

KIIX-AM

Fort Collins, Colorado

Quarterly Issues & Programs List

Third Quarter 2014

Report prepared October 7, 2014

KIIX-AM Quarterly Issues & Programs List

Issues

KIIX-AM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter (07/01/2014 – 09/30/2014) were:

- Affordable Housing
- Agriculture & Gardening
- Business
- Children's Issues
- Climate Change
- Commerce
- Communications
- Community Activism
- Community Standards
- Constitutional Rights
- Consumerism
- Crime
- Criminal Justice System
- Culture
- Disabled
- Drugs
- Economy
- Education
- Elderly Issues
- Employment
- Energy
- Environment
- Family Issues
- Family/Social Services
- Finance
- Gambling
- Government
- Health & Nutrition
- History
- Homeland Security
- Humanitarian Issues
- Immigration
- Infrastructure
- International Affairs
- Investing
- Labor
- Law
- Law Enforcement
- Media
- Mental Health
- Military
- Minorities
- National Security
- Native Americans
- Philanthropy
- Politics
- Popular Culture
- Poverty
- Private Security Issues
- Public Health
- Public safety
- Racial Issues
- Real Estate
- Recreation
- Religion
- Science
- Security
- Social Activism
- Substance Abuse
- Sustainable Living
- Taxes
- Technology
- Teen driving
- The Arts
- Transportation
- Wildlife
- Women's Issues

Section 1: Local Programming

KIIX-AM addresses the previously identified issues of concerns to our community is via the locally produced, one-half hour program ***Rocky Mountain Viewpoints***. KIIX-AM airs *Rocky Mountain Viewpoints* weekly on Sundays at 7:30 A.M.

Rocky Mountain Viewpoints' program synopsis is attached for the following Sundays:

07/06/2014	08/03/2014	09/07/2014
07/13/2014	08/10/2014	09/14/2014
07/20/2014	08/17/2014	09/21/2014
07/27/2014	08/24/2014	09/28/2014
	08/31/2014	

Rocky MOUNTAIN VIEWPOINTS – 3RD QUARTER PROGRAM SUMMARY 2014

The following is a list of issues and concerns addressed by the *Rocky Mountain Viewpoints* program for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear intend to imply any degree of priority or significance of the issues.

Date/Time	Duration	Issue Description	Segment Description
July 6 th , 2014 7:30 a.m.	30 Min	Sertoma Club	Jennifer Morgan discusses raising awareness and funds for the Sertoma Club at Loveland Loves BBQ with special guests Louis Finn and Thomas O’Gorman.
July 13 th , 2014 7:30am	30 Min	PSAs	PSAs
July 20 th , 2014 7:30am	30 Min.	Team Rubicon	Jennifer Morgan talks with Jason Sydoriak about Team Rubicon, which aids in natural disasters and acts as a bridge between when disasters occur and when traditional aid organizations get to work.
July 27 th , 2014 7:30 a.m.	30 Min.	Alexa Hugs	Jennifer Morgan, Tad Johnson, Jonah Johnson, and Betsey S. talk about 80spalooza, a fundraising event for obscure charities and car safety organization, Alexa Hugs.
August 3 rd , 2014 7:30 a.m.	30 Min.	Emergency Preparedness Part 1	Jennifer Morgan talks with survival expert Kenny Lewis about surviving common urban safety scenarios such as surviving burning buildings, etc.

