



**ISSUES AND PROGRAM REPORT  
FOR**

**STATIONS KITS FM, KITS HD1, KITS HD2  
(and all the streams associated with these signals)**

**1st QUARTER, 2021  
(January-March 2021)**

Prepared by: Tim Jordan, Operations Manager Audacy San Francisco

## **PUBLIC AFFAIRS PROGRAMS**

### **KITS & KITS HD1 & KITS HD2 PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

#### **KCBS In Depth**

Sundays at 6am and 6:30am. Locally-produced commercial-free half-hour news interview program produced by KCBS staff with various authors, professors, public officials, and community organizations regarding issues of local and national concern. Show produced by KCBS News San Francisco and hosted by Keith Manconi.

**ISSUES OF CONCERN TO THE SAN FRANCISCO BAY AREA  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
1st Quarter, 2021**

**Latino Groups Mobilize to Fight the COVID Pandemic**

**Reflecting on the Lessons and Legacy of 2020**

**California Political Watchers on the Senate's New Makeup**

**Dose of Reality as California's Vaccine Rollout Sputters**

**California's Friends Make It To High Places**

**Senator Alex Padilla and Others on Meeting 2020's Holdover  
Crises**

**Health: Should the "Salt Wars" Come to an End?**

**Brazen Attacks on Asian Americans Spur Calls to Action**

**Professor Avi Loeb on "The First Sign of Intelligent Life  
Beyond Earth"**

**After Year of Shelter Expansions, Homeless Advocates Look to  
Next Step**

**A View of American Policing From Both Sides of the Thin Blue  
Line**

**Taking Stock One Year Into the Bay Area's Pandemic Fight**

**Your Recall Questions Answered**

**Staying "Futureproof" in an Automated World**

## **QUARTERLY ISSUES/PROGRAMS REPORT**

1st Quarter 2021  
(January-March 2021)

### **MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: Latino Groups Mobilize to Fight the COVID Pandemic**

**KCBS In Depth(replay from 12/27/20)**

January 3, 2021

6:00am

30 Minutes

It's a cruel paradox of the COVID-19 pandemic: Many of the communities that have been the most heavily impacted are also among the very hardest for health officials to reach. On this edition of KCBS In Depth, we turn our focus to the health crisis facing the Bay Area's Latino community and the local organizers who have stepped up to bridge the gap. Guests include Jacqueline Franco, META Co-Founder, and Saúl Ramos, SOMOS Mayfair Deputy Director. Host is KCBS Radio's Keith Menconi.

**ISSUE: Reflecting on the Lessons and Legacy of 2020**

**KCBS In Depth**

January 3, 2021

6:30am

30 Minutes

2020 was certainly a year for the history books, but now that it's finally over and done with what will be its lasting legacy? On this edition of KCBS In Depth we reflect on a very challenging year for the Bay Area with some of the newsmakers and experts who understand those challenges best. Guests include Dr. John Swartzberg, emeritus professor of Public Health at UC Berkeley's Division of Infectious Disease, Chris Dicus, professor of wildland fire and fuels management at Cal Poly, and Cat Brooks, co-founder of the Anti Police-Terror Project in Oakland. Host is KCBS Radio's Keith Menconi.

**ISSUE: Reflecting on the Lessons and Legacy of 2020**

**KCBS In Depth (replay from 1/3/21)**

January 10, 2021

6:00am

30 Minutes

2020 was certainly a year for the history books, but now that it's finally over and done with what will be its lasting legacy? On this edition of KCBS In Depth we reflect on a very challenging year for the Bay Area with some of the newsmakers and experts who understand those challenges best. Guests include Dr. John Swartzberg, emeritus professor of Public Health at UC Berkeley's Division of Infectious Disease, Chris Dicus, professor of wildland fire and fuels management at Cal Poly, and Cat Brooks, co-founder of the Anti Police-Terror Project in Oakland. Host is KCBS Radio's Keith Menconi.

