

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR



WYCD-FM HD3 – 99.5 iMUEVETE

SECOND QUARTER 2012

April 1st through June 30th, 2012

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**ISSUES OF CONCERN TO METRO DETROIT
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
SECOND QUARTER 2012**

Economy: Young People Investing and Saving. Property Taxes. Wyandotte Milliner. Open and Obvious. Business Owner and Inventor. Dearborn Area Chamber of Commerce. Energy Provider Monopolies. Michigan Printer. Special License Plate.

Community Outreach: Women's Legal Rights. Human Services. Military Appreciation Month. Pets for Patriots. Forgiveness. Drug Use and Crime. Commuter Challenge. Child Abuse Prevention. K2 Legislation. Quake on the Lake.

Health: Youth Drug Education. Organ Donation. Cancer Support. Blind Triathlete. Prostate Cancer Awareness. Warriors in Pink. My Friends Care Cancer Fund. Bedbugs. Leukemia and Lymphoma Research. Donation Games of America.

Arts and Education: Educating Urban Youth about Outdoors. Holocaust. Detroit Symphony Orchestra. St. Mary's Fair. OLV Run. Birmingham Bloomfield Art Center.

Economy:

4/1/12

Property Taxes

7:30 to 7:45

15-minutes of a 60-minutes program

Non-payment of property taxes is a growing problem in Wayne County, especially given the high rate of unemployment. The assistant Wayne County Treasurer talks about programs to help homeowners get caught up on their taxes and remain in their homes. He reminds listeners that the last thing the Treasurer's office wants to do is take somebody's home. He urges anyone struggling with paying those taxes to contact the Treasurer's office. In many cases, he says, they can make payment arrangements and keep people in their homes.

4/8/12

Young and Free Michigan

7:00 to 7:30

30-minutes of a 60-minute program

Young & Free Michigan is an ongoing effort to give 17-25-year-olds a head start and useful information when it comes to saving and banking. Facilitated by Michigan First Credit Union, Young & Free Michigan offers a blog and a clearing house of information for this next-generation group of savers, investors and consumers. In these segments Young & Free spokesperson Janelle O'Hara talks about how she uses the initiative's blog, videos and appearance to share information with her peers about the best ways to handle financial issues that are widespread among this age group.

5/13/12

Michigan Hat Business

7:00 to 7:30

30-minutes of a 60-minute Program

Gena Conti of Wyandotte talks about her Michigan-made business that has made its mark across the globe. She took an idea and a passion and created a stamp of artwork unlike any other. Gena is the hat lady. Her hats are seen on politicians, celebrities and every-day-people. Her hats are in China, Australia, Germany and London. Her hats are in the Kentucky Derby Museum. Gena talks about growing a business in a state where business is waning. She says that the cliché of following one's passion is a reality for her. Gena talks about her epiphany, her "light-bulb moment. She says that once she found the world-of-the-hat, her life was changed. She converted the main floor of her 1901 Wyandotte' home into her salon and started creating custom hats. She tells listeners that she is living proof that there is creativity, productivity and that there are possibilities for success and art in Michigan.

5/20/12

Open and Obvious

7:00 to 7:15

15-minutes of a 60-minute program

Blind attorney and advocate, Richard Bernstein, talks about a law being reviewed by the state Supreme Court that he says just lines the pockets of insurance companies while putting disabled citizens at risk. Bernstein has filed a suit on behalf of a blind man who was injured when he stumbled into a sidewalk area that was under construction but not sectioned off by snow fencing or any other type of barricade. According to Bernstein the law now states that if an area is obviously hazardous the property owner and/or contractor do not have to indicate the perils. This, however, means that a blind person can all-too-easily stumble and become injured, sometimes gravely. Bernstein also says that if the property owner cordons off the area and someone is injured, they bear more responsibility because the danger was not open and obvious.

5/27/12

Michigan Business Owner and Inventor

7:00 to 7:15

15-minutes of a 60-minute program

Tanya Allen tells about starting a business in what others told her was an unfriendly business environment. She says that even in Michigan it is possible to grow and thrive as an entrepreneur. Tanya created a product based upon a need she saw in the market. Others told her she could not succeed and she moved forward anyway. Allen talks to other would-be business owners encouraging them to take the plunge.

