

ORDER**KTTW FOX 7**

Orders
Order / Rev: 11241
Alt Order #:
Product Desc: Political
Estimate: 1127 Dan Ahlers KTTW TV 102720
Flight Dates: 10/29/20 - 11/01/20
Original Date / Rev: 10/28/20 / 10/28/20
Order Type: GENERAL

Primary AE: Kevin Culhane
Sales Office: LOC
Sales Region: Local

Agency
Name: Adwerks
Buying Contact:
Billing Contact:
 136 W. Dakota Avenue
 Sioux Falls, SD 57104

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ahlers for US Senate
Demographic: A18+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-03

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/01/20	25	\$2,955.00	\$2,511.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	25	\$2,955.00	\$2,511.75	0.00
Totals	25	\$2,955.00	\$2,511.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Culhane			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTTW	10/29/20	10/29/20	NFL RS Thu Game	CM	6:30 PM-7:00 PM	---T---	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
				NFL RS Thu Game		(6:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	---T---		1				\$175.00		0.00			
N 2	KTTW	10/29/20	10/29/20	NFL RS Thu Game	CM	7:00 PM-10:00 PM	---T---	:30	1	\$900.00	P-03	0.00	NM	1	\$900.00
				NFL RS Thu Game		(7:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	---T---		1				\$900.00		0.00			
N 3	KTTW	10/29/20	10/29/20	NFL RS Thu Game	CM	9:59 PM-10:30 PM	---T---	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
				NFL RS Thu Game		(9:59 PM-10:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	---T---		1				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KTTW	10/26/20-11/01/20	NFL RS Thu Game		9:59 PM-10:30 PM	---Th----	:30		\$350.00		0.00	NM		
N 4	KTTW	10/29/20	10/29/20	M-F 6p-630p	CM	6p-630p	---T---	:30	1	\$20.00	P-03	0.00	NM	1	\$20.00
				M-F											
	we will need to take out promo or zero rate promos/commercials to fit two :30's in show														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	---T---		1				\$20.00		0.00			
N 5	KTTW	10/29/20	10/29/20	M-F 11p-1130p	CM	11p-1130p	---T---	:30	1	\$5.00	P-03	0.00	NM	1	\$5.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 11241
 Alt Order #:
 Flight Dates: 10/29/20 - 11/01/20

Advertiser: Ahlers for US Senate
 Product Desc: Political
 Estimate: 1127 Dan Ahlers KTTW TV 102720

KTTW FOX 7

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	---T---					1	\$5.00		0.00			
N 6	KTTW	10/29/20	10/29/20	M-F 1130p-12a M-F	CM	1130p-12a	---T---	:30	1	\$5.00	P-03	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	---T---					1	\$5.00		0.00			
N 7	KTTW	10/31/20	10/31/20	College Big Noon Kick Off College Kick Off	CM	8:58 AM-11:00 AM (8:58 AM-11:00 AM)	-----S-	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-----S-					1	\$25.00		0.00			
N 8	KTTW	10/31/20	10/31/20	College FB First Game College FB First Game	CM	Various	-----S-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-----S-					1	\$150.00		0.00			
N 9	KTTW	10/31/20	10/31/20	College Football Extra College FB Extra	CM	Various	-----S-	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-----S-					1	\$25.00		0.00			
N 10	KTTW	10/31/20	10/31/20	College FB Second Game College FB Second Game	CM	Various	-----S-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-----S-					1	\$150.00		0.00			
N 11	KTTW	10/31/20	10/31/20	College Football Extra College FB Extra	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S-	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-----S-					1	\$25.00		0.00			
N 12	KTTW	10/31/20	10/31/20	College FB Third Game College FB Third Game	CM	Various	-----S-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-----S-					1	\$150.00		0.00			
N 13	KTTW	11/01/20	11/01/20	NFL RS Kickoff NFL RS Kickoff	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	-----S	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-----S					1	\$25.00		0.00			
N 14	KTTW	11/01/20	11/01/20	NFL RS Sun Pre-Game NFL RS Sun Pre-Game(Sun)	CM	11:00 AM-12:00 PM (11:00 AM-12:00 PM)	-----S	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-----S					1	\$100.00		0.00			
N 15	KTTW	11/01/20	11/01/20	NFL RS Late Game NFL RS Late Game	CM	3p-630p	-----S	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-----S					1	\$550.00		0.00			
N 16	KTTW	11/01/20	11/01/20	Su 7p-730p Sunday Prime Half Hr 1	CM	7p-730p	-----S	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-----S					1	\$150.00		0.00			
N 17	KTTW	10/30/20	10/30/20	M-F 630-7p M-F	CM	630p-7p	----F--	:30	2	\$20.00	P-03	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	----F--					2	\$20.00		0.00			
N 18	KTTW	10/30/20	10/30/20	M-F 9p-930p M-F	CM	9p-930p	----F--	:30	2	\$20.00	P-03	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	----F--					2	\$20.00		0.00			
N 19	KTTW	10/30/20	10/30/20	M-F 930p-10p M-F	CM	930p-10p	----F--	:30	2	\$20.00	P-03	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	----F--					2	\$20.00		0.00			
N 20	KTTW	10/30/20	10/30/20		CM	6p-630p		:30	1	\$20.00	P-03	0.00	NM	1	\$20.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6p-630p			----F--								
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	----F--			1			\$20.00		0.00			
N 21	KTTW	10/30/20	10/30/20	M-F 11p-1130p	CM	11p-1130p	----F--	:30	1	\$5.00	P-03	0.00	NM	1	\$5.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	----F--			1			\$5.00		0.00			
N 22	KTTW	10/30/20	10/30/20	M-F 1130p-12a	CM	1130p-12a	----F--	:30	1	\$5.00	P-03	0.00	NM	1	\$5.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	----F--			1			\$5.00		0.00			
													Totals	25	\$2,955.00