**ISSUE: California Political Watchers on the Senate's New Makeup**

**KCBS In Depth**

January 10, 2021

6:30am

30 Minutes

On this edition of KCBS In Depth, we consider what the Democrats' new voting majority in the Senate will mean for the incoming Biden-Harris Administration. For some local perspective on that question, we speak with two California political watchers, who do their political watching from different sides of the partisan divide. Guests include Aimee Allison, founder of She the People, and Mike Madrid, Co-Founder of The Lincoln Project. Host is KCBS Radio's Keith Menconi.



**ISSUE: California Political Watchers on the Senate's New Makeup**

**KCBS In Depth (replay from 1/10/21)**

January 17, 2021

6:00am

30 Minutes

On this edition of KCBS In Depth, we consider what the Democrats' new voting majority in the Senate will mean for the incoming Biden-Harris Administration. For some local perspective on that question, we speak with two California political watchers, who do their political watching from different sides of the partisan divide. Guests include Aimee Allison, founder of She the People, and Mike Madrid, Co-Founder of The Lincoln Project. Host is KCBS Radio's Keith Menconi.

**ISSUE: Dose of Reality as California's Vaccine Rollout Sputters**

**KCBS In Depth**

January 17, 2021

6:30am

30 Minutes

Chaos, frustration and a whole lot of unused doses: California's vaccine rollout to date has been even more challenging than expected, so what's it going to take to get the Golden State back on track as COVID-19 continues to spread? We look for answers on this edition of KCBS In Depth.

Guests include Victoria Colliver, California-based health reporter for Politico, and Dr. Robert Wachter, professor and chair of UC San Francisco's Department of Medicine. Host is KCBS Radio's Keith Menconi.

**ISSUE: Dose of Reality as California's Vaccine Rollout Sputters**

**KCBS In Depth (replay from 1/17/21)**

January 24, 2021

6:00am

30 Minutes

Chaos, frustration and a whole lot of unused doses: California's vaccine rollout to date has been even more challenging than expected, so what's it going to take to get the Golden State back on track as COVID-19 continues to spread? We look for answers on this edition of KCBS In Depth.

Guests include Victoria Colliver, California-based health reporter for Politico, and Dr. Robert Wachter, professor and chair of UC San Francisco's Department of Medicine. Host is KCBS Radio's Keith Menconi.

**ISSUE: California's Friends Make It To High Places**

**KCBS In Depth**

January 24, 2021

6:30am

30 Minutes

During the four years that President Donald Trump was in office, California found itself at odds with the White House time and time again. So now that President Biden has moved into the oval office, how much is going to change? On this edition of KCBS In Depth, we take stock of the many ways that the Trump era has reshaped California and then consider how the new administration may shake things up once again. Guests include San Francisco Chronicle's Joe Garofoli and Bill Hing, professor of law and migration studies at University of San Francisco. Host is KCBS Radio's Keith Menconi.

**ISSUE: California's Friends Make It To High Places**

**KCBS In Depth (replay from 1/24/21)**

January 31, 2021

6:00am

30 Minutes

During the four years that President Donald Trump was in office, California found itself at odds with the White House time and time again. So now that President Biden has moved into the oval office, how much is going to change? On this edition of KCBS In Depth, we take stock of the many ways that the Trump era has reshaped California and then consider how the new administration may shake things up once again. Guests include San Francisco Chronicle's Joe Garofoli and Bill Hing, professor of law and migration studies at University of San Francisco. Host is KCBS Radio's Keith Menconi.

**ISSUE: Senator Alex Padilla and Others on Meeting 2020's  
Holdover Crises**

**KCBS In Depth**

January 31, 2021

6:30am

30 Minutes

The year 2020 was bad enough, but with the economy still in shock, much of society still in lockdown and the virus still spreading, the year that seemed like it would never end has left behind a wicked hangover. On this edition of KCBS In Depth, we consider the lingering challenges of 2020 and what could be done to meet them. Guests include U.S. Senator Alex Padilla, John Fensterwald, writer for EdSource, and Vivian Ho, reporter for The Guardian. Host is KCBS Radio's Keith Menconi.

