

KLOB HAS ASCERTAINED THAT THE FOLLOWING  
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:

ISSUE:

HEALTH CARE

United Way of the Desert - Make a Difference Day Palm Springs Aerial Tram Road Challenge

Program: Jose 94.7 - KLOB - 30 second PSA

When: October 7, 2015 to October 24, 2015 - Monday thru Sunday 6am-12am Ros.

Description of Program: United Way of the Desert's Palm Springs Aerial Tram Road Challenge promote health and wellness within the community with a 6k run and a health fair at the end of the race at the Desert Regional Medical center where the contenders had the opportunity to get free health screenings. The participant teams from each workplace logged their physical and nutritional activity during the length of the event.

ISSUE:

EDUCATION

FIND Food Bank - Hunger Issues in the Coachella Valley

Program: Jose 94.7 - KLOB - 30 second PSA

When: Jose 94.7 - KLOB: November 9, 2015 - December 31, 2015

Description of Program: In this PSA the local food bank educate the community about hunger in the Coachella Valley and encourage people to support the organization to help end hunger in our community.

## Loving All Animals - Super Pet Adoption Festival

Program: Jose 94.7 - KLOB - 30 second PSA

When: Jose 94.7 - KLOB: November 4, 2015 to November 15, 2015 - Monday thru Sunday 6am-12am.

Description of Program: In this PSA the animal shelter educates the community about the importance of adopting a pet and encourage them to participate in a super pet adoption festival at a local community park.

### ISSUE:

#### ROLE OF LATINOS IN THE COMMUNITY

## Y Tu Que Esperas - Todec Foro Ley 47

Program: Jose 94.7 -KLOB - 30 second PSA

When: November 4, 2015 to November 7, 2015

Description of Program: The organization Todec promote a free forum to educate the Hispanic community about how to change a serious felony under law #47, the PSA also invites listeners to attend the forum to get free immigration and criminal consultations with attorneys at local development center in Coachella.

## Coachella Valley Rescue Mission - Turkey Donation

Program: Jose 94.7 -KLOB - 30 second PSA

When: November 9, 2015 to November 26, 2015

Description of Program: The organization Coachella Valley Rescue Mission encourage the Latino community to donate turkeys for the hungry people of the community and make a difference in the life of those in need.

Business Continue Education for Latinos - Latino Mixer

Program: Jose 94.7 -KLOB - 30 second PSA

When: November 17, 2015 to November 19, 2015

Description of Program: The organization Get in Motion encourage the Latino community to participate in free forums and classes to learn about business and how to be successful as a business owner, the PSA also invite them to connect with other Latino business owners at a end of the year event.

ISSUE:

INMIGRATION REFORM

United States Citizen and Immigration Services - Citizenship Classes

Program: Jose 94.7 - KLOB - KPST - 30 second PSA

When: November 12, 2015 to November 30, 2015

Description of Program: The United States Citizen and Immigration Services encourage the Hispanic community to take free classes to become American Citizens to be able to vote, they advise to visit the USCIS website to find free classes in the Coachella Valley.