

ORDER

Orders
Order / Rev: 2202738
Alt Order #: 36171264
Product Desc: Mandela Barnes for Wisconsin
Estimate: 1321
Flight Dates: 09/30/22 - 10/03/22
Original Date / Rev: 09/29/22 / 09/29/22
Order Type: GENERAL

Madison WOLX-FM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Mandela Barnes for Senate
Demographic: P12+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: NARR

New Business End:
Advertiser External ID: 213400
Agency External ID: 4027634
Unit Code: Candidate -
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/03/22	18	\$1,011.00	\$859.35

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	18	\$1,011.00	\$859.35	0.00
Totals	18	\$1,011.00	\$859.35	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOLX	09/30/22	10/03/22	M-F 6a-10a M-F	CM	6a-10a	3---4--	1:00	7	\$70.00	NARF	0.00	NM	7	\$490.00
				political candidate											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/22	10/02/22	----4--		4		\$70.00		0.00					
		Week: 10/03/22	10/09/22	3-----		3		\$70.00		0.00					
N 2	WOLX	09/30/22	10/03/22	M-F 10a-3p M-F	CM	10a-3p	1---2--	1:00	3	\$35.00	NARF	0.00	NM	3	\$105.00
				political candidate											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/22	10/02/22	----2--		2		\$35.00		0.00					
		Week: 10/03/22	10/09/22	1-----		1		\$35.00		0.00					
N 3	WOLX	09/30/22	10/03/22	M-F 3p-7p M-F	CM	3p-7p	4---4--	1:00	8	\$52.00	NARF	0.00	NM	8	\$416.00
				political candidate											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/22	10/02/22	----4--		4		\$52.00		0.00					
		Week: 10/03/22	10/09/22	4-----		4		\$52.00		0.00					

Totals 18 \$1,011.00