

# WLGC BROADCAST ORDER

Date of Entry \_\_\_\_\_

Order Number 14260

Cart # 0246  
 Client Kevin Johnston  
 Contact for Clerk  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Calendar Month 4 Broadcast Month \_\_\_\_\_  
 Cash Trade

Date of Order 10-27-20  
 Station Rep Dick  
 Agency Name \_\_\_\_\_  
 Agency Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Co-Op \_\_\_\_\_  
 Co-Op Name \_\_\_\_\_  
 Primary Conflict \_\_\_\_\_  
 Secondary Conflict \_\_\_\_\_  
 Talent \_\_\_\_\_  
 Package Name POLITICAL

FM AM WEB PAGE SPONSORSHIP \_\_\_\_\_ TYPE \_\_\_\_\_

Line Dates		Quantity Per Day							Times		Length	Rate
Start	End	M	TU	W	TH	F	SA	SU	Start	End		
10/31	10/31						6		11am	7pm	:15	350
11/1	11/1							6	12pm	7pm	:15	350
11/2	11/2	12							7am	8pm	:15	350
11/3	11/3		5						7am	3pm	:15	350

Average Rate \_\_\_\_\_ Total Weeks \_\_\_\_\_ Gross Total \_\_\_\_\_

Bonus Spots \_\_\_\_\_ Paid Spots \_\_\_\_\_ Total Spots \_\_\_\_\_ Net Total \$10150

## Monthly Split (Net Only)

Jan \_\_\_\_\_ Feb \_\_\_\_\_ Mar \_\_\_\_\_  
 Apr \_\_\_\_\_ May \_\_\_\_\_ Jun \_\_\_\_\_  
 July \_\_\_\_\_ Aug \_\_\_\_\_ Sep \_\_\_\_\_  
 Oct 21 Nov 8050 Dec \_\_\_\_\_

## Confirmation Approval

Rep Initials \_\_\_\_\_  
 Date \_\_\_\_\_

Client Approval \_\_\_\_\_

Station Representative Dick

WLGC/WLGC-FM does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser agrees that it is not buying broadcasting air time under out advertising sales contracts for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. This requirement is a material term of our advertising contracts.

# Confirmation



WLGC-FM  
1524 WINCHESTER AVENUE  
ASHLAND KY 41101  
606-920-9565

Order # 14260  
Date Entered 10/27/2020  
Sales Person Dicky Tiller  
Billing Cycle Calendar  
Conflict 1 POLITICAL  
Date Range 10/31/2020 - 11/03/2020  
CoOp No

KEVIN JOHNSTON  
13132 COLLINS RD  
CATLETTSBURG KY 41129

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WLGC	10/31/2020-10/31/2020	11:00:00-18:59:59	00:15	0,0,0,0,0,6,0	All Weeks	3.50	6	21.00
2	WLGC	11/01/2020-11/01/2020	12:00:00-18:59:59	00:15	0,0,0,0,0,0,6	All Weeks	3.50	6	21.00
3	WLGC	11/02/2020-11/02/2020	07:00:00-19:59:59	00:15	12,0,0,0,0,0,0	All Weeks	3.50	12	42.00
4	WLGC	11/03/2020-11/03/2020	07:00:00-14:59:59	00:15	0,5,0,0,0,0,0	All Weeks	3.50	5	17.50
Total									101.50

Projected Billing		Count	Gross	Total
October	2020	6	21.00	21.00
November	2020	23	80.50	80.50
		29	101.50	101.50

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_