August 10 th , 2014 7:30 a.m.	30 Min.	Alexa Hugs	Jennifer Morgan, Tad Johnson, Jonah Johnson, and Betsy S. talk about Alexa Hugs, an organization that focuses on car safety.
August 17 th , 2014 7:30 a.m.	30 Min.	PSAs	PSAs
August 24 th , 2014 7:30 a.m.	30 Min.	Emergency Preparedness Part 2	Jennifer Morgan talks with survival expert Kenny Lewis about surviving common urban safety scenarios such as surviving burning buildings, etc.
August 31 st , 2014 7:30 a.m.	30 Min.	Scoliosis	Jennifer Morgan discusses scoliosis with Dr. Jane Leavell.
September 7 th , 2014 7:30 a.m.	30 Min.	Medicare 101	Jennifer Morgan and Brad Hoopes go over general Medicare information.
September 14 th , 2014 7:30 a.m.	30 Min	PSAs	PSAs
September 21 st , 2014 7:30 am	30 minutes	United Ways of Larimer County and Weld County	Jimmy Lakey talks with Jacob C. and Chris W. from Bixpo about raising funds for the United Ways of Larimer and Weld counties.
September 28 th , 2014 7:30 a.m.	30 minutes	Resurrection Christian School Gala	Jimmy Lakey and Allen Howlett talk about Resurrection Christian School and its 9 th annual gala.

Section II: Network or Syndicated Programming

One of the ways KIIIX-AM addresses the previously identified issues of concerns to our community is via the one-half hour program **Viewpoints**. KIIIX-AM airs *Viewpoints* weekly on Sundays at 7:00 A.M.

Viewpoints logs are attached for the following Sundays:

07/06/2014	08/03/2014	09/07/2014
07/13/2014	08/10/2014	09/14/2014
07/20/2014	08/17/2014	09/21/2014
07/27/2014	08/24/2014	09/28/2014
	08/31/2014	

Description of Issue	Program/Segment	Date	Time of Day	Duration	Description of Segment
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arts & literature; recreation; business; film & media Program #14-27
Segment 1

7/6/14	10:49	SEGMENT #1 – Thrillers: What they are and why we love them
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SYNOPSIS: When vacation time comes, people head for the pool, the beach and to resorts for some rest and relaxation. Many of them take along a good “beach read” - a book that lets them get out of themselves and enjoy an exciting, romantic or mysterious story. Thrillers are among the most popular vacation books, and we talk to two best-selling authors about what it takes to write in the genre.

Host: Gary Price. **Guests:** Steve Berry, author of the Cotton Malone series of thrillers, the most recent, “The Lincoln Myth,” and Steve Martini, author of the Paul Madriani series of thrillers. Both authors are contributors to the thriller anthology, “Face Off”.

prisons, crime, business, education Program #14-27

Segment 2	7/6/14	10:44	SEGMENT #2- Making a Success of Your Life – After Prison
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SYNOPSIS: We talk to a former three-time convict who had a wake-up call while in prison and turned his life around. We discuss how he came to the realization that his problems were of his own making, how he changed his attitude and created a mindset to facilitate his ambition to make it in business – legally – and how anyone with perseverance and positive thinking can achieve their goals.

Host: Marty Peterson. **Guests:** Weldon Long, entrepreneur, trainer, speaker, author of “The Power of Consistency,”

arts & literature, media, African-American issues, crime, history. Program #14-28

Segment 1

7/13/14

9:16 SEGMENT #1 – Letters: What they teach us and why they’re

important

SYNOPSIS: When was the last time you wrote or received a real, handwritten letter in the mail? It’s sad that there are young people today will never experience the joy of getting or writing a personal letter during their lives. We talk to a writer and editor about the importance of letter writing, and what we can learn from reading letters from notables and unknowns of the past.

Host: Gary Price. Guests: Shaun Usher, writer, editor of the book, “Letters of Note: An eclectic collection of correspondence deserving of a wider audience.”.

arts & media, technology, business Program #14-28

Segment 2

7/13/14

12:27

SEGMENT #2- Animation in the Movies: How good can it get?

SYNOPSIS: It seems like there are more animated films making their way to theaters these days, and more animation being used in live action movies as well. We talk to an Oscar- and Emmy-winning filmmaker and animator, and a film critic about animation in film, the hits and misses of the past, and why it’s difficult to get computer-generated reality just right.

