

**ISSUES AND PROGRAM REPORT  
FOR**

**STATIONS KITS FM, KITS HD1 AND KITS HD2  
(And all streams associated with those signals)**

**4th QUARTER, 2015  
(October-December, 2015)**

Prepared by: Tim Jordan, Operations Manager CBS San Francisco

## **PUBLIC AFFAIRS PROGRAMS**

### **KITS FM PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

1. KCBS In Depth Sundays at 6:30am. Locally-produced commercial-free half-hour news interview program. Show produced by KCBS News San Francisco.
2. Bay Area Focus Sundays at 6:00am. Locally-produced commercial-free half-hour news interview program. Show produced by KPIX Channel 5. "Bay Area Focus" concentrates on local issues and guest include Senators, Mayors, Supervisors and other high ranking city officials, including Police and Fire Chiefs, and other community leaders.
3. Bay Sunday Sundays at 6:00am. Locally-produced, commercial-free, half-hour news interview program. Show produced by KPIX Channel 5. "Bay Sunday" is an eclectic mix of light news, arts and community information all tossed up in lively conversation.
4. Black Renaissance Sundays at 6:00am. Locally-produced commercial-free half-hour news interview program. Show produced by KPIX Channel 5. "Black Renaissance" is the Bay Area's longest running news/interview show that focuses on issues of concern to the African American community. Hosted by KPIX 5 reporter, Christin Ayers, it is one of the few programs in the Bay Area specifically tailored to the needs and interests of the African American Community. It also profiles those in the community who are doing great things, and making a difference. Topics addressed include housing, politics, education, health, and the arts. Former guests have included Oprah Winfrey, Danny Glover, Street Soldiers Founder Joe Marshall, the Reverend Cecil Williams, rapper Chuck D, filmmaker Spike Lee, "The Color Purple Stars" Jeannette Bayardelle, Stephanie St. James, Latoya London, actress Terri J. Vaughn, and many others.

NOTE: Bay Area Focus, Bay Sunday and Black Renaissance are produced by KPIX TV Channel 5, and rotate weekly.

**ISSUES OF CONCERN TO THE SAN FRANCISCO BAY AREA  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
4th Quarter, 2015**

1. Oakland Youth
2. Employment Resources
3. San Francisco and World War II
4. Underprivileged Living Conditions
5. Celebrating Black Women
6. Anti-Bullying
7. Prepping for the Storms
8. Comical View of Local Politics
9. LGBT High School Course
10. Social Welfare
11. Breast Cancer Awareness
12. Following the Fire
13. Global education and Music
14. SF Supervisor Race
15. Space Exploration
16. Diabetes
17. RV Rentals
18. Youth Outreach
19. Local Business
20. The Freedom Trail
21. San Francisco's Prop F
22. The Arab Women's Conference
23. Low Income Housing
24. Education
25. Needs of Veterans

**ISSUES OF CONCERN TO THE SAN FRANCISCO BAY AREA  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
4th Quarter, 2015 (continued)**

26. Psychological Health
27. Rejuvenation
28. Wealth Distribution in the US
29. Project Open Hand
30. Student Athletes
31. SF Film Society
32. Allies Against ISIL and ISIS
33. Politics & Entertainment
34. Climate Change Summit
35. Racism
36. Black History Month
37. Palo Alto's Student Suicide Epidemic
38. Animal Rescue
39. Mental Health
40. The Jewish Community Center
41. Following Political Money
42. El Niño Landslides
43. Help for the Poor
44. Bay Area Gridlock

# QUARTERLY ISSUES/PROGRAMS REPORT

4th Quarter 2015  
(October - December 2015)

## MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

**ISSUE: Oakland Youth & Employment Resources**

Black Renaissance

October 4, 2015

6:00am

30 Minutes

Segment 1. Host Christin Ayers speaks with Sarah Allen and Kevin Epps of the Bay Area Black Journalists Association.

Segment 2. A conversation with the Executive Director of San Francisco African-American Arts and Cultural Center Annex.

Segment 3. Christin sits down with Regina Jack, the president and CEO of the East Oakland Youth Development Center.

Segment 4. Christin gets the scoop on how restaurant owner Derek Johnson is helping West Oakland residents, including ones on probation and parole, get back into the workforce.

**ISSUE: Space Exploration, Science & Sci-fi**

KCBS In Depth

October 4, 2015

6:30am

30 Minutes

Host Jane McMillan interviews New York Times Best Selling Author, Andy Weir. "Martian", one of the hottest books of the year, has been made into a feature film starring Matt Damon. Andy talks about the book and the long anticipated release as the story reached the Big Screen.

