

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, MEDIUM BUYING/ TANYA RENICKER, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

MIKE ROUNDS

Authorized committee:

ROUNDS FOR SENATE

Agency requesting time (and contact information):

☐ N/A MEDIUM BUYING

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

US SENATE

Date of election:

6.2.2020



General



Primary

Treasurer of candidate's authorized committee:

BARBARA EVERIST - PO BOX 250 PIERRE, SD 57501

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Tanya Renicker

Name: MEDIUM BUYING/TANYA RENICKER

Date of Request to Purchase Ad Time: 5.18.2020

Station Representative

Signature:

Dawn Marso

Name: Dawn Marso

Date of Station Agreement to Sell Time: 5/19/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Tanya Renicker

Name: MEDIUM BUYING/ TANYA RENICKER

Date: 5.18.2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 5-20-20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 54134

Station Call Letters: KGFX

Date Received/Requested: 5-19-20

Est. #: 0825

Station Location: Pierre, SD

Run Start and End Dates: 5-21 -- 6/2/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Confirmation



KGFX AM
BOX 1197
PIERRE, SD 57501
605-224-8686

Contract # 54134
Date Entered 05/20/2020
Sales Person Dawn Marso
Billing Cycle Broadcast
Revenue Source AGENCY
Conflict 1 POLITICAL
Estimate # 0825
Contract 05/21/2020 - 06/02/2020
CoOp Yes
Comment ESTIMATE 0825

ROUNDS FOR SENATE/TACHER GMP C/O THE TACHER
COMPANY GMP/ROUNDS FOR SENATE

Station	Date/Time	Schedule	Len	Comment	Rate	Qty	Total
KGFX-AM	05/18/2020-05/22/2020 6:00a-10:00a	0,0,0,3,3,0,0	01:00		30.00	6	180.00
KGFX-AM	05/25/2020-05/29/2020 6:00a-10:00a	2,2,2,2,2,0,0	01:00		30.00	10	300.00
KGFX-AM	06/01/2020-06/02/2020 6:00a-10:00a	2,2,0,0,0,0,0	01:00		30.00	4	120.00
KGFX-AM	05/18/2020-05/22/2020 10:00a-3:00p	0,0,0,2,1,0,0	01:00		35.00	3	105.00
KGFX-AM	05/25/2020-05/29/2020 10:00a-3:00p	1,1,1,1,1,0,0	01:00		35.00	5	175.00
KGFX-AM	06/01/2020-06/02/2020 10:00a-3:00p	1,1,0,0,0,0,0	01:00		35.00	2	70.00
KGFX-AM	05/18/2020-05/22/2020 3:00p-7:00p	0,0,0,3,3,0,0	01:00		30.00	6	180.00
KGFX-AM	05/25/2020-05/29/2020 3:00p-7:00p	2,2,2,2,2,0,0	01:00		30.00	10	300.00
KGFX-AM	06/01/2020-06/02/2020 3:00p-7:00p	2,2,0,0,0,0,0	01:00		30.00	4	120.00
Subtotal							1550.00
Agency Commission							232.50
Total							1317.50

Projected Billing		Count	Gross	Net
May	2020	40	1240.00	1054.00
June	2020	10	310.00	263.50
		50	1550.00	1317.50

Customer _____ Sales Person _____