Host: Marty Peterson. Guests: William Joyce, Oscar-winning filmmaker, animator, author of the children’s book, “The Numberlys”. Dann Gire, film critic for the Chicago Daily Herald.

health, agriculture, small business, wildlife, hobbies, schools

Program#14-29

Segment 1

7/20/14

10:55 SEGMENT #1 – The Benefits of Eating Local

SYNOPSIS: We keep hearing how eating locally grown fruits, vegetables, meats and grains can help us maintain a healthy body and grow the local economy. We talk to three local food devotees about how to incorporate more organic and locally grown produce, hand-made artisan breads and even wild game into our diets without having to completely change our lifestyles.

Host: Gary Price. Guests: Myra Goodman, Founder of Earthbound Farm, co-author of the cookbook, "Straight from the Earth: Irresistible vegan recipes for everyone,". Josey Baker, artisanal baker, author of "Josey Baker Bread,". Miles Olson, outdoorsman, hunter, author of "The Compassionate Hunter's Guidebook,".

ecology, endangered species, art Program #14-29
Segment 2 7/20/14 10:47

SEGMENT #2 The Underwater Museum: Art that helps heal the oceans

SYNOPSIS: Artists have always enjoyed having their paintings, sculptures and other works displayed in museums for the entire world to see and admire. But only one creates artwork that sinks to the bottom of the ocean – on purpose! We talk to a sculptor about his unusual statues that not only create beautiful art beneath the waves, but also provide a home for coral, lichen, and other sea creatures around the world.

Host: Marty Peterson. Guests: Jason deCaries Taylor, sculptor, author of "The Underwater Museum,"

environment, construction trades, agriculture, business, health & well being, technology Program #14-30

Segment 1

7/27/14 11:12 SEGMENT #1 – How Green Building and Agriculture Can Help the Environment

SYNOPSIS: Carbon dioxide in the atmosphere has reached unhealthy levels, but how can we lower it and keep it from increasing in the future? Our two guests discuss how agricultural practices and green building can help decrease the carbon already present, as well as prevent an overabundance of CO2 and other unhealthy gasses from reaching our atmosphere in the years to come.

Host: Gary Price. Guests: Courtney White, founder of the non-profit Quivira Coalition, author of the book, "Grass, Soil, Hope: A journey through carbon country,". David Gottfried, CEO of Regenerative Ventures, author of "Explosion Green,".

children & family issues, mental health Program #14-30
Segment 2 7/27/14 11:26

SEGMENT #2- Refeathering the Empty Nest

SYNOPSIS: When the last child leaves home for college, marriage or that first job, parents are often sad and at loose ends about how the rest of their lives will progress. We talk to a therapist and author who's experienced her own children leaving home about the emotions of "the empty nest" and what parents can do to reframe their lives when the children go out on their own.

Host: Marty Peterson. Guests: Wendy Aronsson, psychotherapist and author of "Refeathering the Empty Nest".

sports & recreation, business, media Program #14-31

Segment 1

8/3/14 10:17 SEGMENT #1 – Fantasy Sports: What’s the allure?

SYNOPSIS: It’s almost time for fantasy football leagues to start their draft research and choose their teams. What is it about picking a football – or baseball, basketball, hockey, golf or even sumo wrestling -- team and keeping track of their progress through the season? We talk to ESPN’s fantasy sports guru and also to a college professor who has studied the fantasy sports industry, about who plays and why.

Host: Gary Price. Guests: Matthew Berry, ESPN’s “Talented Mr. Roto,” and author of “Fantasy Life: The outrageous, uplifting, and heartbreaking world of fantasy sports from the guy who’s lived it,” (twitter: @MatthewBerryTMR); Brody Rauhley, Asst. Prof. of Sport Administration, Univ. of Cincinnati, co-author of the book, “The Fantasy Sport Industry: Games within games,” environment, wildlife, science, education Program #14-31

Segment 2 8/3/14 12:20 SEGMENT #2-Monster Fish: Hunting the biggest, baddest freshwater fish

SYNOPSIS: Sport fishing is usually a relaxing form of recreation. You sit in a boat or on the pier and cast your line into the water, hoping to catch something on the end of your hook. We’ll talk to a scientist who travels the world looking for the biggest and most unusual freshwater fish to study and tag, and learn about why these fish are an important part of the food chain.

