

WLGC BROADCAST ORDER

Date of Entry _____

Order Number 14260

10-27-20

Cart # 0246
 Client Kevin Johnston for Clerk
 Contact _____
 Address _____
 City _____
 State _____ Zip _____
 Phone _____
 Fax _____
 E-mail _____
 Calendar Month 11 Broadcast Month _____
 Cash Trade

Date of Order _____
 Station Rep Diddy
 Agency Name _____
 Agency Address _____
 City _____
 State _____ Zip _____
 Co-Op _____
 Co-Op Name _____
 Primary Conflict _____
 Secondary Conflict _____
 Talent _____
 Package Name Political

FM AM WEB PAGE SPONSORSHIP _____ TYPE _____

Line Dates		Quantity Per Day							Times		Length	Rate
Start	End	M	TU	W	TH	F	SA	SU	Start	End		
10/31	10/31						6		11am	7pm	:15	350
11/1	11/1							6	12pm	7pm	:15	350
11/2	11/2	12							7am	8pm	:15	350
11/3	11/3		5						7am	3pm	:15	350

Average Rate _____ Total Weeks _____ Gross Total _____
 Bonus Spots _____ Paid Spots _____ Total Spots _____ Net Total \$10150

Monthly Split (Net Only)
 Jan _____ Feb _____ Mar _____
 Apr _____ May _____ Jun _____
 July _____ Aug _____ Sep _____
 Oct 21 Nov 8050 Dec _____

Confirmation Approval
 Rep Initials _____
 Date _____

Client Approval _____

Diddy
 Station Representative

WLGC/WLGC-FM does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser agrees that it is not buying broadcasting air time under out advertising sales contracts for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. This requirement is a material term of our advertising contracts.

Confirmation



WLGC-FM
 1524 WINCHESTER AVENUE
 ASHLAND KY 41101
 606-920-9565

Order # 14260
 Date Entered 10/27/2020
 Sales Person Dicky Tiller
 Billing Cycle Calendar
 Conflict 1 POLITICAL
 Date Range 10/31/2020 - 11/03/2020
 CoOp No

KEVIN JOHNSTON
 13132 COLLINS RD
 CATLETTSBURG KY 41129

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total	
1	WLGC	10/31/2020-10/31/2020	11:00:00-18:59:59	00:15	0,0,0,0,0,6,0	All Weeks	3.50	6	21.00	
2	WLGC	11/01/2020-11/01/2020	12:00:00-18:59:59	00:15	0,0,0,0,0,0,6	All Weeks	3.50	6	21.00	
3	WLGC	11/02/2020-11/02/2020	07:00:00-19:59:59	00:15	12,0,0,0,0,0,0	All Weeks	3.50	12	42.00	
4	WLGC	11/03/2020-11/03/2020	07:00:00-14:59:59	00:15	0,5,0,0,0,0,0	All Weeks	3.50	5	17.50	
Total										101.50

Projected Billing		Count	Gross	Total
October	2020	6	21.00	21.00
November	2020	23	80.50	80.50
		29	101.50	101.50

Customer _____ Sales Person _____