6/10/12

Dearborn Area Chamber Of Commerce

7:00 to 7:15

15-minutes of a 60-minute program

Peggy Richard talks about the newly merged Dearborn Heights and Dearborn Chambers of Commerce. The new entity is the Dearborn Area Chamber of Commerce. Richard says that merging the two will help area businesses network with one another and create a stronger business environment for all. She talks about the first joint venture, the Taste of Dearborn which takes people to more than 20-restaurants in the cities to sample their offerings.

6/10/12
Energy Provider Monopolies
7:30 to 7:45
15-minutes of a 60-minute program

Legislation pending in Lansing could mean lower electricity rates for Michigan consumers. According to Derek Smiertka with Glacial Energy, right now Michigan has the highest electric rates in the nation. He says that is, in part, because only 10-percent of Michiganders have any say in who provides their electricity. Smiertka says that legislation is being discussed that would deregulate electricity and give consumers the option to choose their providers. That competition, he says, will push rates down and translate to a savings of up to 20-percent. According to Derek Smiertka with Glacial Energy, what makes this even more potentially painful is that here in Michigan we have the highest electric rates in the country...and, at least for now, there's nothing most of us can do about it. Smiertka says that competition can save the consumers about twenty percent on their monthly bill.

6/24/12
Michigan Printer
7:00 to 7:15
15-minutes of a 60-minute program

Dale Hampshire, who sells print, says that e-readers, on-line newspapers and electronic bill pay are all taking a giant bite out of the livelihoods of printers and print sellers. He says in 30-or 40-years we'll be able to buy e-books for about 30-dollars. We will, he says, still be able to buy hard copies of books but we'll pay about 160-dollars a-piece. He says that newspapers have already cut back on the number of papers they print and distribute regularly. That, he says, affects the retailers who print fewer inserts. That, of course, means less business for print sellers like him. Additionally, he says, the post office is affected by people going paperless and more and more pay their bills on-line.

6/24/12
Special License Plate
7:45 to 8:00
15-minutes of a 60-minute program

Peggy Burkhard with Donate Life Michigan talks about a new license plate that will soon be available to Michigan Drivers. The plate acknowledges organ donation and raises awareness for the cause. Burkhard says that Secretary of State Ruth Johnson has been a big supporter of the effort. Burkhard says that the special plate will be available later this summer.

Community Outreach:

4/8/12

Spectrum Human Services

7:30 to 7:45

15-minutes of a 60-minute program

Spectrum Human Services is a child welfare preservation and mental health services organization. Their services include foster care, adoption, family preservation, mental health treatment services, substance abuse treatment, employment/career training, programs for adjudicated youth, and group homes for developmentally disabled adults. For 35-years Spectrum has served children, youth and families throughout ten counties in the state of Michigan.

4/8/12

Bringing down Goliath/Women's Legal Rights

7:45 to 8:00

15-minutes of a 60-minute program

Author and advocate Susan Ann Langford talks about her journey of a lifetime trying to first regain custody and then re-establish a connection with her son. Langford shares the trials and hurdles she encountered with the legal system. She offers tips to listeners on questions to ask attorneys and ways to protect their rights while working within the system.

4/15/12

Project Forgive

7:00 to 7:30

30-minutes of a 60-minute program

Producer and motivational speaker Shawne DuPerone talks about a metro Detroit's journey toward forgiving the drunk driver who killed his wife and two children. A few years ago, a man named Gary received news that his wife Judy and their children, twelve-year-old Alex and nine-year-old Sam were hit by a drunk driver and did not survive. Project: Forgive Producer Shawne Duperone, is a friend of Gary's. What's more, the driver turned out to be yet another of Shawne's family friends, Tom Wellinger. Gary's ability to forgive Tom inspired her to examine what she describes as an internal emotional maturity that our planet hasn't yet experienced. Project: Forgive explores how to hold conflicting thoughts and emotions at the same moment, allowing for miraculous breakthroughs regardless of any circumstance.