**ISSUE: Underprivileged Living Conditions, Celebrating Black Women, Anti-Bullying**

Black Renaissance

October 11, 2015

6:00am

30 Minutes

Host Liam Mayclem interviews an Oakland Youth Activist, The Director of Oakland Impact Hub, and inventor/entrepreneur of a Lottery scratcher tool. Also, Host Christin Ayers speaks with author/producer Bill Duke.

Segment 1. Alice Simmons of Youth Uprising talks about her organization. Serving East Oakland, She is working to improve the lack of supermarkets, banks, the lack of caring adults. She is also building a connection to meaningful work and career pathways.

Segment 2. "Dark Girls" is a documentary turned book about celebrating black women everywhere. Host Christin Ayers speaks with actor, producer and now author, Bill Duke.

Segment 3. Liam Mayclem interviews Ashara Ekundayo, the Co-founder and Chief Creative Officer of Impact Hub Oakland, an organization that provides professionals workspaces that encourage productivity and efficiency.

Segment 4. Liam interviews Roland Morning, an entrepreneur that has invented a tool to scratch lottery tickets more efficiently. Proceeds from the sale of this invention go directly to "The Anti-Bullying Campaign".

**ISSUE: San Francisco and World War II**

KCBS In Depth

October 11, 2015

6:00am

30 Minutes

With Fleet Week Celebrations filling the streets of San Francisco, Golden Gate National Park Historian Stephen Haller discusses the significance that the city held during World War II and the reminders of the war that still remain around the Bay Area.

**ISSUE: Comical View of Politics**

Bay Sunday

October 18, 2015

6:00am

30 Minutes

Host Frank Malicoat interviews three comedians and a politician.

Segment 1. A familiar face in San Francisco, he spent the last few decades lampooning just about every politician on the planet earth he's an author a columnist political pundit, Will Durst.

Segment 2. Officer Mike Briggs from the popular CW's TV show Mike and Molly, actor Billy Gardell is about to become a game show host of Monopoly Millionaire Club on CW cable channel 44.

Segment 3. Our Political expert, Elizabeth Griffin Cain had an opportunity to talk to Congressman Eric Swallwell about all things political from Capitol Hill to the Bay Area. Segment 3.,

Segment4. Comic, raised in the Bay and is been doing comedy since the age of eight, now touring the country with Sinbad and Bill Bellamy, Hannibal Thompson.

**ISSUE: LGBT High School Course**

KCBS In Depth

October 18, 2015

6:30am

30 Minutes

San Francisco Unified School District teacher Lyndsey Schalx gave an update to the first ever LGBT high school social studies course after the school year started, informing listeners on how students and parents are reacting to the elective class offering.

**ISSUE: Social Welfare & Breast Cancer Awareness**

Black Renaissance

October 25, 2015

6:00am

30 Minutes

Segment 1. Host Liam Mayclem welcomes Jewel Taylor Gibbs, a celebrated Professor of Social Welfare at UC Berkeley, a noted Clinical Psychologist, and a five time author. Today she talks about her latest publication “Destiny’s Child – Memories of a Preacher’s Daughter”.

Segment 2. October is Breast Cancer Awareness Month, and Jenna Glazer, Development Director of the Young Survival Coalition speaks with Deb Gordon about the “Tour de Pink” bicycle ride and CBS’s “We Can Survive Concert”.

**ISSUE: Agriculture & Social Justice**

KCBS In Depth

October 25, 2015

6:30am

30 Minutes

Jane McMillan hosts a program that highlights the food bounty of California but also the challenges to make sure everybody has the same access to enjoy and be nurtured by the healthy food produced here. Jane interviews New Yorker and food in policy writer Mark Bittman. Mark has written more than a dozen books including; How to Cook Everything, A Bone to Pick, and VB 6 eat vegan before six to lose weight and restore your help for good.



**ISSUE: Global Education and Music**

Bay Area Focus

November 1, 2015

6:00am

30 Minutes

Host Maria Madina covers a number of local issues including global education programs, game changing music lessons, and distinctive art exhibits.

Segment 1. Peggy Maguire and Dolores Morehead talk about The Women's Cancer Resource Center, a supportive space for bay area women with cancer.

Segment 2. Every year, Global Glimpse gives hundreds of Bay Area students a chance to travel far from California. Aliza Persut and Marcella Bareos share their many programs.

Segment 3. Elm has a bold mission, empower low income students through top-notch music lessons. Jayn Cramer and Annamarie Arye tell us how it's done even though so many schools are cutting music programs.

