

4th Quarter Issues/Programs
For Radio Stations
KMRX

El Dorado, Arkansas

For the year: 2022
Covering the months of:
Oct, Nov, Dec

Issues List for Q4

Health
 Safety
 Homelessness & Poverty
 Arts & Culture
 Education
 Community Activities and Economic Development
 Animal Protection

Issue(s)	Program/Title	Date	Time	Duration	Description
Health	South Arkansas Forum	10/02/2022	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Rev Pinkney about Organ Donation and the special memorial that was created for his son, Mark Wesley Pinkney who died after his High School Graduation in 1982. Mark was chosen as part of the Celebrate Life float for the Rose Parade to bring awareness to organ donation. Special events at the football game and the hospital that week.
Community Activities And Economic development	KMRX Morning Show – Community Spotlight	10/03/22	8:00am	10 min	Morning Show Guest interview – J Randal Harvey interviewed Joanna Benson from the Murphy Arts District to discuss the Jo Dee Messina Concert coming up later in the month downtown.
Community Activities And Economic development	KMRX Morning Show – Community Spotlight	10/04/22	8:00am	10 min	Morning Show Guest interview – J Randal Harvey interviewed Beth Brumley with the El Dorado Downtown District to talk about the big Musicfest event taking place on the weekend with live bands, kids activities, and food. The festival was returning downtown after a 5 year absence.

Education	KMRX Morning Show – Community Spotlight	10/05/22	8:00am	10 min	Morning Show Guest interview – J Randal Harvey interviewed Sherry Hill with the El Dorado School District to talk about the Fall homecoming activities and status of the fall programs .
Safety	South Arkansas Forum	10/09/2022	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed El Dorado Fire Chief Chad Mosby to discuss the Fire Ban and Fire Prevention Week which starts Jan 10.
Arts & Culture	South Arkansas Forum	10/16/2022	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Collen Means – Marketing director of the South Arkansas Art Center to discuss the upcoming holiday schedule and the children’s performance of Frozen II.
Education	KMRX Morning Show – Community Spotlight	10/19/22	8:00am	10 min	Morning Show Guest interview – J Randal Harvey interviewed Michelle Henry from Barton Jr High on their school programs.
Arts & Culture	South Arkansas Forum	10/23/2022	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Steve Benacki with the South Arkansas Historical Preservation society to discuss the events they had planned at the Museum for Halloween with Ghost tours and displays.
Health	KMRX Morning Show – Community Spotlight	10/25/22	8:00am	10 min	Morning Show Guest interview – J Randal Harvey interviewed Taco Price with the Arkansas Alzheimers Association. Discussed growing need for care in South Arkansas and upcoming ALZ walk on 10/29.
Community Activities And Economic development	KMRX Morning Show – Community Spotlight	10/26/22	8:00am	10 min	Morning Show Guest interview – J Randal Harvey interviewed Sarah Huckabee Sanders, candidate for Arkansas Governor. Discussed needs of South Arkansas and the State and economic Development
Homelessness & Poverty	South Arkansas Forum	10/30/2022	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Major David Robinson with the El Dorado Salvation Army to discuss the challenges the area is experiencing with homelessness and hunger. The annual food drive for Thanksgiving meals was scheduled for Nov 5. Volunteers and drivers were needed.

Safety	KMRX Morning Show – Community Spotlight	11/02/22	8:00am	10 min	Morning Show Guest interview – J Randal Harvey interviewed Michael Odon with the El dorado School District. Discussion of the new safety protocols for events and metal detector needs at the schools.
Homelessness & Poverty	KMRX Morning Show – Community Spotlight	11/03/22	8:00am	10 min	Morning Show Guest interview – J Randal Harvey interviewed members of the Boys and Girls club board who were kicking off their fall fundraiser for kids toys.
Health	South Arkansas Forum	11/06/2022	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Holly Monroe – activities director for Interfaith Clinic to talk about their free medical programs and services available to low income families on a drop in basis.
Animal Protection	South Arkansas Forum	11/13/2022	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Tara Walker with UCAPs, Union County Animal Protection Society to discuss the over-crowding of the animal shelter and to advise people not to buy pets at a pet store or out of a trunk in a parking lot. There are many animals needing adoption in Union Count. So many they have had to ship some out of state.
Minority Issues	Black to Basics	11/13/2022	9:15am	15 min	KMLK airs a weekly 15-minute program hosted by Angula Davis and discusses topics of concern to the Black community in Union County.
Education	KMRX Morning Show – Community Spotlight	11/16/22	8:00am	10 min	Morning Show Guest interview – J Randal Harvey interviewed Jessica Collins with the El Dorado School District to talk about new reading program and the book vending machine installed at the school.
Health	South Arkansas Forum	11/20/2022	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Mark Herbst with the Univ of Arkansas Medical Services to discuss their workshops and resources available to families caring for seniors. A Workshop on aging was planned for Dec 1. Families struggling with Mental Health issues for their parents.
Homelessness & Poverty	South Arkansas Forum	11/27/2022	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Karen Hicks, director of services for THE Call, the areas non-profit agency that facilitates the FosterCare Program. Upcoming Christmas Toy drive the following week and need for more

