue 3	Invoice Month	October 2016
		Invoice Period	09/26/16 - 10/30/16
Station	KFSM-TV	Order #	392399
Account Executive	Local KFSM 2 House	Alt Order #	
Sales Office	Local House	Deal #	
Sales Region	Local	Order Flight	10/18/16 - 11/07/16
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	All	5NEWS @ 5am	5a-6a		10/17/16 to 10/23/16	1x	- TWTF - -				
	All			F	10/21/16	:30	5:12 AM	JFA1601	\$200.00		1
				10/24/16 to 10/30/16	4x	MTWTF - -					
	All			M	10/24/16	:30	5:50 AM	JFA1601	\$200.00		3
	All			Tu	10/25/16	:30	5:28 AM	JFA1601	\$200.00		4
	All			W	10/26/16	:30	5:58 AM	JFA1601	\$200.00		2
2	All	5NEWS @ 6am	6a-7a		10/17/16 to 10/23/16	1x	- TWTF - -				
	All			W	10/19/16	:30	6:48 AM	JFA1601	\$525.00		1
				10/24/16 to 10/30/16	4x	MTWTF - -					
	All			M	10/24/16	:30	6:40 AM	JFA1601	\$525.00		5
	All			Tu	10/25/16	:30	6:17 AM	JFA1601	\$525.00		2
	All			Th	10/27/16	:30	6:51 AM	JFA1601	\$525.00		4
3	All	5NEWS @ 5pm	5p-530p		10/17/16 to 10/23/16	2x	- TWTF - -				
	All			Tu	10/18/16	:30	5:11 PM	JFA1601	\$785.00		1
	All			W	10/19/16	:30	5:21 PM	JFA1601	\$785.00		2
				10/24/16 to 10/30/16	3x	MTWTF - -					
	All			M	10/24/16	:30	5:28 PM	JFA1601	\$785.00		4
	All			Th	10/27/16	:30	4:59 PM	JFA1601	\$785.00		3
4	All	5NEWS @ 6pm	6p-630p		10/17/16 to 10/23/16	2x	- TWTF - -				
	All			Tu	10/18/16	:30	6:26 PM	JFA1601	\$950.00		1
	All			W	10/19/16	:30	6:14 PM	JFA1601	\$950.00		2
				10/24/16 to 10/30/16	3x	MTWTF - -					
	All			M	10/24/16	:30	6:21 PM	JFA1601	\$950.00		3
	All			Th	10/27/16	:30	6:12 PM	JFA1601	\$950.00		5
	F	10/28/16	:30	6:20 PM	JFA1601	\$950.00		4			

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	All	5NEWS @ 10pm	10p-1035p		10/17/16 to 10/23/16	1x	- TWTF - -				
	All			W	10/19/16	:30	10:14 PM	JFA1601	\$1,025.00		1
	All				10/24/16 to 10/30/16	3x	MTWTF - -				
	All			Tu	10/25/16	:30	10:23 PM	JFA1601	\$1,025.00		2
	All			Th	10/27/16	:30	10:23 PM	JFA1601	\$1,025.00		4
	All			F	10/28/16	:30	10:34 PM	JFA1601	\$1,025.00		3
6	All	5NEWS This Morning Sat	5a-7a		10/24/16 to 10/30/16	1x	-----S-				
	All			Sa	10/29/16	:30	6:09 AM	JFA1601	\$75.00		1
7	All	5NEWS @ 6pm Sat	6p-630p		10/17/16 to 10/23/16	1x	-----S-				
	All			Sa	10/22/16	:30	6:34 PM	JFA1601	\$375.00		1
	All				10/24/16 to 10/30/16	1x	-----S-				
	All			Sa	10/29/16	:30	6:17 PM	JFA1601	\$375.00		2
8	All	5NEWS @ 10pm Saturday	10p-1035p		10/17/16 to 10/23/16	1x	-----S-				
	All			Sa	10/22/16	:30	10:10 PM	JFA1601	\$550.00		1
	All				10/24/16 to 10/30/16	1x	-----S-				
	All			Sa	10/29/16	:30	10:31 PM	JFA1601	\$550.00		2
11	All	Face the Nation	930a-1030a		10/24/16 to 10/30/16	1x	-----S				
	All			Su	10/30/16	:30	10:19 AM	JFA1601	\$150.00		1
12	All	5NEWS @ 530p Sunday	530p-6p		10/17/16 to 10/23/16	1x	-----S				
	All			Su	10/23/16	:00			<del>\$375.00</del>	See MG 12.5,12.6,12.7	1
	All	5NEWS @ 4pm	4p-430p	W	10/26/16	:30	4:23 PM	JFA1601	\$125.00	MG for 12.1 10/23	6
	All	5NEWS @ 4pm	4p-430p	Th	10/27/16	:30	4:21 PM	JFA1601	\$125.00	MG for 12.1 10/23	5
	All	5NEWS @ 4pm	4p-430p	F	10/28/16	:30	4:13 PM	JFA1601	\$125.00	MG for 12.1 10/23	7
	All				10/24/16 to 10/30/16	1x	-----S				
	All			Su	10/30/16	:30	5:58 PM	JFA1601	\$375.00		2

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12	All	5NEWS @ 530p Sunday	530p-6p		10/31/16 to 11/06/16	1x	-----S				
	All	Wheel of Fortune Saturday	630p-7p	Sa	10/29/16	:30	6:48 PM	JFA1601	\$375.00	MG for 12.4 11/05	8
					NA due to program change						
13	All	5NEWS @ 10pm	10p-1035p		10/24/16 to 10/30/16	1x	-----S				
	All			Su	10/30/16	:30	10:12 PM	JFA1601	\$550.00		2
14	All	Late Run News	10:30 PM-11:05 PM		10/17/16 to 10/23/16	1x	-----S				
	All	Late run due to NFL Football doubleheader		Su	10/23/16	:30	11:04 PM	JFA1601	\$550.00		1

Aired Spots                      **37**

<u>Gross Total</u>	<b>\$20,700.00</b>	
<u>Agency Commission</u>	<b>\$3,105.00</b>	
<b><u>Net Amount Due</u></b>	<b>\$17,595.00</b>	<b><u>Payment Terms 30 Days</u></b>