Host: Marty Peterson. Guests: Dr. Zeb Hogan, biologist, Assistant Research Prof. Univ. of Nevada-Reno, host of National Geographic Wild’s show, “Monster Fish,”

children’s issues, crime, education, prisons, government, mental health
Program #14-32

Segment 1

8/10/14 11:46 SEGMENT #1 – Incarcerating Juveniles: Does it hurt more than

help

SYNOPSIS: Thousands of juveniles are incarcerated each year for everything from felonies to truancy or loitering. Some of the institutions – “training schools” or “reform schools” – are as bad as prison and kids are often abused and neglected or become abusers themselves. We talk to two researchers and

advocates about how kids get into trouble, what incarceration does to them, how much it costs and hear about alternatives to institutionalization.

Host: Gary Price. Guests: Nell Bernstein, journalist, author of “Burning Down the House: The end of juvenile prison,” Elizabeth Clarke, attorney, founder and president of the Juvenile Justice Initiative of Illinois.

science, media, communication, health Program #14-32

Segment 2 8/10/14 10:47

SEGMENT #2- Brain Games: How your brain can sometimes trick you

SYNOPSIS: Why do we become addicted? Believe in superstitions? How can we read body language? We talk to a TV host and a scientist about the nature of the brain, how it sometimes distorts reality in our daily lives, responds to stimuli, and enables us to read subtle signs of communication from other humans.

Host: Marty Peterson. Guests: Jason Silva, host of National Geographic Channel’s “Brain Games,” Dr. Sri Sarma, Asst. Prof. in the Dept. of Biomedical Engineering, Johns Hopkins University.

medicine, technology, literature, art Program #14-33

Segment 1

8/17/14

9:32 SEGMENT #1 – Robogenesis: Cyborgs in fact and fiction

SYNOPSIS: We’re all familiar with the cyborgs of science fiction writers’ imaginations, but have you ever met a real life cyborg? We talk to a sci-fi writer and an artist with an unusual prosthetic that enables him to see colors – through sound waves – about how technology is enabling people with disabilities to live normal lives, why some people oppose it, and the future of cyborg technology.

Host: Gary Price. Guests: Daniel H. Wilson, scholar, author of the novel, “Robogenesis”. Neil Harbisson, Cyborg artist, ([facebook.com/neilharbisson](https://www.facebook.com/neilharbisson)), founder of the Cyborg Foundation.

non-profit organizations; mental health; animal welfare and abuse; children and family issues

Program #14-33

Segment 2 8/17/14

11:47 SEGMENT #2- Man’s Best Friend: How dogs enrich our

lives

SYNOPSIS: Dogs have been man’s companions for centuries, helping us in our work, play and in times of joy and deep sadness. What is it about a dog that fascinates us so? And what can we learn from them? We talk to three dog people about their pets, and how their relationships with their dogs changed their lives.

Host: Marty Peterson. Guests: Julie Klam, author of “You Had Me at Woof: How dogs taught me the secrets of happiness”. Larry Levin, author of “Oogy: The dog only a family could love”. Nancy Stanley, author of “Pillow With a Heartbeat”.

poverty, race, education, politics, teachers, immigrants, labor unions & pensions Program#14-34
Segment 1

8/24/14 10:59 SEGMENT #1 – Mississippi Eyes: Remembering the Freedom
Summer, 1964

SYNOPSIS: The Freedom Summer of 1964 was a pivotal moment in American history. In the South, segregation was the rule, poor black residents were fighting for the right to vote and to be included in the Democratic National Convention, and three civil rights workers were brutally murdered in Mississippi.

Host: Gary Price. Guests: Matt Herron, photojournalist, author of “Mississippi Eyes,”

wildlife, farming, environment, science
Program#14-34
Segment 2

8/24/14 11:30 SEGMENT #2- Cheetahs: Saving a unique animal and helping
farmers in Africa

SYNOPSIS: Cheetahs are the fastest of all land animals – they can reach speeds of up to 70 mph in short bursts. Despite their speed and hunting ability, cheetahs are endangered in Africa and Asia, and don’t breed especially well in captivity. We talk to a wildlife expert who lives in Namibia, Africa and who has studied cheetahs for decades, and a wildlife photographer who spent three years documenting the lives of a family of cheetahs and other animals, about this amazing cat and why it’s important to protect it for future generations.