5/6/12
Military Appreciation Month/Pets for Patriots
7:00 to 7:30
30-minutes of a 60-minute program

Marie Sklaad and Gary Rouch talk about a program that offers a unique kind of salute for the nation's service men and women. The organization, founded in New York and new to Michigan creates unique opportunities for members of the military community to save a life by honorably adopting homeless adult dogs and cats. The group reduces the adoption price for patriots and offers an annual stipend to help care for their newly adopted friend. Sklaad says that there have been studies that show that the love of a dog or cat is therapeutic in so many ways. She says for example, service members returning home and feeling that there is nobody to talk to who will just listen can sometimes turn to their pets. Sklaad says that she hopes to see Pets for Patriots efforts moved forward to showcase animals on military bases. Patriots from all branches of the armed forces are eligible to join the program at any stage of their service. She says this is just one way to reach out and say thank you to those who sacrifice so much for us. Sklaad says that not only are these service members hero's to the pets they adopt. She says in most cases, the heroism goes both ways.

5/13/12
Drug Use and Crime
7:30 to 7:45
15-minutes of a 60-minute program

Sergeant Moug with the Livonia Police Department talks about the changes he's seen in drug use and street crime over the 23-years he's spent on the force. He says that with new synthetic marijuana the risks are greater than ever that, users will turn to crime. He says this drug, also known as K-2, affects each user differently and is itself different every time. He also talks about the use of bath salts, a synthetic drug that is sold a gas stations and party stores. The sergeant urges parents to be vigilant in monitoring their children's activities and to boycott any stores that sell bath salts, spice or K2.

5/20/12
Commuter Challenge
7:30 to 7:45
15-minutes of a 60-minute program

SMART, with members of Transportation Choices, is challenging residents to take the bus, vanpool, carpool, bicycle, walk or telework at least once in May. The short-term goal is to increase awareness of transportation options available in the region and to give an alternative ride a try, which may ultimately generate long-term environmental and financial benefits for residents. Anybody who already chooses to use an alternative commute is also welcomed to participate in the Challenge.

6/10/12
Child Abuse Prevention
7:15 to 7:30
15-minutes of a 60-minute program

Robert Ennis, founder of the Ennis Center for children says he is neither republican nor democrat. He says he is a kid-o-crat. Ennis Center for Children has been working with abused and/or neglected children for over 30 years with services reaching over 25-hundred Michigan children and families in crisis annually. On any given day, they help over 300 children in their foster care program. In addition, with locations in Genesee, Oakland, St. Clair and Wayne County, Ennis is a leading agency in finding adoptive families for children, including those with special needs. Ennis Center also works with delinquent teens in the Detroit area, helping them stay safe, stay in school and on a path toward a productive adulthood.

6/10/12
K2 Legislation
7:45 to 8:00
15-minutes of a 60-minute program

As legislators in Lansing take aim at the problem of synthetic marijuana, local communities are taking matters in their own hands. This week Macomb County, the city of Detroit, West Bloomfield and Oakland County leaders, among others, have either cracked down on retailers or started community initiatives to get this drug off the shelves and out of the hands of children. Oakland County Executive L. Brooks Patterson says that this has become a total community effort. Patterson says that most responsible business owners are taking it off the shelves because they now realize the dangers. He urges everyone to stop patronizing any business, though that has not yet stopped selling this very dangerous substance.

6/24/12
Quake on the Lake
7:15 to 7:30
30-minutes of a 60-minute program

Dale Hampshire talks about the APBA World Champion power boat races held in Oakland County. He says that thousands of people come to one of Michigan's premier state parks every year for this event. According to Hampshire the event raises money for several area charities. One of those is the Rainbow Connection founded by Oakland County Executive L. Brooks Patterson. The Rainbow Connection is Southeast Michigan's version of the Make-A-Wish Foundation. The organization grants wishes to terminally ill children across the state.