					foster families in Union County.
Community Activities And Economic development	KMRX Morning Show – Community Spotlight	11/29/22	8:00am	10 min	Morning Show Guest interview – J Randal Harvey interviewed Charlotte Young with Camden A&P to talk about the events and programs planned for the Christmas Season in Camden, AR.
Education	KMRX Morning Show – Community Spotlight	11/30/22	8:00am	10 min	Morning Show Guest interview – J Randal Harvey interviewed Kristin Thomas the Primary Principle at Yokum elementary and their success.
Community Activities And Economic development	KMRX Morning Show – Community Spotlight	12/01/22	8:00am	10 min	Morning Show Guest interview – J Randal Harvey interviewed Joanna Benson with the Murphy Arts District to talk about December events including MAD on Ice, outdoor skating rink, holiday lights, and the Lee Brice-Scotty McCreery Christmas concert on 12/16.
Health	South Arkansas Forum	12/04/2022	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Dennis Kinczel and the marketing director from Lifeshare Blood Services. The Supply of blood of the holidays has fallen to dangerous levels and they need donors. Several blood drives have been organized and scheduled for the following two weeks to make sure they had adequate blood supply for the holidays.
Safety	KMRX Morning Show – Community Spotlight	12/08/22	8:00am	10 min	Morning Show Guest interview – JJ Cook interviewed Union County Judge Mike Loftin to discuss the new Trash ordinance they are imposing in Union County requiring all garbage in the cans to be in bags and cans may not be left at the street for more than 12 hours.
Arts & Culture	South Arkansas Forum	12/11/2022	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Steve Benacki from the South Arkansas Historical Preservation Society to discuss the Holiday displays and sessions they have planned for Christmas at the museums.
Homelessness & Poverty	South Arkansas Forum	12/18/2022	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Orlando Reed Jr from the Orlando Reed Foundation to discuss the Free event on Christmas Day with free meal, toy giveaway, and worship service for the families who are struggling.

					Area sponsors were solicited, and volunteers needed to help serve meals.
Homelessness & Poverty	South Arkansas Forum	12/25/2022	9:00am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings. The prior weeks program about the Orlando Reed Foundation focusing on Christmas for low income, black community was re-aired to encourage participation later that day.

The above is a listing of the significant issues responded to by the stations, along with the most significant programming treatment of those issues for the period 10/1/22 – 12/31/22. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Other programming of note to the community included:

- KMRX also ran a combined total of 1,758 recorded PSA’s between 10/1/22- 12/31/22 with announcements for the following organizations and topics: This does not include the national PSA’s we run when possible that are inserted randomly as time permits in evening and weekend programming.

ArDOT	Political Signs
Boy Scouts - Desoto Area Council	Fall Registration
Boys and Girls Club	Candlelight Vigil
CADC	Ouachita Food Distribution
CADC	Columbia County Food Dist
CADC	Union County Food Dist
Champagnolle	60+ services
Christ in xmas	Holiday Light Display
Civitan Club	Golf Fundraiser
EDHS Baseball	Kids BB Camp
Junction City Baseball	Golf Fundraiser
Lifeshare Blood Center	Blood Drive & Pop Up Shop
Newton House	Veterans Day March & Tailgate

One Community Church	Thanksgiving Banquet
Orlando Reed Foundation	finding way together
Ouachita County Historical	McCullum House Fundraiser
Pop Up Worship	Healing Worship Service
SAAC	Member Showcase
SAAC	Frozen Kids show
SAAC	Auditions for Spring Musical
SACC	Open House
Salvation Army	Volunteers Needed
South Ark	Chili Making
South Ark Symphony	Xmas Concert
St Johns Church	Throwback concert
Team Kelly	Cancer Walk
Trinity Church	Worship Revival
UA Ag Extension	Beef & Forage Days
Union County community	Fall Breeze
Union Cty Right To Life	Silent Auction at Westside
USDA	Food Dist
VFW	Veterans Day Ceremony

- 10/1/22 – 12/31/22: Broadcast a minimum of 2 weather forecasts per hour, every day, 6a-7p and 1x/hour 7p-6a 7 days a week.
- 10/1/22 – 12/31/22: Ran 8 local newscasts each weekday, and FOX news at the top of 7 hours
- 10/1/22 – 12/31/22: Ran 13 required weekly EAS tests & 6 required monthly EAS tests.