**ISSUE: San Francisco's Prop F**

KCBS In Depth

November 1, 2015

6:30am

30 Minutes

Proposition F, the so-called AirBnB measure, is up for vote in San Francisco's election. The ballot was created to have stricter regulations on short term rentals in the city by regulating how many nights places can be posted on short-term rental sites, having people register their place with the city, among other things. Both sides of the issue were presented by Dale Carlson with Yes on F and Patrick Hannan of the No on F headquarters.

**ISSUE: Space Exploration & Diabetes**

Bay Sunday

November 8, 2015

6:00am

30 Minutes

Host Frank Malicoat interviews an astronaut, an author and a local musician with a personal message about diabetes.

Segment 1. A man whose name will forever be preceded by six words: the second man on the moon, he, along with Neil Armstrong and Michael Collins, piloted Apollo 11 to where no man has gone before. Still vibrant at 84 years young, the great Buzz Aldrin, looking beyond the moon now with his new book "The Mission to Mars, My Vision For Space Exploration".

Segment 2. It's a novel telling a compelling story of cultures clashing during World War II. It takes place in Indonesia as the war is winding down but the country is still holding onto its Dutch Colonial roots in the midst of its own revolution. It's a love story that uncovers a world of domestic violence, misplaced romance, sex, separation and reunions too. It's called "Potions and Paper Cranes" written by author and guest Long Fong.

Segment 3. In the late 80s and early 90s, he was the hip-hop king, and a household name with his breakout hit Yo Gabba Gabba! He was also the host of a popular kid show with his beat boxing skills. He is still doing that and he still making music and making people smile. He is here today to deliver in a very personal message about diabetes, Musician and TV host, Bismarck Key.

**ISSUE: Needs of Veterans**

KCBS In Depth

November 8, 2015

6:30am

30 Minutes

In honor of Veterans Day, Michael Blecker of Swords to Plowshares, a community based nonprofit that provides full spectrum care for veterans in the Bay Area, spoke about the needs of veterans and how the community can help.

**ISSUE: Outreach, Local Business & The Freedom Trail**

Black Renaissance

November 15, 2015

6:00am

30 Minutes

Host Christin Ayers speaks with a local entrepreneur with skin and hair care products, a historian talking about the local Freedom Trail, an up-and-coming jazz singer, and a Jefferson Award Winner who is still giving back.

Segment 1. Dee Johnson from the “Lend a Hand Foundation” and” Jefferson Awards Winner.” Dee talks about her “Teen Talk”, “Stay in School” and “Holiday Celebration” programs,

Segment 2. An up-and-coming jazz singer from San Jose Jazz, 23 year old Jackie Gage talks about her start and the impact of music on her life.

Segment 3. Michelle Grago interviews a former guest on the legendary Cosby show, who now has her own line of natural beauty products, and has recently opened stores in Atlanta and Brooklyn.

Segment 4. John William Templeton tells us all about our own Freedom Trail right here in San Francisco. John talks about Maya Angelo, the first African-American woman to operate a cable car in the City and County of San Francisco

**ISSUE:**

KCBS In Depth

November 15, 2015

6:30am

30 Minutes

Following six years of growth for the US economy and unemployment rates dropping, none of the primary presidential candidates appear to be happy with how wealth is distributed in the country...University of California Berkeley Professor of Public Policy Robert Reich spoke about wealth and income inequality in the America and what fixes are needed.

**ISSUE: Arab Women's Conference, Low Income Housing & Education**

Bay Area Focus

November 22, 2015

6:00am

30 Minutes

Host Michelle Griego talks about storytelling workshops, home repair resources, college readiness programs, and the 8<sup>th</sup> Annual Arab Woman's Conference

Segment 1. From the Bay Area's Arab Cultural and Community Center, Zena Hindi and Sada Haj Hason talk and the 8<sup>th</sup> Annual Arab Woman's Conference.

Segment 2. From poetry workshops to puppet shows, The StreetSide Stories gives underserved youth many outlets for self-expression. Guests: Alec Raffin and Von Winstone from StreetSide Stories

Segment 3. "Rebuilding Together" assembles volunteers for a simple purpose; improve the lives of low income homeowners. Guests: Marie Hubbard and Michael McDowell from Rebuilding Together East Bay North, serving Berkley, Richmond, Albany and Emeryville.

Segment 4. Offering free programs for middle and high school students, "Foundation for a College Education" works hard to get low income youth graduating from four-year universities. Guest; Executive Director Anna Wearing.