Health:

4/1/12
Gilda's Club
7:00 to 7:30
30-minutes of a 60-minute program

Gilda's Club of Metro Detroit offers support for cancer patients and their families. Heather Hall, executive director of Gilda's Club of Metro Detroit came to Gilda's when she was in her early twenties and was diagnosed with cancer. She says that people walk through the red door because their lives have been impacted by one of the many types of cancer. Whether it is a personal diagnosis or the diagnosis of a loved one – a child, a spouse, a parent, a grandparent, a friend, a neighbor, a co-worker – she says Gilda's Club members are there to provide tools and resources to help you on this journey, wherever the path may lead. She says they do not treat disease. They do, however, offer a program of emotional and social support that recent studies report are an essential benefit to overall well-being for people faced with cancer. Heather also talked about Jokes and Jams, Gilda's annual Spring fundraising event. She says that in addition to dinner an auction and awards, patrons will be treated to a comedy show from Detroit-born comedienne Jessica Golden and music from the nationally renowned Neil Diamond tribute band, Super Diamond.

4/29/12
Stewart Francke Leukemia Foundation
7:00 to 7:30
30-minutes of a 60-minute program

Ten years after undergoing a related allogeneic stem cell transplant as the treatment for leukemia Francke continues to work helping others who are suffering in similar fashion. He says that bone marrow transplants have provided life-long cures for patients dealing with leukemia, lymphoma, Hodgkin's disease and now other diseases. Unfortunately, he says, finding a suitable match if a genetic match is unavailable can be arduous and expensive. In addition, the cost of merely searching for a bone marrow donor can also prohibit patients from getting the chance they deserve. Therefore a transplant isn't an option for all people. I was very fortunate. With an initial endowment of 50-thousand dollars he established a fund at Karmanos to help fund bone marrow searches for minority and low income patients unable to find a match with a family member. The endowment is still in place and Stewart continues to spread the word.

4/29/12
Michigan Parkinson Foundation
7:30 to 8:00
30-minutes of a 60-minute program

Debrah Orloff, executive director of the Michigan Parkinson Foundation dispels misconceptions and offers hope and support for the approximately 30-thousand Michigan residents suffering from Parkinson's disease. Over the years the Michigan Parkinson Foundation has tried to keep pace with the educational and supportive needs of people with Parkinson's, their families and health professionals. Their mission remains to educate and provide support to people with Parkinson's and related disorders, their loved ones and care partners, and the physicians and other allied health professionals who diagnose and treat those affected by the illness. The organization continues to support research into the mechanisms underlying the disease and therapeutic strategies aimed at reducing the burden of illness. They are also dedicated to also engaging and enlisting the support of institutions and individuals whose activities impact the needs of people with Parkinson's and related disorders.

5/6/12
Save Our Youth Task Force
7:30 to 7:45
15-minutes of a 60-minute program

Katie Olex with the Save Our Youth Task Force talks about an initiative aimed at educating parents and their kids about a lot of the new synthetic drugs on the streets. The group spearheads a grassroots effort to educate and empower the community in addressing the issues that affect the health and safety of its young people with a focus on alcohol and other drugs. They are a group of Livonia area parents, teens, educators, and professional helpers who are concerned about drug and alcohol use among Livonia area youth. Our Task Force is new and still forming. It is modeled after a similar group in Royal Oak.

5/6/12
Organ Donation
7:45 to 8:00
15-minutes of a 60-minute program

Keenan Smith talks about his family's journey with an infant son who needed a liver transplant. He encourages listeners to find out the facts about organ donation and not to be frightened by the rumors. He says it's an important conversation for everyone to have with their family members. That way if the time comes and a person meets with an untimely death (or even an expected one) the loved ones don't have to make difficult decisions about organ donation while they're in the midst of grieving as well.

5/20/12
Blind Triathlete
7:15 to 7:30
15-minutes of a 60-minute program

Blind attorney Richard Bernstein is suing three national athletic associations on behalf of a blind runner. According to Bernstein, blind athletes used to compete in three different categories based upon their level of vision impairment. Now, however, the organizations have put all athletes into one category and are requiring those with any amount of sight, no matter how slight, to wear black-out glasses while they run. This, Bernstein asserts, puts the runner in danger as well as all of the other runners.

