

KNEX-FM Laredo, Texas

Local Programs/Issues Report – 1st Quarter

January 1, 2020 through March 31, 2020

Time: 9:00AM
Date: 01/09/20
Duration: 1 Hour
Program Name: Carlos (C-Lo)
Issues: Community/Education
Description: Washington Middle School Counselor Laura Ortiz invited us to their annual literacy rally. The first reading challenge reward was announced, and our jock hosted the event.

Time: 3:30PM
Date: 02/10/20
Duration: 1 Hour Event
Program Name: Ivan
Issues: Community
Description: The Washing Birthday Celebration Association invited us to their annual cookie decoration media showdown. All aspects of media are invited to partake to celebrate the opening of the WBCA kiosk in the mall. The WBCA events boost our city's economy.

Time: 2:20PM
Date: 02/12/20
Duration: 5 minutes
Program Name: Ivan
Issues: Community/Local/Outdoor Activities
Description: The LC community and media specialist, Obed Guerrero, stopped by to talk to us about the upcoming LC Fun Fest Musicale.

Sponsored by the college's performing arts programs, special guests and performing artists make sure there is something for everyone at this festive event. Visitors also get a rare opportunity to meet with members of top LCC student organizations and clubs to discuss all that this historic educational facility has to offer. A variety of music and dance ensembles take center stage, inviting local and area musicians and, yes, even belly dancers to share in the spotlight and invoke feelings of merriment at this WBCA staple that dates back to 2088. www.laredo.edu

Time: 12:00PM

Date: 02/15/20

Duration: 2 hours

Program Name: Monica

Issues: Community/Local/Outdoor Activities

Description: The LCC Musicale, sponsored by the college's performing arts programs, special guests and performing artists make sure there is something for everyone at this festive event. Visitors also get a rare opportunity to meet with members of top LCC student organizations and clubs to discuss all that this historic educational facility has to offer. A variety of music and dance ensembles take center stage, inviting local and area musicians and, yes, even belly dancers to share in the spotlight and invoke feelings of merriment at this WBCA staple that dates back to 2088. www.laredo.edu

Time: 1PM

Date: 02/20/20

Duration: 5 Minutes

Program Name: Monica

Issues: Community/ Education

Description: Michelle Begwin from TAMIU's office of Continuing Education spoke to our listeners about the summer camps at TAMIU.

Time: 1PM
Date: 03/05/20
Duration: 5 Minutes
Program Name: Monica
Issues: Community/ Education
Description: Zapata County officials and fair queens came in to speak to our listeners about their upcoming county fair. Music, Livestock, Rides and Food all available during this event. Some proceeds go to providing scholarships for residents.

Time: 6AM – 7PM
Date: 03/12/20 – 03/13/20
Duration: 2 Day Annual Event
Program Name: ALL Day Parts
Issues: Community/Cancer Awareness/Research & Fundraising
Description: For the past 21 years our radio stations have participated in an annual Radiothon for the St. Jude Children's Research Hospital. During this 2-day event the public is educated on how the hospital operates and how unlike any other provides its services without ever sending a bill to families who cannot afford to pay for the care and treatment of their child diagnosed with cancer. Playing back audio vignettes mostly composed of patient testimonials our radio personalities, with the guidance of a St. Jude representative, encouraged listeners to become partners in hope in the fight against childhood cancer. All proceeds benefit the SJCRH and this year, with the community's help, we rose over \$105,000.