Host: Marty Peterson. Guests: Dr. Laurie Marker, cheetah researcher, founder and executive director of the Cheetah Conservation Fund, author of “A Future for Cheetahs”. Suzi Eszterhas, award-winning wildlife photographer, who created photographs for “A Future for Cheetahs”.

folklore, health, science, environment. health care; youth at risk; technology Program#14-35
Segment 1 8/31/14 9:57 SEGMENT #1 – Villains: The characters we love to hate

SYNOPSIS: These days, it's sometimes difficult to tell the good guys from the bad guys in popular films and on TV. With serial killer, Dexter, being hailed as a hero; and Tony Soprano being portrayed as a sympathetic family man, the idea of villains has changed a lot over the decades – or has it? We talk to two men who research and write about heroes and villains about the differences between villains and monsters; why some villains are hailed as heroes, and how people who do wrong are often held in higher regard than the people who try to expose them.

Host: Gary Price. Guests: Dr. Travis Langley, Prof. of Psychology, Henderson State University, AR. Chuck Klosterman, journalist, ethicist for the NYTimes Magazine, author of “I Wear the Black Hat.”

folklore, health, science, environment. health care; youth at risk; Program #14-35
Segment 2
8/31/14 10:35 SEGMENT #2- Big, Bad, Botany: Amazing common and exotic plants

SYNOPSIS: Plants are amazing! They've survived through the millennia and are found in the depths of the ocean and on the tops of mountains, evolving to avoid predators, flood, drought and extreme temperatures. We talk to a man who studied a wide assortment of plants about their history, folklore, and their ingenious ways of surviving in a hostile world.

Host: Marty Peterson. Guest: Michael Largo, author of “The Big, Bad Book of Botany,”

science & technology; commerce; the disabled, children & families, Program #14-36
Segment 1 9/7/14 10:55 SEGMENT #1 – Mindshift: NASA technology goes mainstream

SYNOPSIS: Now the space agency is using its Mindshift biofeedback technology to try to help people who have trouble focusing on their work, families who enjoy computer games and the disabled. We talk to two NASA researchers and the man whose company is helping them bring that technology to the public about how it works and how it can be integrated into the daily lives of millions.

Host: Gary Price. Guests: Alan Pope and Chad Stephens, research scientists, NASA's Langley Research Center, Hampton, VA. Scott Dromms, Manager for Intellectual Property, Edison Nation
children & family issues; government; media; censorship; popular culture Program #14-36
Segment 2

9/7/14

11:45 SEGMENT #2-Television: Is it becoming too raunchy for our kids?

SYNOPSIS: With so many channels on TV today, you can find programs that cater to everyone's tastes. However, some parents think that there's not much out there in prime time that is safe for families with children to watch. They say that even network TV is becoming raunchier with "pixelated" or blurred nudity becoming more common, and bad language and sexual references made even on some animated shows.

Host: Marty Peterson. **Guests:** Dan Isett, Dir. of Public Policy for The Parents Television Council. Dr. Charles Coletta, instructor in the Department of Popular Culture, Bowling Green State Univ.

suicide, depression, the arts, health, children & family issues Program #14-37
Segment 1 9/14/14 9:46 SEGMENT #1 – The Complicated Issue of Suicide and
Prevention

SYNOPSIS: The high-profile suicide of actor/comedian Robin Williams has brought the issue of depression back into the public's consciousness. We talk to a psychologist and to the director of a mental health organization about what might make someone want to take their own life, the stresses of success, and the different treatments available for those in distress.