6/3/12
Prostate Cancer Awareness
7:00 to 7:15
15-minutes of a 60-minute program

Dr. Michael Lutz talks about pending changes in screening recommendations pertaining to prostate cancer and how these could be harmful to men's health in the long run. He discusses the importance of PSA testing and says that men need to know their numbers so they can know their options. Dr. Lutz also talks about an upcoming Run for the Ribbon to raise money for prostate cancer awareness and research. The run is, appropriately, on Father's Day and will be attended by patients, survivors and their loved ones.

6/3/12
Warriors in Pink
7:15 to 7:45
30-minutes of a 60-minute program

Warriors in Pink effort, offers hope from survivors. When we think of a warrior most of us don't picture a 65 retired female autoworker from Michigan. Irma Slimko, though, is a new kind of warrior. Tagged to be one of 11-models of courage for Ford Motor Company's Warriors in Pink campaign, Slimko's crusade aims to raise awareness about breast cancer detection and treatment. Slimko, a 16-year breast cancer survivor says, that a key message she hopes to impart is that just because we don't look at something doesn't mean it's not there. She says it's not just about the warriors, though, It's about the whole family and community of support. Those people, she says are true heroes. Slimko says she is proud to give show others that it is possible to live beyond the struggles. Slimko says it is such an honor to be selected to be one of the models of courage and give voice to the thousands and thousands of warriors out there.

6/3/12
My Friends Care Cancer Fund
7:45 to 8:00
15-minutes of a 60-minute program

My Friends Care Cancer Fund was started by a woman in Rochester Hills, Michigan, who had a son in need of a bone marrow transplant and another family with a loved one who needed a transplant. Since then, they have helped hundreds of families throughout Michigan and have really grown in the past few years due to the changing nature of bone marrow transplants as a treatment for many types of cancers and other blood disorders. The organization works with families to help them raise the money they need to cover their expenses. They also have a large referral network of families who have been in similar situations and they are an excellent source of information. Since 1989, we have also been active in the recruitment and testing of potential bone marrow donors, adding thousands of names to the National Bone Marrow Registry. Each year the demand for our assistance grows.

6/17/12
Bedbugs
7:30 to 7:45
15-minutes of a 60-minute program

Gene White with Rose Pest Solutions talks about a recent survey that ranks Detroit among the top in the nation when it comes to infestation of bedbugs. Gene says this has nothing to do with whether or not a home is dirty. It can, however, have to do with the amount of clutter in a home. He offers suggestions for keeping the critters out of homes especially during these months when they may hitch-hike on items purchased at garage sales.

6/17/12
Leukemia and Lymphoma Society of Michigan
7:45 to 8:00
15-minutes of a 60-minute program

Marcia Fosnaugh, on the board of the Leukemia and Lymphoma Society of Michigan talks about the need for more awareness and education regarding all blood diseases. The Leukemia & Lymphoma Society is the world's largest voluntary health organization dedicated to funding blood cancer research, education and patient services. LLS's mission is to cure leukemia, lymphoma, Hodgkin's disease and myeloma and to improve the quality of life of patients and their families.

6/24/12
Transplant Games of America
7:30 to 7:45
15-minutes of a 60-minute program

Bill Ryan talks about his journey toward becoming an advocate for organ donation. His daughter, at age 18, just weeks after making a special trip to the DMV to register as an organ donor, was killed in a car crash. Ryan and his wife honored their daughter's wishes and donated her organs, saving others' lives in the process. This year, for the first time, the Transplant Games will take place in Grand Rapids, Michigan. This is a gathering of recipient as well as families of donors joining together, in Olympic fashion, to celebrate the lives saved by organ donation and honor those who passed yet helped others to live.

Art and Education:

4/1/12
Holocaust Memorial Center
7:45 to 8:00
15-minutes of a 60-minute program

Stephen Goldman, executive director of the Holocaust Memorial Museum in Farmington Hills talks about an exhibit that pays tribute to the women of a little-known concentration camp. Ravensbrück was the only major Nazi concentration camp for women. The first prisoners arrived in Ravensbrück on May 18, 1939: 860 German women and 7 Austrian women. From this time, the number of prisoners increased dramatically--400 gypsy women from Austria arrived on May 29, 1939 and on September 28, 1939, the first women from Poland arrived in the camp. End of 1939, the population of the camp was 2,290. Goldman says the exhibit is testimony to the courage of those who survived as well as those who perished.