**ISSUE: Senator Alex Padilla and Others on Meeting 2020's Holdover Crises**

**KCBS In Depth (replay from 1/31/21)**

February 7, 2021

6:00am

30 Minutes

The year 2020 was bad enough, but with the economy still in shock, much of society still in lockdown and the virus still spreading, the year that seemed like it would never end has left behind a wicked hangover. On this edition of KCBS In Depth, we consider the lingering challenges of 2020 and what could be done to meet them. Guests include U.S. Senator Alex Padilla, John Fensterwald, writer for EdSource, and Vivian Ho, reporter for The Guardian. Host is KCBS Radio's Keith Menconi.

**ISSUE: Health: Should the "Salt Wars" Come to an End?**

**KCBS In Depth**

February 7, 2021

6:30am

30 Minutes

On this edition of KCBS In Depth, we take a break from our regular COVID-19 programming to discuss another health crisis facing the American public: excessive salt consumption. Guest is Dr. Michael Jacobson, scientist, longtime consumer advocate and the author of the new book "Salt Wars: The Battle Over the Biggest Killer in the American Diet." Host is KCBS Radio's Keith Menconi.



**ISSUE:    Health: Should the "Salt Wars" Come to an End?**

**KCBS In Depth (replay from 2/7/21)**

February 14, 2021

6:00am

30 Minutes

On this edition of KCBS In Depth, we take a break from our regular COVID-19 programming to discuss another health crisis facing the American public: excessive salt consumption. Guest is Dr. Michael Jacobson, scientist, longtime consumer advocate and the author of the new book "Salt Wars: The Battle Over the Biggest Killer in the American Diet." Host is KCBS Radio's Keith Menconi.

**ISSUE: Brazen Attacks on Asian Americans Spur Calls to Action**

**KCBS In Depth**

February 14, 2021

6:30am

30 Minutes

As families throughout the Bay Area celebrate the Lunar New Year holiday many within the Asian American community are also getting organized in response to a series of recent attacks. On this edition of KCBS In Depth, we speak with a few of the leading advocates about what solutions they're pushing towards. Then, later in the program, we speak with a local healthcare leader in San Francisco's Chinatown about how the neighborhood managed to defy early expectations and keep infection rates among the lowest in the city. Guests include Russell Jeung, professor of Asian American Studies at San Francisco State University and co-founder of Stop AAPI Hate, Cynthia Choi, co-executive director, Chinese for Affirmative Action and co-founder STOP AAPI HATE, and Dr. Jian Zhang, CEO Chinese Hospital in San Francisco. Host is KCBS Radio's Keith Menconi.

**ISSUE: Brazen Attacks on Asian Americans Spur Calls to Action**

**KCBS In Depth (replay from 2/14/21)**

February 21, 2021

6:00am

30 Minutes

As families throughout the Bay Area celebrate the Lunar New Year holiday many within the Asian American community are also getting organized in response to a series of recent attacks. On this edition of KCBS In Depth, we speak with a few of the leading advocates about what solutions they're pushing towards. Then, later in the program, we speak with a local healthcare leader in San Francisco's Chinatown about how the neighborhood managed to defy early expectations and keep infection rates among the lowest in the city. Guests include Russell Jeung, professor of Asian American Studies at San Francisco State University and co-founder of Stop AAPI Hate, Cynthia Choi, co-executive director, Chinese for Affirmative Action and co-founder STOP AAPI HATE, and Dr. Jian Zhang, CEO Chinese Hospital in San Francisco. Host is KCBS Radio's Keith Menconi.

**ISSUE: Professor Avi Loeb on "The First Sign of Intelligent Life Beyond Earth"**

**KCBS In Depth**

February 21, 2021

6:30am

30 Minutes

On this edition of KCBS In Depth, we hear from Professor Avi Loeb of Harvard University about Oumuamua, a mysterious space object that flew through our solar system back in 2017, and why he believes it could actually be a piece of ancient alien technology. Really! Guest is Avi Loeb, professor, former chair of Harvard's astronomy department and author, "Extraterrestrial: The First Sign of Intelligent Life Beyond Earth." Host is KCBS Radio's Keith Menconi and Jeff Bell.