Host: Gary Price. **Guests:** Dr. Frank Farley, psychologist, professor at Temple University, Philadelphia, PA, and former president of the American Psychological Association. Stella Kalfas, Exec. Dir. of the Mental Health Association of Greater Chicago,.

arts & literature, pop media, crime, history & culture
Program # 14-37

Segment 2
9/14/14 10:55 SEGMENT #2- Pirates! The real story behind those salty sailors

SYNOPSIS: International Talk Like a Pirate Day is celebrated every year on September 19, and many people join in the fun by dressing, acting and talking like the pirates they've enjoyed in movies such as "Pirates of the Caribbean" and books like "Treasure Island." But were pirates really the peg-legged, eye-patched, parrot-loving sailors depicted in popular culture? We talk to two pirate researchers about who these men were, their exploits, and what their lives were really like.

Host: Marty Peterson. **Guests:** Charles Ewen, Prof. in the Dept. of Anthropology, East Carolina University,
Pat Croce.

art, commerce, technology, media Program # 14-38

Segment 1 9/21/14

12:17 SEGMENT #1 – Whatever Happened to the Funny Papers?

SYNOPSIS: Newspapers are getting smaller and smaller, and so are their comics sections. How is this affecting the cartoonists who create some of our favorite comic characters? We talk to a veteran of the cartoon industry about the digital revolution in comics, how it affects the cartoonists' income and the way they draw their strips, how cartoonists keep old time comics up-to-date, and where the public can access their favorite funnies.

Host: Gary Price. Guests: Guy Gilchrist, cartoonist for the "Nancy" comic strip and author of the new book, "Nancy" (www.nancyandsluggo.com) (www.gocomics.com)

literature, law & property rights, courts Program # 14-38

Segment 2

9/21/14

10:18 SEGMENT #2- The Curious Case of the Sherlock Holmes

Copyright

SYNOPSIS: This summer, a case came to the U.S. Seventh Circuit Court of Appeals involving the use of the characters of Sherlock Holmes and Dr. Watson in new works. The case was unusual in that the bulk of Sir Arthur Conan Doyle's stories of the great detective were in the public domain – but some weren't. The question was, if there are still some stories that are copyrighted, does that keep the characters copyrighted also? We talk to a Holmes aficionado and a copyright attorney about the case and its current resolution.

Host: Marty Peterson. Guests: Ed Fitzelle, Portal editor for Everything Sherlock Holmes.com (www.everythingsherlockholmes.com); Edward Lee, Professor of Law, IIT Chicago-Kent College of Law, Dir. of the Intellectual Property Program (www.kentlaw.edu).

laws & courts, commerce, government, history, civil rights Program # 14-39

Segment 1

9/28/14

10:45 SEGMENT #1 – John Marshall and the Transformation of the

Supreme Court

SYNOPSIS: The Supreme Court wasn't always tasked with hearing cases about the constitutionality of a state, local or federal law. In fact, the purpose of the Court isn't even clear in the Constitution itself. We'll hear about the amazing man who changed all that and made our highest court what it is today.

Host: Gary Price. Guests: Harlow Giles Unger, author of "John Marshall: The Chief Justice Who Saved the Nation," (www.harlowunger.com).

labor, mental health, business, relationships Program # 14-39

Segment 2

9/28/14

10:58 SEGMENT #2- Making Conflict Work for You at Work

SYNOPSIS: Conflict in the workplace can cause hurt feelings, lower productivity, animosity and, sometimes, cause workers to leave. It can also spur creativity and help workers and their companies achieve higher goals. We talk to two conflict specialists about how conflict works, and how workers and employers can deal with it in a way that is beneficial for both.

Host: Marty Peterson. Guests: Peter T. Coleman, professor of psychology & education, Columbia Univ., co-author of “Making Conflict Work: Harnessing the Power of Disagreement,” (www.makingconflictwork.com); Steven G. Blum, attorney, professional negotiator, author of “Negotiating Your Investments: Use proven negotiation methods to enrich your financial life,” (www.negotiatingtruth.com).

Section III: Public Service Announcements

One of the ways KIIIX-AM addresses the previously identified issues of concerns to our community is by airing public service announcements (PSA's) for community organizations and causes of community concern. Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	002
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	031
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	045
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	041
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	012
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	024