4/15/12
Urban Park Ranger
7:30 to 8:00
30-minutes of a 60-minute program

Native Detroiter Shelton Johnson dreamed of mountains as a boy, living in inner city Detroit. He had never been to a mountain range in the United States and his only experiences with nature and wildlife came through television and movie screens. Enrolled in an MFA program at the University of Michigan, Shelton applied to be a seasonal worker at Yellowstone, thinking the park would provide a quiet place to work on his writing. Shelton has been working in national parks ever since, spending time in Yellowstone, Great Basin, and as an interpreter at Fort Dupont Park in the Anacostia section of Washington, DC. There, he met students like himself and his friends who had grown up in Detroit – tough inner-city black kids whose understanding of nature was about as distant as Mars. That's when he first made the resolution that he had to figure out how to connect these kids with nature, to get them to have a nature experience. He shares this notion with listeners urging all to get outside and explore.

5/13/12
Detroit Symphony Orchestra
7:45 to 8:00
15-minutes of a 60-minute program

Paul Hogle, assistant executive director of the Detroit Symphony Orchestra talks about summer programs at the DSO. He talks, particularly, about the outreach programs through the orchestra where musicians will go out to communities enabling them to reach groups of people who may not be able to come to Detroit. He also talks about the importance of continuing to build a relationship between the orchestra and the community. A concert with Kid Rock not only raised a million dollars for the DSO and its programs but exposed thousands of new audience members to classical music.

5/20/12
St. Mary's Polish County Fair
7:45 to 8:00
15-minutes of a 60-minute program

The St. Mary's Polish County Fair is the oldest in the state. It is many people's annual kickoff to summer and traditionally brings more than 100-thousand people to the grounds of the prestigious prep school. With humble beginnings that stretched across twenty-seven card tables, six chairs and two peach crates, the Polish Country Fair now stretches across forty acres. The Fair serves as the single largest single fundraiser for the legendary educational institution. Its monies are used to maintain and improve the 26 buildings that span three different centuries on the 120-acre campus.

5/27/12
OLV Run
7:15 to 7:30
15-minutes of a 60-minute program

A 5K walk and run to benefit three different charities is sponsored by Our Lady Victory private Catholic School. The run is a way for the school to teach the children that it's important to give to a variety of beneficiaries. The private school benefits financially from the run. Additionally, though, proceeds will be donated to the Pancreatic Cancer Action Network and National Multiple Sclerosis Society.

5/27/12
Music Education
7:30 to 8:00
30-minutes of a 60-minute program

Victoria Miller, director of bands and Martin Luther King Junior, Senior High School in Detroit talks about the benefits of strong music education. She says that a quality music curriculum builds more than strong musicians. She says the influence of music in the child's life helps to build strong people, strong citizens and strong students. Miller and her students are working together to raise money so the band members can participate in the music festivities surrounding the Summer Olympics in London. She talks about the need for stronger music education programs in the DPS despite financial woes. Miller says that music should be an integral part of all children's education and that the lack of music in the DPS directly and negatively impacts a child's development.

6/17/12
Impact of Art
7:00 to 7:30
30-minutes of a 60-minute program

Annie VanGeldereren was born in Detroit and spent childhood years living in Paris. Always considered "an artist," she worked as a window decorator for department stores while attending Mercy College and Wake Forrest University. Even as she became a certified diagnostic medical sonographer, VanGeldereren continued her own study and practice of printmaking. After a few years of classes at the Birmingham Bloomfield Art Center (BBAC), she became a printmaking instructor. Teaching gave way to volunteer work as a BBAC board member and, by 2009, a full-time volunteer staff position. In 2011, VanGeldereren was appointed Interim President & CEO at the BBAC and named permanent President and CEO six months later. She continues her own practice of art-making and is committed to the BBAC vision of "art for all. Annie talks at length about the impact art has and can have on everyone. She encourages all artists and non-artists to explore their creativity.