**ISSUE: Professor Avi Loeb on "The First Sign of Intelligent Life Beyond Earth"**

**KCBS In Depth (replay from 2/21/21)**

February 28, 2021

6:00am

30 Minutes

On this edition of KCBS In Depth, we hear from Professor Avi Loeb of Harvard University about Oumuamua, a mysterious space object that flew through our solar system back in 2017, and why he believes it could actually be a piece of ancient alien technology. Really! Guest is Avi Loeb, professor, former chair of Harvard's astronomy department and author, "Extraterrestrial: The First Sign of Intelligent Life Beyond Earth." Host is KCBS Radio's Keith Menconi and Jeff Bell.

**ISSUE:     **After Year of Shelter Expansions, Homeless Advocates  
Look to Next Step****

**KCBS In Depth**

February 28, 2021

6:30am

30 Minutes

Since the coronavirus pandemic began, state and local officials have been racing against time to get homeless Californians off the streets and into shelter, but after a year of effort, will the progress that's been made last? On this edition of KCBS In Depth, we discuss the hope that the momentum toward permanent housing built up over the past year could continue. We also consider why solutions to California's homelessness crisis have, so far, proven elusive. Guests include Andrea Urton, HomeFirst Services of Santa Clara County CEO, and Margot Kushel, UCSF Center for Vulnerable Populations Director. Host is KCBS Radio's Keith Menconi.

**ISSUE: After Year of Shelter Expansions, Homeless Advocates Look to Next Step**

**KCBS In Depth(replay from 2/28/21)**

March 7, 2021

6:00am

30 Minutes

Since the coronavirus pandemic began, state and local officials have been racing against time to get homeless Californians off the streets and into shelter, but after a year of effort, will the progress that's been made last? On this edition of KCBS In Depth, we discuss the hope that the momentum toward permanent housing built up over the past year could continue. We also consider why solutions to California's homelessness crisis have, so far, proven elusive. Guests include Andrea Urton, HomeFirst Services of Santa Clara County CEO, and Margot Kushel, UCSF Center for Vulnerable Populations Director. Host is KCBS Radio's Keith Menconi.

**ISSUE:     A View of American Policing From Both Sides of the  
Thin Blue Line**

**KCBS In Depth**

March 7, 2021

6:30am

30 Minutes

The debate over policing has become one of the most polarized topics in all of American politics: Do you back the blue, or do you want to see the police defunded? We speak with someone who's studied the challenges and shortcomings of police work from both sides of the thin blue line: That's Rosa Brooks, a well-known Georgetown law professor, who, in her 40's, made the unlikely decision to join the Washington, D.C., Metropolitan Police Department as a reserve officer. She wrote about that experience in her new book, "Tangled Up in Blue: Policing the American City." Host is KCBS Radio's Keith Menconi.



**ISSUE: A View of American Policing From Both Sides of the Thin Blue Line**

**KCBS In Depth(replay from 3/7/21)**

March 14, 2021

6:00 a.m.

30 Minutes

The debate over policing has become one of the most polarized topics in all of American politics: Do you back the blue, or do you want to see the police defunded? We speak with someone who's studied the challenges and shortcomings of police work from both sides of the thin blue line: That's Rosa Brooks, a well-known Georgetown law professor, who, in her 40's, made the unlikely decision to join the Washington, D.C., Metropolitan Police Department as a reserve officer. She wrote about that experience in her new book, "Tangled Up in Blue: Policing the American City." Host is KCBS Radio's Keith Menconi.

**ISSUE: Taking Stock One Year Into the Bay Area's Pandemic Fight**

**KCBS In Depth**

March 14, 2021

6:30 a.m.

30Minutes

It's been one year now since this pandemic was officially declared by the World Health Organization, and in just a few days we're going to hit another sobering milestone as well: One year since much of the Bay Area went on lockdown. On this edition of KCBS In Depth, we take stock of how the pandemic fight has shaped up over these past twelve months and also consider where we might be headed next. Guests include Dr. Paul Silka, San Jose Regional Medical Director of Emergency Medicine, and Dr. Peter Chin-Hong, professor of medicine and infectious disease expert at UCSF. Host is KCBS Radio's Keith Menconi.