**ISSUE: Allies Against ISIL and ISIS**

KCBS In Depth

November 22, 2015

6:30am

30 Minutes

Dr. Gloria Duffy, President and CEO of the Common Wealth Club California and also an expert on global nuclear threats, spoke of the fallout a week following the terror attacks in Paris in which there are new calls for peace, increased military attacks, renewed displays of solidarity globally and how some strange alliances are forming – such as the US and Russia coming together against ISIL.

**ISSUE: Psychological Health & Rejuvenation**

Bay Sunday

November 29, 2015

6:00am

30 Minutes

Host Roberta Gonzalez speaks with three authors and an artist.

Segment 1. Dr. Bartlett Kerr, author of his brand-new book “Rejuvenation”.

Segment 2. Peter Greenlaw speaks about his new book “The Tido's Syndrome”.

Segment 3. Roberta welcomes the winner of the Ana Bombay Sapphire Artesian Series, Christine Maysand.

Segment 4. Allen Klein chats about his book “You Cannot Ruin My Day.

**ISSUE: Climate Change Summit**

KCBS In Depth

November 29, 2015

6:30am

30 Minutes

Before joining the UN Climate Change Summit in Paris, Executive Director of the Environmental Defense Fund Diane Regas, spoke about the global issues that needed to be addressed at the summit and agreements that need to be made.

**ISSUE: Project Open Hand, Student Athletes, SF Film Society**

Bay Area Focus

December 6, 2015

6:00am

30 Minutes

Host Michelle Griego discusses chamber music recitals, youth tennis programs, cutting edge documentaries, and a non-profit serving thousands of meals to those in need.

Segment 1. Simon Pittsford and Tyra Edwards will tell all about Project Open Hand. Founded in 1985, they are celebrating their 30<sup>th</sup> anniversary.

Segment 2. From cello ensembles to orchestra performances, the SF Conservatory offers all kinds of riveting Performances. Guests: Ian Swenson and Lisa Bailey discuss the program.

Segment 3. For over 25 years, e-Pad has been offering a unique blend of academic programs and tennis lessons, Keisha Weeks and Maury Bazar Atta share their story. Founded by a Stanford Alum, tutoring and tennis were blended to inspire student athletes to show a greater interest in academics.

Segment 4. For its upcoming Doc Stories Fest, the SF Film Society promises to screen the year's most important documentaries. Guests: Noah Calen and filmmaker Orlando Bagwell tell us what is being offered.

**ISSUE: El Nino**

KCBS In Depth

December 6, 2015

6:30am

30 Minutes

As we are finally seeing some of the much hoped for rain as we wind down the last few weeks of autumn and winter barrels our way, Jane interviews Meteorologist Jan Null to see if these first little systems might be some of the El Niño effect we've been waiting for, and will one bad winter of rain be enough to satisfy the Bay Area's needs.

**ISSUE:            Politics & Entertainment**

Bay Sunday-Encore

December 13, 2015

6:00am

30 Minutes

Host Frank Malicoat interviews Will Durst, Billy Gardell & Hannibal Thompson. Elizabeth Griffin Cain talks with Congressman Eric Swallwell

Segment 1. A familiar face in San Francisco, he spent the last few decades lampooning just about every politician on the planet earth he's an author a columnist political pundit, Will Durst.

Segment 2. Officer Mike Briggs from the popular CW's TV show Mike and Molly, actor Billy Gardell is about to become a game show host of Monopoly Millionaire Club on CW cable channel 44.

Segment 3. Our Political expert, Elizabeth Griffin Cain had an opportunity to talk to Congressman Eric Swallwell about all things political from Capitol Hill to the Bay Area. Segment 3.,

Segment4. Comic, raised in the Bay Area is been doing comedy since the age of eight, now touring the country with Sinbad and Bill Bellamy, Hannibal Thompson.

**ISSUE:            Following Political Money**

KCBS In Depth

December 13, 2015

6:30am

30 Minutes

Due to the work of a nonprofit, the public has easier access to follow where money in politics goes and see exactly how money affects public policy. President and co-founder of Maplight.org, Daniel Newman, spoke about how voters are using the service to look for way to stop influence of big money in public policy.

**ISSUE: Racism and Black History Month**

Black Renaissance

December 20, 2015

6:00am

30 Minutes

Host Liam Mayclem chats with actor Carl Lumley, Louella Hill Dudley, award winning cellar owner Raymond Smith, and author Jules Tayler Gibbs.

Segment 1. Liam chats with actor Carl Lumley who is currently starring in a play in San Francisco called “Tree”. Although originally based on race, Playwright Julie Abdera, found letters that her father wrote to her mother while he was overseas in the armed forces, and she penned this production.