**ISSUE: Taking Stock One Year Into the Bay Area's  
Pandemic Fight**

**KCBS In Depth (replay from 3/14/21)**

March 21, 2021

6:00am

30 Minutes

It's been one year now since this pandemic was officially declared by the World Health Organization, and in just a few days we're going to hit another sobering milestone as well: One year since much of the Bay Area went on lockdown. On this edition of KCBS In Depth, we take stock of how the pandemic fight has shaped up over these past twelve months and also consider where we might be headed next. Guests include Dr. Paul Silka, San Jose Regional Medical Director of Emergency Medicine, and Dr. Peter Chin-Hong, professor of medicine and infectious disease expert at UCSF. Host is KCBS Radio's Keith Menconi.

## **ISSUE: Your Recall Questions Answered**

### **KCBS In Depth**

March 21, 2021

6:30am

30 Minutes

A new chapter in California politics opened up this week with the news that the backers of a recall effort against Gov. Gavin Newsom likely have the signatures they need to qualify for a recall election. On this edition of KCBS In Depth, we discuss the campaign to oust Gov. Newsom, and also take a look back at the last time a California governor faced recall. Guests include Carla Marinucci, Politico's California Playbook senior writer, and Larry Gerston, San Jose State political science professor emeritus. Host is KCBS Radio's Keith Menconi.

**ISSUE:    Your Recall Questions Answered**

**KCBS In Depth (replay from 3/21/21)**

March 28, 2021

6:00am

30 Minutes

A new chapter in California politics opened up this week with the news that the backers of a recall effort against Gov. Gavin Newsom likely have the signatures they need to qualify for a recall election. On this edition of KCBS In Depth, we discuss the campaign to oust Gov. Newsom, and also take a look back at the last time a California governor faced recall. Guests include Carla Marinucci, Politico's California Playbook senior writer, and Larry Gerston, San Jose State political science professor emeritus. Host is KCBS Radio's Keith Menconi.

**ISSUE:     **Staying "Futureproof" in an Automated World****

**KCBS In Depth**

March 28, 2021

6:30am

30 Minutes

The artificial intelligence revolution is now well underway, but where it's headed remains very uncertain: Will our jobs all get automated away? Will soulless algorithms end up running more and more of our lives? Or, will we find a way to make technology work for us? On this edition of KCBS In Depth, we speak with New York Times Tech Columnist Kevin Roose, who believes the future we do end up getting will depend to a great extent on what choices we humans make today. He lays out some advice for how to make those decisions better in his new book, "Futureproof: 9 Rules for Humans in the Age of Automation." Host is KCBS Radio's Keith Menconi.

**A SAMPLING OF PUBLIC SERVICE ANNOUNCEMENTS AIRED ON  
STATIONS KITS FM, KITS HD1, KITS HD2**

**(And all streams associated with those signals)  
DURING THE 1st QUARTER 2021**

**ORGANIZATION/EVENT**

The Jefferson Awards- KCBS/KPIX TV  
The Asian Art Museum  
The San Francisco Virtual Hope Walk  
Cal Performances  
Walnut Creek Makers Market  
The San Francisco County Fair  
Cal Performances  
Hayward's COVID-19 Hotline Call Center  
The California Symphony  
Outer Sunset Farmer's Market  
The Alzheimer's Association  
Mar Moris Dance Group  
Art Miami  
Free COVID-19 Coronavirus Testing  
San Francisco Animal Care and Control  
The California Symphony  
The Outer Sunset Farmers Market  
The Marin County Department of Health and Human Services  
SF Brass Quartet  
Northgate Drive up Light Show  
Fort Mason in San Francisco  
Jack London Square in Oakland  
Interfaith Center at the Presidio  
Stroke Warning Signs  
Iyengar Yoga Institute

Alameda County Fair  
The San Francisco Public Library  
A2A  
Meals on Wheels  
The American Cancer Society  
The San Francisco SPCA  
FEMA – Earthquake 10K AIDS Walk  
The Marin Humane Society  
Cancer Prevention  
Hunger Prevention  
Habitat for Humanity  
Foster Care  
GLIDE Memorial Church  
Guide Dogs for the Blind  
Bay Area Food Banks  
The Marin Humane Society  
Breast Cancer Awareness  
HIV-AIDS  
United Way  
The Arthritis Foundation  
Autism Awareness