Segment 2. Louella Hill Dudley used her remarkable story to found “Sisters with Ink” an organization that gives woman a safe place to heal and grow through poetry.

Segment 3. The owner of Indigene Cellars, Raymond Smith is Liam’s guest. Raymond has poured wine for the last five Black History Month events. Indigene Cellars is a multiple award winner

Segment 4. Host Liam Mayclem welcomes Jules Tayler Gibbs, a quite remarkable woman of many trades, a celebrated Professor of Social Welfare at UC Berkeley, a noted Clinical Psychologist, and a five time author. Today she talks about her latest publication “Destiny’s Child – Memories of a Preacher’s Daughter”.

**ISSUE: Help for the Poor**

KCBS In Depth

December 20, 2015

6:30am

30 Minutes

During the holiday season, as people put more focus on those who have less, Dr. David Grusky spoke about how the impoverish affects society as a whole. He’s the director at the Center on Poverty and Inequality at Stanford – one of three new centers in the nation that focuses on research to lay out facts and deliver reports for evidence on what works and what doesn’t when it comes to aiding the poor.



**ISSUE: Animal Rescue, Mental Health, The Jewish Community Center**

Bay Area Focus

December 27, 2015

6:00am

30 Minutes

Host Michelle Griego will discuss animal rescue services, after school initiatives, a lively lecture series, and medical services offered to vulnerable communities.

Segment 1. Health Right 360 offers medical services to vulnerable communities. Dr. Vic Aysen and Dr. Jacinto will share their story about these services. Based in San Francisco, Health Right 360 offers mental health disorder treatment, substance disorder and primary care treatment, and a variety of other services available to the under privileged.

Segment 2. The volunteers at “Rock A Dog Rescue” work around the clock to save homeless and abandon dogs from crowded shelters. Guests: Pailey Boushe and Christen Sidle.

Segment 3. “Girls to Women” offers art, fitness and academic programs to girls growing up in East Palo Alto. Guests: Luanne Johnston and Myesha Banks.

Segment 4. From jazz to politics, the “Arts and Ideas” series at the San Francisco Jewish Community Center tackles all sorts of topics. Guest: Barbara Lane.

**ISSUE: Bay Area Gridlock**

KCBS In Depth

December 27, 2015

6:30am

30 Minutes

A new report shows traffic is getting worse in the Bay Area and eight out of ten of the worst commute routes are leading to and from San Francisco as well as Silicon Valley. John Goodwin of the Metropolitan Transportation Commission spoke about what needs to be done to change the infrastructure, transit plans for the future, and what plans are in place to help people get around the Bay Area easier.

**A SAMPLING OF PUBLIC SERVICE ANNOUNCEMENTS AIRED ON  
STATIONS KITS FM, KITS HD1 AND KITS HD2  
(And all streams associated with those signals)  
DURING THE 4th QUARTER 2015**

**ORGANIZATION/EVENT**

**Fire Prevention  
Foster Care  
Meals on Wheels  
San Mateo Police Activities League  
Community Job Fair  
The San Francisco Foundation  
The USS Hornet  
Half Moon Bay Beautification Committee  
JDRF Bay Area  
SF SPCA  
United Healthcare  
San Mateo County History Museum  
Silicon Valley Power  
The Arthritis Foundation  
East Bay HIREvent  
OneGoodDay  
Humane Society Silicon Valley  
San Francisco Gay Men's Chorus  
Saint Mary's College  
International Fellowship  
GLIDE  
Bay Area Business Roundtable  
Half Moon Bay Coastside  
Monterey County Sheriff's Office  
Swords to Plowshares**

**Stop Domestic Violence  
Breast Cancer Awareness  
Oakland Animal Services  
Marine Mammal Center  
Veteran's Career Resources  
St. Anthony's Dinner  
Contra Costa HIRE  
Art and Pumpkin Festival  
2015 JDRF One Walk Benefit  
Inaugural POPULAR Cocktail Benefit  
Ride 2 Recovery California Challenge  
Hands-on History Origami  
Scholarship and Grant Applications  
The Annual Jingle Bell Run/Walk  
Community Job Fair  
One Good Laugh Comedy Benefit Show  
Animal Adoption Availability  
Home for the Holidays Benefit Concert  
Leadership for Social Justice Conference  
Volunteer Host Families Search  
Annual Holiday Jam Benefit  
Free Job Training and Placement  
Inaugural Sustaining Our Seas Seafood Festival  
Holiday Toy Drive  
Donation Drive**